

YOUR WORKPLACE ENGAGEMENT OPPORTUNITIES COMMUNITY CAMPAIGN 2025-26



United Way
Peterborough & District

Engagement Opportunities for Your Team

At United Way Peterborough & District, we work alongside our community to ensure everyone has the chance to live with hope, dignity, and a strong sense of belonging. Guided by volunteers and supported by a dedicated staff team, we offer meaningful ways for individuals and organizations to give, volunteer, advocate, and create lasting change across Peterborough City and County.

Our events and initiatives are more than fundraisers, they are opportunities to live out our mission, strengthen community connections, and address the root causes of pressing social issues. For employee groups and volunteers, these experiences also provide powerful team-building, purpose-driven engagement, and a chance to see the impact of their efforts firsthand.

In addition to volunteering, there are sponsorship opportunities available throughout the campaign year. Sponsorship provides visibility for your business, demonstrates your commitment to local change, and directly supports initiatives that improve lives and build a stronger community for all.

Whether you're looking for a one-time activity, a long-term partnership, or a way to showcase your organization's leadership, we welcome you to be part of this work.

To learn more about engagement and sponsorship opportunities, contact your Campaign Officer or call our office at 705-742-8839.





Day of Caring

Spring, 2026

Day of Caring is an annual event that brings together local businesses and their employees to volunteer their time and skills to support local non-profits and community organizations. Projects range from building and cleaning to painting and weeding and are sure to leave a lasting impact on your team.

Backpacks for Success

Summer, 2026

Every child deserves to start the school year with the tools they need to succeed. Through our Backpacks for Success campaign, United Way Peterborough & District provides local students with backpacks filled with essential school supplies.



It's also a fantastic team-building opportunity. Workplaces run donations drives throughout the summer to collect supplies, then groups of volunteers come together to stuff backpacks, share in the excitement, and see the direct impact of their efforts in our community.



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PJ Day for United Way

December 12, 2025

Get cozy and make a difference! PJ Day for United Way invites individuals and teams to wear their pajamas to work or school while raising funds and awareness for local programs that support those in need. It's a fun, lighthearted way to come together, show your community spirit, and contribute to meaningful change.

Coats for Community

Fall/ Winter 2025

No one should face the cold without warmth. Through Coats for Our Community, United Way Peterborough & District and Peterborough Action for Tiny Homes collects and distributes coats to local individuals and families in need.



This initiative keeps people safe, warm, and cared for during the winter months, while giving volunteers a chance to make a tangible difference during the donation drive period and beyond.



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Period Promise

March, 2026

Access to menstrual products is a basic necessity, yet many in our community face barriers in obtaining them. Through Period Promise, United Way Peterborough & District and Kawartha Food Share provide menstrual products to those in need.

This initiative is also a team-building opportunity, allowing volunteers to come together, collect and organize supplies, and support a cause that makes a real impact in people's daily lives.

Seeing is Believing

Campaign 2025-26

Seeing is believing tours are a workplaces opportunity to understand other people's realities, by engaging your community in finding out more about how UWP funded agencies build community.



Agency Impact Speaker

Campaign 2025-26

Hear directly from local agencies about the real impact of United Way programs and the difference your support makes in the community.



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277 Stewart Street
Peterborough, ON K9J 3M8

Building Community



Changing Lives

\$2,297,121

Invested locally
last year

266

Services provided to
help people in need

306,042

United Way funded
service interactions



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705-742-8839