



# 2024-25 Annual Impact Report



**United Way**  
Peterborough & District



# About Us

## Mission

Empower everyone to improve lives and build strong communities.

Everyone in every community has the opportunity to reach their full potential.

## Vision

## Values

- Demonstrate trust, integrity, respect, inclusivity and transparency
- Energize and inspire volunteerism and volunteer leadership
- Endorse innovation, partnerships and collective action
- Provide non-partisan leadership
- Embrace diversity

United Way Peterborough & District is proud to be part of a national network of local community leaders working to improve lives and strengthen communities. Since our founding in 1941, we've been guided by various dedicated volunteer Board of Directors and supported by passionate staff and volunteers who unite people and organizations across the City and County of Peterborough.

We collaborate with partners in the private, public, and social sectors to address pressing local challenges. Our network of funded agencies - local charities rooted in the community - focuses on persistent social issues such as homelessness, domestic violence, mental health, unemployment, addiction, and more.

Our work is grounded in rigorous research and meaningful community consultations to identify the most urgent needs. We lead and facilitate conversations around these issues and build strong partnerships with businesses, government, unions, and donors. Together, we ensure that community donations are invested where they will have the greatest impact - creating a healthier, more equitable future for everyone in our region.

# Land Acknowledgement

Before this area was named Peterborough by settlers, this Anishinaabeg territory was known as Nogojiwanong, which is Ojibwa for “place at the end of the rapids.” Nearly one hundred years ago, settlers of Canada and seven Michi Saagiig and Chippewa First Nations signed agreements that became known as the Williams Treaties.

Peterborough is located on the Treaty 20 Michi Saagiig territory, which also includes Curve Lake, Hiawatha, Alderville, Scugog Island, Rama, Beausoleil, and Georgina Island First Nations.

We respectfully acknowledge that the Williams Treaties First Nations are the stewards and caretakers of these lands and waters in perpetuity, and that they continue to maintain this responsibility to ensure their health and integrity for generations to come.

## Message from Our CEO & Board Chair



Looking back over the past year, we are struck by the pulse of the United Way Peterborough and District. From the curiosity and passion of our Board of Directors, through to the dedication and aplomb of our staff, there is an underlying rhythm that reflects an inclusive, welcoming community. It is hard to imagine a higher calling for a non-profit organization than the goal of bettering the community. We do that through research that identifies needs, investments in community partners that serve those needs, and timely fundraising and storytelling to help everyone in the community link capacity to action.

We are honoured to be part of this team, and this storied organization. The annual report is our opportunity to ensure that we are accountable to the broader community that enables and champions all this work.

In Solidarity and with just hearts,

*Jim*

Jim Russell, B.A.A.S.W., M.S.W.  
CEO

*Marcus*

Dr. Marcus Harvey  
Board Chair



# Partner Agency Investment



At United Way Peterborough & District, we believe in strengthening the foundation of our community by investing in local organizations that deliver essential programs and services. The majority of our funding supports agencies whose work aligns with the priorities identified by our community, ensuring that resources are directed where they're needed most.

This flexible funding model allows agencies to apply support where it will have the greatest impact - whether that's sustaining a critical program or bolstering overall operations. These organizations are vital to the wellbeing of individuals and families across the City and County of Peterborough.

Between April 1, 2024, and March 31, 2025, \$887,041 in campaign donations funded 20 local organizations. Community Impact investments ranged from \$5,000 to \$80,124, helping to ensure stability and continuity in services that matter. Your support made this possible for these local community organizations:





**211 Ontario**

\$5,000

**Big Brothers Big Sisters of Peterborough**

\$80,124

**Canadian Mental Health Association HKPR**

\$40,062

**Community Care Peterborough**

\$57,868

**Community Counselling & Resource Centre**

\$80,124

**Community Living Trent Highlands**

\$42,733

**Elizabeth Fry Society of Peterborough**

\$53,417

**Food For Kids**

\$12,600

**John Howard Society**

\$53,417

**Kawartha Sexual Assault Centre**

\$38,282

"I've seen firsthand the vital role United Way funding plays into supporting survivors of sexual violence and their journey toward healing. The funding we receive through United Way directly sustains the critical programs and services that KSAC provides – programs that are often a lifeline for those in crisis. United Way monies help us offer a variety of healing groups tailored to meet survivors where they are in their journey"

**Kawartha Sexual Assault Centre**

**New Canadians Centre**

\$57,868

**One City Peterborough**

\$48,965

**Ontario Living Wage Network**

\$2,625

**Peterborough AIDS Resource Network**

\$34,720

**Peterborough Child & Family Centres**

\$53,417

**Peterborough Youth Services**

\$46,295

**TRACKS Youth Program**

\$10,500

**Trent Valley Literacy Association**

\$26,708

**YES Shelter for Youth and Families**

\$62,318

**YWCA Peterborough Haliburton**

\$80,124

**Dial  
2-1-1 or  
visit 211.ca**



# Neighbourhood Fund

Our Neighbourhood Fund provides small, one-time grants to support informal groups of individuals that are working together to improve their community within the City and County of Peterborough. The aim of this fund, which provided **\$24,762\*** this year, is to enhance citizen engagement and leadership while offering valuable opportunities for residents to get to know their neighbours and participate in their community.



## **Afrocentric Socio Educational Activities - \$4,280**

The Afrocentric Awareness Network of Peterborough hosted their recurring Afrocentric Story Time, a Black History month event, and a potluck. Storyteller Jane Braithwaite shared that, "It is so rewarding to see a multicultural mix of children at Afrocentric Story Time. It provides an opportunity for children to hear stories with Black people in them and also to learn about outstanding Black people."



## **All Saints' Pilot Mobile Community Nurse Project\***

This pilot project empowered a parish nurse to engage in health promotion activities for the neighbourhood surrounding All Saints' Anglican Church. 50 participants attended the "Thrive" education day for faith leaders and staff, who learned to make critical community referrals for the seniors in their congregations. American Sign Language interpreters were also made available at events to ensure inclusion of Deaf faith leaders and congregants.

## **Ennismore Inclusive Playground's Tales & Treats - \$3,482**

The volunteers driving the push for an inclusive playground in Ennismore held their Tales and Treats event in August of 2024 to build awareness about the need for a barrier-free public park where children with disabilities can safely play. They also gave away inclusive children's books to three event attendees, as well as six Selwyn public schools to improve disability representation.

## **Hope Festival - \$2,498\***

The Hope Festival being planned by Basic Income Peterborough Network for July 26, 2025 will be an opportunity for people of all ages to cultivate hope, dignity, and belonging, and will feature interactive activities presented by community groups doing transformative work, as well as performances by local artists.

## **Neighbours of the Hill Community Gatherings - \$500**

The Halloween Celebration and Spring Clean Up with barbeque both fostered a sense of belonging and pride among neighbours living in the area around Parkhill, Reid, London, and Aylmer.



\* Neighbourhood Grant distributed to All Saints in 2023 for use over two years not included in total investment for 2024-2025. Hope Festival was approved in 2024, funds were distributed in 2025-2026.





### **Peterborough Community Sing! - \$2,850**

Three events were held to gather people together to share in the joy of music and song. One participant said, "The events were a fun and relaxing way to spend time with people in the community in fellowship through the experience of blending our voices in harmony."

### **Queer Ecology Project - \$3,500**

These Queer Ecology hikes connected people to nature through inclusive outdoor experiences that challenged traditional, binary views of the natural world. By integrating storytelling and principles of consent, the hikes fostered a sense of community, environmental stewardship, and a deeper appreciation for diversity in nature.

### **Spoon Carving Guild - \$5,000**

The Spoon Carving Guild hosted 15 gatherings, where they provided a welcoming space for carving knowledge to be shared. Participants shared that they were excited to develop or refine their skills, make new friends, and connect with natural materials through the craft.

### **From a Parking Lot to a Park - \$2,950**

The Ashburnham Memorial Stewardship Group hosted six events, including several community clean ups, and engagement activities to transform Ashburnham Memorial Park's large upper parking lot into a safer, more inclusive and beautiful space for both people and wildlife.

### **Weaving Community: Nourishing Our Stories Together - \$550**

This event brought queer and Black, Indigenous, People of Colour (BIPOC) community members together in nature to foster meaningful connection. Activities included mindful movement such as outdoor yoga, storytelling to nourish hearts and minds, henna art, and sharing of food and conversation.

### **Yoga and Meditation Retreat by and for BIPOC - \$1,650**

Yoga and Meditation Retreat by and for BIPOC, hosted a retreat for local BIPOC which included nature walks, yoga, meditation, community building, journaling and more. The goal was to provide a safe(r) space to connect with their bodies, minds, spirits, and each other.



# Other Funding

With the support of our community, United Way Peterborough & District is able to fund special initiatives from organizations that we share common priorities with. Last year, we maintained partnerships with four organizations that we have worked with for many years:



## Age-friendly Peterborough

Last year, we continued to support Age-friendly Peterborough, this time investing **\$51,000** through Community Care Peterborough, to support in their Information Guide and Peterborough Senior Service Directory, as well as their Senior Connectors program.



## Peterborough and District Labour Council

There has been a strong, formal relationship between United Way Centraide Canada and the Canadian Labour Congress since 1988 – working together to strengthen communities across Canada. Here in Peterborough, workers have supported the United Way for many generations and in 1996, the Peterborough & District Labour Council entered into a formal agreement with United Way Peterborough & District.

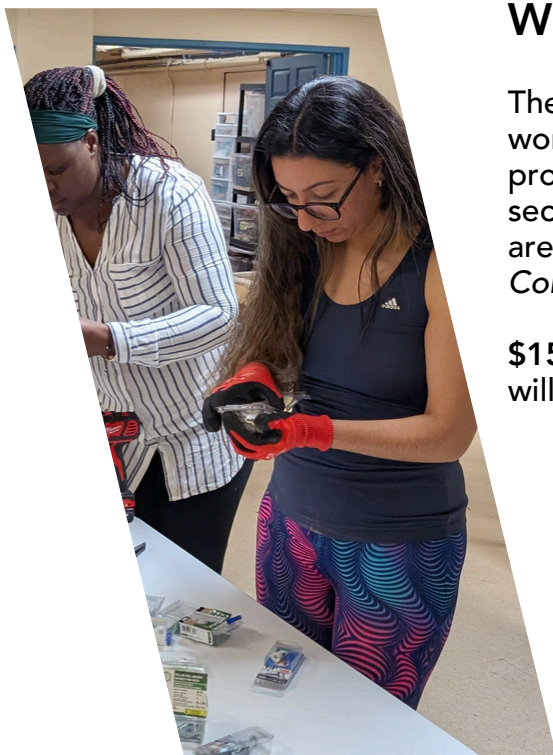
## Women United Fund

The Women United Fund prioritized initiatives that support women, girls, and gender-diverse people in our community by providing equitable opportunities for personal growth, economic security, and leadership, while also working within our focus areas: *Poverty to Possibility*, and *Building Strong & Healthy Communities*.

**\$15,000** was invested in 2024, and the two funded projects will be completed over the course of 2025.

**New Canadians Centre - \$7,500**  
**Home Maintenance for Newcomer Women**

**Bedford House - \$7,500**  
**From Poverty to Possibility Project**





# Reaching Home: Canada's Homelessness Strategy

**Reaching Home: Canada's Homelessness Strategy** is a community-based program aimed at preventing and reducing homelessness across Canada. This program provides funding to communities to help them address their local homelessness needs.

As the **Community Entity, United Way Peterborough & District** is entrusted to administer the Government of Canada's Reaching Home funding stream locally, with the intention of providing housing and supports for those experiencing homelessness or living rough.

Reaching Home supported **seventeen** projects this year, many of which are ongoing and will receive multi-year funding.



According to our **2024 Point-in-Time Count**, approximately **343 people** are experiencing homelessness in Peterborough.

One City purchased the Trinity Community Centre to serve as a hub, emergency shelter, and clinic. The drop in program provides a daily lunch for up to 200 marginalized people.



# Projects Funded Through Reaching Home

## **Community Clothing & Essential Items Hub**

PATH (\$49,500)

## **Community Mediation-Homelessness Prevention**

John Howard Society & CCRC (\$107,998)

## **Congregate Housing Supports, Management, and Accessibility**

One City (\$47,164)

## **Finding Home 2.0**

CMHA HKPR, One City, CCRC (\$185,582)

## **HIFIS Rights Review**

ACRE Consulting (\$16,267)

## **Pathways Program**

Elizabeth Fry Society of Peterborough (\$94,266)

## **Point-in-Time Count 2024**

United Way Peterborough & District (\$42,627)

## **Reaching Home Support Program**

Nogojiwanong Friendship Centre (\$73,735)

## **Step Care Supporting Housing**

Four Counties Addiction Services (\$75,415)

## **Trinity Community Centre – Capital Investment**

One City (\$300,000)

## **Trinity – Service Enhancements**

One City (\$83,356)

## **Trinity Neighbourhood Consultation**

Arising Collective (\$10,394)

## **Winter Response**

Elizabeth Fry (\$22,613), PATH (\$34,048),

YES (\$23,505)

## **Youth Homelessness Prevention & Diversion**

YES (\$85,748)

“The Prevention and Diversion program successfully connected with the Kawartha Pineridge District School Board and finalized a working partnership. This partnership has successfully seen the program working in early intervention in homelessness in all High Schools in the City of Peterborough”  
**Youth Emergency Shelter**





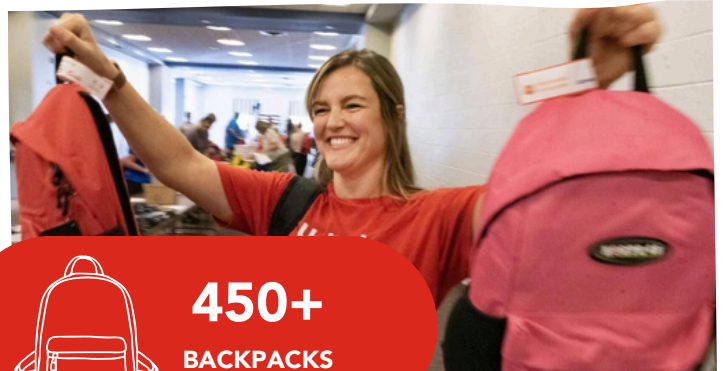
# Community Initiatives

Each year, we collect essential items for distribution to community members living on low incomes, including backpacks, winter clothing, and menstrual hygiene products.

## Backpacks for Success

Students in the City and County were once again provided with backpacks full of school supplies thanks to our generous donors. This program offers critical support for families living on low incomes, including new Canadians.

Teachers consistently report transformative impacts on students. Something as simple as a backpack can improve confidence and improve engagement in class overall.



**450+**

**BACKPACKS**

## Coats for Community

Our new partnership with PATH expanded our Coats for Community program, providing a mechanism for our community to offer ongoing support throughout the winter, in contrast to our previous model where winter clothing could only be picked up on a single day of the year.

We are especially grateful to Knights of Columbus for their donation of eighty brand new coats.



**2,200**

**COATS**

## Tampon Tuesday

Period poverty is a reality for too many in our community who are facing material deprivation more broadly. Our annual collection of pads, tampons, menstrual cups, liners, and period underwear were distributed to people who menstruate through Kawartha Food Share.



**10,304**

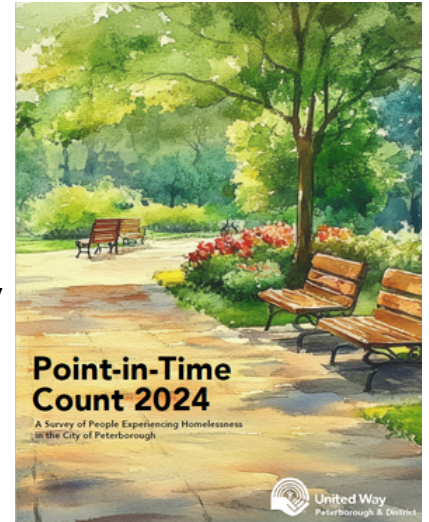
**MENSTRUAL  
HYGIENE PRODUCTS**

# Research & Advocacy

Research and advocacy are critical to the work of United Way Peterborough & District.

We keep an ear to the ground by sitting at over a dozen community tables including the Peterborough Food Action Network, the Community Resilience Action Network, Basic Income Peterborough Network, the Peterborough Community Knowledge Network, the Peterborough Youth Substance Use Prevention Initiative, and the City's Community Safety and Wellbeing Leadership Table. Our presence at these tables enhances our ability to work collaboratively across organizations, and advocate for the change we want to see.

As part of our role as the **Reaching Home Community Entity**, we administered the most recent **Point-in-Time Count** in November of 2024, which is the federally-funded survey of our local population of people living unhoused. The data from this survey represents the experiences of 343 people, and will be released this year. This information will be used in our community's shared advocacy efforts.



None of this work would be possible without creating and maintaining strong relationships with other community members and agencies.

## Our Research

United Way Peterborough & District conducts community research to build awareness and to stay informed regarding our local context, which in turn guides our investment strategies.

### Housing is Fundamental 2024

The 2024 edition of Housing is Fundamental calls for federal government intervention in the ongoing housing crisis, and specifically the provision of non-market rental units.

Since 2005, Paul Armstrong has authored the Housing is Fundamental report for our community.

In 2024, we celebrated Paul's efforts with the **Scholfield Award of Community Distinction**.





# The Community Symposium on Healthy Incomes

The Community Symposium on Healthy Incomes brought nearly one hundred community members together around the important issue of income as a social determinant of health.

Dr. Thomas Piggott, our Medical Officer of Health, opened the event with a powerful keynote, which established how critical adequate incomes are to public health. This was followed by two panel discussions.

The first panel, ***The Impacts of Low Incomes on Health***, featured speakers with expertise in food insecurity, adverse childhood experiences, mental health, and Indigenous health, and the second panel, ***Improving Incomes***, included a living wage employer, a representative from the Peterborough and District Labour Council, and a member of the Basic Income Peterborough Network. Both panels were followed by an opportunity for table discussion.

The event concluded with an early step in our broader anti-poverty consultation process, which is still on going, but has also included seventeen one-on-one interviews, and seven focus groups. Several additional focus groups are forthcoming, along with a final report that will guide United Way Peterborough & District's anti-poverty work going forward.



“ All roads to health lead through income...

Do not forget or let anyone tell you otherwise: homelessness is solvable. We can have Housing First and housing for all. Access to primary care for all is solvable. The drug poisoning crisis is solvable. Climate change is solvable. Poverty is solvable. **We can imagine a future without poverty.**

These complex issues are solvable, the question is - the question I think about; the question for each and every one of you; for all of us - is, **are we willing to dream a different reality?** ”

-Dr. Thomas Piggott, Medical Officer of Health

# Poverty to Possibility: Your Impact on Basic Needs

**234,042**

Food Supports Provided



**1,075**

Food Cards

**6059**

Food Baskets

**226,908**

Meals

## Food

According to Peterborough Public Health's most recent food insecurity report, **"Addressing Food Insecurity in Peterborough: A Growing Hunger for Income Solutions,"** roughly 19% or 1 in 5 households in the City and County worried about having enough money for food between 2021-2023. This is the highest rate of food insecurity ever recorded in our community.

The agencies we support are doing their best to meet immediate needs, but research shows that no amount of food charity will be enough to reduce these rates. Income solutions like a basic income guarantee are critical and overdue.

## Housing

Through our partner agency investment, and in our role as the Reaching Home Community Entity, we fund the provision of temporary shelter and transitional housing, as well as support to find housing and prevent housing loss, but to properly address the crisis, both in Peterborough and across the country, significant government investment in non-market housing is required.

In November 2024, we surveyed 343 people living in the City unhoused during our Point-in-Time Count, and we expect the situation to worsen without the addition of truly affordable non-market housing, including supportive housing.

**15,013**

Shelter Nights Provided

**1,183**

Supported to  
Prevent  
Housing Loss

**1014**

Supported  
to Find  
Housing



## Employment & Education

Many of the agencies we fund offer employment support services, and other educational opportunities that set people up for success.

Trent Valley Literacy Association, for instance, provides training in customer service, hospitality, and digital skills to people with low incomes, while the New Canadians Centre offers English language instruction, as well as employment and life skills workshops for newcomers.

Community Living Trent Highlands delivers programming for persons with intellectual disabilities on topics such as healthy relationships and lifestyle, independent cooking, and self-advocacy.

Peterborough Child and Family Centres offers pregnant and parenting youth a high quality education in their School for Young Moms, which is coupled with warm and nurturing licensed child care for their infants. Six students were able to complete their high school education in 2024 thanks to this supportive environment.

The Canadian Mental Health Association, Haliburton, Kawartha, Pine Ridge improves wellbeing via mental health education which serves as a cornerstone of community wellness, empowering individuals with the knowledge to recognize signs of mental distress and seek support early.

**4,687**

Children & Youth  
Supported in Educational  
Programming

**1,785**

Adults Supported in  
Educational Programming

“TVLA provided me with the skills and confidence that I needed to tackle the daunting task of looking for employment in our times.”

Trent Valley Literacy Association Client

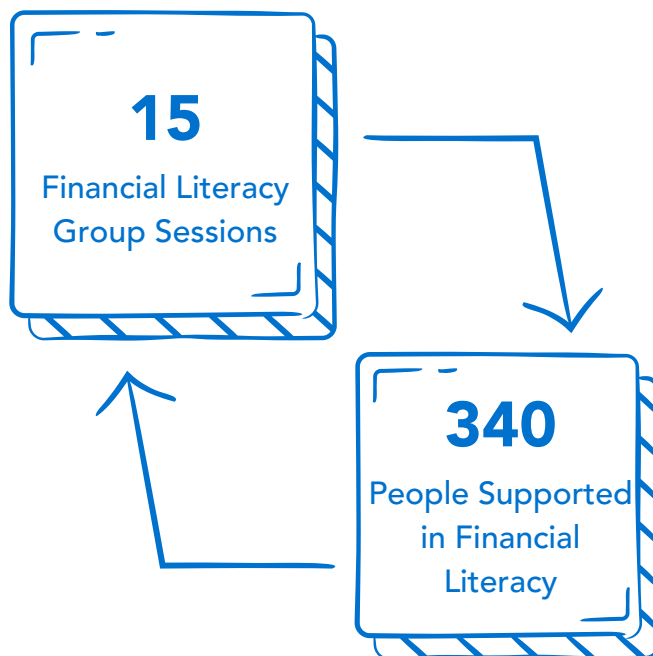
## Systems Navigation

For the Community Counselling and Resource Centre, systems navigation has looked different recently than it has in the past. Where the focus previously was on assisting folks to navigate systems that would help them maintain their housing or find new housing, staff are increasingly supporting folks who simply will not be able to afford new housing, and will become unhoused.

Agencies including the Trent Valley Literacy Association, New Canadians Centre, Elizabeth Fry Society, and YWCA Peterborough Haliburton all provide valuable financial literacy workshops, but unfortunately improved financial skills are often not enough when faced with systemic poverty.

When people become involved in the criminal justice system, whether due to inadequate incomes or other circumstances, legal support is available through Elizabeth Fry Society.

Local agencies are also well-equipped to make referrals to other services as needed, and of course anyone can call 211 to find appropriate help when they need it.



When I came to court that first day, I had no idea what I needed to do. I must have looked so lost because a worker approached me from Elizabeth Fry and helped me to figure out what I had to do. I am forever grateful for the support that day and all the support I got in the weeks after to get this all sorted out. It made such a big difference in my life.



Elizabeth Fry Society Client





# Building Strong & Healthy Communities

## Support Programs

The funds raised by United Way Peterborough & District stay in our community, and we are able to maximize the impact of those dollars through strategic investments in key agencies, many of which provide wellness support programs.

Peterborough has so many amazing organizations doing transformative work, and we are always moved by the stories that are shared with us.

## In-Home Supports

Community Care Peterborough addresses the needs of our aging population. 18% of local seniors in the City and County were able to stay in their homes longer because they had access to Community Care's services.

Their Give a Meal program has subsidized sixty-four individuals who were not able to afford meals on their own. The demand for these subsidies to access both food and transportation has increased by 57%.

“United Way's support doesn't just help KSAC operate - it helps create lasting change. I've witnessed clients build resilience, reclaim their voices, and regain a sense of safety and empowerment. United Way is not just funding a service, they are standing with survivors, supporting healing, and helping to build a safer, more supportive community for all.

Kawartha Sexual Assault Centre  
Placement Student

”



One City also provides some in-home support to residents living in their homes to assist with healthcare related issues, system navigation, and to meet other needs.

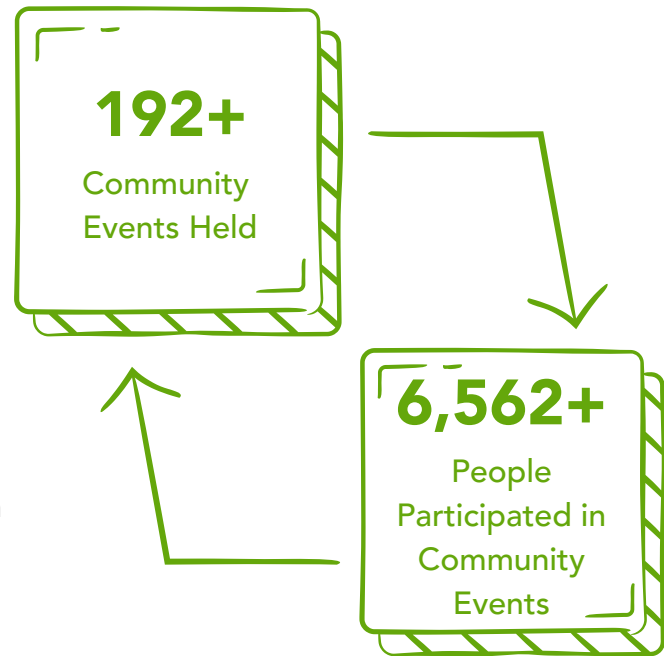
Peterborough Youth Services alone supports about 700-900 youth per year, which is roughly 10% of our total youth population, or 20% of local youth experiencing significant mental health issues.

## Community Building

Community doesn't just happen - it is built with intention. Through our investments in agencies and through our Neighbourhood Fund, we support work that promotes a sense of belonging among residents.

Donor dollars supported about two hundred events enjoyed by thousands of community members, creating opportunities for connection.

It is our hope that everyone in Peterborough City and County feels seen, heard, and included here.



## Social Supports

Adequate social supports are an important piece in our work to create a deep sense of belonging. These efforts are essential for all ages, but can be particularly impactful for youth.

Agencies including John Howard Society, Big Brothers Big Sisters, and Peterborough AIDS Resource Network go above and beyond to provide opportunities for youth connection.

Offerings from John Howard Society have included peer listening stations, game nights, psychoeducation, craft workshops, and their Aspire Mentorship Program.

The mentorships arranged by both John Howard Society and Big Brothers Big Sisters have the power to put youth on a positive path in their lives.

The Rainbow Youth Program delivered by Peterborough AIDS Resource Network creates a safe space for queer youth.

At the other end of the life cycle, Community Care's euchre nights and coffee clubs keep seniors engaged.

Regardless of age, everyone deserves to be a valued member of our community.

489  
Mentorships





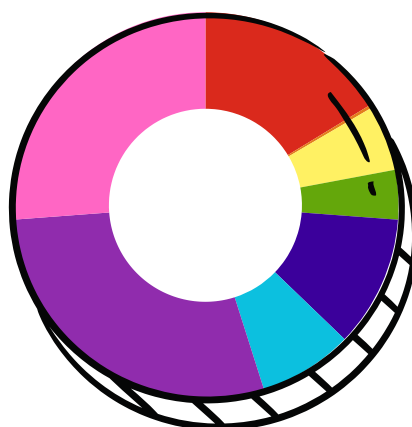
# Community Support: A Spotlight on Volunteerism



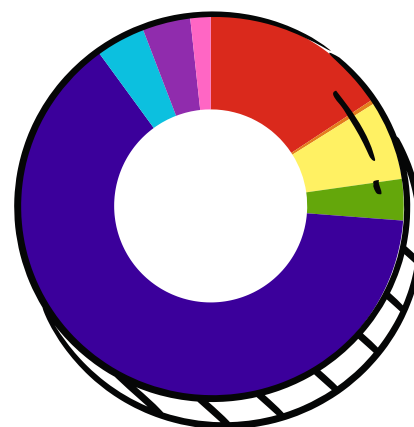
Volunteers are essential to the operations of our funded agencies, and they are the engine behind all Neighbourhood Fund projects.

People like you make a big impact on our community, and it doesn't go unnoticed!

Nearly two thousand volunteers pitched in to support work in which United Way Peterborough & District invested last year, and those volunteers contributed an average of 60 hours.



**1,909**  
**Volunteers**



**115,708**  
**Volunteer Hours**

Over **115,708 volunteer hours** supported United Way-funded programs and agencies in their vital work over the past year. That's the equivalent of over **66 full-time jobs**. If that work were compensated with a living wage, it would be valued at **\$2,505,084**.

## Day of Caring

On June 14, 2024, teams of local employees from RBC, Scotiabank, BMO, IG Wealth Management, and Peterborough & District Labour Council rolled up their sleeves and volunteered during a one-day blitz of painting, landscaping, construction, garden building, and light maintenance for eight under-resourced agencies in our community.



## Peterborough Performs V: Musicians United to End Homelessness

March 26, 2025 marked the fifth annual Peterborough Performs Fundraiser Concert at Showplace Performance Centre in downtown Peterborough.

We want to thank Peterborough Performs founder David Goyette for his generous support of this event, as well as organizer Paul Rellinger.



Over a dozen bands entertained our biggest audience ever this year, and between ticket sales and our accompanying virtual auction, we raised a record amount of \$36,375.

This brings the total raised over all five years of Peterborough Performs to \$149,458!

We are proud to work in a community that is so willing to show this level of care.





# Celebrating Our Volunteers

## Board Of Directors

Dr. Marcus Harvey | Chair & Labour Council Rep  
Brock Maschke | Treasurer  
Marion Burton | Labour Council Rep  
Sahar Afroz  
Reem Ali  
Mike Baxter  
Mohamed Farah  
Nancy Fischer  
Joëlle Favreau  
Dr. Bruce Gibson  
Adam Hopkins  
Gail Moorhouse

## Finance Committee

Brock Maschke | Chair  
Mike Baxter  
Andy Cragg  
Marcus Harvey  
Hannah Preston  
David Martin  
Murray Miskin  
Meghan Valentine  
Steve Henderson

## Community Impact Committee

Nancy Fischer | Chair  
Kirsten Armbrust  
Danielle Belair  
Joëlle Favreau  
Heather Holland  
Adam Hopkins  
Christie Nash  
Kathy Neill  
Sheila Olan Maclean  
Mark Stewart  
Karen Wilson

## Community Campaign Cabinet

Shirley Turner | Campaign Cabinet Chair  
Paul Rellinger | Community Ambassador  
Darcy Bonner | Community Ambassador  
Galen Eagle | PVNCDSB  
Ann Farquharson | Farquharson Law  
Coby Fewings | Scotiabank  
Dr. Bruce Gibson | Community Ambassador  
Marg Glenn | Community Ambassador  
Jennifer Hay | Kawartha Cosmetic Clinic  
Greg Kidd | KPRDSB  
Sebastien Tinor-Roy | TD Bank  
John Townsend | Peterborough Police Service  
Richard Lambert | Bank of Montreal  
Evan Lyons | PRHC  
Balkaran Singh Sathi | Sathi Law  
Dr. Rona van Oudenhoven | Trent University  
Jen McFarlane | City of Peterborough  
Vip Patel | VK Patel Distribution Systems  
Dr. Thomas Piggott | HKNP Health Unit  
Amanda Pinder | RBC  
Dr. Stephan Ragaz | Community Ambassador  
Heather Shaw | GM Financial



# Our Campaign Cabinet Chair's Message



"Reaching our fundraising goal is an incredible achievement, and I couldn't be more thrilled. The energy, enthusiasm, and generosity we've seen from every corner of our community – friends, families, businesses, even complete strangers – has been nothing short of amazing. We set out to make this campaign not just meaningful, but fun, and it's been such a rewarding journey to see that vision come to life."

*Shirley*

Shirley Turner | 2024-25 Campaign Cabinet Chair

## Community Campaign Results

With the help of our Campaign Cabinet, the 2024-25 Community Campaign exceeded our goal of \$1.5 million!



# Our Community Impact Committee Chair's Message

This year the Community Impact Committee has continued to work to build Strong and Healthy Communities and to support people to move from Poverty to Possibility. This work has moved forward through funding, research, community engagement and a year long review of our Impact Model.

With a renewed focus on reconciliation and inclusion we supported the community through some of the following activities:

- Women United Funding for two keys projects with Bedford House and New Canadian Centre for women and gender diverse people to gain skills and make a difference in their community
- Another round of Neighbourhood funding to support grass roots organizations to build stronger communities. This funding is even available to groups of individuals, rather than just organizations.
- A community anti-poverty consultation as a follow up to the Gap : Income (In)adequacy Report
- Research work continued with another edition of Housing is Fundamental and the Point in Time Count (stay tuned for the release of the report)

Beyond all the ongoing work of the Committee, we also spent the year reviewing, revising and improving our funding model, now called our Community Impact Model. Funding can make a difference but when we combine funding with solid research, community consultation and a strong voice we can create even more positive change. The full Community Impact Model will be released this fall. I am excited about the potential to build an even stronger and more equitable community.

Together, we can continue to make a difference so that everyone has the opportunity to succeed.

Thanks for your continued support

*Nancy*

Nancy Fischer | Community Impact Committee Chair





# Celebrating Our Donors

Leadership donors have the power to be instruments of change. They inspire others and create hope for tomorrow. With a donation of \$1,200 or more, our Leadership level donors are ready to drive change, willing to set a powerful example and become part of the solution to our community's complex social issues. In 2024-25 donors had the opportunity to increase their local impact through our Matching Challenge. All new donors gift were match at 100% and current donors that increased their donation by 10% or more had the increase matched.

## **Pathfinders \$5000+**

Don Bocking & Anne Morawetz  
Gord & Julie Deck  
Brian & Judy Doughty  
Dr. Bruce Gibson  
Ruth Gill Foundation  
Glen Colborne Fund  
David Goyette  
Estate of Doris Graham  
Marcus Harvey  
Nick Lalani  
David Martin & Yvonne Foster  
Robert & Nancy Martin Family Trust  
John & Andrea Mazziotti  
Karl Moher  
Bill & Betty Morris  
David & Patricia Morton  
Bernadette Peters  
Dr. Stephan Ragaz  
Gary Reamey & Joanne Driscoll Reamey  
Remembering Otto & Marie Pick Charitable Foundation  
Jim Russell & Tammy Williams  
Estate of Majory Salter

## **Patrons \$2500 - \$4999**

Peri Ballantyne  
Michael & Deborah Berrill  
Sheilagh Bourassa-Young  
Dr. Cathy Bruce  
Kim & Curtis Bryan  
Barbara Burbidge  
John Coburn  
Glen Colborne Fund  
Kim Dolan  
Dr. Donald & Gwen Harterre  
Steve & Maureen Henderson  
Jim & Judi Hendry  
Olivia & Gord James  
Kyle & Jennifer LaJoie  
Ted & Maggie McCormick  
Mel McLeod  
David Newhouse  
Guy Ridgway  
John and Nancy Ross  
Alan Slavin  
Linda Slavin  
George & Margaret Tough  
Eric Warden  
Rachel Wortis  
Marguerite Xenopoulos & Paul Frost

## Builders \$1500 - \$2499

Richard Aitken & Adriana Dong	Douglas Lavery
John Barber	Nicola Lyle & Adam Stibbards
Darcy Bonner	Keith & Joyce Manser
John & Ruth Brandow	Rev. Josephine Mewett
Ian Cox	Janice Millard
James & Carolyn Craig	Eric & Elaine Monkman
Wilma Dick	David Morrison & Alena Heitlinger
Cameron Douglas	V.K. Patel
Nancy Fischer	Harry & Sylvia Pearson
Chris & Moira Fleming	Christopher & Sandra Preston
Margaret Franklin	Matthew Reesor
Rhonda Gilchrist & Richard Malenfant	Andy Sawada
Margaret Glenn	Mark Skinner
George & Eleanor Hamilton	J. Matthew Temple
Goodith Heeney	Frits Timmermans
Stephen Hill & Kim Curtin	Sebastien Tinor-Roy
John Holmes	John & Theresa Topic
Garry James	E. Shirley Trussler
George Kovacs	Margaret Jane Turner
Arndt & Peggy Kruger	Mr. & Mrs. Whibbs
Peter Lafleur & Laurie Westaway	David & Norma Wills
Shirley & Bruce Whitney	Joanne Lapum

## Leaders \$1200 - \$1499

Sheila Alexander & Brian MacKenzie	Marc Duquette	Fergal O'Hagan & Kathy McInnis
John & Melanie Allen Charitable Fund	John Fekete	Ron & Julia Osborne
Michael Andrews	Lisa Y. Foucault	Roger Picton
Ann Barrett	Marion Fry	Thomas Piggott
Brian Bell	Glenn Garneys & Pearl Dixon	Steven and Louise Pillar
Tim Benson	Wayne & Anne Hare	Paul & Mary Rellinger
Stephen Bocking	Trudy Heffernan	Thomas Rickard
Doug Brown	Adam & Jennifer Hopkins	Peter & Kelly Robinson
Sandra Burri	Alan & Jenny Ingram	John & Jane Rutherford
Marion Burton	Mary-Margaret Jones	Geoff Sinclair
Warren Clark	Robert Kearns	Aimee O'Reilly & Coby Fewings
Michelle Colley	Stephen & Donna Kylie	Dale & Bernice Standen
John & Roberta Crawford	Doreen Lamarche	Mark Strickland
Wendy Crowley	Natasha Leahy	Chloe Stuart
Jacqueline A. Cureton	Peter & Marilyn MacLoghlin	Shirley Turner
Tony Davidson	Luisa Magalhaes	Dave Warda
Julie Davis	Dr. Barbara Mann	Jocelyn Williams
Geoffrey Daw	Peter Marcotte	Karen Wilson
Maryann Devitt	Glen & Sara Mattinson	Brian Worrall
Dr. Fred Doris	Ronald Moloney	

# Workplace Giving Campaigns

## **Transformational \$100,000+** Trent University

### **Platinum \$25,000 - \$99,000**

GM Financial  
LCBO District #8  
Ontario Public Service  
PVNC Catholic District School Board  
Royal Bank of Canada  
ScotiaBank  
TD Bank

### **Gold \$10,000 - \$24,999**

Bank of Montreal  
Canadian Imperial Bank of Commerce  
Costco  
General Electric Canada  
Government of Canada Workplace Campaign  
Investors Group Financial Services  
Kawartha Pine Ridge District School Board  
Peterborough Public Health  
Swish Maintenance Limited

### **Silver \$5000 - \$9999**

Canada Life  
City of Peterborough  
Community Living Trent Highlands  
Elizabeth Fry Society of Peterborough  
Irwin, Sargent & Lowes Limited  
LLF Lawyers LLP  
Miskin Law Professional Corporation  
Sisters of St. Joseph Peterborough  
United Way Peterborough & District

### **Bronze \$1200 - \$4999**

Andritz Hydro Canada Ltd.  
Bletsoe Enterprises Inc.  
COGECO  
Community Care Peterborough  
Community Counselling and Resource Centre  
County of Peterborough  
Desjardins Insurance  
Electric City Real Estate Linz Hunt & Company  
Employment and Social Development Canada  
Employment Planning & Counselling  
Enbridge Gas Distribution  
Enterprise Holdings  
ESRI Canada  
Five Counties Children's Centre  
Fleming College  
Fox Law Professional Corp  
Genpak Processor Packaging  
Global Point Logistics  
Heffernan Electric  
Indo-Canadian Association of the Kawarthas  
JD Barnes  
John Howard Society  
McDougall Insurance & Financial  
Murphy and Chung Professional Corporation  
New Canadians Centre  
Pepsico  
Peterborough & District Labour Council  
Peterborough Child and Family Centres  
Peterborough Housing Corporation  
Peterborough Police Services  
Peterborough Utilities Group  
Peterborough Volkswagen Limited  
Peterborough Youth Services  
Quickmill Inc.  
The Kiwanis Club of Peterborough  
Toromont Cat  
Township of Douro-Dummer  
Township of North Kawartha  
Township of Selwyn  
Trent Valley Literacy Association  
YWCA Peterborough Haliburton



# Celebrating Our Sponsors

2032 Dentistry  
Billyard Insurance Group  
Brian Mulligan Insurance Agency Limited  
Desjardins Insurance  
Investors Group Financial Services  
MicroAge Computers  
Peterborough & District Labour Council  
Sullivan Law Peterborough  
Trent University  
Trent University Faculty Association  
Peterborough Public Health  
Electric City Real Estate Linz Hunt & Company  
Fox Law Professional Corporation  
COGECO  
Miskin Law Professional Corporation  
Swish Maintenance Limited  
LLF Lawyers LLP  
TD Bank  
Dr. Stephan Ragaz  
David Goyette  
Patricia & David Morton  
Culligan Water  
Kawartha TV & Stereo  
Calvary Pentecostal Church  
Kiwanis Clubs of Peterborough

*thank you*

# Treasurer's Report

We extend our heartfelt gratitude to our donors, volunteers, and community members whose generosity continues to power United Way Peterborough & District's work. Your dedication ensures we remain responsive, resilient, and rooted in our community.

In fiscal year 2025, total campaign contributions reached \$1.35 million, an increase of 16% from \$1.16 million in 2024. This marks an encouraging upward trend in campaign performance and reflects the success of enhanced donor engagement, innovative fundraising approaches, and the unwavering support of individuals and organizations across our region.

Overall revenue for the year was \$3.19 million, compared to \$3.55 million in 2024. While campaign totals improved, the decrease was due primarily to reduced special project grant funding, which fell from \$474,000 last year to \$47,000 this year. The Reaching Home program continued to be a cornerstone of our community impact, contributing \$1.54 million in federal funding, only slightly lower than last year's \$1.67 million. Investment income totaled \$145,000, compared to \$175,000 in the prior year.

On the expense side, allocations to community and partner agencies totaled \$950,541, compared to \$1.35 million in 2024, reflecting both changes in available grant funds and a strategic focus on sustaining essential programs. Overall expenditures for the year were \$3.26 million, down from \$3.75 million in the prior year. The year closed with an operating deficit of \$171,269, a notable improvement from the \$330,194 deficit in 2024.

We close the year with a strong financial position, holding net fund balances of \$3.12 million (down slightly from \$3.19 million in 2024). Healthy reserve levels position us to navigate future uncertainties while maintaining our ability to invest in programs that make a lasting difference.

On behalf of the Finance Committee and the Board of Directors, thank you to our donors, agency partners, volunteers, corporate supporters, government allies and the UW staff. Your trust and partnership ensure that United Way Peterborough & District remains a leader in building a stronger, more inclusive community for all.



*Brock*

Brock Maschke | Treasurer

# Auditor's Report



PROFESSIONAL  
CORPORATION

Chartered Professional Accountants, Licensed Public Accountants

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## INDEPENDENT AUDITOR'S REPORT

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To the Board of Directors of United Way Peterborough and District

### Opinion

The summary financial statements, which comprise the statement of financial position as at March 31, 2025 and the statement of operations and changes in fund balances, are derived from the audited financial statements of United Way of Peterborough and District (the "Organization") for the year ended March 31, 2025.

In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements.

### Summary Financial Statements

The summary financial statements do not contain all the disclosures required by the Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the Organization's audited financial statements and the auditor's report thereon.

### The Audited Financial Statements and Our Report Thereon

We expressed a qualified audit opinion on the audited financial statements in our report dated July 8, 2025.

### Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements in accordance with Canadian accounting standards for not-for-profit organizations.

### Auditor's Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, Engagements to Report on Summary Financial Statements.

*Murphy & Chung*

**Murphy & Chung**

Professional Corporation

Chartered Professional Accountants

Authorized to practise public accounting by  
the Chartered Professional Accountants of Ontario

Toronto, Ontario  
August 7, 2025

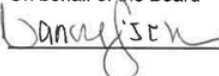


# Audited Statement

**UNITED WAY PETERBOROUGH AND DISTRICT**  
**Statement of Financial Position**  
**As at March 31, 2025**

	Operating fund 2025	Endowment fund 2025	March 31 2025	March 31 2024
<b>ASSETS</b>				
<b>CURRENT</b>				
Cash and cash equivalents (Note 3)	\$ 1,443,468	\$ 24,742	\$ 1,468,210	\$ 739,666
Short term investments (Note 4)	-	150,357	150,357	625,472
Pledges receivable	30,911	-	30,911	27,390
Interest and other receivables	28,198	767	28,965	41,126
Prepaid expenses (and deposits)	75,549	-	75,549	40,400
Due from (to) other funds	(126,478)	126,478	-	-
<b>Total current assets</b>	<b>1,451,648</b>	<b>302,344</b>	<b>1,753,992</b>	<b>1,474,054</b>
<b>LONG TERM</b>				
Investments (Note 5)	12,664	1,308,968	1,321,632	1,655,344
Capital assets (Note 7)	417,189	-	417,189	454,303
<b>Total long term assets</b>	<b>429,853</b>	<b>1,308,968</b>	<b>1,738,821</b>	<b>2,109,647</b>
<b>TOTAL ASSETS</b>	<b>\$ 1,881,501</b>	<b>\$ 1,611,312</b>	<b>\$ 3,492,813</b>	<b>\$ 3,583,701</b>
<b>LIABILITIES AND FUND BALANCES</b>				
<b>CURRENT</b>				
Accounts payable and accrued liabilities	\$ 129,359	\$ -	\$ 129,359	\$ 102,030
Deferred revenue	92,031	-	92,031	108,202
<b>Total current liabilities</b>	<b>221,390</b>	<b>-</b>	<b>221,390</b>	<b>210,232</b>
<b>LONG TERM</b>				
Deferred Capital Contributions	123,893	-	123,893	152,134
Contributed Equity in Capital Assets (Note 8)	25,000	-	25,000	25,000
<b>Total long-term liabilities</b>	<b>148,893</b>	<b>-</b>	<b>148,893</b>	<b>177,134</b>
<b>TOTAL LIABILITIES</b>	<b>370,283</b>	<b>-</b>	<b>370,283</b>	<b>387,366</b>
<b>FUND BALANCES</b>				
Unrestricted	75,717	-	75,717	-
Internally restricted (Note 9)	1,277,309	418,624	1,695,933	1,845,455
Externally restricted (Note 9)	158,192	1,192,688	1,350,880	1,350,880
<b>TOTAL FUND BALANCES</b>	<b>1,511,218</b>	<b>1,611,312</b>	<b>3,122,530</b>	<b>3,196,335</b>
<b>TOTAL LIABILITIES AND FUND BALANCE</b>	<b>\$ 1,881,501</b>	<b>\$ 1,611,312</b>	<b>\$ 3,492,813</b>	<b>\$ 3,583,701</b>

On behalf of the Board

 Director

 Director

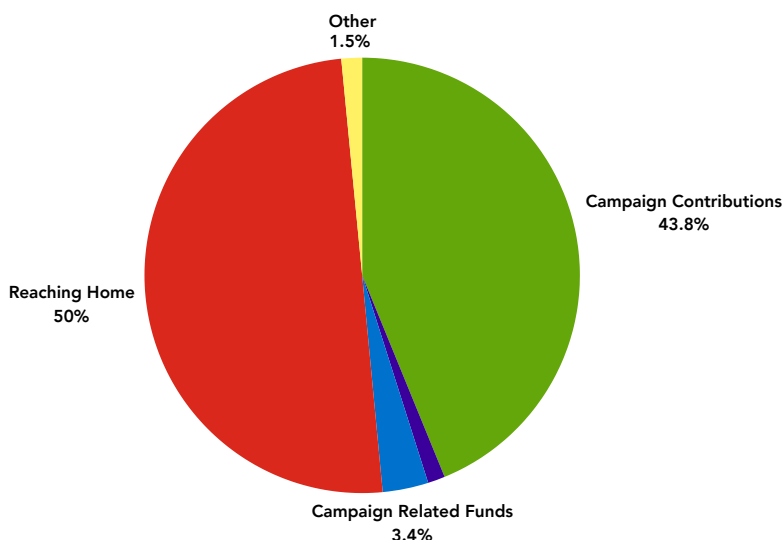
**UNITED WAY PETERBOROUGH AND DISTRICT**  
**Statement of Operations and Changes in Fund Balances**  
**For the year ended March 31, 2025**

	Operating fund 2025	Endowment fund 2025	March 31 2025	March 31 2024
<b>REVENUE</b>				
Campaign contributions	\$ 1,228,877	\$ -	\$ 1,228,877	\$ 1,042,060
Funds received from other United Ways - campaign	120,873	-	120,873	117,422
Total campaign contributions	1,349,750	-	1,349,750	1,159,482
Investment income (Note 6)	39,367	106,266	145,633	175,019
Federal grant - Reaching Home	1,539,194	-	1,539,194	1,673,029
Other grants - special projects (Note 10)	47,324	-	47,324	473,837
Other donations	53,421	-	53,421	24,076
Nevada income	29,672	-	29,672	27,577
Funds received from other United Ways - non-campaign	21,586	-	21,586	17,806
Total revenue	3,080,314	106,266	3,186,580	3,550,826
<b>EXPENDITURES</b>				
Allocations/Designations to Community and Partner Agencies (Schedule A)	950,541	-	950,541	1,353,866
Campaign expenses - (Schedule B)	409,390	-	409,390	430,475
Community impact (Schedule B)	543,075	-	543,075	487,867
Labour program (Schedule B)	10,000	-	10,000	10,000
Reaching Home expenditure (Note 13)	1,308,868	-	1,308,868	1,422,075
United Way of Canada membership fees	22,576	-	22,576	28,250
Investment management fees	-	8,802	8,802	13,406
Designations to other charities	7,133	-	7,133	9,017
Total expenditures	3,251,583	8,802	3,260,385	3,754,956
Excess of revenue over expenditures (expenditures over revenue)	(171,269)	97,464	(73,805)	(204,130)
Balance, beginning of year	1,279,938	1,916,397	3,196,335	3,400,465
Interfund transfers (Note 11)	402,549	(402,549)	-	-
Balance, end of year	\$ 1,511,218	\$ 1,611,312	\$ 3,122,530	\$ 3,196,335

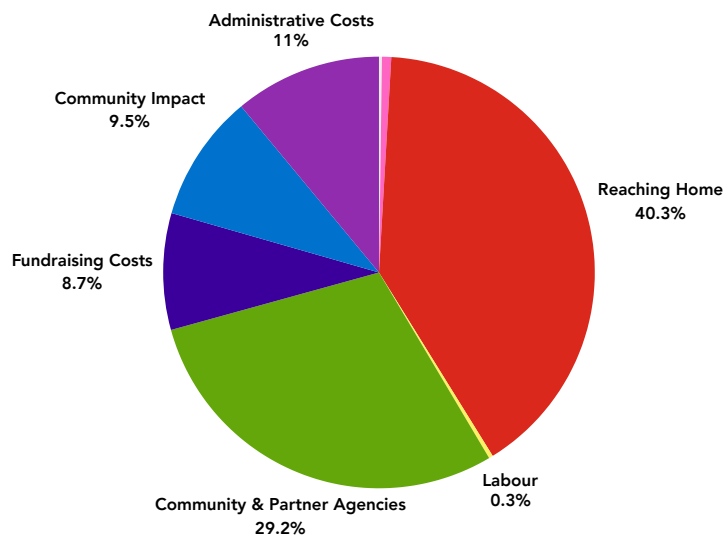
See accompanying notes

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**Fiscal 2024-25 Revenue**



**Fiscal 2024-25 Expenses**





**United Way**  
Peterborough & District



277 Stewart Street  
Peterborough, ON K9J 3M8

# Building Community



## Changing Lives

**\$2,297,121**

Invested locally  
last year

**266**

Services provided to  
help people in need

**306,042**

United Way funded  
service interactions



@unitedwayPTBO



office@uwpeterborough.ca



www.uwpeterborough.ca



705-742-8839