

NOTE: This letter is a draft, when you welcome a new team member please reach out to your campaign officer or see our website to access a fillable copy.

Building community. Changing lives.



United Way
Peterborough & District

[date]

Congratulations on your new role!

As part of our commitment to giving back, our organization proudly takes part in the annual United Way Peterborough & District workplace campaign.

For over 80 years, United Way Peterborough & District has been bringing people together to strengthen our community. What began as a simple idea has grown into a powerful movement that supports thousands of local individuals and families every year. Today, United Way funds over 225 vital programs and initiatives across the City and County of Peterborough, tackling urgent challenges like poverty, mental illness, isolation, and domestic violence.

As a new employee, we invite you to join your colleagues and consider making a contribution through payroll deduction, an easy way to spread your donation across the year, and across our community. Your gift has a direct and lasting impact:

- **\$250 provides 48 social inclusion and wellness checks** for isolated or vulnerable community members.
- **\$500 provides 13 nutritious, culturally appropriate meals, healthy snacks, and food baskets** through United Way-funded programs.
- **\$1,200 provides 5 nights of safe shelter** for families, youth, and individuals experiencing housing insecurity or domestic violence.

Inside this package, you'll find a pledge form and more information about United Way Peterborough & District. We encourage you to learn more about the impact of your gift and join us in investing in a stronger, more caring community.

Your generosity has the power to transform lives, right here at home.

Thank you,

[Name of Organization Executive]
[Position of Organization Executive]



** Please be sure to check the box that says "My gift is part of a workplace campaign". This ensures your donation is counted toward our campaign total and the collective impact we're making together.*