

# *Your little white house* that does **big things!**



**United Way**  
Peterborough & District



**2.8 MILLION**

Invested locally  
last year

**58,302**

People helped through  
UWP funded programs

**308,242**

UWP funded service  
interactions

## Congratulations on your new role!

As part of our philosophy to give back to the community, we organize an annual campaign to support United Way Peterborough & District.

Your donation will help to ensure 58,302 people in the City and County of Peterborough will have access to the 225 vital programs and initiatives made possible through United Way funding. Together, we can go beyond helping one person at a time, to address the bigger issues that prevent individuals and families from building a better life – such as poverty, mental illness, isolation, or domestic violence.

As a new employee, we encourage you to consider making a contribution through a payroll deduction, allowing you to spread your donation out throughout the year. It's so easy to make a difference in our community, for example:

- **\$5/pay funds 8 nutritious meals to school age children or delivery of healthy meals to isolated seniors**
- **\$15/pay provides 3 nights of safe shelter to a youth or family in crisis**
- **\$50/pay provides 37 health and wellness checks for isolated or vulnerable individuals in our community**

You can also contribute today with a one-time credit card donation.



Please read the enclosed pledge form and information about United Way, and consider this opportunity to invest in our local community. Together, we can ensure that much-needed support reaches our neighbours who need it the most.

Thank you,

<Name of Organization Executive>  
<Position of Organization Executive>



**United Way**  
Peterborough & District

Scan the QR to read our 2023-24 reports

IMPACT REPORT



ANNUAL REPORT

