



United Way
Peterborough & District

United.

Building Community



2023-24
Annual Report



United Way
Peterborough & District

Our Mission IS TO

Empower everyone to improve lives and build strong communities.

Our Vision IS THAT

Everyone in every community has the opportunity to reach their full potential.

Values

Your United Way remains committed to being an organization that:

- Demonstrates trust, integrity, respect, inclusivity and transparency
- Energizes and inspires volunteerism and volunteer leadership
- Endorses innovation, partnerships and collective action
- Provides non-partisan leadership
- Embraces diversity



A Message From Our CEO

The work of building community is a privilege. The importance of that work is visceral and is reflected in the pride we might show in the place that we live and thrive, Peterborough. Paramount to building community is the deep belief that all belong, and that inclusiveness is at a premium. In other words, we all benefit when each and everyone feels connected, safe, valued, loved.

That statement may seem aspirational, and indeed it is. Aspirare, is the Latin root, and it means both “to reach for” and “to breathe”. Our work at United Way is in part, to “breathe” life into community. We do that through understanding what is needed when it comes to housing, better paying jobs, a fuller understanding of the ravages of mental health and addictions, the epidemic of partner violence, the hidden suffering of illiteracy, the need for a restorative model of justice, a respect for and valuing of diversity. It’s that understanding of these and many other issues that embolden us to “reach” for the change that will deepen our commitment to community.

Together with donors, volunteers, and a dedicated staff team, we aspire.

This annual report together with its companion Impact Report, highlights the work we do together, to maintain and build, to savour and celebrate, to relish and revere, community.

I would add my personal gratitude to our dedicated Board, particularly our Board Chair Marcus Harvey, who inspires and regales and champions the work of social justice.

With tremendous humility and deep gratitude, I want to express my deep appreciation for my colleagues on the United Way team, who challenge and cajole, and inspire on a daily basis.

Kindly,



Jim Russell

Jim Russell, B.A.A.S.W., M.S.W.
CEO, United Way Peterborough & District

A Message From Our Board Chair

The United Way does not have a reputation for gambling. In fact, we generally mitigate risks: for people in crisis, for people on the margins, and for those whose circumstances make them vulnerable. We do this – not just because we might help this person or that person, but rather because it is prudent to invest in the place you call home.

The dividends on this work have been huge. Through our Partner Agencies and the direct grants we make into the community, United Way Peterborough & District has helped individuals address their most pressing needs, strengthened our community, addressed the social determinants of health in meaningful ways, and stimulated economic activity by circulating donor dollars locally. In recent years, we actually magnified this effect by pulling in almost 2 external dollars (primarily in government grants) for every 1 dollar raised in campaign. The impact of all this is significant for us all, but especially so for local businesses and those of us who rely on them for services or employment.

Last year, my report made a connection between relevance and happiness, at a time when it seemed to me that citizens' feelings of powerlessness were giving rise to a culture of meanness. The political currents have not changed much in the past year, but United Way supporters prove that generous acts change lives, and offer an alternative to feelings of helplessness. They also put you in good company and it has been my great pleasure to spend the past year alongside the volunteers, staff, and community leaders who animate the United Way and its partner agencies every day.

This year, however, we are asking this extraordinary group of people to take a gamble by folding our positive assumptions about the capacity and generosity of this community into our budget model. If we are right and the gamble pays off, we will be able to flow more dollars through to our partner agencies, build on past research and advocacy, and maintain the full range of our current activities. If we are wrong, then next year we must retrench.

In short, now is the time for doing.

In Solidarity,

Dr. Marcus Harvey

Dr. Marcus Harvey, Board Chair, United Way Peterborough & District
Executive Director, Trent University Faculty Association (TUFA)



Accountability

United Way Peterborough & District values the trust of our donors and we are committed to financial transparency and accountability. We raise funds and invest them locally for maximum impact. The money raised here, stays here.

We are able to accomplish this thanks to generous donors, partners, and supporters. Our financial statements are audited by an independent auditor and are available online at:

<https://www.uwpeterborough.ca/audited-financial-statements/>

For the Year Ending 2024

88%

Funds invested directly into programs and services

9%

Fundraising costs

3%

Related administrative costs



\$3,411,356

Total revenue

\$314,210

Fundraising costs

\$116,265

Related administrative costs

This year throughout both challenge and change, our community once again illustrated that - **Together We Can.**

Board of Directors

Dr. Marcus Harvey Board Chair
Brock Maschke Treasurer and Chair, Finance Committee
Nancy Fischer Chair, Community Impact Committee
Marion Burton Labour Council Representative
Sahar Afroz Director
Reem Ali Director
Mike Baxter Director
Mohamed Farah Director
Bruce Gibson Director
Adam Hopkins Director
Stephen Kylie Director



Financial Highlights

We provide financial statements in alignment with Canadian Accounting Standards for not-for-profits and with United Way Centraide Canada's Transparency, Accountability and Financial Reporting Guidelines.

In addition to the funds generated and invested below, United Way Peterborough & District programs raise funds through initiatives like Backpacks for Success, Coats for our Community and Tampon Tuesday. Those funds are used to purchase essential items which are invested into our communities.

Where Your Funds and Government Grants Were Invested



51%

Reaching Home Grants

29%

Partner Agency Funding

20%

Community Initiatives and Grants

Finance Committee

Brock Maschke Treasurer
Andy Cragg
Marcus Harvey
David Martin
Meghan Valentine
Mike Baxter
Hannah Preston
Clint Nihill
Murray Miskin
Steve Henderson RBCDS Representative



Treasurer's Report

We are deeply grateful to our donors, volunteers, and community members who have helped to support the United Way this past year. Your commitment and generosity are truly appreciated. In fiscal year 2024, we received more than \$1.2 million in campaign contributions, along with more than \$2.1 million through grants, donations and other income.

We are proud to have increased the financial support to our community and partner agencies this fiscal by over 45% from the prior year. We proudly upheld our commitment to the Innovation Fund, an initiative dedicated to empowering nonprofit innovators in creating and implementing new projects that align with our key funding priorities: **Poverty to Possibility** and **Building Strong and Healthy Communities**. This year, the Elizabeth Fry Society was awarded \$75,000 to support their Morning Drop-in Program. This vital initiative supports community members from all walks of life, and offers a variety of services including meals, clothing, and access to community programs.

In addition, this year, the Reaching Home program has made significant strides in addressing homelessness in our community. Funded by federal grants and managed locally by our organization, this initiative aims to provide essential support and resources to those in need. We are proud to serve as the Community Entity for this vital work, ensuring that the funds are used effectively to create meaningful change. We extend our heartfelt gratitude to the government for their continued support and to our community members for their ongoing commitment. Together, we are making a difference in the lives of many.

The fiscal year closed with an operating deficit of \$330,194. Despite facing a deficit this year, our organization is poised to rebound with renewed strength and determination. Leveraging the unwavering support of our dedicated team and the broader community, we are committed to achieving financial stability while continuing to work toward the vision we have for our community. I'd like to close with a special note of appreciation.

My deepest thanks go to the Finance Committee, Board of Directors, our amazing volunteers, and every member of the staff at the United Way. Your efforts in ensuring the financial well-being of our organization are deeply appreciated and essential to our continued success.

Brock Maschke

Brock Maschke, Treasurer and Chair, Finance Committee,
United Way Peterborough & District
Chief Financial Officer, Swish Maintenance



Community Impact Committee Chair Message

As Chair of the Community Impact Committee, I am honoured to share the great progress we have made together over the past year. We have been able to come together and make a difference in the lives of many people in Peterborough. This year, we focused on working to **Build Strong and Healthy Communities** and, on moving people from **Poverty to Possibility**.

With our goal of increasing belonging in Peterborough, we've been busy bringing people back together by funding a diversity of activities, such as:

- The Community Services Recovery Fund, which as a trusted partner of the Federal Government allowed us to support 8 organizations in pivoting their work to be more resilient to change and adapted to meet the needs of our community
- The inaugural Women United Fund, which provides opportunities for women, girls, and gender diverse people to gain skills and be empowered to take a lead in making a difference in their community
- The Neighbourhood Fund provided opportunities for neighbourhoods and groups across Peterborough to come together to better their community, build relationships and learn skills
- And the Innovation Fund responding to a changing landscape in the response to homelessness by centralizing a variety of service types in one program while also providing learning opportunities to people experiencing homelessness

Beyond funding agencies and programs, our research on housing and income allows us to deepen our understanding of the root causes of issues we aim to resolve. Looking ahead, we are developing in our role as a leader in anti-poverty work by bringing the community together to develop shared solutions.

As we look ahead, we remain committed to create lasting change and build a stronger, more resilient community. Together, we can continue to make a difference and ensure that everyone has the opportunity to succeed.

Thank you for your continued support.

Nancy Fischer

Nancy Fischer, Chair, Community Impact Committee
United Way Peterborough & District

Community Impact Committee

Kirsten Armbrust
Danielle Belair
Heather Holland
Adam Hopkins

Christie Nash
Sheila Olan Maclean
Karen Wilson



Poverty doesn't care - *but you did.*



Your gifts mattered.

United Way Peterborough & District raises funds locally to invest directly into the vital services and supports that serve thousands of people in our region, ensuring that everyone can access help, when and where they need it most.

Local agencies rely on United Way funding to help create a space where 2SLGBTQIA+ youth can feel safe and included.



We hear far too often that youth have very limited access to spaces where they feel welcome or "normal", or can meet other 2SLGBTQIA+ youth. They often find their experiences left out of the education they receive and their needs not considered, or minimized by the institutions that they interact with, their communities and even their families.

At least 50% of the 2SLGBTQIA+ youth seen at weekly programs experience other significant systemic barriers and marginalization other than those directly connected to gender and sexuality including barriers related to poverty, food security, ableism, racism, colonialism, and housing security.

Your gifts helped to provide access to resources they need, connection to other important services and most importantly, space for them to build connections with each other, empowering them to lead in our community.

"We rely on United Way funding to help us create a space where youth can feel safe and included, build a sense of community and build self-confidence as they participate and lead together."

- PARN

A Message From Our Campaign Cabinet Chair

The annual United Way fundraising campaign truly is the community's campaign, and in 2023 the communities of Peterborough city and county came through.

Together we raised \$1.4 million, an increase of 8% over 2022. This marked the first significant year-over-year increase in several years, a result we are confident can be repeated by this year's campaign team and in the years to come.

Confident, but not cocky.

I say that as someone who won't be participating on the 2024 Cabinet, but leaves two years as Campaign Chair with some insight into progress that has been made and United Way Peterborough & District's future prospects.

We finished the 2023 campaign with a very strong, revitalized cabinet: our 23 members represented workplaces across the city and county, and included a number of talented Community Ambassadors – freelancers, as it were, who brought deep community connections and a willingness to do whatever was asked of them. Most of that Cabinet is returning, including new Chair Shirley Turner. Her team already has the coming year's campaign underway. They will handle the challenge brilliantly, with the guidance and support of the UWP fundraising staff.

During my time as Chair, the staff team was led by Anne Ondercin, our Director of Philanthropy. Anne has now moved on to a new challenge, but the work she did to rebuild the foundation of our workplace campaigns after the pandemic will pay dividends next year and long into the future.

Improvements on the technical side of campaign – fundraising and mailing software in particular – put us in a better position to reach out to both workplace and individual donors, and to follow and stay in touch with them.

Fundraising is, to some degree, a business. It is highly competitive and we need to stay ahead of the curve as new technologies and strategies emerge.

Our advantage, as a United Way, is our connection to the community. Hundreds of volunteers and more than 1,000 individual donors are the backbone of what we do. It has been gratifying to see what they, and we on the Campaign team, were able to accomplish together.



Jim Hendry

Jim Hendry, Campaign Cabinet Chair,
United Way Peterborough & District

2023-24 Campaign-*by the Numbers*

Your Community Campaign for United Way Peterborough & District raised over \$1.4 million in 2023-24 to directly support vital services and local programs in the City and County of Peterborough.

2023-24 Community Campaign Results

Events and Corporate giving continued to contribute to your 2023-24 Community Campaign's success, but employee and individual giving contributed the most, thanks to re-engaged workplace campaigns and a strong focus on increasing individual gifts through our Leadership Challenge Grant.

37%

Employee Giving

38%

Individual Giving



12%

Corporate Giving

13%

Special Events

Employee Giving & Individual Giving

Workplace events are fun, collaborative ways to raise funds but, did you know that personal gifts to United Way Peterborough & District provide the majority of your Community Campaign revenue? People give to people- donating **75%** of Campaign revenue. **47%** of all personal giving was donated by those at the Leadership and Major gift level.

75%

Personal Giving

25%

Corporate Giving & Events



28%

Leadership Donors

19%

Major Gift Donors

53%

Other Donors



Your Campaign Cabinet

The Community Campaign for United Way Peterborough & District is led by community volunteers. Through their dedication, commitment to community and tenacity, these leaders from all sectors and walks of life utilize their networks to grow capacity and inspire gifts that will support everyone in our community, when and where they need it most.

2023-24 Community Campaign Cabinet

Jim Hendry
Maryam Monsef,
Paul Rellinger
Dr. Marcus Harvey
Darcy Bonner
Brian Desbiens
Galen Eagle
Coby Fewings
Dr. Bruce Gibson
Marg Glenn
Stu Harrison
Tracy Keough
Greg Kidd
Lawrence Lam
Richard Lambert
Scott Mancini
Jen McFarlane
Amanda Pinder
Dr. Thomas Piggott
Dr. Stephan Ragaz
Heather Shaw
Sebastien Tinor-Roy
John Townsend
Shirley Turner

Campaign Cabinet Chair
Women United Chair
Peterborough Performs Chair
Past Cabinet Chair

The Neighbourhood Group
Community Ambassador
Communications Manager, PVNCDSB
Senior Financial Advisor, Scotiabank
Community Ambassador
Community Ambassador
Community Ambassador
Senior Relationship Manager, RBC
Executive Officer, Corporate Affairs, KPRDSB
Trent University
Relationship Manager, Bank of Montreal
Ashburnham Realty
Commissioner, Municipal Operations, City of Peterborough
Branch Manager, RBC
Medical Officer of Health, Peterborough Public Health
Community Ambassador
Senior Vice President, Servicing, GM Financial
District Vice President, TD Bank
Staff Sergeant, Peterborough Police Service
EXIT Realty



Leadership Workplace Campaigns

Transformational

\$100,000 +

Trent University

Platinum

\$25,000 - \$99,999

Bank of Montreal Group

GM Financial

LCBO District #8

Ontario Public Service

PVNC Catholic District School Board

Royal Bank of Canada Group

TD Group

Gold

\$10,000 - \$24,999

City of Peterborough

Costco

Fleming College

General Electric Canada

Government of Canada Workplace C.C.

Investors Group Financial Services

Kawartha Pine Ridge District School Board

Peterborough Public Health

Scotiabank Group

Swish Maintenance Limited

Silver

\$5,000 - \$9,999

Canada Life

Canadian Imperial Bank of Commerce

COGECO

Community Living Trent Highlands

Elizabeth Fry Society of Peterborough

Enterprise Holdings

Irwin, Sargent & Lowes Limited

LLF Lawyers LLP

Miskin Law Professional Corporation

Peterborough Utilities Group

Sisters of St. Joseph Peterborough

United Way Peterborough & District

Bronze

\$1,200 - \$4,999

Andritz Hydro Canada Ltd.

Canadian Instrumentation Services Group Ltd

Community Care Peterborough

Community Counselling and Resource Centre

Employment Planning & Counselling

Enbridge Gas Distribution

ESRI Canada

Five Counties Children's Centre

Genpak Processor Packaging

Global Point Logistics

Grant Thornton LLP

JD Barnes

Keene Truck Inc.

Kinark Child & Family Services

Lucky Strike Bait Works Ltd.

Merit Precision Moulding Ltd.

Metrolinx

New Canadians Centre

Nexicom Telecommunications Inc.

Pepsico Employee Giving Campaign

Peterborough & District Labour Council

Peterborough Child and Family Centres

Peterborough Housing Corporation

Peterborough Volkswagen Limited

Peterborough Youth Services

Quickmill Inc.

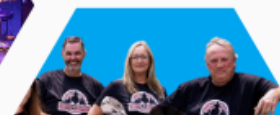
Township of Douro

Township of North Kawartha

Trent Valley Literacy Association

Unilock Ltd

YWCA Peterborough Haliburton



Your leadership *Changed Lives.*

Leadership donors have the power to be instruments of change. They inspire others and create hope for tomorrow.

With a donation of \$1,200 or more, our Leadership level donors are ready to drive change, willing to set a powerful example and become part of the solution to our community's complex social issues.

In 2023-24 donors once again had the opportunity to increase their local impact through the renewal of our Leadership Challenge Grant. New leadership level gifts were matched through an anonymous donor and any current leadership donor who increased their gift by \$300+ saw their increase amount matched.

Through this incredible challenge, more than 46 new Leaders donated a total of \$95,430 and, alongside leaders who increased their gift, generated an additional \$142,140 through the grant!



Leadership Donors

Pathfinder
\$5,000 +

Gord & Julie Deck
Brian & Judy Doughty
Dr. Bruce Gibson
Glen Colborne Fund
Margaret Glenn
David Goyette
Dr. Marcus Harvey
David Martin & Yvonne Foster
Robert & Nancy Martin Family Trust
John & Andrea Mazziotti
Michael Evans & Heather Gardiner Foundation
Maryam Monsef
David & Patricia Morton
Dr. Stephan Ragaz
Remembering Otto & Marie Pick Charitable Foundation
Jim Russell & Tammy Williams



Patrons

\$2,500 - \$4,999

Peri Ballantyne
David & Lynne Bowes
Kim & Curtis Bryan
Barbara Burbidge
Catherine Anne Cardwell
Brian & Ellen Desbiens
Janet Douglas
Leo Groarke
Dr. Donald & Gwen Harterre
Steve & Maureen Henderson
Suzanne Hooke
Olivia & Gord James
Dr. Peter Lafleur
Kyle & Jennifer Lajoie
Jane & Jeff Landriault
Joanne Lapum
Ted & Maggie McCormick
David Newhouse
Patricia & John Reesor
Ruth Gill Foundation
Ian Slavin
Linda Slavin
George & Margaret Tough
Dr. Kaetlen Wilson
Sue Wurtele
Marguerite Xenopoulos & Paul Frost

Builders

\$1,500 - \$2,499

Richard Aitken & Adriana Dong
Tom & Grace Bennett
Michael & Deborah Berrill
Darcy Bonner
Sheilagh Bourassa-Young
Bourgeois Medicine Professional Corp.
Rebecca Brady
John & Ruth Brandow
Nadine Changfoot
Ian Cox
James & Carolyn Craig
James & Wilma Dick
Kim Dolan
Nancy Fischer
Chris & Moira Fleming
Marion Fry
Rhonda Gilchrist & Richard Malenfant
Jon Grant
George & Eleanor Hamilton
Goodith Heeney
Jim & Judi Hendry
Stephen Hill

Builders

\$1,500 - \$2,499

John Holmes
Lynn Horton
Robert Jameson
George Kovacs
Douglas Lavery
Nicola Lyle & Adam Stibbards
Keith & Joyce Manser
Rev. Josephine Mewett
Janice Millard
David Moloney
Eric & Elaine Monkman
David Morrison & Alena Heitlinger
Harry & Sylvia Pearson
Dr. Elizabeth Popham
Christopher & Sandra Preston
Matthew Reesor
Guy Ridgway
Maja Saletto
Mark Skinner
Christine Stewart
Gavin Sturgeon & Charlene Kloos
J. Matthew Temple
Frits Timmermans
Sebastien Tinor-Roy
John & Theresa Topic
E. Shirley Trussler
Margaret Jane Turner
Eric Warden
Bruce & Shirley Whitney
David & Norma Wills
Rachel Wortis

Leaders

\$1,200 - \$1,499

Sheila Alexander & Brian MacKenzie
John & Melanie Allen Charitable Fund
John Barber
Ann Barrett
Robert Beninger
Tim Benson
David Berger
Don Bocking & Anne Morawetz
Doug Brown
Sandra Burri
Marion Burton
Warren Clark
Michelle Colley
John & Roberta Crawford
Wendy Crowley
Dr. Christine Dallaire

Leaders

\$1,200 - \$1,499

Tony Davidson
Julie Davis
Patrick Davis
Geoffrey Daw
Marc Duquette
Catherine Eimers & Shaun Watmough
Ann Farquharson
John Fekete
Lisa Y. Foucault
Margaret Franklin
Glenn Garneys & Pearl Dixon
David & Susan Garskey
Kimberley Groenendyk
Benoit Guitard
Wayne & Anne Hare
Trudy Heffernan
Judi Hendry
Adam & Jennifer Hopkins
Jacqueline Jameson
Mary-Margaret Jones
Robert Kearns
Tracy Keough
Hardy Kraft
Arndt & Peggy Kruger
Stephen & Donna Kylie
Doreen Lamarche
Peter & Marilyn MacLoghlin
Scott Mancini
Dr. Barbara Mann
Daniel Mann
Peter Marcotte
Glen & Sara Mattinson
Ronald Moloney
Jackie & Joe Muldoon
Fergal O'Hagan & Kathy McInnis
John & Anne Ondercin
Ron & Julia Osborne
Edgar & Alison Peek
Roger Picton
Thomas Piggott
Paul & Mary Rellinger
Thomas Rickard
Peter & Kelly Robinson
Stephanie Rutherford
Geoff Sinclair
Aimee O'Reilly & Coby Stalteri-Fewings
Dale & Bernice Standen
Mark Strickland
Chloe Stuart
Shirley Turner
Team vanRahan - Century 21 United Realty
Dave Warda
Mr. & Mrs. Whibbs
Karen Wilson
Brian Worrall

Celebrating Our Sponsors

DAVID GOYETTE

Peterborough Performs



DR. STEPHAN RAGAZ



United on the Highway



Backpacks for Success



Corporate Campaign Giving

Bank of Montreal
Bell Canada
Canada Life
Canadian Imperial Bank of Commerce
Commercial Press 1981 Ltd.
Costco
D. M. Wills Associates Ltd.
Deeth & White Limited
Enbridge Gas Distribution
Enterprise Holdings
Expertech Network Installation Inc.
General Electric Canada
Genpak Processor Packaging
Global Point Logistics
Greater Peterborough Chamber of Commerce
GM Financial
Investors Group Financial Services

Irwin, Sargent & Lowes Limited
Janlau Investments Limited
Keene Truck Inc.
Living Well Home Medical Equipment
LLF Lawyers LLP
Miskin Law Professional Corporation
Nefab Inc.
OPSEU LCL 352
OPSEU LCL 365
Pepsico Employee Giving Campaign
Peterborough & District Labour Council
Peterborough Volkswagen Limited
Quickmill Inc.
Royal Bank of Canada
Scotiabank
TD Bank
The Co-Operators
Trent University Faculty Association
Wawanesa Mutual Insurance Company
WSP Canada

Auditor's Report

2023-24

**Murphy
& Chung**

PROFESSIONAL
CORPORATION

Chartered Professional Accountants, Licensed Public Accountants

INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of United Way Peterborough and District

Opinion

The summary financial statements, which comprise the statement of financial position as at March 31, 2024 and the statement of operations and changes in fund balances, are derived from the audited financial statements of United Way of Peterborough and District (the "Organization") for the year ended March 31, 2024.

In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements.

Summary Financial Statements

The summary financial statements do not contain all the disclosures required by the Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the Organization's audited financial statements and the auditor's report thereon.

The Audited Financial Statements and Our Report Thereon

We expressed a qualified audit opinion on the audited financial statements in our report dated August 6, 2024.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements in accordance with Canadian accounting standards for not-for-profit organizations.

Auditor's Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, Engagements to Report on Summary Financial Statements.

Murphy & Chung

Professional Corporation

Chartered Professional Accountants

Authorized to practise public accounting by
the Chartered Professional Accountants of Ontario



United.
Building Community

Financial Report

2023-24

UNITED WAY PETERBOROUGH AND DISTRICT

Statement of Financial Position

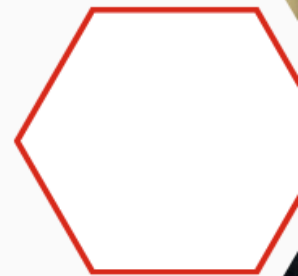
As at March 31, 2024

	Operating Fund	Endowment Fund	March 31 2024	March 31 2023
ASSETS				
CURRENT				
Cash and cash equivalents (Note 3)	\$ 730,212	\$ 9,454	\$ 739,666	\$ 1,188,038
Short term investments (Note 4)	500,000	125,472	625,472	634,330
Pledges receivable	27,390	-	27,390	25,607
Interest and other receivables	35,114	6,012	41,126	45,081
Prepaid expenses (and deposits)	40,400	-	40,400	78,640
Due from (to) other funds	(131,472)	131,472	-	-
	<u>1,201,644</u>	<u>272,410</u>	<u>1,474,054</u>	<u>1,971,696</u>
INVESTMENTS (Note 4)	<u>11,357</u>	<u>1,643,987</u>	<u>1,655,344</u>	<u>1,573,345</u>
CAPITAL ASSETS (Note 6)	<u>454,303</u>	<u>-</u>	<u>454,303</u>	<u>266,300</u>
	<u>465,660</u>	<u>1,643,987</u>	<u>2,109,647</u>	<u>1,839,645</u>
	<u>\$ 1,667,304</u>	<u>\$ 1,916,397</u>	<u>\$ 3,583,701</u>	<u>\$ 3,811,341</u>
LIABILITIES AND FUND BALANCES				
CURRENT				
Accounts payable and accrued liabilities	\$ 102,030	\$ -	\$ 102,030	\$ 105,943
Deferred revenue	108,202	-	108,202	113,682
	210,232	-	210,232	219,625
Deferred Capital Contributions	152,134	-	152,134	166,254
Contributed Equity in Capital Assets (Note 7)	25,000	-	25,000	25,000
	<u>387,366</u>	<u>-</u>	<u>387,366</u>	<u>410,879</u>
FUND BALANCES				
Unrestricted	-	-	-	112,954
Internally restricted (Note 8)	1,121,746	723,709	1,845,455	1,668,462
Externally restricted (Note 8)	158,192	1,192,688	1,350,880	1,619,046
	<u>1,279,938</u>	<u>1,916,397</u>	<u>3,196,335</u>	<u>3,400,462</u>
	<u>\$ 1,667,304</u>	<u>\$ 1,916,397</u>	<u>\$ 3,583,701</u>	<u>\$ 3,811,341</u>

On behalf of the Board

 Director

 Director





UNITED WAY PETERBOROUGH AND DISTRICT
Statement of Operations and Changes in Fund Balances
For the year ended March 31, 2024

	Operating Fund	Endowment Fund	March 31 2024	March 31 2023
REVENUE				
Campaign contributions	\$ 1,042,060	\$ -	\$ 1,042,060	\$ 1,104,074
Funds received from other United Ways	117,422	-	117,422	148,231
Nevada income	27,577	-	27,577	26,498
Backpacks	18,713	-	18,713	17,061
Total campaign contributions	1,205,772	-	1,205,772	1,295,864
Investment income (loss) (Note 5)	35,549	139,470	175,019	(98,024)
Grants (Note 9)	2,146,866	-	2,146,866	1,329,434
Funds received from other United Ways - non campaign	23,169	-	23,169	63,794
Total revenue	3,411,356	139,470	3,550,826	2,591,068
EXPENDITURES				
Community & Program Funding				
Allocations/Designations to Community and Partner Agencies (Schedule A)	1,353,866	-	1,353,866	913,343
Designations to other charities	9,017	-	9,017	6,594
Community impact (Schedule B)	1,909,942	-	1,909,942	1,629,972
Labour program (Schedule B)	10,000	-	10,000	29,683
United Way of Canada membership fees	28,250	-	28,250	26,297
Fundraising				
Investment management fees	-	13,406	13,406	14,418
Campaign expenses - (Schedule B)	430,475	-	430,475	379,857
Total expenditures	3,741,550	13,406	3,754,956	3,000,164
Excess of revenue over expenditures (expenditures over revenue)	(330,194)	126,064	(204,130)	(409,096)
Balance, beginning of year	1,467,992	1,932,473	3,400,465	3,809,558
Interfund transfers (Note 10)	142,140	(142,140)	-	-
Balance, end of year	\$ 1,279,938	\$ 1,916,397	\$ 3,196,335	\$ 3,400,462

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your 2023-24 Impact Report**



Your little white house



that does big things!

2.8 MILLION

Invested locally
last year

58,302

People helped through
UWP funded programs

308,242

UWP funded service
interactions

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