



Peterborough Performs returns to Showplace Thursday, March 7th

PETERBOROUGH, ON (February 22, 2024) - This morning, United Way Peterborough filled the Showplace Performance Centre lobby with music highlighting the upcoming event Peterborough Performs IV - Musicians United Against Homelessness.

The first three years of this annual fundraising event generated more than \$84,000 to support initiatives and programs that address the issues that people experiencing homelessness face in the City and County of Peterborough.

As we continue to navigate the aftermath of the pandemic many of our friends, family and neighbours continue to experience ongoing hardship and struggling to make ends meet. said **Anne Ondercin, Director of Philanthropy at United Way Peterborough.**

"Donations from the community are invested locally and fund the trusted programs and initiatives helping those who are homeless or underhoused access the resources they need, when they need it most."

Jim Hendry, 2023/24 Campaign Cabinet Chair warmly thanked the community for its support. "With 5 weeks left in the 2023/24 campaign I would say we are in the extended home stretch; the finish line is in sight but there is still work to do to reach the \$1.45 million campaign goal." said Jim. "The community response has been strong and supportive and Peterborough Performs is the final event of this year's campaign. Funds raised through sponsorships, ticket sales and the virtual auction will help us reach goal and give our Partner Agencies the money they need to deliver much needed social programs."

David Goyette, founder of Peterborough Performs and Special Patron of this year's event shared his enthusiasm and love of his community "With Peterborough Performs, we are building a great and noble tradition. As its founder, I am delighted to help sponsor the United Way in its ongoing efforts to provide improved support for the homeless and underhoused in our community."

"Without the caring and so very talented live music community we're blessed to have in this city, Peterborough Performs simply wouldn't be possible to stage." said **event organizer and United Way campaign cabinet member Paul Rellinger.** "Dan Hick, who joined us this morning, is a shining example of the creativity and superb musicianship that will grace two stages over four hours - a total of 16 acts! My debt of gratitude to those musicians and sponsors who so willingly step up to for this event and, by extension, help the ease the plight of our community's most vulnerable, can never be repaid by any of us. This, in every way, is Local Love in its purest form."

A key fundraising component of the event is a two-week virtual auction beginning at noon on Thursday, February 22 and closing at the event at 10 pm on Thursday March 7.

Lawyer Joe Grant was on hand bringing greetings on behalf LLF Lawyers returning once again as the Presenting Sponsor of the Virtual Auction. "LLF Lawyers is extremely pleased to sponsor the virtual auction for United Way's Peterborough Performs IV. We are proud to be part of United Way's perennial event that harnesses the power of music to bring our community together, to entertain, to educate, and to raise funds to help address the root causes of homelessness in our community."

MC of Peterborough Performs, Tiffany Arcari, was on hand to highlight the auction comprised of more than 50 items and experiences all generously donated by local individuals and businesses. "This is an incredible opportunity for everyone to support our local community. The auction is a wide range of prizes valued from \$50 to \$1,500 and even a variety of local experiences that are priceless. I encourage everyone to review and bid in this fun auction. All the money raised stays right here in Peterborough!"

Tickets to Peterborough Performs are available for purchase at the [Showplace Box Office](#) Use the code "LoveLocal" to purchase 2 tickets for \$40 until February 29, 2024

For more information about the auction, preview or to place a bid, go to: <https://www.uwpeterborough.ca/event/peterborough-performs/>

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For More Information Contact:

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FUNDRAISER FOR



PETERBOROUGH PERFORMS IV

MUSICIANS UNITED TO END HOMELESSNESS

FEATURING

- ♦ THE WEBER BROTHERS BAND ♦ MICHAELA HETHERINGTON
- ♦ EMILY BURGESS ♦ IRISH MILLIE ♦ JACQUES GRAVELINE
- ♦ TOM EASTLAND ♦ THE AUSTIN CARSON BAND ♦ TIM BURNIE
- ♦ RICK & GAILIE'S PETERBOROUGH ALL-STAR BAND ♦ DAN HICK
- ♦ PHIL STEPHENSON, RON KERVIN & GLEN CARADUS
- ♦ BREAD & SOUL ♦ THE HIPPIE CHICKS ♦ SARAH-JAYNE RILEY
- ♦ THE CHERYL CASSELMAN TRIO ♦ CHRIS COLLINS
- ♦ EMCEED BY TIFFANY ARCARI

SHOWPLACE PERFORMANCE CENTRE

THURSDAY MARCH 7	7:00 PM	TICKET PRICE \$50.00	GENERAL ADMISSION
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SCAN QR FOR TICKETS 

WITH SPECIAL THANKS TO **DAVID GOYETTE**
 GENEROUS PATRON AND FOUNDER OF PETERBOROUGH PERFORMS



VIRTUAL AUCTION SPONSOR

FOR MORE INFORMATION EMAIL OFFICE@UWPETERBOROUGH.CA OR VISIT UWPETERBOROUGH.CA

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