



## Welcome to your United Way “Campaign in a Box”

Thank you so much for, once again, supporting the 2023 Community Campaign at your workplace. Because of you, each of the 20 UWP Partner Agencies received a 5% increase in their annual funding to help continue to deliver the vital services and supports that our most vulnerable neighbours rely on.

**Your donations stay here, helping to build a stronger, healthier community for us all.  
Last year, together we had an impact locally.**



**46,263**

PEOPLE WERE HELPED  
THROUGH UWP FUNDED  
PROGRAMS AND INITIATIVES



**\$2,109,560**

WAS INVESTED INTO VITAL  
COMMUNITY SUPPORTS AND  
SERVICES LOCALLY



**275**

PROGRAMS AND INITIATIVES  
WERE SUPPORTED IN OUR  
COMMUNITY

Inside your “Campaign in a Box” you will find everything you need for your campaign! We have included a few hard copies of our most recent reports as well as pledge forms and you will find all these materials available online in our virtual campaign toolkit. Scan the QR Code below to access these tools on our website:

Pledge forms are provided here in either a printable version should you require more than the 10 copies provided in your Campaign in a Box or, as a fillable electronic version which can be submitted by email.



Bringing in a local impact speaker is a great way to inspire your team to support your United Way Campaign! Please let us know at least one week in advance that you would like to book a speaker for one of your Campaign events or, just to share the impact of your team’s gifts in our community.

If you have questions, please reach out to your UWP contact, listed at the bottom of this letter, and they will be excited to help you get everything you need for a successful campaign.

**Please find included in this box:**

- **A Set Up Form For Your On-line Campaign**- To receive a customized virtual pledge page to share with your team, simply fill out and submit the included @Work Light Set Up Form. We require 2-week notice, prior to your campaign launch to set up your customized virtual UWP Campaign.
- **Paper Pledge Forms**
- **Campaign Envelope** - Use this to sum up your campaign- paper pledge forms, special events revenue and corporate donations and return it to the UWP Administrative Office located at 277 Stewart Street.
- **2 Events Envelopes (small envelopes)** - doing in person events? Use this to store any funds collected!
- **Your Customized Impact Poster**-a snapshot of what your team's Campaign last year looks like in our community.
- **2023 United Way Peterborough & District Campaign Poster**
- **2023 Community Impact Report**
- **2023 Community Impact Brochures**
- **2023 Annual Report**
- **A copy of our latest Community Reports, Housing is Fundamental, Living Wage and Point in Time Count**
- **Upcoming UWP Events, Initiatives and Engagement Opportunities**

Workplace Name:

UWP Volunteer/Staff Contact:

- Name:
- Email:
- Phone:

Workplace Contact:

- Name:
- Email:
- Phone: