



**United Way**  
Peterborough & District

**2022-23**

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# **Annual REPORT**

**SCAN THE QR TO  
READ YOUR 2023**



**IMPACT  
REPORT**

# Message from our CEO

## Looking Back – Looking Forward – Together We Can

I am delighted to have this opportunity to reflect on our last year and perchance indulge an inkling of what is possible as we look to the future.

So much of our collective conscience these past few years has been consumed by the mar of COVID– understanding it, living through it, coming out of it, recovering from it – physically, emotionally, economically. While this was a global phenomenon, it also highlighted the arc of our Peterborough community narrative, which is “together we can”.

Together we can talk about mental health. Together we can acknowledge the need for families to have a living wage. Together we can ensure no child goes to school hungry. Together we can make sure a young boy or girl has a mentor. Together we can enable people to read and write. Together we can welcome new Canadians. Together we can act on our obligation to Reconciliation with First Peoples. Together we can end homelessness. Together we can stand against domestic violence. Together we can build a resilient community where everyone thrives.

Aspirational, yes. Messy, yes. Worthy, certainly.

This annual report together with the companion Community Impact Report highlights our togetherness, and the power of volunteers, donors, partner agencies, coalitions, working together, and we are proud to share this work, steward that community energy, and serve those in need.

I would like to thank our Board of Directors for their leadership, passion and dedication. I would like to note our Board Chair Marcus Harvey who leads with grace, intelligence and aplomb.

Finally, and humbly, I am so grateful for the spirit of our current staff team, open, fierce, funny, joyful, committed, intelligent. They inspire.

Together we can...



**Jim Russell, B.A.A.S.W, M.S.W**  
CEO, United Way Peterborough & District



## Core Funding to Our Partner Agencies

211 Ontario	\$5,000
Big Brothers Big Sisters of Peterborough	\$76,309
Community Counselling Resource Centre	\$76,309
Community Care	\$55,112
Community Living Trent Highlands	\$40,698
CMHA HKPR	\$38,154
Elizabeth Fry Society of Peterborough	\$50,873
Food for Kids	\$12,000
JHS Peterborough	\$50,873
Kawartha Sexual Assault Centre	\$36,459
New Canadians Centre	\$55,112
One City Peterborough	\$46,633
Ontario Living Wage Network	\$2,500
PARN	\$33,067
Peterborough Child and Family Centres	\$50,873
Peterborough Youth Services	\$44,090
TRACKS Youth Program	\$10,000
Trent Valley Literacy Association	\$25,436
YES Shelter for Youth and Families	\$59,351
YWCA Peterborough Haliburton	\$76,309

## Reaching Home Funding

Prevention and Diversion Services	
-YES	\$75,205
-Fourcast	\$119,040
EFRY - Wings of Change	\$39,600
Trent University - Investigating Shelter (In)Justice	\$49,188
JHS - Actualizing Community (One City)	\$95,386
One City - Community Home	\$219,000
CMHA - Finding Home (One City & CCRC)	\$217,217
EFRY - Peer Housing Program	\$110,556
CMHA - Pilot Garden Home	\$150,000
Fourcast -Stabilization Fund	\$27,576
One City Winter Response	\$61,659

## Financial Highlights

We provide financial statements in alignment with Canadian Accounting Standards for not-for-profits and with United Way Centraide Canada's Transparency, Accountability and Financial Reporting Guidelines.

## Revenue by Source

United Way Peterborough & District's total operating revenue for 2022-2023 was \$2,696,120

49%

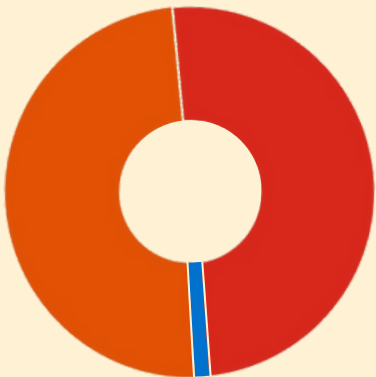
Government of Canada Reaching Home Grant

50%

2022-2023 Campaign Revenue

1%

Other



## Where the Funds Were Invested

In 2022-2023, United Way Peterborough & District invested a total of \$2,985,746 locally.

37%

Homelessness Initiatives

28%

Partner Agency Funding

21%

Community Impact Initiatives, Grants & Donor Designated Funds

14%

Administrative and Fundraising Costs



# 2023 Board Chair Report

According to the 2023 World Happiness Report, Canadians are now the 13th happiest people on earth. Last year, we were 15th. A big reason for this improvement, it turns out, is the correlation between altruism (helping others) and subjective well-being (happiness). Put simply, as charitable giving and volunteerism surged above pre-pandemic levels, Canadians got happier.

Assuming for the moment that people prefer more happiness to less, this strikes me as good news for the United Way. Not all that long ago, United Way Peterborough & District was viewed almost entirely as a fundraiser. Our annual campaign raised money we disbursed to community agencies to help them do their work. However, UWP insiders knew there was more to the organization than fundraising, as important as that role is.

It is not that we explicitly set ourselves up as being in the happiness business – we're generally too circumspect for that. According to our own website, the United Way comprises "people from all walks of life" who "come together to raise funds, volunteer and stimulate policy and attitude changes that lead to the improvement of people's quality of life." The assertion is accurate if a bit modest and I suspect that when many people think about our work what comes to mind is the alleviation of social distress for some as a result of small sacrifices by many others: Less misery, rather than more happiness.

How powerful it is to understand that happiness is the likely byproduct of our work at both ends! It is easy enough to appreciate how this may be the case for the clients of our Partner Agencies. When we improve the social determinants of health in our community, then those in greatest need among us should experience material improvements in their living conditions, their prospects, their agency, and so also, their happiness.

Less clear, perhaps, is how investing in such outcomes would make the rest of us happier. Just what do we buy for ourselves when we donate to the United Way? Part of the answer must surely be "relevance." As individuals, we are mostly powerless to address the truly wicked problems (problems like poverty and addiction) that confront us every day. Powerlessness leads to frustration, and we see that frustration reflected in the rise of political anger and decline of civility which in turn fuel greater disaffection.

Through the alchemy of solidarity, however, the United Way affords each of us the ability to effect meaningful change by transmuting individuals' contributions into direct and purposeful actions. Acting in solidarity with others in the community gives us immediate relevance and, as we come together, the fact of this support collectively gives us political leverage as well. "Together we can," Jim Russell reminds us. Together through United Way, we each become agents of changes we desire. We may never eliminate poverty, or racism, or oppressive violence, but action alone make those of us who try happier than those who don't.

For doing their part to make me happier, I would like to recognize the remarkable assemblage of staff and volunteers who animate the United Way and its partner agencies every day. Time and again, I am struck by the commitment and intelligence of the people working around me. Special thanks to my predecessor, Jim Hendry, who is my model and to our irrepressible CEO who is my friend.

**Dr. Marcus Harvey, Board Chair**  
**United Way Peterborough & District**





# Leadership Donors

## Pathfinder \$5,000+

Glen Colborne Fund  
Gord & Julie Deck  
Wilma J. Doughty  
Brian & Judy Doughty  
Michael Evans & Heather Gardiner  
Foundation  
Dr. Bruce Gibson  
Estate of Doris Graham  
Dr. Marcus Harvey  
Steve & Maureen Henderson  
James & Isabel Henniger  
William Huges & Jennifer Fraser  
Robert Lapum  
Robert & Nancy Martin Family  
Trust  
David & Patricia Morton  
Remembering Otto & Marie Pick  
Charitable Foundation  
Jim Russell & Tammy Williams  
Cathy Urbankiewicz

## Patrons \$2,500-\$4,999

Shelley & James Adair  
Richard Aitken & Adriana Dong  
Peri Ballantyne  
David & Lynne Bowes  
Kim & Curtis Bryan  
John W. & Barbara Burbidge  
Catherine Anne Cardwell  
Janet Douglas  
Blair & Laurie Fulcher  
Ruth Gill Foundation  
Dr. Donald & Gwen Harterre  
Olivia & Gord James  
Dr. Peter Lafleur  
Kyle & Jennifer LaJoie  
Ted & Maggie McCormick  
Mel McLeod  
Harry & Sylvia Pearson  
Patricia & John Reesor  
John & Nancy Ross  
Linda Slavin  
George & Margaret Tough  
Bruce & Shirley Whitney

## Builders \$1,500-\$2,499

John Barber  
Shelley & Tim Barrie  
Tom & Grace Bennett  
Dr. Deborah P. Berrill & Dr. Michael Berrill  
Don Bocking & Anne Morawetz  
Stephen Bocking  
Darcy Bonner  
Dr. Daniel J. Bourgeois  
Rebecca Brady  
John & Ruth Brandow  
Brad Collyer  
Ian Cox  
Julie Davis  
Brian & Ellen Desbiens  
James & Wilma Dick  
Kim Dolan  
Timothy Farquharson  
Chris & Moira Fleming  
Jon Grant  
Dr. George & Eleanor Hamilton  
Goodith Heeney  
Jim & Judi Hendry  
John Holmes  
Dr. Susan Jamieson  
Stephen & Donna Kylie  
Yves & Janet Lafortune  
Douglas Lavery  
Nicola Lyle & Adam Stibbards  
Keith & Joyce Manser  
Rev. Josephine Mewett  
Janice Millard  
Eric & Elaine Monkman  
Maryam Monsef  
David Morrison & Alena Heitlinger  
Opal Murphy  
Dr. Elizabeth Popham  
Christopher & Sandra Preston  
Marcel Prevost  
Melanie Rafael  
Dr. Stephan Ragaz  
Matthew Reesor  
Mark Skinner  
Aaron & Emily Slepov  
Robin Stewart  
Christine Stewart  
J. Matthew Temple  
Frits Timmermans  
Margaret Jane Turner  
Eric Warden  
David & Norma Wills  
Dr. Kaetlen Wilson  
Rachel Wortis  
Marguerite Xenopoulos & Paul Frost

## Leaders \$1,200-\$1,499

Sheila Alexander & Brian MacKenzie  
Dan & Ingrid Bailey  
Ann & Michael Barrett  
Monique Beneteau  
Robert Beninger  
Sheilagh Bourassa-Young  
Marion Burton  
Allyson Collymore  
James & Carolyn Craig  
Wendy Crowley  
Jacqueline A. Cureton  
Dr. Christine Dallaire  
Tony Davidson  
Patrick Davis  
Geoffrey Daw  
Marc Duquette  
Paul Elliott  
John Fekete  
Margaret Franklin  
Glenn Garneys & Pearl Dixon  
Rhonda Gilchrist & Richard Malenfant  
Benoit Guitard  
Wayne & Anne Hare  
Trudy Heffernan  
Jacqueline Jameson  
Robert Kearns  
Hardy Kraft  
Peter & Marilyn MacLoughlin  
Luisa Magalhaes  
Scott Mancini  
Dr. Barbara Mann  
Daniel Mann  
Peter Marcotte  
Glen & Sara Mattinson  
John & Andrea Mazziotti  
Matt McCarthy  
Ronald Moloney  
David Moloney  
Jackie & Joe Muldoon  
Sherri Munro  
Fergal O'Hagan  
Anne & John Ondercin  
Edgar & Alison Peek  
Thomas Rickard  
Peter & Kelly Robinson  
Jennifer Ross  
Dale & Bernice Standen  
Kathleen Staves  
Dawn Straka  
Mark Strickland  
Sebastien Tinor-Roy  
John Topic  
Michael & Darla-Marie Whelan  
Karen Wilson  
Brian Worrall

# Message from our Campaign Chair

The 2022 Campaign team had hoped to be embarking on a year of recovery, something more like the “old normal” coming out of two years of pandemic challenges. That turned out not to be exactly the case, so we adapted.

Most workplaces were still experimenting with what their new normal would look like, and our individual donors and supporters continued to work through a rearrangement of their lives. However, hope survived. So did tenacity and commitment. And so, all those groups who make up the heart and soul of annual Campaign conspired to produce a successful outcome during what turned out to be our most challenging fundraising year of the pandemic.

In the end we raised \$1.3 million for the 20 Partner Agencies whose essential services are used by more than 46,000 people in need from across Peterborough city and county. And we were able to give those agencies a five-per-cent funding increase, to help them offset both their own pandemic challenges and rising inflation. We were very pleased to be able to make and honour that commitment.

We will also remember 2022 as the year Campaign strategy shifted in response to what we saw happening in workplaces and among individual supporters.

It was the final year of our first attempt at a three-year cycle, a strategic decision to move away from annual goals and set a multi-year target of \$5 million.

We came close to meeting that target while dealing with pandemic challenges but realized that with so much change in the air we needed to reset and put a tighter focus on the here-and-now. That work started in earnest this spring. Staff, with support from Cabinet, have been meeting with workplace campaign teams to strengthen their internal planning and have their 2023 campaigns fully organized for September launch, when we will again be announcing a one-year goal. We have added six new Cabinet members, including representatives from large workplace campaigns that have been absent for various reasons. Trent University, the City of Peterborough, Kawartha Pine Ridge District School Board and Peterborough Community Police Service are all at the Cabinet table again.

Those additions and the return of nearly the full 2022 Cabinet, many now in their third year or longer, give us a depth and breadth of commitment we are confident will help drive Campaign to new levels of success this year and into the future.

I am happily back for my second year as Campaign Chair, building again on the work that our current Board Chair Marcus Harvey did during his two years as Chair. With the guidance of Anne Ondercin, Director of Philanthropy, and her staff we are ready to help the community lean in and support the vital work our Partner Agencies accomplish.

**Jim Hendry, Campaign Chair**  
**United Way Peterborough & District**



# Leadership Workplaces

Transformational \$100,000+	Silver \$5,000-\$9,999	Bronze \$1,200-\$4,999
<p>Trent University</p> <p><b>Platinum</b> <b>\$25,000-\$99,999</b></p> <p>Bank of Montreal GM Financial Government of Canada Workplace Charitable Campaign LCBO District #8 Ontario Public Service PVNC Catholic District School Board Royal Bank of Canada Scotiabank TD Bank</p>	<p>Canada Life CIBC Group Community Living Trent Highlands Elizabeth Fry Society of Peterborough Genpak Processor Packaging Grant Thornton LLP Intact Financial Corporation Irwin, Sargent &amp; Lowes Limited Kawartha Pine Ridge District School Board Merit Precision Moulding Ltd. Peterborough Public Health Peterborough Utilities Group Sisters of St. Joseph Peterborough United Way Peterborough &amp; District</p>	<p>County of Peterborough Desjardins Insurance Employment Planning &amp; Counselling Enbridge Gas Distribution ESRI Canada Four Unions at PRHC Giving Tuesday Global Point Logistics JD Barnes Kinark Child &amp; Family Services LLF Lawyers LLP Lucky Strike Bait Works Ltd. Metrolinx New Canadians Centre Ontario Power Generation Pepsico Employee Giving Campaign Peterborough &amp; District Labour Council Peterborough Child and Family Centres Peterborough Housing Corporation Peterborough Regional Health Centre Peterborough Youth Services Quickmill Inc. The Medical Centre Toromont Cat Township of Douro-Dummer Township of North Kawartha Wawanesa Mutual Insurance Company Wolseley Mechanical Group YWCA Peterborough Haliburton</p>
Gold \$10,000-\$24,999	Bronze \$1,200-\$4,999	
<p>Costco Peterborough City of Peterborough Enterprise Holdings Fleming College General Electric Canada Investors Group Financial Services Swish Maintenance Limited</p>	<p>Andritz Hydro Canada Ltd. Best Western Otonabee Inn Bletsoe Enterprises Inc. CUPE Local 126 Canadian Instrumentation Services Group Ltd Community Care Peterborough</p>	

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Our donors are at the core of our impact work. Building community is not possible without such heartfelt generosity.

”

**JIM RUSSELL, CEO**  
**UNITED WAY PETERBOROUGH & DISTRICT**

## Events and Fundraising Initiatives

A Hand Up - Dream Team Concerts  
Kiwanis Club of Peterborough -  
School Supplies Gift Cards  
Nevada Proceeds  
Peterborough Performs III  
Stand with Tim

# Labour Report

As the Peterborough & District Labour Council's representatives to the Board, we thank the Labour Community for its support of the United Way. Workplace giving lies at the heart of the United Way's annual campaign, and payroll deduction programs have proven themselves a valuable technique for unlocking workers' potential to build community.

This year, we recognize the positive impact of Labour in advancing the work of Reconciliation with Indigenous peoples and communities. With significant contributions from CUPE 3908, KPR-ETFO, OPSEU 327, OPSEU 365, PVNC-OECTA, TUFA, the PDLC, and the United Way, we collectively established a Gord Downie & Chanie Wenjack Legacy Space at the Peterborough Public Library. The Space formally opened in a good way on May 27th and this exciting, five-year, project will provide programming, resources, and services to support the work of Truth and Reconciliation here in Nogojiwanong. Thanks are owed to staff and management of the Library for taking this project to heart and devoting the time and care needed to ensure its success.

In addition to fundraising, the Labour community has long supported the United Way in a variety of practical ways: promoting events, collecting menstrual products for distribution to UW partner agencies, and providing volunteers for United Way sponsored activities (Day of Caring, Coats for Kids and Adults, Backpacks for Success, etc.).

One thing that did change this year, however, was the retirement of our shared Labour staffer, Stephanie Levesque, after nearly 7 years of extraordinary service to our organizations. Supported by a grant from the United Way, we are very pleased to relay that the Labour Council has retained Stephanie on a part-time basis so that we can continue to benefit from her depth of experience as a Labour advocate and strategist.

Finally, we thank all those unions that not only encouraged their members to donate to the United Way individually, but also showed the way with direct Solidarity contributions of their own. Our thanks therefore to the following locals:

**CUPE Local 126 – Four Unions at PRHC – OPSEU Local 327  
OPSEU Local 352 – OPSEU Local 365 – OSSTF DISTRICT 14  
Peterborough & District Labour Council  
Trent University Faculty Association**

Respectfully submitted,



Marion Burton



Dr. Marcus Harvey







## Founding Funding Partners

United Way Peterborough & District  
 TUFA

CUPE 3908

KPR ETFO

OPSEU 327

Peterborough & District Labour Council

PVNC OECTA

OPSEU 365



# A Message from our Finance Team

A huge thank you once again to all our donors, volunteers and community members that helped to support the work of United Way this past year. During fiscal 2023 we received over \$1.2 million in campaign related funds and over \$1.3 million dollars in grants and other donations and income. We are proud to serve as the community entity for the Reaching Home program. This initiative is intended to support individuals in our community who are homeless or at risk of homelessness. We were also grateful to be selected to deliver the Government of Canada's Community Services Recovery Fund. This one-time funding was directed to support non-profits recovering from COVID adapt and modernize.

During Fiscal 2023 we continued our commitment to fund the Innovation Fund, an initiative we designed to support nonprofit innovators in designing and delivering new initiatives that align with our current funding priorities: Poverty to Possibility and Building Strong and Healthy Communities. YWCA was the past year's recipient of \$65,685 for their pilot project "Peterborough Culinary Collaborative: A Recipe for Success". We are also pleased to share that the grant we received through the Government of Canada's Enabling Accessibility Fund helped to support us in renovating our building on Stewart Street, and we were excited to recently re-open our doors to the public and share our beautiful, updated space with the community.

We ended the year with an operating deficit of \$289,626 and had an adequate contingency reserve that supported an interfund transfer to balance the books for the fiscal year ending March 31, 2023. We are confident in our ability to recover coming out of the pandemic, and in our collective community spirit to continue working together towards the vision we have for our community.

As always, we'd like to end with a message of gratitude and thank the Finance Committee, Board of Directors, and the entire staff team at the United Way for their contributions towards the financial stewardship of the Organization.

**Respectfully,**



Ashley Collins, CPA, CA  
Treasurer, Board of Directors



Rhonda Gilchrist  
Director of Administration & Finance

# Auditor's Report | 2022–2023

REPORT OF THE INDEPENDENT AUDITOR ON THE SUMMARY OF FINANCIAL STATEMENTS



## Report of the Independent Auditor on the Summary Financial Statements

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To the Board of Directors of United Way of Peterborough and District

### Opinion

The summary financial statements, which comprise the statement of financial position as at March 31, 2023 and the statement of operations and changes in fund balances, are derived from the audited financial statements of United Way of Peterborough and District (the “Organization”) for the year ended March 31, 2023.

In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements.

### Summary Financial Statements

The summary financial statements do not contain all the disclosures required by the Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements and the auditor’s report thereon, therefore, is not a substitute for reading the Organization’s audited financial statements and the auditor’s report thereon.

### The Audited Financial Statements and Our Report Thereon

We expressed a qualified audit opinion on the audited financial statements in our report dated August 18, 2023.

### Management’s Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements in accordance with Canadian accounting standards for not-for-profit organizations.

### Auditor’s Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, *Engagements to Report on Summary Financial Statements*.

*BDO Canada LLP*

Chartered Professional Accountants, Licensed Public Accountants

Peterborough, Ontario  
August 18, 2023



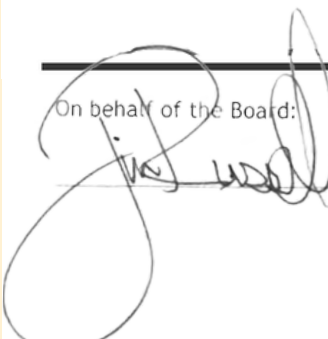
# Financial Report | 2022-2023

## STATEMENT OF FINANCIAL POSITION

### United Way of Peterborough and District Statement of Financial Position

	Operating Fund	Endowment Fund	March 31 2023	March 31 2022 Restated (Note 3)
<b>Assets</b>				
<b>Current</b>				
Cash and cash equivalents (Note 4)	\$ 1,187,397	\$ 641	\$ 1,188,038	\$ 1,995,581
Short term investments (Note 5)	500,000	134,330	634,330	127,671
Pledges receivable	25,607	-	25,607	17,635
Interest and other receivables	37,721	7,360	45,081	25,100
Prepaid expenses	78,640	-	78,640	35,895
Due from (to) other funds	(226,882)	226,882	-	-
	1,602,483	369,213	1,971,696	2,201,882
Investments (Note 5)	10,086	1,563,259	1,573,345	1,811,294
Capital assets (Note 7)	266,300	-	266,300	48,160
	\$ 1,878,869	\$ 1,932,472	\$ 3,811,341	\$ 4,061,336
<b>Liabilities and Funds Balances</b>				
<b>Current Liabilities</b>				
Accounts payable and accruals	\$ 105,946	\$ -	\$ 105,946	\$ 126,778
Deferred revenue	113,679	-	113,679	-
	219,625	-	219,625	126,778
Deferred capital contributions	166,254	-	166,254	100,000
Contributed equity in capital assets (Note 8)	25,000	-	25,000	25,000
	410,879	-	410,879	251,778
<b>Fund Balances</b>				
Unrestricted	112,954	-	112,954	423,490
Internally restricted (Note 9a)	1,196,844	471,618	1,668,462	1,763,563
Externally restricted (Note 9b)	158,192	1,460,854	1,619,046	1,560,488
	1,467,990	1,932,472	3,400,462	3,747,541
	\$ 1,878,869	\$ 1,932,472	\$ 3,811,341	\$ 3,999,319

On behalf of the Board:



Director



Director



# Financial Report | 2022-2023

## STATEMENT OF OPERATIONS AND CHANGES IN FUND BALANCES

### United Way of Peterborough and District Statement of Operations and Changes in Fund Balances

For the year ended March 31	Operating Fund	Endowment Fund	2023	2022 Restated (Note 3)
<b>Revenue</b>				
Campaign contributions	\$1,104,074	\$ -	\$1,104,074	\$ 1,227,554
Funds received from other United Ways	148,231	-	148,231	116,125
Total campaign income	1,252,305	-	1,252,305	1,343,679
Investment income (loss) (Note 6)	7,028	(105,052)	(98,024)	105,298
Grants (Note 10)	1,329,434	-	1,329,434	2,083,828
Nevada income	26,498	-	26,498	30,639
Other donations	80,855	-	80,855	292,877
Total revenue	2,696,120	(105,052)	2,591,068	3,856,321
<b>Expenditures</b>				
<b>Community &amp; Program Funding</b>				
Allocations/Designations to Community and Partner Agencies (Schedule A)	913,343	-	913,343	894,184
Designations to other charities	6,594	-	6,594	5,453
Community impact (Schedule B)	1,629,972	-	1,629,972	2,088,499
Labour program (Schedule B)	29,683	-	29,683	51,305
United Way of Canada membership fees	26,297	-	26,297	18,374
<b>Fundraising</b>				
Investment management fees	-	14,418	14,418	14,485
Campaign expenses - (Schedule B)	379,857	-	379,857	331,572
Total expenditures	2,985,746	14,418	3,000,164	3,403,872
Excess of revenue over expenditures (expenditures over revenue)	(289,626)	(119,470)	(409,096)	452,449
Fund Balances, Beginning of Year	1,610,409	2,199,149	3,809,558	3,295,092
Interfund Transfers (Note 11)	147,207	(147,207)	-	-
Fund Balances, End of Year	\$1,467,990	\$1,932,472	\$3,400,462	\$ 3,747,541



**United Way**  
**Peterborough & District**

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🌐 [www.uwpeterborough.ca](http://www.uwpeterborough.ca)