



MEDIA RELEASE



**United Way
Peterborough & District**

For Immediate Release

Build Back Stronger: The Government of Canada’s Community Services Recovery Fund Empowers Organizations to Meet the Demands of a Changing World

The United Way Peterborough & District and the Community Foundation of Greater Peterborough delivered more than \$915,295 to over 25 organizations in the City and County of Peterborough, as well as the County of Haliburton

Tuesday, August 22, 2023

Peterborough, ON – Today, the United Way Peterborough & District and the Community Foundation of Greater Peterborough are pleased to announce \$915,295 in funding to support 25 projects in the City and County of Peterborough, as well as Haliburton County through the Government of Canada’s Community Services Recovery Fund.

The Community Services Recovery Fund is a one-time investment of \$400 million by the Government of Canada to help community service organizations (charities, non-profits, Indigenous governing bodies) adapt, modernize and be better equipped to improve the efficacy, accessibility and sustainability of the community services that they provide through the pandemic recovery and beyond.

“Community service organizations are at the heart of communities like the City and County of Peterborough, and Haliburton County creating a sense of belonging from coast to coast to coast,” says Jenna Sudds, Minister of Families, Children and Social Development. “The Community Services Recovery Fund will enable organizations that serve our diverse communities to adapt and modernize their programs and services and to invest in the future of their organizations, staff and volunteers. Together, we can rebuild from the isolation of the COVID-19 pandemic and build a more just and equitable future for those in the City and County of Peterborough, and Haliburton County”

The Community Foundation of Greater Peterborough distributed \$492,000 to 17 successful applicants. Organizations like, Peterborough Folk Festival, Buckhorn Community Centre, Abby Retreat Centre, Big Brothers Big Sisters Peterborough, One City Community Development Services, and many others.

“We received very strong applications from across Peterborough and Haliburton,” says Jennifer DeBues, Executive Director of the Community Foundation of Greater Peterborough. “We were able to fund programs that will help these organizations modernize their communications plans, fundraising goals, volunteer management systems, and more, which will facilitate long-term organizational resiliency in a fast-changing world.”

United Way Peterborough & District invested \$423,295 in 8 different projects throughout Peterborough. Applications were submitted from agencies throughout the county that represented eight different sectors. Projects that received funding through United Way are from the following sectors: social services, arts and culture, education, environment, and health.

“There was a strong demand for funding as agencies are still recovering from the effects of the pandemic. We are grateful to all who applied, as the time and effort put into the applications was evident through the innovative ideas and high quality of proposals,” shared Jim Russell, CEO of United Way Peterborough & District. “Through the Program and Service Innovation and Redesign stream, we are able to support organizations that are looking to adapt services and improve programming based on lessons learned during the pandemic.”

Community service organizations are at the forefront of addressing communities’ needs. Since the early phases of the COVID-19 pandemic, they have struggled with increased demand for their services, reduced revenues, declines in charitable giving due to the rising cost of living, and a greater need to make use of digital tools. Many organizations are struggling to recover and adapt their services to the changing needs of Peterborough and Haliburton.

For more information, visit the [Community Services Recovery Fund website](#). To see the full list of grant recipients you can visit our websites or contact us directly.

About the Community Foundation of Greater Peterborough

The Community Foundation of Greater Peterborough works with donors and the local charitable sector to help create a vital community for everyone. The Community Foundation stewards over \$12 million in assets that will enrich and sustain the community for years to come. Since 2009, we have granted over \$6 million to local charities.

About United Way Peterborough & District

For over 80 years, United Way Peterborough & District has inspired people from all walks of life to come together to raise funds, volunteer and stimulate policy and attitude changes that lead to the improvement of people’s quality of life in the City and County of Peterborough. United Way’s community investment focus is on helping individuals and families move from a life of poverty to one full of possibilities and building strong healthy communities.

For more information, including a list of funded projects, please contact:

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Funded by the
Government of Canada's
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