



**United Way**  
Peterborough & District

# **UNITED.**

## **Together we can...**

### **Community Impact Report**

*2022-2023*





# Your Local United Way

**Our Mission is to...** Empower everyone to improve lives and build strong communities.

**Our Vision is that...** Everyone in every community has the opportunity to reach their full potential.

## Our Values:

United Way Peterborough & District commits to:

- ☀ Demonstrate trust, integrity, respect, inclusivity and transparency
- ☀ Energize and inspire volunteerism and volunteer leadership
- ☀ Endorse innovation, partnerships and collective action
- ☀ Provide non-partisan leadership
- ☀ Embrace diversity



# Message from our CEO

Friends it is with great gratitude that we present this year's United Way of Peterborough's Impact report "United. Together We Can..."

We are all privileged to work, and play, and build community in this "place at the foot of the rapids", Nogojiwanong and we acknowledge with gratitude the Michi Saagiig peoples and their stewardship of the land that we enjoy as settlers, covered by Treaty 20 and the Williams Treaties in 1923.

Over this past year the United Way embarked on a strategic refresh. We consulted with donors, partners, and community leaders, and discovered a robust consensus around two themes. One was to continue having a voice and taking action on poverty, and the second to advance, promote and advocate for Diversity, Equity, Inclusion and Reconciliation.

We have begun that work, and while the journey is just started we want to share the actions we have taken to highlight our priority of DEI and Reconciliation. Small steps to be sure, but we wanted to demonstrate a commitment and action that went beyond simple, though important land acknowledgements.

The work within these pages reflects a deep desire for community and could not happen without dedicated and committed donors, volunteers, partner agencies, and a small, mighty, phenomenal staff team.

It is our pleasure to serve Peterborough/Nogojiwanong and to celebrate this past year of being united, being together, and showing what can happen when we are.



A stylized, handwritten signature of Jim Russell in black ink.

**Jim Russell**

B.A.A.S.W., M.S.W.

CEO, United Way  
Peterborough & District

## DEI in Action

Watch for our Diversity, Equity, Inclusion and Reconciliation action.

They will always appear like this!

# Your Community Impact

United Way Peterborough & District raises funds locally to invest directly into the vital services and supports that serve thousands of people in our region, ensuring that everyone can access help, when and where they need it most.

Contributions in 2022-23\* helped to strengthen our community's social support network, providing a foundation to allow people to live with hope, dignity and a sense of belonging.

*Your donations stay here, helping to build a stronger, healthier and inclusive community for us all.*



**\$2,109,560**

invested locally



**275**

programs and  
initiatives supported



**46,263**

people helped through  
United Way Peterborough &  
District funded programs



## Partner Agency Investment

Through research, consultation, and experience, we know where the community need is the greatest in each community - and we invest our efforts, and your donations, where they will have the greatest results. During the fiscal year 2022-2023 ending March 31, 2023, United Way Peterborough & District invested \$893,120 of your donor gifts into our community through our 20 partner agencies and impact programs. These local organizations deliver on our mission to improve lives and build community, fulfilling our promise to create opportunities for a better life for all. Recognizing the critical role in community building our partner agencies play, our funding cycle for each of them extends over a 5-year period. United Way Peterborough & District is unique in this approach, recognizing that change takes time, this funding model allows for greater organizational stability.



\* Includes both community donations and Federal funding



When asked about their DEI and Reconciliation journeys to date, we heard:

**11** partner agencies have participated in DEI and Reconciliation training

**4** have undergone consultation, strategy, and needs assessment processes

**6** have adjusted their human resource policies and practices related to DEI

**4** have developed DEI committees

And, many have incorporated DEI and Reconciliation lenses and voices of lived experience into their programs and services. Additionally, several agencies have representation from equity-deserving groups within their leadership, staff, and volunteer teams.

Partner Agency	Community Funding Provided	Federal Funding Invested	Partner Agency	Community Funding Provided	Federal Funding Invested
Big Brothers Big Sisters of Peterborough	\$76,309		Elizabeth Fry Society of Peterborough	\$50,873	\$150,166
CCRC	\$76,309		PARN	\$33,067	
CLTH	\$40,698		TVLA	\$25,436	
CMHA HKPR	\$38,154	\$367,217	Peterborough Youth Services	\$44,090	
Community Care	\$55,112		211 Ontario	\$5,000	
Peterborough Child and Family Centres	\$50,873		YES Shelter for Youth and Families	\$59,351	\$75,205
JHS Peterborough	\$50,873	\$95,386	YWCA Peterborough Haliburton	\$76,309	
KSAC	\$36,459		Food for Kids	\$12,000	
New Canadians Centre	\$55,112		Ontario Living Wage Network	\$2,500	
One City Peterborough	\$46,633	\$280,659	TRACKS Youth Program	\$10,000	

# Moving People from Poverty to Possibility

DEI in Action



United Way is helping to meet the basic needs of our community's most vulnerable people, giving every Canadian the opportunity to realize a better future.



For the first time in 2022, our Living Wage Report took a close look at how various forms of social assistance compare to a living wage. When working to address the impacts of poverty, it is important to consider the role income plays in the overall health and wellbeing of individuals and communities.

## The Issues

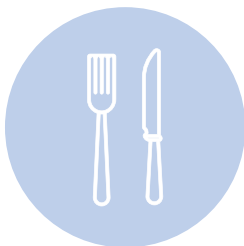
**1 in 7**  
households  
experienced  
food insecurity

**306**  
individuals  
experienced  
homelessness in  
Peterborough on  
average each month  
in 2022

**1 in 10**  
households  
in Peterborough City  
and County earn a  
low income

**48.5%**  
of adults  
have literacy levels  
below a high  
school level

## Your Investment Impact



**164,936**  
Nutritious meals,  
heathy snacks and  
food boxes were  
served through UWP  
funded programs



**900**  
people supported to  
find housing, including  
refugees, women  
fleeing violence,  
and people living in  
unsafe and unsuitable  
conditions



**7,142**  
Nights of safe shelter  
were provided  
to families, youth  
and individuals  
experiencing housing  
insecurity



**4,637**  
Support sessions  
were provided to help  
overcome barriers to  
employment, legal  
and financial wellness





We work to build strong communities by focusing on supporting vulnerable populations. As we continue to invest in building a sense of belonging for everyone in Peterborough, we are beginning to deepen our understanding of the barriers faced by different equity-deserving groups.



## Building Strong and Healthy Communities



United Way is creating vibrant neighbourhoods and communities, where everyone experiences a sense of belonging and connection to one another.

### The Issues

**\$50 billion**

is the annual economic cost of mental illness in Canada

**18% of seniors**

in Peterborough City and County were supported to stay in their homes longer by Community Care

**More than 1 in 10**

local 211 calls are seeking information about mental health services

**1 in 5 Canadians**

are struggling with mental health

### Your Investment Impact



**35,148**

mental health, wellness and social inclusion touch points and activities were provided for isolated or vulnerable clients



**8,623**

people accessed educational programs to improve their skills related to parenting, relationships, language, mental health, academics, and community engagement



**31,798**

inquiries from people seeking resource & support services were answered by UWP Partner Agencies



**27,113**

home care visits and in home supports provided for isolated individuals

# Reaching Home: Canada's Homelessness Strategy

Reaching Home: Canada's Homelessness Strategy is a community-based program aimed at preventing and reducing homelessness across Canada. This program provides funding to urban, Indigenous, rural and remote communities to help them address their local homelessness needs.

## DEI in Action

We strive to identify priority areas when investing Reaching Home funding to ensure funding supports those who are disproportionately impacted by homelessness. Through consultations with agencies and the Community Advisory Board, and data sources like the Point in Time Count, we recognize that Indigenous People in the City of Peterborough are impacted by homelessness differently. Our allocation process for Reaching Home funding includes prioritizing Indigenous-led and Indigenous-serving organizations, as well as organizations and projects that are developed with input from local Indigenous leaders.

*An unintended result of our program is reunification of families as many of the individuals had children returned to their care upon engaging in the program and while maintaining housing.*

- Elizabeth Fry Society of Peterborough

Recipient	Total Funds
Prevention and Diversion Services (YES)	\$75,205
Prevention and Diversion Services (Fourcast)	\$119,040
EFRY - Wings of Change	\$39,600
Trent University - Investigating Shelter (In)Justice	\$49,188
John Howard - Actualizing Community - (One City)	\$95,386
One City – Community Home	\$219,000
CMHA - Finding Home (One City & CCRC)	\$217,217
Efry - Peer Housing Program	\$110,566
CMHA - Pilot Garden Home	\$150,000
Fourcast - Stabilization Fund	\$27,576
One City - Winter Response	\$61,659

**\$1,164,437**

invested in our community to reduce chronic homelessness with a priority focus on Indigenous peoples and adult men



## Funded Projects

### Finding Home

*jointly carried out by CMHA HKPR, CCRC, and One City*

- ✿ 13 different Housing Unit Takeover interventions
- ✿ Over 450 touch points took place throughout the project
- ✿ 17 referrals
- ✿ Intensive supports for 20 individuals
- ✿ 6 people temporarily housed
- ✿ Over 80 individuals supported in encampments

### One City Peterborough

*able to purchase a semi-detached house*

- ✿ 4 people were housed in One City's supportive housing program

### Stabilization Fund

*carried out by Fourcast*

- ✿ Landlords were supported with costs related to: Tenant turnover, lost rent, repairs and damages
- ✿ Clients were supported with intensive case management and motel stays while transitioning into housing

### Actualizing Community

*jointly carried out by John Howard Society of Peterborough and One City*

- ✿ 3 individuals supported through this program successfully moved into independent housing in the community

### Prevention and Diversion Services

*jointly carried out by YES Shelter and Fourcast*

- ✿ Over 100 placements took place through Reaching Home

### Stop Gap

*carried out by One City Peterborough, between January 16th and May 1st:*

- ✿ 229 unique individuals accessed the drop-in (max capacity 25 people at a time)
- ✿ 322 referrals
- ✿ 22 people connected to daytime support

### Investigating Shelter (In)Justice

*Research for Social Change Lab at Trent University*

- ✿ 48 people with experience of homelessness were interviewed
- ✿ 42 people who worked in the homeless-serving sector were interviewed
- ✿ 98 people who currently or recently worked in the homeless-serving sector participated in a survey

### CMHA HKPR

*received funding to support their purchase of a modular garden home*

- ✿ 1 person will be housed in an independent garden home

### Wings of Change and Peer Housing Program

*carried out by Elizabeth Fry Society of Peterborough*

- ✿ 5 women, 4 men, and 14 children were housed
- ✿ 53 individuals supported with landlord mediation and rent support
- ✿ 98 individuals supported with emergency housing funding

# Inspiring Leadership

## Women United

United Way Peterborough & District launched our Women United™ chapter as a local initiative aiming to empower women in the community and bring awareness to issues they face. The initiative will help women and girls through mentoring, skills development and by providing job experience that will lead to meaningful

employment. Women United™ is an inclusive and vibrant global community of change makers bound together by a powerful sense of belonging — to one another, to their community and to the mission of transforming the lives of women and their families.

“Women and children in our community are hurting. We saw through the pandemic that single moms, black, Indigenous, racialized folks, those with disabilities, particularly women, were going to be hit hardest. Women felt more vulnerable and, were more vulnerable - and so were their children.”

- Maryam Monsef  
Women United founding chair



every  
**6 days**  
a woman in Canada  
is killed by her  
domestic partner

only  
**9%**  
of senior corporate  
jobs in Canada are  
held by women

**1 in 5**  
Canadian women  
experience some  
form of abuse in their  
intimate relationship

**47 days**  
average number of  
unpaid days Canadian  
women work each year  
because of the gender  
pay gap

## Leadership Grant Challenge

Leadership donors are instruments of change. They inspire others and create opportunities for tomorrow. Thanks to a generous gift from an anonymous sponsor, in 2022, those who made a new leadership gift or increased their leadership giving to United Way Peterborough & District saw the impact of their gift doubled through the Leadership Challenge Grant. These additional funds were invested into our communities to help recovery from the many social, economic, and emotional effects of the pandemic, that our Partner Agencies were facing.

**\$82,748.40**





# Neighbourhood Fund

Thanks to over 80 years of donor support, United Way Peterborough & District (UWP) has a proud history of working with local groups and agencies to transform our community. Working with our donors and our community, UWP seeks to change social conditions to create opportunities for a better life for individuals, families, and communities by making our community a better place to live for everyone. Our vision is that everyone in our community has the opportunity to reach their full potential, but we are learning that various groups face

different barriers accessing this opportunity, including the programs and services intended to support them.

Through our 2022 Neighbourhood Fund, UWP supported 8 informal groups of individuals who worked together to improve their community within the City and County of Peterborough in enhancing resident engagement and leadership while offering valuable opportunities for residents to get to know their neighbours and engage in their community.



**\$25,000**

invested in initiatives to increase social interaction, inclusion and diversity, community safety, build local skills and engage residents in projects that will benefit their community



**1,057**

participants engaged



**8**

community projects funded



# Neighbourhood Fund

## Drop In Creative Adventure for Kids - \$3,142

Creating Space Community Arts Studio facilitated free monthly art making sessions at their downtown studio. Artists and educators encouraged children and their caregivers to explore and express themselves through various materials and art forms.



## Zitacuaro Summit - \$3,000

On September 10, 2022, The Monarch Ultra hosted an event for community members to learn about monarch conservation and environmental stewardship. The event featured performers from Curve Lake, speeches from local leaders, and story-telling about the challenges Indigenous activists face when protecting migrating butterflies. Additionally, over 50 pieces of local art featuring monarch butterflies were displayed.



## Community Medicine Making in our Backyards - \$1,490

The Peterborough Community Medicine Garden facilitated three medicine walks and three medicine-making workshops. Community members had the opportunity to learn about the benefits of local native plants while fostering new connections.

## The Mom Bod Project - \$2,000

Inspire: The Women's Portrait Project embarked on a photo essay project to tackle the negative stereotype of the "mom-bod" image through body positive images. Mom-identifying folks that were featured in the portraits told their stories through accompanying narratives.



## The River Magazine - \$5,000

The River Magazine is a volunteer-run magazine that features the art and writing of low-income community members. Personal expression through this publication provides the opportunity for diverse community members to have a voice around social issues while being compensated for the art they create.



## Neighbours of the Hill Come Together - \$2,350

Neighbours of “The Hill” came together to offer their community positive, relationship-building events. After the pandemic brought on periods of social isolation, community members developed and hosted several events: yard sales for charity, barbeque, ice cream social, pumpkin carving, chili contest, luminary lighting, sandwich

making for One City Peterborough (in one hour, 10 individuals assembled 77 sandwich kits for One City Peterborough to distribute through their outreach services), and Easter treats. Keep an eye out for their upcoming activities throughout 2023!

## Seniors Bridging Team - \$5,000

Bridges Peterborough’s Senior Bridging Team provided the opportunity for a community of loving, caring people to come together to learn that what they shared in common was far greater than their differences and economic backgrounds. This program brought together people with low incomes and seniors with middle/upper-incomes to build social

connections, learn together, and change the conversation about poverty and privilege.

*“Being a part of a bridging team has been an amazing experience. Being around people who are not only going to listen to your story and value your experience and perspective... but also grow and learn with you.”*

## Peterborough Nogojiwanong Urban Farm - \$3,018

The Peterborough Nogojiwanong Urban Farm is an intergenerational collective that provides the opportunity for community members of all ages and backgrounds to come together to grow organic produce. To kick off the growing season, about 30 volunteers and participants came together to build five raised beds to grow vegetables and pollinator gardens. Throughout the summer participants tended to the gardens and harvested the vegetables. The harvest resulted in over 400 people receiving fresh, local

vegetables that were distributed through Good Food Bank, One Roof, Brock Mission, Food Not Bombs, and Highland Heights Public School.

*“Moving to a new town during a pandemic was an isolating and lonely experience. Being able to come together with other community members to get my hands dirty and be part of something good has been making my transition into this new place much easier and a lot more fun.”*

### DEI in Action

We want to celebrate how each and every one of our 2022 Neighbourhood Fund projects had a strong focus on improving their community’s sense of belonging. Across all of the projects, we saw several elements of inclusion:

- ✿ Free events and programs to remove financial barriers for participants
- ✿ Valuing and amplifying the voices of people from equity-deserving groups, including providing honorariums to compensate for individuals’ contributions
- ✿ Program design that intentionally brought together diverse community members
- ✿ Selecting event and program locations based on their accessibility

# Innovation Fund

Non-profit organizations play an important role in tackling the problems of a fast-changing society. Through our Innovation Fund, UWP seeks to support nonprofit innovators, whether small or

large, to design and deliver new initiatives that meet the community priorities identified through our focus areas of Poverty to Possibility and Strong Communities.

Through our 2022-23 Innovation Fund, YWCA Peterborough Haliburton's pilot project "Peterborough Culinary Collaborative: A Recipe for Success" received \$65,685 in funding to train women so that they can access meaningful and stable employment, and become food secure.

Women who were already strong cooks, but who faced barriers to employment due to migration, poverty, criminal records, or discrimination, had the opportunity to scale up their cooking and gain employment readiness skills in order to access secure and meaningful jobs within the food industry. We know that the food industry generates precarious jobs. Therefore, participants were equipped with the tools and knowledge they need to access employment in areas of the food industry that offer better wages, opportunities for growth and access to unions.

Participants were helped to succeed at accessing employment and improving their lives by integrating knowledge and skills for preparing plant-based meals into the regular culinary training. Along with these specialized culinary skills, the training also included soft skills development such as communicating for success, professional workplace expectations, employment rights, and health and safety in the workplace.

The success of this project was driven by past learnings from a collaboration with the New Canadians Centre and in 2017-19 that anchored this new project in an even larger collaborative framework by bringing together agencies, employment resources, and members of the private sector.

*For the first time in my life, things are looking up. At my last job, I felt I was on my own, but now I have so many resources.*



*This program gives a sense of self-worth and I am more confident not only in a kitchen but everyday life.*



6

**month training**

2 days a week (1 day in Peterborough Public Health kitchen, one day at Employment Planning Council)

13

**women**

graduated from the program

8

**women**

have placements/employment secured, others are still actively searching

434

**meals prepared**

in the training for participants to enjoy together and bring home to their families

5

**catering jobs**

including festive holiday meals, the ReFrame Film Festival, Family Literacy Day, and a dinner for the Board of Health

4

**community mentors**

contributed time to teach the group. (Chef Lisa Dixon of Black Honey; Susan Tung, Owner/Operator Hanoi House & Naka; Chef Morgan Bell; and Chef Guenther Schubert)

6

**community partners**

Nourish/YWCA Peterborough, Employment Planning Council, Peterborough Public Health, New Canadians Centre, Elizabeth Fry Society and Nogojiwanong Friendship Centre

**Certifications achieved**

WHMIS, AODA, First Aid/CPR, Safe Food Handler, Smart Serve (optional)

**DEI in Action**

The Innovation Fund provides the opportunity for agencies to develop and pilot programs that are outside of their current scope and offerings. We are proud to have been able to support Nourish in designing, piloting, and evaluating a program that had a strong focus on equity and inclusion. Some of the project elements related to diversity, equity, and inclusion they integrated are:

- ✿ Compensating participants through honorariums
- ✿ Removing barriers to participation through supports such as transportation and childcare
- ✿ Partnering with organizations like the New Canadian Centre and Nogojiwanong Friendship Centre to integrate cultural supports throughout the programming
- ✿ Seeking input from participants to understand the barriers to employment they face and designing training to addresses those barriers



*I had a purpose and looked forward to class and feel it prepared me for the workforce.*



# Community Research and Advocacy

## Our Research

Research is what allows us to deliver results that make a real impact in our communities—and in the lives of all who live here. By improving our collective understanding, we can better develop sound, long-term strategies for

tackling persistent social problems. United Way Peterborough & District conducts and produces annual research so that we can identify and better understand the issues that impact life in our region.

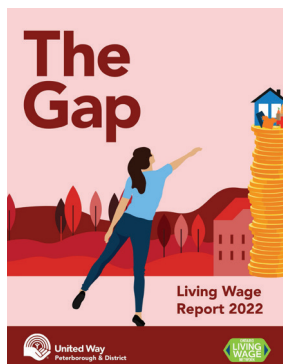


### Housing is Fundamental

In recognition of World Homelessness Day on October 10th, United Way Peterborough & District released the 17th annual Housing is Fundamental report which details the impacts of longstanding income inequality on housing affordability that has been further exacerbated by the pandemic and increased demand in Peterborough.



To read the full report, scan the QR code



### Living Wage

Our 2022 Living Wage Report titled 'The Gap', highlights the growing difference between increasing cost of living and various forms of income that have stayed relatively stagnant for years. The living wage is what a full-time worker needs to earn, per hour, in order to make ends meet where they live.



To read the full report, scan the QR code

## Advocacy Engagement

Collaboration is required when developing impactful and innovative solutions to social issues. United Way Peterborough & District supports inter-agency and cross-sector planning, strategy, and partnerships by leading and participating in various community-wide committees. These committees foster collaboration, promote mutual learning, and help identify local opportunities and challenges.

Highlights of collaborative initiatives from 2022 include:

- 🌱 homelessness planning groups
- 🌱 Advisory Committee for the Community Safety and Well-Being Plan
- 🌱 joint submissions to the provincial government in partnership with other United Ways in Ontario

# Gord Downey & Chanie Wenjack Legacy Space Partnership

In 2022, United Way Peterborough & District and 7 local labour groups partnered with Peterborough Public Library to create a local Gord Downie & Chanie Wenjack Legacy Space. Peterborough Public Library is the first public library to be recognized as a Legacy Space.

Legacy Spaces are safe, welcoming places where conversations and education about Indigenous history – and our collective journey towards reconciliation – are encouraged and supported. They also serve as symbols and reminders of the important work each of us needs to undertake, in responding to the Truth and Reconciliation Commission's 94 Calls to Action.

United Way Peterborough & District is supporting Peterborough Public Library's commitment to providing programs, collections and services to support our community in Truth and Reconciliation learning and action. Their first initiative is to update the Indigenous collection with new labels and to ensure they are making space for Indigenous voices and stories.

## Founding Funding Partners

United Way Peterborough & District  
TUFA  
CUPE 3908  
KPR ETFO  
OPSEU 327  
Peterborough & District Labour Council  
PVNC OECTA  
OPSEU 365



# Our Initiatives

## TAMPON TUESDAY

EST 2009

Menstruation products are a basic necessity. But if you're living in poverty – or vulnerable in other ways – access to tampons, pads, cups or menstrual underwear, can be challenging. We are extremely thankful to all the corporate teams, schools, labour unions and individuals who collected and donated to the 2023 Tampon Tuesday collection drive. Alongside our partners Peterborough and District Labour Council, Peterborough's MOVE99.7, Peterborough's Pure Country, Kawartha Pine Ridge District School Board and Kawartha Food Share, we were able to collect 23,030 pads, tampons, liners, cups and personal care items in just 3 hours!

Kawartha Food Share is thrilled to be able to move these through our community so that people who are struggling to afford these basic hygiene items can manage their periods with dignity.



23,030

menstrual hygiene products collected



## BACKPACKS FOR SUCCESS

Our economically vulnerable must make impossible choices every day...choosing between paying rent, paying bills or buying groceries. September brings additional financial stress for these families, back to school shopping for all of the basic tools that will contribute to their child's success.

More than 1 in 10 children and youth in the City and County of Peterborough live in a low income household. For these families and many others, finding the extra resources to provide these supplies is almost impossible. Our vision is that everyone in every community has the opportunity to reach their full potential and our Backpacks for Success initiative serves to ensure that all students have the educational tools they need.

Last year, requests for inclusion in our Backpacks for Success initiative which provides the basic tools for educational success to those who simply cannot afford them increased by more than 90%.

Thanks to your generous gifts, ALL requests from our school communities of KPR and PVNCC District School Boards were provided with 690 backpacks being distributed to local students and new Canadians!



690

backpacks filled with school supplies distributed to local students experiencing economic vulnerability



Since 2004, United Way Peterborough & District has celebrated and recognized outstanding volunteers whose leadership or contribution has demonstrated the ability to mobilize positive change within our community through the annual Scholfield Award of Community Distinction.

The 2022 recipients, Jim and Katie Stewart, were chosen for their achievement, commitment, and leadership in addressing community needs and issues, the impact of their efforts, their innovative approaches, and success in mobilizing members of the community.

Upon arriving in our community sixteen years ago, Jim and Katie Stewart immediately began contributing their time and leadership to several community organizations including Hospice

Peterborough, the New Canadians Centre, the Canadian Canoe Museum, The Mount and the Peterborough Canoe and Kayak Club as well as dedicating time and expertise to many other humanitarian projects and initiatives.



## Day of Caring®

Give. Volunteer. Act.

14 dedicated United Way Peterborough & District volunteers showed up on arguably the hottest day of the year to help make the YES shelter welcoming to young people and families in a housing crisis. Our Day Caring volunteers completed a spring cleanup, weeding, turning the soil, digging in compost, planting, garbage collection!



## Coats for our Community

Through your generous support in 2022, we were able to distribute over 1,650 coats to those who needed help to keep their families warm during the winter months.

We want to send a special thank you to the St. Vincent De Paul Stores in Peterborough and Lakefield for sharing their space for collection AND being the first donors with cartloads of warm winter coats, to Global Point Logistics for their amazing storage facility and truck rental and, to Murray Street Baptist Church for donating their beautiful and central space for us to set up our distribution. We truly live in a generous community!



830

hand knit cold weather  
accessories distributed  
to youth, families  
and individuals

1,650

coats collected and  
distributed to keep  
our neighbours in  
need warm



# Our Volunteers Build Community

DEI in Action



## Board of Directors

Dr. Marcus Harvey (*Board Chair*)  
Ashley Collins (*Treasurer and Chair, Finance Committee*)  
Nancy Fischer (*Chair, Community Impact Committee*)  
Marion Burton (*Labour Council Representative*)  
Sahar Afroz  
Reem Ali  
Mike Baxter  
Robbie Brooks

Mohamed Farah  
Jim Hendry  
Stephen Kylie

In the fall of 2022, our Board of Directors formalized our Diversity, Equity, and Inclusion Committee. These volunteers are supporting the organization in establishing priorities and workplans related to integrating DEI throughout our work. The committee will be consulted to provide feedback on our work such as training plans, human resource policies and practices, and funding allocation processes.

## Community Impact Committee

Nancy Fischer (*Chair*)  
Kirsten Armbrust  
Danielle Belair  
Robbie Brooks  
Heather Holland

Adam Hopkins  
Sheila Olan MacClean  
Christie Nash  
Karen Wilson

## Finance Committee

Ashley Collins (*Treasurer and Chair*)  
Mike Baxter, Robbie Brooks (*Board Representatives*)  
Steve Henderson  
David Martin  
Brock Maschke  
Murray Miskin

Clint Nihill  
Hannah Preston  
Meghan Valentine

## Campaign Cabinet

Jim Hendry (*Campaign Cabinet Chair*)  
Dr. Marcus Harvey (*Past Cabinet Chair*)  
Maryam Monsef (*Women United Chair*)  
Paul Rellinger (*Peterborough Performs Chair*)  
Darcy Bonner  
Brian Desbiens  
Galen Eagle  
Tim Farquharson  
Coby Fewings  
Bruce Gibson  
Marg Glenn  
Maria Gomez  
Tracy Keough

Ron Kronstein  
Steve Kylie  
Richard Lambert  
Scott Mancini  
Amanda Pinder  
Michelle Saunders  
Heather Shaw  
Sebastien Tinor-Roy

## Community Advisory Board

Paul Armstrong  
Jennifer Bain  
Lori Flynn  
Dion Gemmiti  
Annie Hedden

Jim Hendry  
Kerri Kightley  
Dawn Berry Merriam  
Naomi Nichols  
Brad Peters

## Community Research Volunteers

Paul Armstrong  
*lead author of Housing is Fundamental and contributor to the Living Wage report*

Dawn Berry Merriam  
*consulted on Housing is Fundamental and contributor to the Living Wage report*

Nancy Fischer  
*consulted on research strategy as CIC chair and contributor to the Living Wage report*

## DEI Committee

Marcus Harvey (*Chair*)  
Reem Ali

Mohamed Farah  
Nancy Fischer

# Memorable Moments

## Peterborough Performs III

More than 40 musicians performed at the third annual Peterborough Performs Fundraiser at Showplace Performance Centre in downtown Peterborough on March 2. Presented by RBC, the event saw 15 local music acts perform across two stages simultaneously to benefit United Way Partner Agencies providing vital services and supports for people in our community experiencing poverty and inadequate housing.

United Way campaign cabinet member Paul Rellinger returned to organize and produce the event for the third time. Working in close conjunction with United Way staff, Paul was thrilled with the event outcome including performances by The Weber Brothers, Jericho's Wall, Rick and Gailie's Peterborough All-Star Band, Nick Ferrio and Evengeline Gentle, The Receivers, Nicholas Campbell and the Two-Metre Cheaters, the Groove Authority, Wylie Harold, The Hippie Chicks, Michaela Hetherington, Tom Eastland, Phil Stephenson/Glen Caradus/Ron Kervin, Chris Collins, Jacques Graveline and Benj Rowland.

For the second year, LLF Lawyers LLP sponsored a virtual auction which culminated at the event, adding an air of excitement and competitive bidding to raise additional funds.

**\$28,402**

raised for local  
services and  
supports



## Campaign Launch

On September 21, 2022, the Healthy Planet Arena was buzzing at 7:00 a.m. as almost 200 people gathered, in-person, for breakfast to launch United Way Peterborough & District's 81st Community Campaign. The energy was palatable for this first live gathering since 2019.

Emceed by the incomparable Jordan Mercier and Graham Elliott of Extra 90.5 FM, the morning event brought a spirit of fun and camaraderie to attendees. Festivities were enhanced by 25 animated local youth from Revolutions Dance Studio, who both performed dance routines and, led the crowd through cheer routines to start the celebration off right.

CEO Jim Russell highlighted the collective impact of all Partner Agencies, namely:

- 91,318 nutritious meals, healthy snacks and food boxes were served through UWP funded programs
- 41,871 home care visits and in-home supports were provided for isolated individuals including deliveries, errands, and transports
- 5,356 people accessed literacy workshops, job, education, and life skill training

As a finale and, a twist on the traditional campaign goal reveal, partner agencies together with UWP Campaign Cabinet members flipped over their placards to reveal the number 48,914.

“This represents our goal, not a dollar amount to fundraise for, this is the number of people we want to be able to support through our Partner Agencies. This is the impact that all the dollars have, this is the change we are driving towards. Our goal is to ensure help and supports are there, when and where our neighbours need them the most.”

- United Way CEO Jim Russell



## Hand Up

More than \$10,730 was raised for United Way Peterborough & District and Kawartha Food Share at the “Hand Up” benefit concert held January 22 at The Junction on George Street in downtown Peterborough.

Organized by United Way Peterborough cabinet member and city police Acting Chief Tim Farquharson, along with Dream Team Concerts, the fundraiser was intended to address issues of homelessness, poverty, mental health and addiction in the community.





## Stand with Tim

City police Acting Chief Tim Farquharson's fifth annual Stand with Tim fundraising event took place on August 19 at the corner of George and King streets in downtown Peterborough.

In previous years, the event goal was to raise money for local homeless shelters, but this time Farquharson has decided to take a more preventive approach. Donated funds were shared between the United Way of Peterborough and District's Backpacks for Success program which helped to provide 690 backpacks to students in need as school started.

*“Proper education is crucial to preventing homelessness and crime. A lot of people in the prison system didn't have the opportunity to finish high school. If you talk to some of our marginalized or disenfranchised community, many didn't have a chance to finish high school. We want to do everything we can to support educational success.”*

- Tim Farquharson

**\$14,500**

raised for Backpacks  
for Success and New  
Canadians Centre



## Tent Up

On Saturday, December 10, International Human Rights Day, Wilhelmina Don-Venus pitched her orange tent and spent the night outdoors to raise both awareness to the cold reality our unsheltered neighbours live during the winter months, and funds to support local homelessness initiatives and support for the almost 300 people in Peterborough who don't have the basic human right of a safe place to sleep.

Beyond raising awareness, Don-Venus wants her efforts to support the vital services that local charitable organizations provide to those who are facing another winter outside. “There is a network of agencies who work to provide outreach, cold weather survival gear, counselling and so many integral supports to our neighbours experiencing homelessness and I just wanted to help by raising funds to be invested in these services”.

*“I feel that it is very important for us all to do what we can every day, to have empathy and compassion for all of our neighbours. We are all born equal in dignity and human rights.”*

- Wilhelmina Don-Venus

**\$4,101.50**

raised for local  
homelessness  
supports





## Contact Us!

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