



FOR IMMEDIATE RELEASE – January 9, 2023

United Way Peterborough & District announces its call for applications to the Community Services Recovery Fund

PETERBOROUGH, ON (January 9, 2023) – This morning United Way Peterborough & District announced a new funding opportunity that is being offered on behalf of the Government of Canada. The Community Services Recovery Fund (CSRF) aims to support the adaptation and modernization needs of **non-profit and charitable Community Service Organizations** facing immediate and long-term impacts of the pandemic as they continue to support communities. **United Way Centraide Canada**, along with the Canadian Red Cross and Community Foundations of Canada, were **selected by the federal government** to manage the local administration of this \$400M investment. Karina Gould, Minister of Families, Children and Social Development, describes this fund and the government's decision to have these three organizations manage the funding:

“The Government supports a more inclusive model of economic growth that creates opportunities for everyone in Canada as the **long-term recovery** from the COVID-19 pandemic continues. The Community Services Recovery Fund will strengthen the ability of **charities and non-profits** to deliver services and resources where they have the most impact. Because of the **National Funders' strong connections** with local organizations, they will ensure funding is distributed efficiently to organizations that provide services to communities in need across Canada.” – *Karina Gould, Minister of Families, Children and Social Development*

Each of the three funders will be responsible for one Project Focus Area. United Way Peterborough & District is seeking applications for the Investing in **Program and Service Innovation and Redesign** stream, where funding will support one-time projects primarily focused on program and service innovation and redesign using information gained during the COVID-19 pandemic. Additionally, Community Foundation of Greater Peterborough will administer the *Investing in Systems and Processes* stream and Canadian Red Cross Ontario will administer the *Investing in People* stream.

“Agencies have been going above and beyond throughout the pandemic to continually support vulnerable community members who face **complex social issues**. The Program and Service Innovation and Redesign stream is a valuable opportunity for local Community Service Organizations to formally adapt their programs and services to fit within the **pandemic recovery context**. We are proud to have been invited by the Government of Canada to manage this vital community investment,” shared **Jim Russell**, CEO of United Way Peterborough & District.



Important dates: Applications opened on January 6, 2023 and will close on February 21, 2023.

A 'How to Apply' webinar will take place online on January 12, 2023 at 2:00PM.
Register here:

https://communityfoundations.zoom.us/webinar/register/WN_W0ngdF0AR0a90ind7-4idA

Funded projects will take place between May 1, 2023, and June 30, 2024.

How to apply: Interested Community Service Organizations are encouraged to first visit the Community Services Recovery Fund website at <https://communityservicesrecoveryfund.ca/> to complete an eligibility questionnaire. Based on the information provided, this questionnaire will direct applicants to the local funder that best fits with the primary focus of their project.

Organizations within the City and County of Peterborough that are interested in the Program and Service Innovation and Redesign stream can find the application form on United Way Peterborough's website at:

<https://www.uwpeterborough.ca/2023/01/06/community-service-recovery-fund-csrf-fonds-de-reance-des-services-communautaires-csrf/>

Applications will be accepted via email to csrf@uwpeterborough.ca until end of day on Tuesday, February 21st, 2023.

For more information, please contact:

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