



**United Way**  
Peterborough & District

**2021 - 2022**



# **ANNUAL REPORT**



# Land Acknowledgement

Before this area was named Peterborough by settlers, this Anishinaabeg territory was known as Nogojiwanong which is Ojibwa for “place at the end of the rapids”. Nearly 100 years ago, settlers of Canada and seven Michi Saagiig (Mississauga) and Chippewa First Nations signed agreements that became known as the Williams Treaties.

Peterborough is located on the Treaty 20 Michi Saagiig (Mississauga) territory, which also includes Curve Lake, Hiawatha, Alderville, Scugog Island, Rama, Beausoleil, and Georgina Island First Nations.

We respectfully acknowledge that the Williams Treaties First Nations are the stewards and caretakers of these lands and waters in perpetuity, and that they continue to maintain this responsibility to ensure their health and integrity for generations to come.



# Message from our CEO

Community conjures certain images for all of us. Our community is a kaleidoscope of aspiration, gratitude, natural wonder, economic transformation, goodwill, cherished families, legacies of entrepreneurship, hope, and yes, at times struggle.

Stretching the metaphor of the kaleidoscope, when you pick one up there is an anticipatory sense of the possible, an image that might surprise and delight, fill us with wonder. Whether it is through the lens of a donor, a volunteer, or even someone experiencing poverty, the hope is to strike the perfect balance of light and motion and discover a crystalline image of a whole community.

At the United Way we are privileged to witness everyday resilience in our community. It might be a \$20 monthly donation from a retired senior, with a hand scribbled note saying, "use this where it is most needed." We see it in the generosity of gifts from estates where donors were mindful of leaving a legacy, investing in the needs of their community. Seen too, in the tireless front-line work of our partner agencies as they provide service to clients and advocate for change with various levels of government. We see it in the work of our committees and Board of Directors, who steer and maintain the vision and charism of the United Way. Our Community Impact Committee brings wisdom and energy to the granting process. Our Community Advisory Board helps oversee millions of dollars in Federal Homelessness funding. Our Campaign Cabinet is charged with driving annual revenue, and our Finance Committee ensures compliance and financial rigour. All these volunteers, these ambassadors of goodwill, reflect the resilience of our community.

2021 was marked once again by the presence of COVID, and I can't thank the staff team here enough. With humour, goodwill, a passion to serve and a dedication to build community with, they are the best.

We have embarked on a new strategic reflection exercise undertaken with Arising Collective. The process will sharpen our focus and embed diversity, equity, and inclusion in our work. It has included consultation with donors, volunteers, community leaders and partner agencies, and will serve to drive our work in the future.

Finally I would like to send a heartfelt thanks to our Board Chair Jim Hendry, who has been wise and patient, a sounding board, and a support. His tenure these last 2 years has been a gift, and I am the better for that relationship.



**Jim Russell, B.A.A.S.W, M.S.W**  
CEO, United Way Peterborough & District



# 2021 Board Chair Report

Not all that long ago United Way of Peterborough and District was viewed almost entirely as a fundraiser. Our annual campaign raised money we disbursed to community agencies to help them do their work. However, UW Peterborough insiders knew there was more to the organization than fundraising, as important as that role is.

So we started to also emphasize what we labelled our “community impact” role. Community impact was loosely defined as things that get done with the money we raise.

A lot of those things were done by the 20 UWP partner agencies who receive long-term, core funding totaling just over **\$4.2 million** during the five-year term of our commitment that supports their work in the community.

But UWP has many other community impact outlets. Programs like Coats for Kids, Backpacks for Success and Tampon Tuesday have been around for years, even decades. So has our role in community advocacy and social research. Lately we’ve been expanding in those areas, partly because we’re flexing our impact muscles and partly because other organizations have moved on or faded off and there were gaps to be filled.

We are now responsible for the annual Housing is Fundamental report, a deep dive into statistics detailing how much housing costs here, why it is difficult for many people to find, and what can be done to improve the situation. We are doing much more on the homelessness front. As the official flow-through agency for federal homelessness dollars we put out proposal calls, strike a Community Advisory Board to review them and make the call on which will be funded.

For the past three years, as COVID made the homelessness situation more dire, the federal government has relied on our knowledge of local needs and priorities to quickly be able to invest almost **\$3.5 million** where it would do the most good. An organization can only be great at delivering external service to the community if it has strong internal organization and leadership.

This past year we improved both elements. The board and staff worked with Arising Collective consultants to update and modernize our strategic plan. We also created a permanent Nominating Committee with a mandate to improve diversity, equity and inclusion on the board and committees, and do it in a meaningful and respectful way. For several years we did not appoint the maximum number of directors to the board, choosing to leave vacancies until we found the right people. This year’s AGM is being presented with a full slate that brings in new directors with a mix of youth and experience, and who make us more diverse and representative of the community.

None of the good work and progress happens without professional staff and capable, dedicated directors and committee members. This is my final year as board chair, and I thank all of them for making it a rewarding and eye-opening experience. Special thanks and respect go to CEO Jim Russell, who drives UWP forward every day.

**Jim Hendry, Board Chair**  
**United Way Peterborough & District**





# Board of Directors

United Way Peterborough & District is governed by its Board of Directors, a dedicated group of community leaders and key decision makers who provide vision, strategic leadership, accountability and stewardship.



**JIM HENDRY**  
BOARD CHAIR



**DR. MARCUS HARVEY**  
CAMPAIGN CHAIR



**NANCY FISCHER**  
DIRECTOR



**DAVID MARTIN**  
DIRECTOR



**CHARLENE AVON**  
LABOUR COUNCIL



**REEM ALI**  
DIRECTOR



**STEPHEN KYLIE**  
DIRECTOR



**JILL RITCHIE**  
DIRECTOR



**ROBBIE BROOKS**  
DIRECTOR



**ASHLEY COLLINS**  
TREASURER



**MICHAEL ANDREWS**  
CHAIR, CIC



**JIM RUSSELL**  
EX-OFFICIO

## Mission Statement

Empower everyone to improve lives and build strong communities.

## Vision Statement

Everyone in every community has the opportunity to reach their full potential.

# Special Volunteer Recognition

We want to thank all of our community members who dedicate their time and skills as volunteers at United Way Peterborough & District. These community leaders help to build a stronger, healthier City and County of Peterborough for us all.



## Community Impact Committee

Michael Andrews, Chair  
Robbie Brooks, Vice-Chair  
Kirsten Armbrust  
Danielle Belair  
Nancy Fischer

Christie Nash  
Bill McNabb  
Sheila Olan-MacLean  
Karen Wilson

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## Finance Committee

Ashley Collins, Chair  
Mike Baxter  
Robbie Brooks  
Heather Holland  
David Martin

Murray Miskin  
Clint Nihill  
Hannah Preston  
Meghan Valentine

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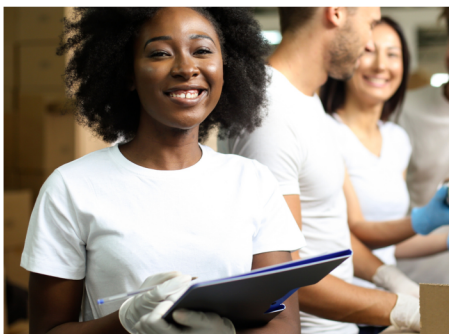


## Community Advisory Board

Dorothy Olver, Co-Chair  
Paul Armstrong  
Dawn Berry Merriam  
Jocelyn Blazey  
Shirley Brown  
Erin Forrest  
Dion Gemmiti

Jim Russell, Co-Chair  
Kerri Kightley  
Jim Hendry  
Annie Hedden  
Lori Flynn  
Brad Peters

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## Living Wage Committee

Michael Andrews  
Paul Armstrong  
Dawn Berry Merriam  
Nancy Fischer

# Labour Report

As the Peterborough & District Labour Council's representatives to the Board, we are pleased to report that the Labour community's support for the United Way has continued strong despite the ongoing challenges posed by a second year of the COVID-19 pandemic. Our community benefits enormously from the generous contributions made from Peterborough's workplaces, and from the financial stability that comes from well established payroll deduction programs. Still, we have only unlocked a fraction of our community's potential and will continue encouraging locals to build momentum for the United Way at their workplaces.

In addition to direct fundraising, Labour supports United Way Peterborough & District through a variety of other means: promoting UW events, collecting menstrual products for the annual Tampon Tuesday distribution to UW Partner Agencies, and by turning out volunteers to help with "Coats for Kids and Adults too!" as well as for the autumn "Backpacks for Success" drive. In addition to the help these programs provide to individuals in our community, they also model the United Way's practical approach to change and the centrality of Solidarity to realizing our goals.

We would like to express our particular gratitude to those unions that, in addition to encouraging their members to donate individually, led the way with Solidarity contributions of their own. Many thanks to the following locals for their direct contributions to this year's campaign:

- CUPE Local 126 ● KPR ETFO ● CUPE Local 1943
- OPSEU Local 373 ● OPSEU Local 345 ● OPSEU Local 365
- Trent University Faculty Association

Respectfully submitted,



Dr. Marcus Harvey



Charlene Avon



Stephanie Levesque

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On a personal note, Charlene will be rotating off the Board following our Annual General Meeting this August. Charlene's expertise and instincts as a seasoned union rep. have served us well. Her contributions on the Board have kept UW Peterborough's own labour practices consistent with best practices elsewhere and a true reflection of our collective values. Charlene's efforts ensured the success of the Peterborough Performs auction and she played a strong leadership role these past two years on the UW Executive Committee. None of this will come as a surprise to anybody who knows Charlene, of course, but I did want it noted for the record. In Solidarity M.H.





# Message from our Campaign Chair

**It has been my pleasure to serve as the United Way Peterborough and District campaign chair these past two years. I have seen firsthand generosity overcoming adversity as we worked through the unprecedented crisis created by COVID-19.**

The pandemic stressed many of our workplace campaigns – especially those that relied on face-to-face events to drive their fundraising. Despite these challenges, I am left remembering the many loyal workplace campaigners who dug in and ultimately maintained, or even exceeded their pre-pandemic achievements!

Such successes are in significant part attributable to the efforts of our Campaign Cabinet members and fundraising staff whose commitment and support facilitated the shift to more virtual campaigns and creative substitutes for in-person events.

We were also fortunate to receive a transformative donation from a benefactor whose generous gift supported a Philanthropic Challenge – matching both new leadership gifts (\$1,200 and up) as well as increased leadership commitments (+\$300 or more from established leader donors). The response was nothing short of extraordinary with 86 donors donating an additional \$121,663 in new revenues, helping to ensure that United Way was able to meet all our multi-year commitments to 20 local partner agencies.

The success of this challenge grant tells me our community has the capacity and the will to rebuild. And I am excited by the potential of our volunteers and fundraising staff to convert that capacity into action. Our Director of Philanthropy and her team bring tremendous professionalism and years of valuable experience to the tasks before us.

Two years ago, we announced the goal of raising \$5,000,000 over three years. Having run two legs of this race, I was greatly relieved when Jim Hendry agreed to anchor our last lap. Jim is the kind of guy who military types might describe as “mission focused” and his commitment to the United Way is very much in evidence throughout this report. Moreover, Jim is not alone; he will be supported by the same Cabinet that assisted me enormously and which we have worked so hard to assemble over the past two years.

There is much left to do, but the people in place are all the right ones and our community is caring and generous. With thanks to my comrades on Cabinet for their support and assistance, I am proud to submit this report on our progress to date.

Respectfully submitted,

**Dr. Marcus Harvey, Campaign Chair  
United Way Peterborough & District**



# 2021 Campaign Cabinet

The United Way Peterborough & District Campaign is led by community volunteers. Because of their effort, hard work and dedication, funds are raised across all sectors to support everyone in our community, when and where they need it most.



**DR. MARCUS HARVEY**  
CABINET CHAIR,  
TRENT UNIVERSITY FACULTY  
ASSOCIATION



**DARCY BONNER**  
CATHOLIC CROSS-  
CULTURAL SERVICES



**GALEN EAGLE**  
PVNCCDSB



**TIM FARQUHARSON**  
PETERBOROUGH  
POLICE SERVICES



**MARGARET A. GLENN**  
GLENN ISLE FARMS  
KEENE



**MARIA GOMEZ**  
WEST NORTHUMBERLAND  
PHYSICIAN RECRUITMENT  
COMMITTEE



**RON KRONSTEIN**  
GLOBAL PETERBOROUGH  
CHEX TV



**TRACY KEOUGH**  
RBC



**DOUG MCDONALD**  
UNIFOR LOCAL  
368



**PAUL RELLINGER**  
PTBO PERFORMS EVENT,  
MY BROADCASTING  
CORPORATION



**HEATHER SHAW**  
GM FINANCIAL



**MICHELLE SAUNDERS**  
MINISTRY OF NORTHERN  
DEVELOPMENT, MINES, NATURAL  
RESOURCES & FORESTRY





# Leadership Workplaces

<b>Transformational</b> <b>\$100,000+</b>	<b>Bronze</b> <b>\$1,200–\$4,999</b>	<b>Bronze</b> <b>\$1,200–\$4,999</b>
<p>Trent University</p> <p><b>Platinum</b> <b>\$25,000–\$99,999</b></p> <p>GM Financial Government of Canada Workplace Charitable Campaign (GCWCC) LCBO Ontario Public Service PVNC Catholic District School Board RBC ScotiaBank TD Bank</p> <p><b>Gold</b> <b>\$10,000–\$24,999</b></p> <p>BMO City of Peterborough Costco Wholesale Canada Ltd. Fleming College General Electric IG Wealth Management KPR District School Board Siemens Canada Limited</p> <p><b>Silver</b> <b>\$5,000–\$9,999</b></p> <p>CIBC Elizabeth Fry Society of Peterborough Genpak Processor Packaging Grant Thornton LLP Great-West Life Assurance Company Irwin, Sargent &amp; Lowes Limited LLF Lawyers LLP Merit Precision Moulding Ltd. Peterborough Public Health Swish Maintenance The Congregation of the Sisters of St. Joseph in Canada United Way Peterborough &amp; District</p>	<p>Andritz Hydro Canada Ltd. Best Western Otonabee Inn Brant Office Supply Ltd. Canada Brokerlink Inc. Canadian Instrumentation Services Group Ltd. Canadian Mental Health Association, HKPR Community Care Peterborough Community Counselling and Resource Centre Community Living Trent Highlands Compass Early Learning and Care CUPE Local 126 CUPE Local 1943 Employment Planning &amp; Counselling Enbridge Gas Distribution Enterprise Rent-A-Car ESRI Canada Five Counties Children's Centre Four Unions at PRHC Global Point Logistics Hydro One Inc. Intact Financial Corporation</p> <p><b>Events and Fundraising Initiatives</b></p> <p>Peterborough Performs 2.0 Nevada Proceeds Old Fart Pickleball Tournament Kiwanis Club of Peterborough - School Supplies Gift Cards</p> <p><b>“ Every gift matters.</b> Thank you to the thousands of donors, not just those listed here but also to those who give at different levels and to those who wish to remain anonymous. Thank you for helping United Way Peterborough &amp; District deliver on our mission of empowering <b>everyone</b> to improve lives and build strong communities in 2021.</p> <p><b>”</b></p> <p><b>JIM RUSSELL, CEO</b> <b>UNITED WAY PETERBOROUGH &amp; DISTRICT</b></p>	<p>John Howard Society Keene Truck Inc. MD Financial Management Minute Maid Company Canada Inc. New Canadians Centre Ontario Power Generation OPSEU Local 345 Pepsico Employee Giving Campaign Peterborough &amp; District Labour Council Peterborough Child and Family Centres Peterborough Housing Corporation Peterborough Regional Health Centre Peterborough Utilities Group Peterborough Youth Services Quickmill Inc. Shell Canada Retirees Township of Douro-Dummer Township of North Kawartha Township of Selwyn United Parcel Service Canada Ltd. Wawanesa Mutual Insurance Company Wolseley Mechanical Group YWCA Peterborough Haliburton</p>

# Leadership Donors

## Pathfinder \$5,000+

Shelley & James Adair  
Glen Colborne Fund  
Gordon & Julie Deck  
Wilma J. Doughty  
Brian & Judy Doughty  
Michael Evans & Heather Gardiner  
Foundation  
Estate of Doris Graham  
Dr. Marcus Harvey  
Steve & Maureen Henderson  
Dr. James & Isabel Henniger  
William & Dorothy Hunter  
Robert Lapum  
Robert & Nancy Martin Family  
Trust  
David Martin & Yvonne Foster  
David & Patricia Morton  
Remembering Otto & Marie Pick  
Charitable Foundation  
Jim Russell & Tammy Williams  
Linda & Alan Slavin Fund

## Patrons \$2,500-\$4,999

Peri Ballantyne  
Stephen Bocking  
David & Lynne Bowes  
Kim & Curtis Bryan  
John W. & Barbara Burbidge  
Catherine Anne Cardwell  
Ruth Gill Foundation  
Dr. Donald & Gwen Harterre  
Suzanne Hooke  
Garry James  
Dr. Peter Lafleur  
Kyle & Jennifer Lajoie  
John Mazziotti  
Eileen & Edward McCormick  
Mel McLeod  
Janice Millard  
Ronald Moloney  
Victor Pathe  
Harry & Sylvia Pearson  
Dr. John Reesor  
John and Nancy Ross  
George & Margaret Tough  
James Watson  
Bruce & Shirley Whitney

## Builders \$1,500-\$2,499

Shelley & Tim Barrie  
Dr. Deborah & Dr. Michael Berrill  
Don Bocking & Anne Morawetz  
Darcy Bonner  
Rebecca Brady  
John & Ruth Brandow  
Doug Brown  
Ian Cox  
Julie Davis  
Geoffrey Daw  
James & Wilma Dick  
Kim Dolan  
Timothy Farquharson  
Nancy Fischer  
Dr. Chris & Moira Fleming  
Marion Fry  
Dr. Bruce Gibson  
Jon Grant  
Dr. George & Eleanor Hamilton  
Goodith Heeney  
Alena Heitlinger & David Morrison  
Jim & Judi Hendry  
Dr. Richard Heyden  
Stephen Hill  
John Holmes  
Tracey Iann  
Gord & Olivia James  
Robert Jameson  
Yves & Janet Lafortune  
Jane & Jeff Landriault  
Keith & Joyce Manser  
Dr. Frederick & Dr. Judith Meade  
Rev. Josephine Mewett  
Eric & Elaine Monkman  
Jacqueline Muldoon  
Opal Murphy  
Dr. Rekha Narine  
Dr. Grant Peters  
Dr. Elizabeth Popham  
Christopher & Sandra Preston  
Matthew Reesor  
Guy Ridgway  
Dr. Nona Robinson  
Bill Shepherd  
Mark Skinner  
Christine Stewart  
Margaret Jane Turner  
Eric Warden  
Holly Watt  
David & Norma Wills  
Rachel Wortis

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# Leadership Donors

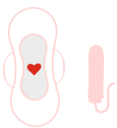
## Leaders \$1,200-\$1,499

Michael Andrews  
Dan & Ingrid Bailey  
John Barber  
Ann & Michael Barrett  
Tom & Grace Bennett  
David Berger  
William Blair  
Sherry Booth  
Marion Burton  
Ashley Collins  
Brad Collyer  
James & Carolyn Craig  
Wendy Crowley  
Dr. Christine Dallaire  
Maryann Devitt  
Dr. Mark Dockstator  
Cameron Douglas  
Marc Duquette  
Dr. Catherine Eimers  
Dr. Paul Elliott  
John Fekete  
Lisa Foucault

Dr. Glenn Garneys  
Rhonda Gilchrist & Richard Malenfant  
James & Margaret Glenn  
Wayne & Anne Hare  
Lorraine Hayes  
Dr. Moira Howes  
Jacqueline Jameson  
Dr. Susan Jamieson  
Robert Kearns  
Michael Kidd  
Hardy Kraft  
Arndt & Peggy Kruger  
Stephen Kylie  
Inge Lovell  
Peter & Marilyn MacLoghlin  
Luisa Magalhaes  
Dr. Barbara Mann  
John & Andrea Mazziotti  
Matt McCarthy  
Stephen Merchant  
Claire Mooney

Sherri Munro  
Kathy Neill  
Naomi Nichols  
Fergal O'Hagan  
John & Anne Ondercin  
Edgar Peek  
Thomas Rickard  
Peter Schillemat  
Allison Schultz  
Alex Smith  
Dale & Bernice Standen  
Adam & Nicola Lyle Stibbards  
Dawn Straka  
Mark Strickland  
J. Matthew Temple  
Lois Watson  
Tara Whibbs  
Dr. Kaetlen Wilson  
Karen Wilson  
Karla Winters  
Brian Worrall

## Thank you to our Initiatives Volunteers



### Tampon Tuesday

Monique Beneteau  
Marion Burton  
Sandra Dunn  
Angela Larabie



### Backpacks for Success

Monique Beneteau  
Zoe Malenfant



### Coats for Kids

Karen Barnfather, Monique Beneteau, Marion Burton, Linda Chopping, Karen Drinkwalter, Edwina Dusome, Yvonne Foster, Wendy Goodes, Jim Hendry, Judi Hendry, Trevor James, Christine Jones, Wesley Letsholo, Zoe Malenfant, Rich Malenfant, David Martin, Scott Moutenay, Lisa Nowak, Noah Nowak, Emma Nowak, John Ondercin, Ann Talbot, Nicholas Toupin, Emily Toupin, Vinnies Staff & Volunteers, United Way Peterborough staff



# Our Staff Team

The team at United Way Peterborough & District is dedicated to creating the opportunities people need to improve their lives and build a better future. Working closely with our Board of Directors, we sit on and provide support to our volunteer committees while overseeing and executing the day-to-day operations of the organization. Our work is fueled by research and powerful partnerships, which allow us to identify gaps and responsibly mobilize volunteer and financial resources for the most direct impact: effecting positive and lasting change, right here where we all live, work and raise our families.



**JIM RUSSELL**  
CEO



**RHONDA GILCHRIST**  
DIRECTOR,  
ADMIN & FINANCE



**ANNE ONDERCIN**  
DIRECTOR,  
PHILANTHROPY



**BETSY FARRAR**  
MANAGER OF  
COMMUNITY IMPACT



**STEPHANIE LEVESQUE**  
LABOUR PROGRAMS  
AND SERVICES  
DEVELOPMENT OFFICER



**JOY USÓN**  
DATA & FINANCE  
OFFICER



**SARA MOUNTENAY**  
DEVELOPMENT &  
COMMUNICATIONS  
OFFICER



**JESSICA EASTON**  
DATA & FINANCE  
OFFICER

# Our Values

Your local United Way team promises to

- Demonstrate trust, integrity, respect, inclusivity and transparency
- Energize and inspire volunteerism and volunteer leadership
- Endorse innovation, partnerships and collective action
- Provide non-partisan leadership
- Embrace diversity

# Our Partner Agencies

Through research, consultation, and experience, we understand the priority issues in each community we serve in the City and County of Peterborough – and we invest our efforts, and your donations, where they will realize the greatest results. During the fiscal year 2021–2022 ending March 31, 2022, United Way Peterborough & District invested **\$845,158** of your donor gifts into our community through our 20 partner agencies. These local organizations deliver on our mission to improve lives and build community, fulfilling our promise to create opportunities for a better life for all. Recognizing the critical role in community building our partner agencies play, our funding cycle for each of them extends over a 5-year period. United Way Peterborough & District is unique in this approach, recognizing that change takes time, this funding model allows for greater organizational stability.

## Core Funding to our Partner Agencies

<b>\$5,000</b> 211 Ontario	<b>\$12,000</b> Food for Kids– Peterborough Public Health	<b>\$50,873</b> Peterborough Child and Family Centres
<b>\$76,309</b> Big Brothers Big Sisters of Peterborough	<b>\$50,873</b> John Howard Society of Peterborough	<b>\$44,090</b> Peterborough Youth Services
<b>\$38,154</b> CMHA HKPR	<b>\$36,459</b> Kawartha Sexual Assault Centre	<b>\$10,000</b> TRACKS Youth Program – KWIC
<b>\$76,309</b> CCRC	<b>\$2,500</b> Living Wage Ontario	<b>\$25,436</b> Trent Valley Literacy Association
<b>\$55,112</b> Community Care	<b>\$55,112</b> New Canadians Centre	<b>\$59,351</b> YES Shelter for Youth & Families
<b>\$40,698</b> Community Living Trent Highlands	<b>\$46,633</b> One City Peterborough	<b>\$76,309</b> YWCA Peterborough Haliburton
<b>\$50,873</b> Elizabeth Fry Society of Peterborough	<b>\$33,067</b> PARN	



## Funding to Homelessness Initiatives

<b>\$79,258</b> Brock Mission	<b>\$61,855</b> CCRC	<b>\$55,944</b> John Howard Society of Peterborough	<b>\$377,200</b> One City Peterborough
<b>\$52,003</b> City of Peterborough– Coordinated Access	<b>\$139,588</b> Elizabeth Fry Society of Peterborough	<b>\$17,485</b> Point in Time Count	<b>\$71,026</b> PARN
<b>\$108,101</b> CMHA HKPR	<b>\$119,074</b> Fourcast–Four Counties Addiction Services Team	<b>\$70,614</b> Nogojiwanong Friendship Centre	<b>\$64,505</b> YES Shelter for Youth & Families

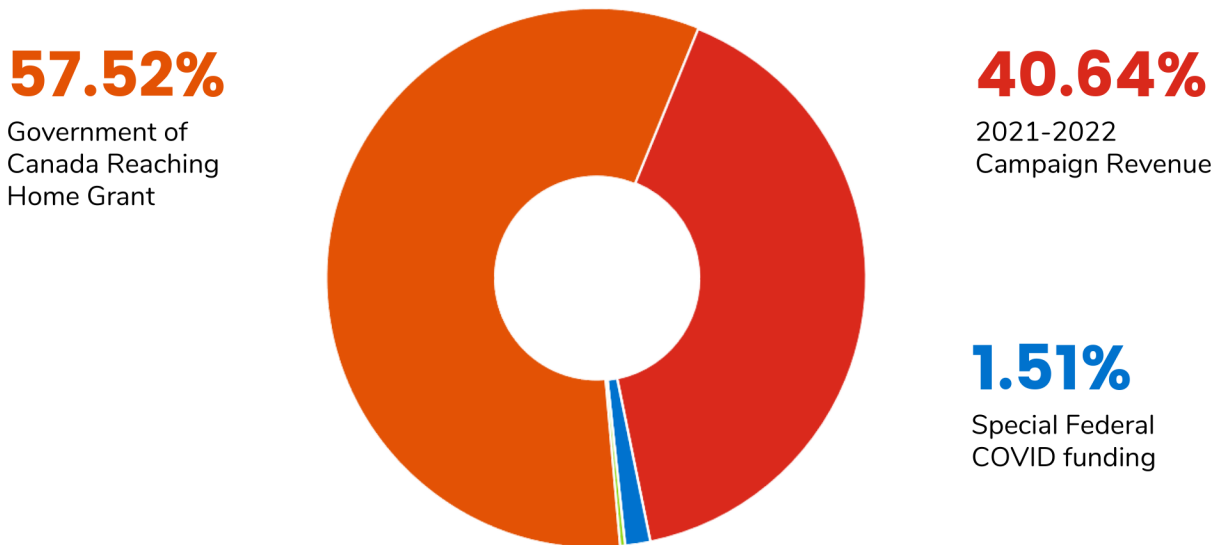


# Financial Highlights

We provide financial statements in alignment with Canadian Accounting Standards for not-for-profits and with United Way Centraide Canada's Transparency, Accountability and Financial Reporting Guidelines.

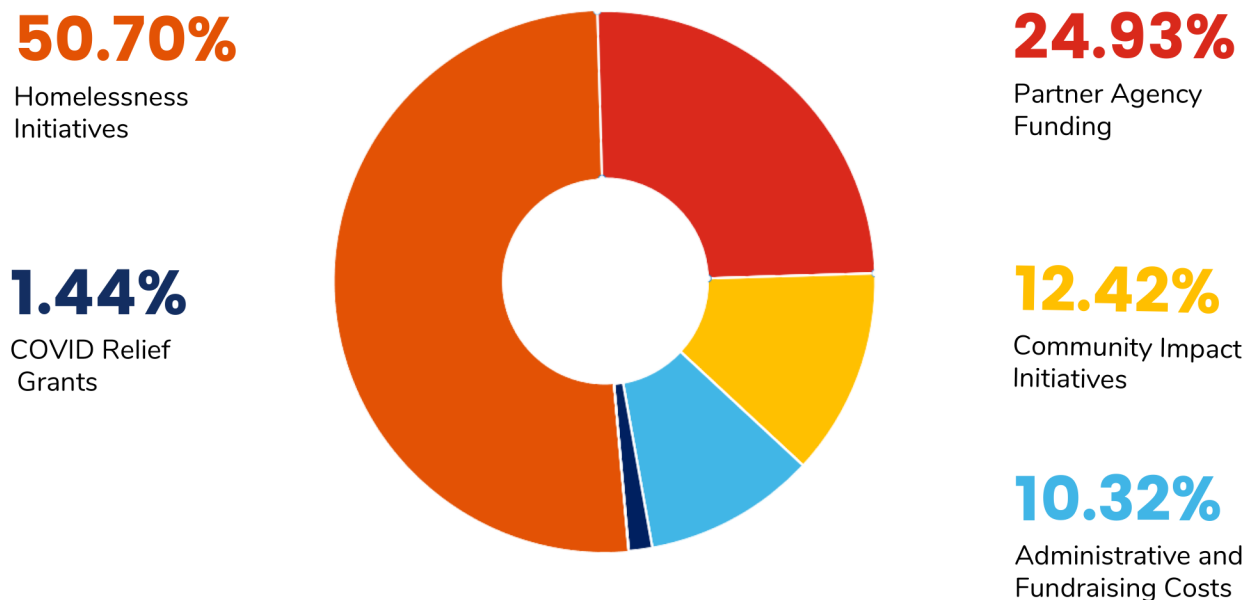
## Revenue by Source

United Way Peterborough & District's total operating revenue for 2021-2022 was \$3,514,935



## Where the Funds Were Invested

In 2021-2022, United Way Peterborough & District invested a total of \$3,389,387 locally.



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# A Message from our Finance Team

A huge thank you once again to all our donors, volunteers and community members that helped to support the work of United Way this past year. During fiscal 2022 we received over \$1.4 million in campaign related funds including almost \$122k from the leadership challenge grant, through funds supported by an estate gift, putting us closer to our three-year goal of \$5 million by 2023.

We were also fortunate to receive over \$2 million dollars (including the funds deferred from the prior year) through the federal government's Reaching Home Program to support individuals in our community who are homeless or at risk of homelessness. With these funds we were able to support twelve separate organizations with twenty-one distinct programs. Other grant funds utilized during the year included the deferred portion of the Emergency Community Support Fund (a program to support community organizations that deliver essential services during the COVID-19 crisis) and the Canada Summer Jobs Grant, which allowed us to hire two students during the summer.

Through careful budgeting, grant acquisition and the dedication of our investment manager we finalized the year with an excess of \$278,613 in revenue over expenditures (\$125,548 related to the operating fund and \$153,065 from the Endowment fund). The Board of Directors will be reviewing the available surplus and reserve funds in the coming months to determine reasonable levels and work collaboratively with other committees to develop a plan to re-invest any available dollars into the community where it's needed most.

We are also very grateful to have been granted \$100k through the Government of Canada's Enabling Accessibility Fund and have been working on a renovation plan that will make our office more accessible. We are excited to share more with the community in the coming months once additional details are known.

As always, we'd like to end on a message of gratitude and thank the Finance Committee, Board of Directors, and the entire staff team at the United Way for their contributions towards the financial stewardship of the Organization.

Respectfully submitted,



**Ashley Collins, CPA, CA**  
Treasurer, Board of Directors



**Rhonda Gilchrist**  
Director of Administration & Finance

# Auditor's Report | 2021-2022

REPORT OF THE INDEPENDENT AUDITOR ON THE SUMMARY OF FINANCIAL STATEMENTS

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## Report of the Independent Auditor on the Summary Financial Statements

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To the Board of Directors of United Way of Peterborough and District

### Opinion

The summary financial statements, which comprise the statement of financial position as at March 31, 2022 and the statement of operations and changes in fund balances, are derived from the audited financial statements of United Way of Peterborough and District (the "Organization") for the year ended March 31, 2022.

In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements.

### Summary Financial Statements

The summary financial statements do not contain all the disclosures required by the Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the Organization's audited financial statements and the auditor's report thereon.

### The Audited Financial Statements and Our Report Thereon

We expressed a qualified audit opinion on the audited financial statements in our report dated August 9, 2022.

### Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements in accordance with Canadian accounting standards for not-for-profit organizations.

### Auditor's Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, *Engagements to Report on Summary Financial Statements*.

*BDO Canada LLP*

Chartered Professional Accountants, Licensed Public Accountants

Peterborough, Ontario  
August 11, 2022

UNITED WAY PETERBOROUGH AND DISTRICT  
ANNUAL REPORT 2021-2022



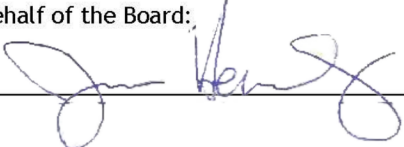
# Financial Report | 2021-2022

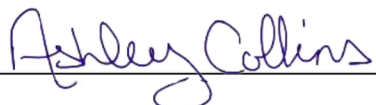
## STATEMENT OF FINANCIAL POSITION

### United Way of Peterborough and District Statement of Financial Position

	Operating Fund	Endowment Fund	March 31 2022	March 31 2021
<b>Assets</b>				
<b>Current</b>				
Cash and bank (Note 3)	\$ 1,994,945	\$ 636	\$ 1,995,581	\$ 2,417,129
Short term investments (Note 4)	-	127,671	127,671	51,138
Pledges receivable	17,635	-	17,635	11,720
Interest and other receivables	16,202	8,898	25,100	40,152
Prepaid expenses	35,895	-	35,895	128,926
Due from (to) other funds	(25,057)	25,057	-	-
	2,039,620	162,262	2,201,882	2,649,065
Investments (Note 4)	10,260	1,801,034	1,811,294	1,774,632
Capital assets (Note 5)	48,160	-	48,160	35,549
	\$ 2,098,040	\$ 1,963,296	\$ 4,061,336	\$ 4,459,246
<b>Liabilities and Funds Balances</b>				
<b>Current Liabilities</b>				
Accounts payable and accruals	\$ 126,778	\$ -	\$ 126,778	\$ 532,572
Deferred revenue	335,853	-	335,853	606,582
	462,631	-	462,631	1,139,154
Contributed equity in capital assets (Note 6)	25,000	-	25,000	25,000
	487,631	-	487,631	1,164,154
<b>Fund Balances</b>				
Unrestricted	485,407	-	485,407	449,772
Internally restricted (Note 7a)	966,810	561,000	1,527,810	1,268,795
Externally restricted (Note 7b)	158,192	1,402,296	1,560,488	1,576,525
	1,610,409	1,963,296	3,573,705	3,295,092
	\$ 2,098,040	\$ 1,963,296	\$ 4,061,336	\$ 4,459,246

On behalf of the Board:

 Director

 Director

# Financial Report | 2021-2022

## STATEMENT OF OPERATIONS AND CHANGES IN FUND BALANCES

### United Way of Peterborough and District Statement of Operations and Changes in Fund Balances

For the year ended March 31	Operating Fund	Endowment Fund	2022	2021
<b>Revenue</b>				
Campaign contributions	\$1,227,554	\$ -	\$1,227,554	\$ 1,103,155
Funds received from other United Ways	129,717	-	129,717	243,862
Total campaign income	1,357,271	-	1,357,271	1,347,017
Investment income (loss) (Note 8)	2,540	151,183	153,723	328,747
Grants (Note 9)	2,083,828	-	2,083,828	1,827,785
Nevada income	30,639	-	30,639	31,079
Other donations	40,657	16,367	57,024	100,840
Total revenue	3,514,935	167,550	3,682,485	3,635,468
<b>Expenditures</b>				
<b>Community &amp; Program Funding</b>				
Allocations/Designations to Community and Partner Agencies (Schedule A)	894,184	-	894,184	1,397,446
Designations to other charities	5,453	-	5,453	8,928
Age friendly initiative	-	-	-	10,000
Community impact (Schedule B)	2,088,499	-	2,088,499	1,326,748
Labour program (Schedule B)	51,305	-	51,305	42,310
United Way of Canada membership fees	18,374	-	18,374	17,104
<b>Fundraising</b>				
Investment management fees	-	14,485	14,485	12,980
Campaign expenses - (Schedule B)	331,572	-	331,572	278,617
Total expenditures	3,389,387	14,485	3,403,872	3,094,133
Excess of revenue over expenditures (expenditures over revenue)	125,548	153,065	278,613	541,335
Fund Balances, Beginning of Year	1,483,112	1,811,980	3,295,092	2,753,757
Interfund Transfers (Note 10)	1,749	(1,749)	-	-
Fund Balances, End of Year	\$1,610,409	\$1,963,296	\$3,573,705	\$ 3,295,092





**United Way**  
Peterborough & District

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# **IMPACT REPORT**

