



***For immediate release:* United Way Peterborough & District's 2022 Reaching Home – Canada's Homelessness Strategy Request for Proposals Now Open**

Peterborough, ON May 17, 2022 – United Way Peterborough & District (UWP) is pleased to announce that a Reaching Home Call for Proposals for the period of July 1, 2022, to March 31, 2024, is now open for application.

Reaching Home: Canada's Homelessness Strategy is a community-based program aimed at preventing and reducing homelessness across Canada. This program provides funding to communities to help address local homelessness needs. As the Community Entity for Peterborough City and County, UWP will allocate a total of **\$849,177** for Year 1 covering the period July 1, 2022 to March 31, 2023 and **\$838,643** for Year 2 covering the period April 1, 2023 to March 31, 2024.

Reaching Home supports the goals of the National Housing Strategy, in particular, to support the most vulnerable Canadians in maintaining safe, stable and affordable housing and to reduce chronic homelessness nationally by 50% by fiscal year 2027-2028. This \$1,687,820 in RH funding will be invested locally to help our communities extend response to COVID-19 and provide flexibility in using these investments to meet local needs and priorities, such as: extending COVID-19 measures for those experiencing homelessness, finding permanent housing for those temporarily housed, reducing the inflow into homelessness including homelessness prevention and shelter diversion activities and shifting to longer term housing approaches and solutions that prevent and reduce chronic homelessness.

"Homelessness has an impact on every community in Canada. It affects individuals, families, women fleeing violence, youth, seniors, veterans and people with disabilities." says Jim Russell, CEO of United Way Peterborough & District. **"By stabilizing the lives of homeless and at-risk individuals, RH contributes to the mission of Employment and Social Development Canada to build a stronger and more competitive Canada, to support Canadians in making choices that help them live productive and rewarding lives and to improve Canadians' quality of life."**

Not-for-profit and For-profit organizations are encouraged to apply for funding for projects that address our community priorities. There is no restriction or maximum limit on the amount of funding an applicant may request. The quantity and quality of proposals received will determine the number of projects funded and the amount of funding each project receives. Applicants may either apply for the amounts covering one-year or funding for the full 2 years. The start date of the projects can be no earlier than July 1, 2022 and the end date can be no later than March 31, 2024

Applications will be open until **June 7, 2022**, with funding decisions expected by June 17, 2022. For complete details and application forms, please visit <https://www.uwpeterborough.ca/request-for-proposals-reaching-home-canadas-homelessness-strategy/>

For more information, please contact:

Jim Russell, CEO
United Way Peterborough & District
T: 705-742-8839
E: reachinghome@uwpeterborough.ca

