Employee Campaign Co-ordinator Handbook

Let's Get Social

- Follow us on Twitter, Instagram, Facebook (@UnitedWayPtbo) and YouTube (United Way Peterborough &District)
- Send us your social media handles and we'll follow you!
- Sign up for our newsletter, by emailing Shelby swignall@uwpeterborough.ca
- Use #LocalLove in your posts
- Photo Opportunities: Take a picture, share on social media and tag us!
 - workplace events or campaign updates (example: thermometer milestones, United Way Campaign stations etc)
 - Take a picture or video of a staff member who is willing to share "Why I Give...."
 - ➤ If you come to our events, take pictures!
- If we post something that resonates with you or your workplace, like, comment and share amongst your follows!
- We want to promote your workplace and commitment to building a healthy and strong community!

Give. Volunteer. Act.