

Your investment helps people meet their basic needs through:

- Food Security
- Housing Access & Stability
- Financial Literacy & Income Growth



Your investment helps people gain skills and realize their potential through:

- Education and Life Skills for Youth
- Supports for Families
- Employment and Skills Training



Your investment helps people establish:

- Healthy Aging for Older Adults
- Mental Health & Addictions Recovery
- Violence or Trauma Resilience
- Inclusive Community



Your Impact in 2019



With the generous investment from our community, United Way focuses on local programs and collaborations that tackle big problems and create change in the key areas of overcoming poverty and building strong communities - because thriving individuals and families are the foundation of a vibrant community.

2019/2020 marked the final installment of our five year Partner Agency funding agreements.

Since 2015/2016, more than \$4.6 million in community funding was invested, rigorously monitored and evaluated by staff and volunteers at United Way Peterborough & District.

PARTNER AGENCY ALLOCATIONS

| | | |
|---|----|--------|
| Big Brothers, Big Sisters of Peterborough | \$ | 76,309 |
| Canadian Mental Health Assoc. Peterborough | \$ | 38,154 |
| Community Care Peterborough | \$ | 55,112 |
| Community Counselling & Resource Centre | \$ | 76,309 |
| Community Living Trent Highlands | \$ | 40,698 |
| Elizabeth Fry Society Peterborough | \$ | 50,873 |
| Food For Kids – Peterborough Public Health | \$ | 12,000 |
| John Howard Society of Peterborough | \$ | 50,873 |
| Kawartha Sexual Assault Centre | \$ | 36,459 |
| TRACKS Youth Program | \$ | 10,000 |
| New Canadians Centre | \$ | 55,112 |
| 211 Ontario | \$ | 5,000 |
| Peterborough Aids Research Network | \$ | 33,067 |
| Peterborough Reintegration Services | \$ | 46,633 |
| Peterborough Child & Family Centres | \$ | 50,873 |
| Peterborough Youth Services | \$ | 44,090 |
| Trent Valley Literacy Association | \$ | 25,436 |
| YES Shelter for Youth & Families | \$ | 59,351 |
| YWCA of Peterborough, Victoria & Haliburton | \$ | 76,309 |

“United Way Peterborough is filling a gap that our government funders are not able to support. By providing the funds for us to staff a Health Promoter, we are able to deliver Primary Prevention. Too often support is focused on post-vention or intervention. Through our public education, we can build mental health literacy and resiliency. We can teach people to be well, before mental health struggles may present. United Way makes that a possibility.”

Mark Graham, Executive Director Canadian Mental Health Association, Haliburton, Kawartha, Pine Ridge



“Our United Way Peterborough partnership is the foundation of our School for Young Moms program. Without UWP funding, the many incredible collaborations that go into this program (Student Nutrition, KPR Classroom, PCFC Parenting, Licensed Child Care) would be unsustainable. The program coordination that UWP supports is the “glue” that keeps the program running.”

Barb Lillico, Executive Director, Peterborough Child and Family Services

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Your Impact in 2019



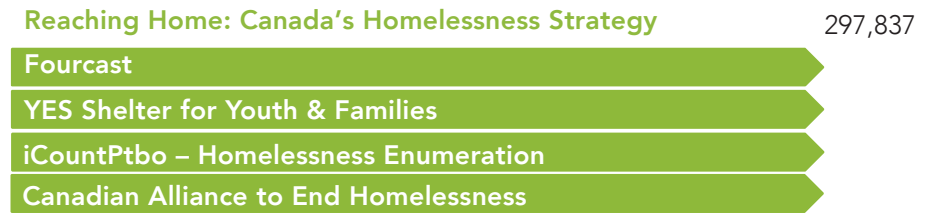
UNITED WAY PETERBOROUGH SUPPORTED INITIATIVES



Through our program, Backpacks for Kids, over 500 backpacks were distributed in 2019 to twenty elementary and secondary schools, and three community agencies.



Through our program, Coats for Kids & Adults Too, over 1,000 winter coats and snowsuits were distributed in 2019 to families in need.

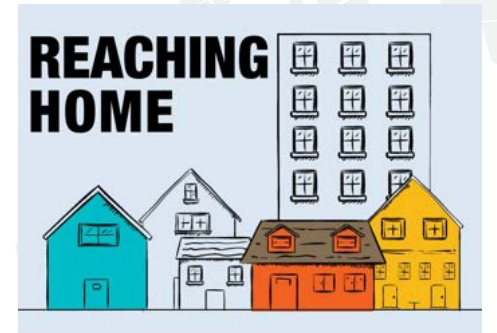


Canada's Homelessness Strategy is a community-based program aimed at preventing and reducing homelessness across Canada. This program provides funding to communities to help them address their local homelessness needs.

Reaching Home supports the goals of the National Housing Strategy, in particular, to support the most vulnerable Canadians in maintaining safe, stable and affordable housing and to reduce chronic homelessness nationally by 50% by 2028.

To qualify for funding, projects must clearly demonstrate an alignment with the following outcomes as identified by Peterborough's Homelessness Plan.

- To reduce chronic homelessness to zero by 2025
- Priority populations include youth under 24 and seniors over 65 and the chronically homeless
- To reduce new inflows into homelessness
- To reduce returns to homelessness
- To have real time data through a by-name list and data dashboards that show everyone in the community experiencing homelessness



2019 TOTAL COMMUNITY INVESTMENT



1,543,658