# LOCAL OVE LOOK LIKE?

# 2019/2020 ANNUAL REPORT



#### **Mission**

Improve lives and build community by engaging individuals and mobilizing collective action

#### Values

- Demonstrate trust, integrity, transparency, inclusivity and respect
- Energize and inspire volunteerism and volunteer leadership
- Endorse innovation, partnerships, collective action
- Provide non-partisan leadership
- Embrace diversity

#### **Promise**

Create opportunities for a better life

# Report of the Chair



Karen Wilson CHAIR, BOARD OF DIRECTORS

Being in a leadership position can be lonely. During my six years as a volunteer with the United Way Peterborough, I have never been lonely. It has been a partnership – with Jim Russell, other United Way staff, Campaign Chairs, the Board Executive, and the Board as a whole. We support each other and have productive, respectful debates. We make good decisions together. Most of all, we have the same spirit and goals within ourselves that tell us we need to serve our community and be our best selves when we are doing it. This is the spirit of the United Way.

I am very proud to have worked with all of you. Thank you for everything you have taught me and for letting me be part of this amazing organization. I will miss it profoundly but will take this experience with me as I move forward into other community endeavours.

Maren Wells 2

Karen Wilson Chair, Board of Directors

# Report of the CEO



Jim Russell
CHIEF EXECUTIVE OFFICER

Looking back on this year, it has been one like no other. Our campaign was led by the indefatigable Chair David Goyette and was marked by energy, creativity, an exceptional public presence, along with a bevy of events the likes of which we have never seen. The United Way is grateful to David and his campaign team for their drive and commitment.

Once again our staff team demonstrated a professionalism, grace and humour, that was infectious, heartfelt and profound.

We have always attracted exceptional leaders to our Board of Directors and this year continued in that tradition. In particular I note the tenure of our fearless leader, the Chair of our Board, Karen Wilson. Karen served on the Board for 6 years, the last 3 years as Chair. She has brought a strength, vision, and deep conviction to the values of United Way throughout her term and I add my personal thanks here for her leadership. There is a grace in her leadership as she moves in the world, and that will be missed.

Looking forward, this time of COVID, while daunting, also is bringing out the best in people, communities and governments. A rethinking of values, a focus on the vulnerable and a reminder of our deep resilience is being stoked. There has never been a more important time for the work of all United Way's across the country. We are a trusted charity, a familiar brand, and a community builder through engaging the public to create better communities for all.

Together we will meet the uncertain challenges ahead, be reminded that the smallest gesture in troubled times is a salve, and that our hope lies in the community we nurture.



Jim Russell, B.S.W., M.S.W. Chief Executive Officer

LOVE LOCAL LOVE LOCAL LOVE













# Campaign Chair Report



David Goyette
2019 CAMPAIGN CHAIR

Through its various incarnations, including the Community Chest, United Appeal and the Red Feather Campaign, the United Way has been active in Canada for more than a century, and in Peterborough for 78 years. There is a reason for that longevity, and it has everything to do with a culture that values caring for people and that recognizes the importance of being part of something bigger than ourselves.

I am grateful to have played a small part in the continuing evolution of that culture. As has been reported, the campaign did not meet its fundraising target of \$1.75 million - reaching 93% of that goal. Nonetheless, the money raised is sizable and will provide valuable funding for the many partners and programs that United Way serves. A key feature of this year's campaign was a boost in the public profile of the organization as a result of eight new and creative public fundraising events; a new, 24-part peer-based advertising campaign; a first-ever Facebook Live telethon; and an impactful campaign video and public service announcement. The campaign team also cultivated a new series of valuable partnerships, all of which resulted in new revenues.

I have thanks to offer to many people, but especially the 16 members of the gender-parity Campaign Cabinet to whom I owe a debt of gratitude for their leadership and hard work. These volunteers offered me two gifts: a willingness to challenge my thinking, which I view as the act of courage that best propels excellence; and an openness to innovation which was the mainstay of the campaign.

I am grateful for the opportunity to have served the community; to have engaged with so many people, and to have helped make a small difference in the well being of the place we call home.

cep Coyette

David Goyette 2019 Campaign Chair

# **Labour Report**

After an absence of several years, we resumed the Labour Community Advocate Training program, formerly known as the Union Counselling program. The Canadian Labour Congress (CLC) approved course provides participants with information about the social issues faced by working people and the resources available in their community, which included many of our Partner Agencies. Participants are trained in communication skills, interviewing and referral techniques so they can assist union members find the appropriate resources.

The 8 session, 3 hour program was attended by 8 union members representing workers from ATU Local 1320 (city transit workers) and Service Employees International Union (SEIU) representing workers in the health care sector. The graduation ceremony was held at the Labour Council's May Day event.

Tampon Tuesday, the signature Labour-United Way-Bell Media event, had its 4th anniversary on March 3rd of this year with Lisa Clarke, Executive Director of Kawartha Sexual Assault Centre as the keynote speaker. Labour involvement was increased this year and we saw almost 1,000 menstrual products received and distributed to various agencies.

Union members continue to volunteer in oursignature programs including Backpack For Kids and our Coats For Kids and Adults Too program. Both of those programs require many hands and the labour movement always steps up to provide a helping hand. Thank you to union leadership and members who helped in any way with our 2019 workplace campaign.

Finally, the Peterborough & District Labour Council executive and membership continues to exemplify the strong relationship between the United Way and Labour.

## **Our Media Partners**

United Way depends on the generous support of our media partners to convey our messages across the City and County of Peterborough. We gratefully acknowledge the following media for their generous support.

- Bell media (Country 105/Energy 99.7 Radio)
- CHEX Television
- CORUS (WOLF 101.5/100.5 Fresh Radio)
- kawarthaNOW.com
- Lakefield Herald
- Moving Media Canada Inc.
- My Broadcasting Corporation (Oldies 96.7)
- Peterborough This Week
- PtboCanada
- SNAP Peterborough
- The Peterborough Examiner

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#### Your investment helps people meet neir basic needs through:

- Housing Access &
- Stability
   Financial Literacy &
- Income Growth











Your investment

helps people gain skills

and realize their potential













With the generous investment from our community, United Way focuses on local programs and collaborations that tackle big problems and create change in the key areas of overcoming poverty and building strong communities - because thriving individuals and families are the foundation of a vibrant community.

**PARTNER AGENCY ALLOCATIONS** 

Big Brothers, Big Sisters of Peterborough	\$	76,309
Canadian Mental Health Assoc. Peterborough	\$	38,154
Community Care Peterborough	\$	55,112
Community Counselling & Resource Centre	\$	76,309
Community Living Trent Highlands	\$	40,698
Elizabeth Fry Society Peterborough	\$	50,873
Food For Kids – Peterborough Public Health	\$	12,000
John Howard Society of Peterborough	\$	50,873
Kawartha Sexual Assault Centre	\$	36,459
TRACKS Youth Program	<b>S</b>	10,000
New Canadians Centre	\$	55,112
211 Ontario	\$	5,000
Peterborough Aids Research Network	\$	33,067
Peterborough Reintegration Services	<b>S</b>	46,633
Peterborough Child & Family Centres	\$	50,873
Peterborough Youth Services	\$	44,090
Trent Valley Literacy Association	\$	25,436
YES Shelter for Youth & Families	\$	59,351
YWCA of Peterborough, Victoria & Haliburton	\$	76,309

2019/2020 marked the final installment of our five-year Partner Agency funding agreements.

Since 2015/2016, more than \$4.6 million in community funding was invested, rigorously monitored and evaluated by staff and volunteers at United Way Peterborough & District.

"United Way Peterborough is filling a gap that our government funders are not able to support. By providing the funds for us to staff a Health Promoter, we can deliver Primary Prevention. Too often support is focused on post-vention or intervention. Through our public education, we can build mental health literacy and resiliency. We can teach people to be well, before mental health struggles may present. United Way makes that a possibility."







"Our United Way Peterborough partnership is the foundation of our School for Young Moms program. Without UWP funding, the many incredible collaborations that go into this program (Student Nutrition, KPR Classroom, PCFC Parenting, Licensed Child Care) would be unsustainable. The program coordination that UWP supports is the "glue" that keeps the program running."

Barb Lillico, Executive Director, Peterborough Child and Family Services

#### Your investment helps people meet neir basic needs through:

- Food SecurityHousing Access &
- Stability

  Financial Literacy &
- Income Growth







#### Your investment helps people gain skills

and realize their potential

- Employment and Skills









**Supporting Seniors** 

**Designations to other Charities** 













#### **UNITED WAY PETERBOROUGH SUPPORTED INITIATIVES**

75,273 Age Friendly Peterborough **Community Development** 253,339 Coats for Kids & Adults Too Training & Consulting Services Day of Caring **Backpacks for Kids Seeing is Believing Tours Labour Programs and Services** 54,102 Peterborough Precarious Employment Research Initiative **Labour Community Advocate Training Tampon Tuesday** Our Research **Housing is Fundamental** Basic Income: The Time Has Come

Through our program, Backpacks for Kids, over 500 backpacks were distributed in 2019 to twenty elementary and secondary schools, and three community agencies.





Through our program, Coats for Kids & Adults Too, over 1,000 winter coats and snowsuits were distributed in 2019 to families in need.

Reaching Home: Canada's Homelessness Strategy Fourcast

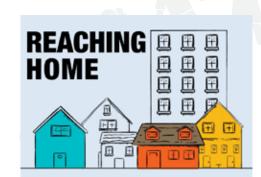
YES Shelter for Youth & Families

iCountPtbo - Homelessness Enumeration

Canadian Alliance to End Homelessness

Canada's Homelessness Strategy is a community-based program aimed at preventing and reducing homelessness across Canada. This program provides funding to communities to help them address their local homelessness needs.

Reaching Home supports the goals of the National Housing Strategy to support the most vulnerable Canadians in maintaining safe, stable, and affordable housing and to reduce chronic homelessness nationally by 50% by 2028.



To qualify for funding, projects must clearly demonstrate an alignment with the following outcomes as identified by Peterborough's Homelessness Plan.

297,837

- To reduce chronic homelessness to zero by 2025
- Priority populations include youth under 24 and seniors over 65 and the chronically homeless
- To reduce new inflows into homelessness
- To reduce returns to homelessness
- To have real time data through a by-name list and data dashboards that show everyone in the community experiencing homelessness

**2019 TOTAL COMMUNITY** INVESTMENT



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20,449













# **Leadership Donors**

Our donors show their Local Love and we thank them!

#### Pathfinder \$5000 +

The Estate of Eleanor E. Carroll
Gordon A. & Julie Deck
Brian & Judy Doughty
Wilma J. Doughty
Gainey Foundation
Glen Colborne Fund
Linda & Alan Slavin Fund
David Goyette
Dr. James P. & Isabel Henniger
William T. & Dorothy Hunter
Robert Lapum
David & Patricia Morton
Robert & Nancy Martin Family Trust
Jim Russell & Tammy Williams
3 Anonymous

#### Patrons \$2500 - \$4999

Shelley M. & James Adair
Gillian Balfour
Dr. Deborah P. Berrill
& Dr. Micheal Berill
Stephen Bocking
Kim & Curtis Bryan
John W. & Barbara Burbidge
Ian Cox
David Martin & Yvonne Foster
Aqueduct Foundation
Remembering Otto & Marie Pick
Charitable Foundation
Ruth Gill Foundation

Leo Groarke
Marcus G. Harvey
Steve & Maureen Henderson
Suzanne K. Hooke
Gord & Olivia James
Cathy M. Manias-Fiddler
Mr. & Mrs. E.D. McCormick
J.R. & Janie McGee
David Newhouse
Harry & Silvia Pearson
Dr. Stephan C. Ragaz
John A. & Nancy Ross
Emma Taylor
George & Margaret Tough
3 Anonymous

#### Builders \$1500 - \$2499

Peri J. Ballantyne
Shelley & Tim Barrie
Lynda Best
William Blair
John & Ruth Brandow
James & Wilma Dick
Beda Family
David Fell
Chris & Moira Fleming
Dr. Bruce & Judy Gibson
Rhonda L. Gilchrist
Jon & Shelagh Grant
Dr. George & Eleanor Hamilton
Donald J. & Gwen Harterre
Goodith F. Heeney

Garry E. James Robert G. Jameson George A. Kovacs Yves & Janet Lafortune Jean Luyben Scott Mancini Keith & Joyce M. Manser Clare E. Matthews Mel A. McLeod Mary-Ann T. Meagher Rev. Josephine Mewett Janice Millard Janna & John K. Miller Ronald Moloney Don Bocking & Anne Morawetz Jackie Muldoon Opal Murphy Dr. Narine Colleen O'Manique Dr. Elizabeth A. Popham Dr. Nona Robinson Sheldon Rokin Mark Skinner **Christine Stewart** Sherry Taylor Bruce & Shirley Whitney David & Norma Wills

Keith & Sara Wilson

Bill & Vivian Heinmiller

Jim & Judi Hendry

Dr. Laura L. Hudgins

John Holmes

Susan E. Wurtele 11 Anonymous

#### Leaders \$1200 -\$1499

Michael Andrews Bill & Nancy Backlund Dan K. & Ingrid Bailey Ann & Michael Barrett Monique Beneteau Tom & Grace Bennett Stacey F. Bondy Sherry & Graham Booth Rebecca J. Brady Catherine Anne Cardwell Dr. Nadine Changfoot Robert F. Clarke Wendy Crowley Dr. Ray Dart Julie Davis Marc Duquette Dr. Paul Elliott The Morgan Quin Family Timothy Farquharson John Fekete Lisa M. Fertile Nancy Fischer Scott Gilbert Merritt F. Gordon Dr. Sarah Harvie Dr. Scott Henderson Stephen D. Hill

Michael Illes

Anthony Keller Charlyne E. MacDonald Peter & Marilyn MacLoughlin Ian MacNeill Luisa Magalhaes Dr. Barbara E. Mann Jane E. Mark John D. & Andrea Mazziotti Stephen C. Merchant Linda Mitchelson Eric D. Elaine Monkman Jaime A. & Debbie Morales The Morgan Quin Family Prakash Naganath David G. Nelson Dr. Erica Nol Fergal O'Hagan Brian J. O'Toole Louise & Steven Pillar Carol Ann Price Matthew Reeson Thomas R. Rickard Guy Ridgway Michelle J. Robbins Jennifer A. Ross Chris W. Russell Susan Sauve Jonathon Bordo & Doreen Small Alex Smith Dale & Bernice Standen Kathleen Staves

Dawn F. Straka

Dr. Susan Sudbury
B. Cameron & R. Swain
Matthew Temple
Dr. Arthur Turner
Paula J. Wagar
Ellen Watkins
Mr. & Mrs. Whibbs
Jocelyn S. Williams
Karen Wilson
Brian A. Worrall
Marguerite Xenopoulos
8 Anonymous

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Elizabeth Fry Society of

**Employment Planning** 

Peterborough







# Leadership Workplaces

We are so grateful for every employee donation and each corporate gift and event. Special thank you to the campaign coordinators for planning and cheerleading.

#### Platinum \$25,000 +

City of Peterborough
Fleming College
GM Financial
Government of Canada (GCWCC)
LCBO
Ontario Public Service (OPS)

Peterborough Victoria
Northumberland and Clarington
Catholic District School Board
Royal Bank of Canada
Siemens Canada

#### Gold \$10,000 - \$24,999

Trent University

Bank of Montreal
Bryston Limited
Costco Wholesale - Peterborough
Kawartha Pine Ridge District
School Board
Peterborough Public Health
Peterborough Regional Health
Centre
Peterborough Utilities Group
Scotiabank
Swish Peterborough
TD Canada Trust

#### Silver \$5000 - \$9999

Andritiz
BWXT Nuclear Energy Canada Inc.
Great-West Life Assurance
Company
Genpak
Grant Thornton LLP
ISL Insurance Brokers

Merit Precision Ltd.
Sisters of St. Joseph Peterborough
United Way Peterborough
& District

#### Bronze \$1200 - \$4999

Bell Canada Best Western Otonabee Inn Bowes & Cocks Limited Brokerage **Brant Basics Brant Basics** Canadian Instrumentation Services Group Ltd. Champlain Animal Hospital Community Care Peterborough Community Counselling and Resource Centre Community Living Trent Highlands County of Peterborough CUPE Local 3908 Units 1 & 2 D. M. Wills Associates Ltd. Dyncast

& Counselling Enbridge Gas Distribution Enterprise Rent-A-Car Five Counties Children's Centre General Electric Canada Global Point Logistics Hydro One Inc. Investors Group Financial Services Jack McGee Chevrolet Cadillac Limited John Howard Society John N. Reesor Medicine Professional Corp. Kawartha Sexual Assault Centre Kinark Child & Family Services LLF Lawyers LLP Lucky Strike Bait Works Ltd. MetroLinx Monkman, Gracie & Johnston Insurance Brokers New Canadians Centre Nexicom Telecommunications Inc. Ontario Power Generation Pepsico Peterborough & District Labour

Council

Peterborough Child and Family Centres Peterborough Housing Corporation Peterborough Youth Services Quickmill ReMax Eastern Realty Inc. Peterborough The Medical Centre Toromont Cat Township of Douro-Dummer Township of North Kawartha Township of Selwyn Trent Metals Limited Trent Valley Literacy Association TVM East City Condo United Parcel Service Canada Ltd.

#### **Community Events**

Audrey, Grace & Jackie
Fashion Exhibit
Cruisin' In The Country
Danny Bronson LIVE
Extra 90.5 Armchair Quarterback
for the United Way
Paint the Town Red
Peterborough Performs:
Musicians Against Homelessness
Screamland - Halloween Circus
Show
Shedden's Annual Golf
Invitational

Invitational
Sledge Hockey Challenge
UWP Community Campaign
Launch





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# **Special Recognition**

We want to thank all of the community citizens who volunteer with United Way of Peterborough and District. We appreciate the efforts of all people who make the City and County of Peterborough a better place to live and work.

#### **Board of Directors**

Karen Wilson, Chair
Amanda Mellegers,
Treasurer
Jim Hendry, Chair CIC
Charlene Avon, Labour Rep
Marcus Harvey, Labour Rep
Meagan Hennekam
Partner Agency Rep
Teresa Jordan,
Partner Agency Rep
Michael Andrews
Robbie Brooks
Stephen Kylie

#### **Finance Committee**

David Martin

Amanda Mellegers, *Chair*Heather Holland, *Partner Agency Rep*Mike Baxter
Robbie Brooks
Ashley Collins

Steve Henderson David Martin Clint Nihill Hannah Preston Meghan Valentine

#### 2019 Campaign Cabinet

David Goyette, Chair
Darcy Bonner
Brittany Cadence
Donna Clarke
Correen Day
Larry Gillman
Dave Haacke
Marcus Harvey
Ron Kronsteign
Jeff Leal

Jeff Leal Lisa Marinzel Victoria Pearce Paul Rellinger

Paul Rellinger Heather Stelzer Heather Watson Tammy Williams

## Community Impact Committee

Danielle Belair
Don Bocking
Robbie Brooks
Sean Conway
Nancy Fischer
Lasley Hamilton
Jim Hendry
Bill McNabb
Christie Nash
Sheila Olan-MacLean

## Community Advisory Board

Dorothy Olver, Co Chair
Jim Russell, Co Chair
Paul Armstrong
Darlene Cook
Jocelyn Blazey
Julie Brandsma
Shirley Brown
Lori Flynn
Erin Forrest

Dion Gemmiti Rhonda Gilchrist Annie Hedden Jim Hendry Meagan Hennekam Kerri Kightley Dawn Berry Merriam

# Office & Administration Volunteers

**Brad Peters** 

Baharah Akbari Vincenzo Arthurs Meghan Olver Scott Peterson Lori Quilty Norma Wills

#### **Events**

Arun Brar Elaine Emery Zoee Malenfant Dave Wills

#### Workplace Envelopes Preparation

Baharah Akbari Arun Brar Jim Dick Wilma Dick Roxanne Heard Lori Quilty Norma Wills

## Backpacks for Kids Volunteers

Shirley Bell Judy Bryan Ashley Chynoweth Jim Dick Wilma Dick Elaine Emery Wendy Goodes Lexi Hachey Lesley Hamilton Jeff Hopkins Cora Ingram Jane Ingram Mackenize Ingram Susanne Kuhlmorgen-Hille Zoee Malenfant Lisa Marinzel Michelle Mills Michelle Ogley Lori Quilty

#### Coats for Kids Volunteers

Karen Barnfather
Monqiue Beneteau
Marion Burton
Linda Chopping
Betty Cree
Jocelyn Healey
Roxanne Heard
Ken Heard
Rain Hooper & Ethan
Lakefield College School
Zoee Malenfant
David Martin
Yvonne Martin
Jill McEnaney
Michelle Mills
Peterborough Petes

Michelle Mills
Peterborough Petes
Minor Peewees
Scott Peterson
Lori Quilty
Melissa Shannon
Vinnes Peterborough,
plus staff & volunteers
Wendy Thomas,
plus some of her students

from St. Anne's

#### Tampon Tuesday Volunteers

Marion Burton
Betty Cree
Sandra Dunn
Alyssa Dunn Macdonald
Adele Franklin
Greta Glanville
Angela Larabie
& daughter Laelyn
Jill Brandsma

#### Landscaper Extraordinaire

Jerry Schweir

#### Living Wage Committee

Michael Andrews Paul Armstrong Monique Beneteau Dawn Berry Merriam Julie Brandsma

### Our Dedicated Staff

Sarah Deveaux Rhonda Gilchrist Stephanie Levesque Aimee O'Reilly Erica Richmond Jim Russell Rebecca Weiss

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# Auditor's Report | 2019 - 2020

REPORT OF THE INDEPENDENT AUDITOR ON THE SUMMARY FINANCIAL STATEMENTS

To the Board of Directors of United Way of Peterborough and District

#### Qualified Opinion

The summary financial statements, which comprise the summary statement of financial position as at March 31, 2020 and the summary statements of operations, changes in fund balances and cash flows for the year then ended, and related notes, are derived from the audited financial statements of United Way of Peterborough and District (the "Organization") for the year ended March 31, 2020.

In our opinion, except for the possible effects of the matter described in the Basis of Qualified Opinion section of our report, the accompanying summary financial statements are a fair summary of the audited financial statements.

#### **Basis of Qualified Opinion**

In common with many charitable organizations, the Organization derives revenue from campaign contributions and other donations, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, verification of these revenues was limited to the amounts recorded in the records of the Organization. Therefore we were not able to determine whether any adjustments might be necessary to revenues other than grants, excess of revenue over expense, and cash flows from operations for the years ended March 31, 2020 and 2019, current assets as at March 31, 2020 and 2019, and net assets as at April 1 and March 31 for both the 2020 and 2019 years. Our audit opinion on the summary financial statements for the year ended March 31, 2019 was modified accordingly because of the possible effects of this limitation in scope.

#### **Summary Financial Statements**

The summary financial statements do not contain all the disclosures required by the Canadian accounting standards for not-for-profit organizations. Reading the summary consolidated financial statements and the auditor's report thereon, therefore, is not a substitute for reading the Organization's audited financial statements and the auditor's report thereon.

#### The Audited Financial Statements and Our Report Thereon

We expressed a qualified audit opinion on the audited financial statements in our report dated July 27, 2020.

#### Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements in accordance with Canadian accounting standards for not-for-profit organizations.

#### Auditor's Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, Engagements to Report on Summary Financial Statements.

#### BDO Canada LLP

Chartered Professional Accountants, Licensed Public Accountants

Peterborough, Ontario August 21, 2020

# Treasurer's Report | 2019



Amanda Mellegers
TREASURER

The year ended March 31, 2020 was an unexpected one compared to other years. In March 2020, the World Health Organization announced a global pandemic due to COVID-19, but United Way of Peterborough and District was still able to end the year positively from a financial perspective by reporting a surplus.

Total revenue for the year was \$1.92 million and consisted of \$1.60 million in campaign income, \$302,000 of grants and the remainder consisting of investment, program, Nevada, and other. Total expenditures for the year were \$1.87 million. The majority of the expenditures related to contributions to partner agencies, designations to other charities and age friendly initiative which amounted to \$938,000. Program expenses, including organization and community development, labour, and homelessness, totaled \$605,000, United Way of Canada membership fees totaled \$17,000 and fundraising expenses totaled \$297,000.

The organization's total assets as at March 31, 2020 amounted to \$2.98 million, an increase of \$120,000 from the prior year. Cash and investments made up 96% of the asset balance with the remainder consisting of pledges receivable, interest and other receivables, prepaid expenses, and capital assets. After subtracting the organization's total liabilities of \$222,000, mainly consisting of accounts payable and accruals, the organization was left with a total fund balance of \$2.75 million. The endowment fund accounted for \$1.52 million of the total, with the remainder belonging to the operating fund.

I would like to thank the Finance Committee for their contributions of time and expertise and the staff for their diligent, accurate and thoughtful work throughout the year.

Amanda Mellegers, CPA, CA

Treasurer, United Way Board of Directors

The Statement of Financial Position and Statement of Operations here have been extracted from the audited financial statements for the fiscal year ended March 31, 2020, which were audited by BDO Canada LLP. The audited financial statements were reviewed by our Finance Committee and approved by our Board of Directors. The complete financial statements, including the independent auditor's report and notes to the financial statements, are available on our website at www.uwpeterborough.ca.

# Financial Report | 2019 - 2020

STATEMENT OF FINANCIAL POSITION

	Operating Fund	•		
Assets				
Current Cash and bank (Note 3) Short term investments (Note 4) Pledges receivable Interest and other receivables Prepaid expenses Due from (to) other funds	\$ 1,326,421 - 11,584 23,889 32,664 20,301	\$ 3,231 130,549 - 8,534 - (20,301)	130,549 11,584 32,423 32,664	\$ 995,048 152,762 22,882 53,909 31,128
	1,414,859	122,013	1,536,872	1,255,729
Investments (Note 4)	6,505	1,399,130	1,405,635	1,561,749
Capital assets (Note 5)	33,684		33,684	38,559
	\$ 1,455,048	\$ 1,521,143	\$ 2,976,191	\$ 2,856,037
Current Liabilities Accounts payable and accruals Deferred revenue	\$ 189,089 8,345	\$ - -	\$ 189,089 8,345	
	197,434		197,434	130,669
Contributed equity in capital assets (Note 6)	25,000	-	25,000	25,000
	222,434	-	222,434	155,669
Fund Balances Unrestricted Internally restricted (Note 7a) Externally restricted (Note 7b)	506,194 568,228 158,192	- 117,964 1,403,179	506,194 686,192 1,561,371	150,139 799,274 1,750,955
	1,232,614	1,521,143	2,753,757	2,700,368

On behalf of the Board:

a Mellego

Directo



# Financial Report | 2019 - 2020

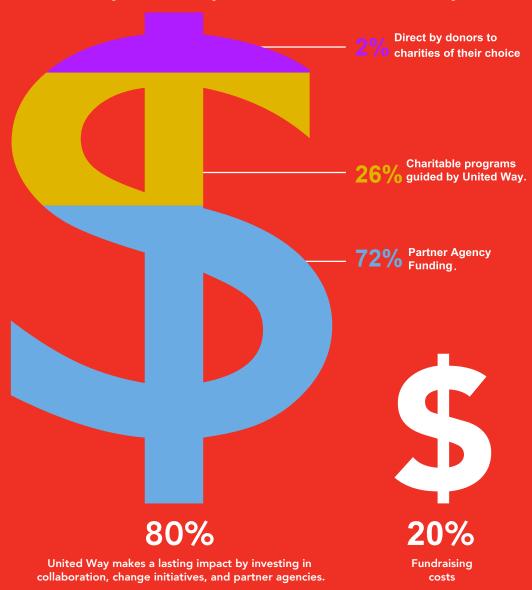
STATEMENT OF OPERATIONS AND CHANGES IN FUND BALANCES

	Operating	Endowment		
For the year ended March 31	Fund	Fund	2020	2019
Revenue				
Campaign contributions	\$1,356,553	\$ -	\$1,356,553	\$ 1,474,914
Funds received from other United Ways	240,189	-	240,189	197,51
Total campaign income	1,596,742	-	1,596,742	1,672,42
Investment income (loss) (Note 8)	9,579	(55,823)	(46,244)	132,81
Program income	2,300	-	2,300	3,16
Grants (Note 9)	301,743	-	301,743	211,62
Nevada income	40,543	-	40,543	22,31
Other donations	12,211	17,405	29,616	24,32
Total revenue	1,963,118	(38,418)	1,924,700	2,066,67
Expenditures				
Community & Program Funding				
Allocations/Designations to Partner				
Agencies - (Schedule A)	842,658	-	842,658	842,65
Designations to other charities	20,449		20,449	68,40
Age friendly initiative	75,273		75,273	81,40
Neighbourhood funding initiative	•	-	-	20,00
Organizational & community				
development - (Schedule B)	253,339	-	253,339	300,54
Labour program - (Schedule B)	54,102	-	54,102	58,93
Reaching Home project - (Schedule B)	297,837	-	297,837	208,26
United Way of Canada membership fees Fundraising	17,207	-	17,207	17,90
Investment management fees	-	13,132	13,132	13,33
Campaign expenses - (Schedule B)	297,314		297,314	339,38
Total expenditures	1,858,179	13,132	1,871,311	1,950,83
Excess of revenue over expenditures				
(expenditures over revenue)	104,939	(51,550)	53,389	115,84
Fund Balances, Beginning of Year	988,385	1,711,983	2,700,368	2,584,52
Interfund Transfers (Note 10)	139,290	(139,290)	-	
Fund Balances, End of Year	\$1 232 614	\$1 521 143	\$2,753,757	\$ 2 700 36

# **LOCAL LOVE LOCAL LOVE LOCAL LOVE LOCAL LOVE LOCAL LOVE**

# Where your dollars go...

80 cents of every dollar raised by United Way is invested in our community.



All information based on Audited Financials.



United Way Peterborough & District 277 Stewart Street, Peterborough, ON K9J 3M8 T: (705) 742-8839 E: office@uwpeterborough.ca W: uwpeterborough.ca