

WHAT DOES
LOCAL LOVE
LOOK LIKE?

2019/2020
ANNUAL REPORT



United Way
Peterborough & District
uwpeterborough.ca

Mission

Improve lives and build community by engaging individuals and mobilizing collective action

Values

- Demonstrate trust, integrity, transparency, inclusivity and respect
- Energize and inspire volunteerism and volunteer leadership
- Endorse innovation, partnerships, collective action
- Provide non-partisan leadership
- Embrace diversity

Promise

Create opportunities for a better life

Report of the Chair



Karen Wilson

CHAIR, BOARD OF DIRECTORS

Being in a leadership position can be lonely. During my six years as a volunteer with the United Way Peterborough, I have never been lonely. It has been a partnership – with Jim Russell, other United Way staff, Campaign Chairs, the Board Executive, and the Board as a whole. We support each other and have productive, respectful debates. We make good decisions together. Most of all, we have the same spirit and goals within ourselves that tell us we need to serve our community and be our best selves when we are doing it. This is the spirit of the United Way.

I am very proud to have worked with all of you. Thank you for everything you have taught me and for letting me be part of this amazing organization. I will miss it profoundly but will take this experience with me as I move forward into other community endeavours.

Karen Wilson
Chair, Board of Directors

Report of the CEO



Jim Russell

CHIEF EXECUTIVE OFFICER

Looking back on this year, it has been one like no other. Our campaign was led by the indefatigable Chair David Goyette and was marked by energy, creativity, an exceptional public presence, along with a bevy of events the likes of which we have never seen. The United Way is grateful to David and his campaign team for their drive and commitment.

Once again our staff team demonstrated a professionalism, grace and humour, that was infectious, heartfelt and profound.

We have always attracted exceptional leaders to our Board of Directors and this year continued in that tradition. In particular I note the tenure of our fearless leader, the Chair of our Board, Karen Wilson. Karen served on the Board for 6 years, the last 3 years as Chair. She has brought a strength, vision, and deep conviction to the values of United Way throughout her term and I add my personal thanks here for her leadership. There is a grace in her leadership as she moves in the world, and that will be missed.

Looking forward, this time of COVID, while daunting, also is bringing out the best in people, communities and governments. A rethinking of values, a focus on the vulnerable and a reminder of our deep resilience is being stoked. There has never been a more important time for the work of all United Ways across the country. We are a trusted charity, a familiar brand, and a community builder through engaging the public to create better communities for all.

Together we will meet the uncertain challenges ahead, be reminded that the smallest gesture in troubled times is a salve, and that our hope lies in the community we nurture.

Jim Russell, B.S.W., M.S.W.
Chief Executive Officer

LOVE LOCAL LOVE LOCAL LOVE



Campaign Chair Report



David Goyette
2019 CAMPAIGN CHAIR

Through its various incarnations, including the Community Chest, United Appeal and the Red Feather Campaign, the United Way has been active in Canada for more than a century, and in Peterborough for 78 years. There is a reason for that longevity, and it has everything to do with a culture that values caring for people and that recognizes the importance of being part of something bigger than ourselves.

I am grateful to have played a small part in the continuing evolution of that culture. As has been reported, the campaign did not meet its fundraising target of \$1.75 million - reaching 93% of that goal. Nonetheless, the money raised is sizable and will provide valuable funding for the many partners and programs that United Way serves. A key feature of this year's campaign was a boost in the public profile of the organization as a result of eight new and creative public fundraising events; a new, 24-part peer-based advertising campaign; a first-ever Facebook Live telethon; and an impactful campaign video and public service announcement. The campaign team also cultivated a new series of valuable partnerships, all of which resulted in new revenues.

I have thanks to offer to many people, but especially the 16 members of the gender-parity Campaign Cabinet to whom I owe a debt of gratitude for their leadership and hard work. These volunteers offered me two gifts: a willingness to challenge my thinking, which I view as the act of courage that best propels excellence; and an openness to innovation which was the mainstay of the campaign.

I am grateful for the opportunity to have served the community; to have engaged with so many people, and to have helped make a small difference in the well being of the place we call home.

David Goyette

David Goyette
2019 Campaign Chair

Labour Report

After an absence of several years, we resumed the Labour Community Advocate Training program, formerly known as the Union Counselling program. The Canadian Labour Congress (CLC) approved course provides participants with information about the social issues faced by working people and the resources available in their community, which included many of our Partner Agencies. Participants are trained in communication skills, interviewing and referral techniques so they can assist union members find the appropriate resources.

The 8 session, 3 hour program was attended by 8 union members representing workers from ATU Local 1320 (city transit workers) and Service Employees International Union (SEIU) representing workers in the health care sector. The graduation ceremony was held at the Labour Council's May Day event.

Tampon Tuesday, the signature Labour-United Way-Bell Media event, had its 4th anniversary on March 3rd of this year with Lisa Clarke, Executive Director of Kawartha Sexual Assault Centre as the keynote speaker. Labour involvement was increased this year and we saw almost 1,000 menstrual products received and distributed to various agencies.

Union members continue to volunteer in our signature programs including Backpack For Kids and our Coats For Kids and Adults Too program. Both of those programs require many hands and the labour movement always steps up to provide a helping hand. Thank you to union leadership and members who helped in any way with our 2019 workplace campaign.

Finally, the Peterborough & District Labour Council executive and membership continues to exemplify the strong relationship between the United Way and Labour.


Our Media Partners

United Way depends on the generous support of our media partners to convey our messages across the City and County of Peterborough. We gratefully acknowledge the following media for their generous support.

- Bell media (Country 105/Energy 99.7 Radio)
- CHEX Television
- CORUS (WOLF 101.5/100.5 Fresh Radio)
- kawarthaNOW.com
- Lakefield Herald
- Moving Media Canada Inc.
- My Broadcasting Corporation (Oldies 96.7)
- Peterborough This Week
- PtboCanada
- SNAP Peterborough
- The Peterborough Examiner


Your investment helps people meet their basic needs through:

- Food Security
- Housing Access & Stability
- Financial Literacy & Income Growth



Your investment helps people gain skills and realize their potential through:

- Education and Life Skills for Youth
- Supports for Families
- Employment and Skills Training



Your investment helps people establish:

- Healthy Aging for Older Adults
- Mental Health & Addictions Recovery
- Violence or Trauma Resilience
- Inclusive Community



Investing for Impact



With the generous investment from our community, United Way focuses on local programs and collaborations that tackle big problems and create change in the key areas of overcoming poverty and building strong communities - because thriving individuals and families are the foundation of a vibrant community.

2019/2020 marked the final installment of our five-year Partner Agency funding agreements.

Since 2015/2016, more than \$4.6 million in community funding was invested, rigorously monitored and evaluated by staff and volunteers at United Way Peterborough & District.

PARTNER AGENCY ALLOCATIONS

Big Brothers, Big Sisters of Peterborough	\$	76,309
Canadian Mental Health Assoc. Peterborough	\$	38,154
Community Care Peterborough	\$	55,112
Community Counselling & Resource Centre	\$	76,309
Community Living Trent Highlands	\$	40,698
Elizabeth Fry Society Peterborough	\$	50,873
Food For Kids – Peterborough Public Health	\$	12,000
John Howard Society of Peterborough	\$	50,873
Kawartha Sexual Assault Centre	\$	36,459
TRACKS Youth Program	\$	10,000
New Canadians Centre	\$	55,112
211 Ontario	\$	5,000
Peterborough Aids Research Network	\$	33,067
Peterborough Reintegration Services	\$	46,633
Peterborough Child & Family Centres	\$	50,873
Peterborough Youth Services	\$	44,090
Trent Valley Literacy Association	\$	25,436
YES Shelter for Youth & Families	\$	59,351
YWCA of Peterborough, Victoria & Haliburton	\$	76,309

“United Way Peterborough is filling a gap that our government funders are not able to support. By providing the funds for us to staff a Health Promoter, we can deliver Primary Prevention. Too often support is focused on post-vention or intervention. Through our public education, we can build mental health literacy and resiliency. We can teach people to be well, before mental health struggles may present. United Way makes that a possibility.”

Mark Graham, Executive Director Canadian Mental Health Association, Haliburton, Kawartha, Pine Ridge



“Our United Way Peterborough partnership is the foundation of our School for Young Moms program. Without UWP funding, the many incredible collaborations that go into this program (Student Nutrition, KPR Classroom, PCFC Parenting, Licensed Child Care) would be unsustainable. The program coordination that UWP supports is the “glue” that keeps the program running.”

Barb Lillico, Executive Director, Peterborough Child and Family Services

Your investment helps people meet their basic needs through:

- Food Security
- Housing Access & Stability
- Financial Literacy & Income Growth

Your investment helps people gain skills and realize their potential through:

- Education and Life Skills for Youth
- Supports for Families
- Employment and Skills Training

Your investment helps people establish:

- Healthy Aging for Older Adults
- Mental Health & Addictions Recovery
- Violence or Trauma Resilience
- Inclusive Community

Investing for Impact



UNITED WAY PETERBOROUGH SUPPORTED INITIATIVES

Supporting Seniors	75,273
Age Friendly Peterborough	
Community Development	253,339
Coats for Kids & Adults Too	
Training & Consulting Services	
Day of Caring	
Backpacks for Kids	
Seeing is Believing Tours	
Labour Programs and Services	54,102
Peterborough Precarious Employment Research Initiative	
Labour Community Advocate Training	
Tampon Tuesday	
Our Research	
Housing is Fundamental	
Basic Income: The Time Has Come	
Designations to other Charities	20,449

Through our program, Backpacks for Kids, over 500 backpacks were distributed in 2019 to twenty elementary and secondary schools, and three community agencies.



Through our program, Coats for Kids & Adults Too, over 1,000 winter coats and snowsuits were distributed in 2019 to families in need.

Reaching Home: Canada's Homelessness Strategy	297,837
Fourcast	
YES Shelter for Youth & Families	
iCountPtbo – Homelessness Enumeration	
Canadian Alliance to End Homelessness	

Canada's Homelessness Strategy is a community-based program aimed at preventing and reducing homelessness across Canada. This program provides funding to communities to help them address their local homelessness needs.

Reaching Home supports the goals of the National Housing Strategy to support the most vulnerable Canadians in maintaining safe, stable, and affordable housing and to reduce chronic homelessness nationally by 50% by 2028.

To qualify for funding, projects must clearly demonstrate an alignment with the following outcomes as identified by Peterborough's Homelessness Plan.

- To reduce chronic homelessness to zero by 2025
- Priority populations include youth under 24 and seniors over 65 and the chronically homeless
- To reduce new inflows into homelessness
- To reduce returns to homelessness
- To have real time data through a by-name list and data dashboards that show everyone in the community experiencing homelessness



2019 TOTAL
COMMUNITY
INVESTMENT



1,543,658



Leadership Donors

Our donors show their Local Love and we thank them!

Pathfinder \$5000 +

The Estate of Eleanor E. Carroll
Gordon A. & Julie Deck
Brian & Judy Doughty
Wilma J. Doughty
Gainey Foundation
Glen Colborne Fund
Linda & Alan Slavin Fund
David Goyette
Dr. James P. & Isabel Henniger
William T. & Dorothy Hunter
Robert Lapum
David & Patricia Morton
Robert & Nancy Martin Family Trust
Jim Russell & Tammy Williams
3 Anonymous

Patrons \$2500 - \$4999

Shelley M. & James Adair
Gillian Balfour
Dr. Deborah P. Berrill
& Dr. Micheal Berill
Stephen Bocking
Kim & Curtis Bryan
John W. & Barbara Burbidge
Ian Cox
David Martin & Yvonne Foster
Aqueduct Foundation
Remembering Otto & Marie Pick
Charitable Foundation
Ruth Gill Foundation

Leo Groarke
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Steve & Maureen Henderson
Suzanne K. Hooke
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Cathy M. Manias-Fiddler
Mr. & Mrs. E.D. McCormick
J.R. & Janie McGee
David Newhouse
Harry & Silvia Pearson
Dr. Stephan C. Ragaz
John A. & Nancy Ross
Emma Taylor
George & Margaret Tough
3 Anonymous

Builders \$1500 - \$2499

Peri J. Ballantyne
Shelley & Tim Barrie
Lynda Best
William Blair
John & Ruth Brandow
James & Wilma Dick
Beda Family
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Dr. Bruce & Judy Gibson
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Jon & Shelagh Grant
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Jim & Judi Hendry
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George A. Kovacs
Yves & Janet Lafortune
Jean Luyben
Scott Mancini
Keith & Joyce M. Manser
Clare E. Matthews
Mel A. McLeod
Mary-Ann T. Meagher
Rev. Josephine Mewett
Janice Millard
Janna & John K. Miller
Ronald Moloney
Don Bocking & Anne Morawetz
Jackie Muldoon
Opal Murphy
Dr. Narine
Colleen O'Manique
Dr. Elizabeth A. Popham
Dr. Nona Robinson
Sheldon Rokin
Mark Skinner
Christine Stewart
Sherry Taylor
Bruce & Shirley Whitney
David & Norma Wills
Keith & Sara Wilson

Susan E. Wurtele
11 Anonymous

Leaders \$1200 - \$1499

Michael Andrews
Bill & Nancy Backlund
Dan K. & Ingrid Bailey
Ann & Michael Barrett
Monique Beneteau
Tom & Grace Bennett
Stacey F. Bondy
Sherry & Graham Booth
Rebecca J. Brady
Catherine Anne Cardwell
Dr. Nadine Changfoot
Robert F. Clarke
Wendy Crowley
Dr. Ray Dart
Julie Davis
Marc Duquette
Dr. Paul Elliott
The Morgan Quin Family
Timothy Farquharson
John Fekete
Lisa M. Fertile
Nancy Fischer
Scott Gilbert
Merritt E. Gordon
Dr. Sarah Harvie
Dr. Scott Henderson
Stephen D. Hill
Michael Illes

Anthony Keller
Charlyne E. MacDonald
Peter & Marilyn MacLoughlin
Ian MacNeill
Luisa Magalhaes
Dr. Barbara E. Mann
Jane E. Mark
John D. & Andrea Mazziotti
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Linda Mitchelson
Eric D. Elaine Monkman
Jaime A. & Debbie Morales
The Morgan Quin Family
Prakash Naganath
David G. Nelson
Dr. Erica Nol
Fergal O'Hagan
Brian J. O'Toole
Louise & Steven Pillar
Carol Ann Price
Matthew Reesor
Thomas R. Rickard
Guy Ridgway
Michelle J. Robbins
Jennifer A. Ross
Chris W. Russell
Susan Sauve
Jonathon Bordo
& Doreen Small
Alex Smith
Dale & Bernice Standen
Kathleen Staves
Dawn E. Straka

Dr. Susan Sudbury
B. Cameron & R. Swain
Matthew Temple
Dr. Arthur Turner
Paula J. Wagar
Ellen Watkins
Mr. & Mrs. Whibbs
Jocelyn S. Williams
Karen Wilson
Brian A. Worrall
Marguerite Xenopoulos
8 Anonymous

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Leadership Workplaces

We are so grateful for every employee donation and each corporate gift and event. Special thank you to the campaign coordinators for planning and cheerleading.

Platinum \$25,000 +

City of Peterborough
Fleming College
GM Financial
Government of Canada (GCWCC)
LCBO
Ontario Public Service (OPS)
Peterborough Victoria
Northumberland and Clarington
Catholic District School Board
Royal Bank of Canada
Siemens Canada
Trent University

Gold \$10,000 - \$24,999

Bank of Montreal
Bryston Limited
Costco Wholesale - Peterborough
Kawartha Pine Ridge District
School Board
Peterborough Public Health
Peterborough Regional Health
Centre
Peterborough Utilities Group
Scotiabank
Swish Peterborough
TD Canada Trust

Silver \$5000 - \$9999

Andritiz
BWXT Nuclear Energy Canada Inc.
Great-West Life Assurance
Company
Genpak
Grant Thornton LLP
ISL Insurance Brokers
Merit Precision Ltd.
Sisters of St. Joseph Peterborough
United Way Peterborough
& District

Bronze \$1200 - \$4999

Bell Canada
Best Western Otonabee Inn
Bowes & Cocks Limited Brokerage
Brant Basics
Brant Basics
Canadian Instrumentation
Services Group Ltd.
Champlain Animal Hospital
Community Care Peterborough
Community Counselling and
Resource Centre
Community Living Trent Highlands
County of Peterborough
CUPE Local 3908 Units 1 & 2
D. M. Wills Associates Ltd.
Dyncast

Elizabeth Fry Society of
Peterborough
Employment Planning
& Counselling
Enbridge Gas Distribution
Enterprise Rent-A-Car
Five Counties Children's Centre
General Electric Canada
Global Point Logistics
Hydro One Inc.
Investors Group Financial
Services
Jack McGee Chevrolet
Cadillac Limited
John Howard Society
John N. Reesor Medicine
Professional Corp.
Kawartha Sexual Assault Centre
Kinark Child & Family Services
LLF Lawyers LLP
Lucky Strike Bait Works Ltd.
MetroLinx
Monkman, Gracie & Johnston
Insurance Brokers
New Canadians Centre
Nexicom Telecommunications
Inc.
Ontario Power Generation
Pepsico
Peterborough & District Labour
Council

Peterborough Child and
Family Centres
Peterborough Housing
Corporation
Peterborough Youth Services
Quickmill
ReMax Eastern Realty Inc.
Peterborough
The Medical Centre
Toromont Cat
Township of Douro-Dummer
Township of North Kawartha
Township of Selwyn
Trent Metals Limited
Trent Valley Literacy
Association
TVM East City Condo
United Parcel Service
Canada Ltd.

Community Events

Audrey, Grace & Jackie
Fashion Exhibit
Cruisin' In The Country
Danny Bronson LIVE
Extra 90.5 Armchair Quarterback
for the United Way
Paint the Town Red
Peterborough Performs:
Musicians Against Homelessness
Screamland - Halloween Circus
Show
Shedden's Annual Golf
Invitational
Sledge Hockey Challenge
UWP Community Campaign
Launch



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Special Recognition

We want to thank all of the community citizens who volunteer with United Way of Peterborough and District. We appreciate the efforts of all people who make the City and County of Peterborough a better place to live and work.

Board of Directors

Karen Wilson, *Chair*
 Amanda Mellegers, *Treasurer*
 Jim Hendry, *Chair CIC*
 Charlene Avon, *Labour Rep*
 Marcus Harvey, *Labour Rep*
 Meagan Hennekam, *Partner Agency Rep*
 Teresa Jordan, *Partner Agency Rep*
 Michael Andrews
 Robbie Brooks
 Stephen Kylie
 David Martin

Finance Committee

Amanda Mellegers, *Chair*
 Heather Holland, *Partner Agency Rep*
 Mike Baxter
 Robbie Brooks
 Ashley Collins

Steve Henderson
 David Martin
 Clint Nihill
 Hannah Preston
 Meghan Valentine

2019 Campaign Cabinet

David Goyette, *Chair*
 Darcy Bonner
 Brittany Cadence
 Donna Clarke
 Correen Day
 Larry Gillman
 Dave Haacke
 Marcus Harvey
 Ron Kronsteign
 Jeff Leal
 Lisa Marintel
 Victoria Pearce
 Paul Rellinger
 Heather Stelzer
 Heather Watson
 Tammy Williams

Community Impact Committee

Danielle Belair
 Don Bocking
 Robbie Brooks
 Sean Conway
 Nancy Fischer
 Lasley Hamilton
 Jim Hendry
 Bill McNabb
 Christie Nash
 Sheila Olan-MacLean

Community Advisory Board

Dorothy Olver, *Co Chair*
 Jim Russell, *Co Chair*
 Paul Armstrong
 Darlene Cook
 Jocelyn Blazey
 Julie Brandsma
 Shirley Brown
 Lori Flynn
 Erin Forrest

Dion Gemmiti
 Rhonda Gilchrist
 Annie Hedden
 Jim Hendry
 Meagan Hennekam
 Kerri Kightley
 Dawn Berry Merriam
 Brad Peters

Office & Administration Volunteers

Baharah Akbari
 Vincenzo Arthurs
 Meghan Olver
 Scott Peterson
 Lori Quilty
 Norma Wills

Events

Arun Brar
 Elaine Emery
 Zoe Malenfant
 Dave Wills

Workplace Envelopes Preparation

Baharah Akbari
 Arun Brar
 Jim Dick
 Wilma Dick
 Roxanne Heard
 Lori Quilty
 Norma Wills

Backpacks for Kids Volunteers

Shirley Bell
 Judy Bryan
 Ashley Chynoweth
 Jim Dick
 Wilma Dick
 Elaine Emery
 Wendy Goodes
 Lexi Hachey
 Lesley Hamilton
 Jeff Hopkins
 Cora Ingram
 Jane Ingram
 Mackenzie Ingram
 Susanne Kuhlmoorgen-Hille
 Zoe Malenfant
 Lisa Marintel
 Michelle Mills
 Michelle Ogley
 Lori Quilty

Coats for Kids Volunteers

Karen Barnfather
 Monique Beneteau
 Marion Burton
 Linda Chopping
 Betty Cree
 Jocelyn Healey
 Roxanne Heard
 Ken Heard
 Rain Hooper & Ethan
 Lakefield College School
 Zoe Malenfant
 David Martin
 Yvonne Martin
 Jill McEnaney
 Michelle Mills
 Peterborough Petes
 Minor Peeweess
 Scott Peterson
 Lori Quilty
 Melissa Shannon
 Vinnes Peterborough,
 plus staff & volunteers
 Wendy Thomas,
 plus some of her students
 from St. Anne's

Tampon Tuesday Volunteers

Marion Burton
 Betty Cree
 Sandra Dunn
 Alyssa Dunn Macdonald
 Adele Franklin
 Greta Glanville
 Angela Larabie
 & daughter Laelyn
 Jill Brandsma

Landscaper Extraordinaire

Jerry Schweir

Living Wage Committee

Michael Andrews
 Paul Armstrong
 Monique Beneteau
 Dawn Berry Merriam
 Julie Brandsma

Our Dedicated Staff

Sarah Deveau
 Rhonda Gilchrist
 Stephanie Levesque
 Aimee O'Reilly
 Erica Richmond
 Jim Russell
 Rebecca Weiss

Auditor's Report | 2019 - 2020

REPORT OF THE INDEPENDENT AUDITOR ON THE SUMMARY FINANCIAL STATEMENTS

To the Board of Directors of United Way of Peterborough and District

Qualified Opinion

The summary financial statements, which comprise the summary statement of financial position as at March 31, 2020 and the summary statements of operations, changes in fund balances and cash flows for the year then ended, and related notes, are derived from the audited financial statements of United Way of Peterborough and District (the "Organization") for the year ended March 31, 2020.

In our opinion, except for the possible effects of the matter described in the Basis of Qualified Opinion section of our report, the accompanying summary financial statements are a fair summary of the audited financial statements.

Basis of Qualified Opinion

In common with many charitable organizations, the Organization derives revenue from campaign contributions and other donations, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, verification of these revenues was limited to the amounts recorded in the records of the Organization. Therefore we were not able to determine whether any adjustments might be necessary to revenues other than grants, excess of revenue over expense, and cash flows from operations for the years ended March 31, 2020 and 2019, current assets as at March 31, 2020 and 2019, and net assets as at April 1 and March 31 for both the 2020 and 2019 years. Our audit opinion on the summary financial statements for the year ended March 31, 2019 was modified accordingly because of the possible effects of this limitation in scope.

Summary Financial Statements

The summary financial statements do not contain all the disclosures required by the Canadian accounting standards for not-for-profit organizations. Reading the summary consolidated financial statements and the auditor's report thereon, therefore, is not a substitute for reading the Organization's audited financial statements and the auditor's report thereon.

The Audited Financial Statements and Our Report Thereon

We expressed a qualified audit opinion on the audited financial statements in our report dated July 27, 2020.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements in accordance with Canadian accounting standards for not-for-profit organizations.

Auditor's Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, *Engagements to Report on Summary Financial Statements*.

BDO Canada LLP

Chartered Professional Accountants, Licensed Public Accountants

Peterborough, Ontario
August 21, 2020

Treasurer's Report | 2019



Amanda Mellegers
TREASURER

The year ended March 31, 2020 was an unexpected one compared to other years. In March 2020, the World Health Organization announced a global pandemic due to COVID-19, but United Way of Peterborough and District was still able to end the year positively from a financial perspective by reporting a surplus.

Total revenue for the year was \$1.92 million and consisted of \$1.60 million in campaign income, \$302,000 of grants and the remainder consisting of investment, program, Nevada, and other. Total expenditures for the year were \$1.87 million. The majority of the expenditures related to contributions to partner agencies, designations to other charities and age friendly initiative which amounted to \$938,000. Program expenses, including organization and community development, labour, and homelessness, totaled \$605,000, United Way of Canada membership fees totaled \$17,000 and fundraising expenses totaled \$297,000.

The organization's total assets as at March 31, 2020 amounted to \$2.98 million, an increase of \$120,000 from the prior year. Cash and investments made up 96% of the asset balance with the remainder consisting of pledges receivable, interest and other receivables, prepaid expenses, and capital assets. After subtracting the organization's total liabilities of \$222,000, mainly consisting of accounts payable and accruals, the organization was left with a total fund balance of \$2.75 million. The endowment fund accounted for \$1.52 million of the total, with the remainder belonging to the operating fund.

I would like to thank the Finance Committee for their contributions of time and expertise and the staff for their diligent, accurate and thoughtful work throughout the year.

Amanda Mellegers, CPA, CA
Treasurer, United Way Board of Directors

The Statement of Financial Position and Statement of Operations here have been extracted from the audited financial statements for the fiscal year ended March 31, 2020, which were audited by BDO Canada LLP. The audited financial statements were reviewed by our Finance Committee and approved by our Board of Directors. The complete financial statements, including the independent auditor's report and notes to the financial statements, are available on our website at www.uwpeterborough.ca.

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Financial Report | 2019 - 2020

STATEMENT OF FINANCIAL POSITION

	Operating Fund	Endowment Fund	March 31 2020	March 31 2019
Assets				
Current				
Cash and bank (Note 3)	\$ 1,326,421	\$ 3,231	\$ 1,329,652	\$ 995,048
Short term investments (Note 4)	-	130,549	130,549	152,762
Pledges receivable	11,584	-	11,584	22,882
Interest and other receivables	23,889	8,534	32,423	53,909
Prepaid expenses	32,664	-	32,664	31,128
Due from (to) other funds	20,301	(20,301)	-	-
	1,414,859	122,013	1,536,872	1,255,729
Investments (Note 4)	6,505	1,399,130	1,405,635	1,561,749
Capital assets (Note 5)	33,684	-	33,684	38,559
	\$ 1,455,048	\$ 1,521,143	\$ 2,976,191	\$ 2,856,037
Liabilities and Funds Balances				
Current Liabilities				
Accounts payable and accruals	\$ 189,089	\$ -	\$ 189,089	\$ 130,669
Deferred revenue	8,345	-	8,345	-
	197,434	-	197,434	130,669
Contributed equity in capital assets (Note 6)	25,000	-	25,000	25,000
	222,434	-	222,434	155,669
Fund Balances				
Unrestricted	506,194	-	506,194	150,139
Internally restricted (Note 7a)	568,228	117,964	686,192	799,274
Externally restricted (Note 7b)	158,192	1,403,179	1,561,371	1,750,955
	1,232,614	1,521,143	2,753,757	2,700,368
	\$ 1,455,048	\$ 1,521,143	\$ 2,976,191	\$ 2,856,037

On behalf of the Board:

 Director  Director

Financial Report | 2019 - 2020

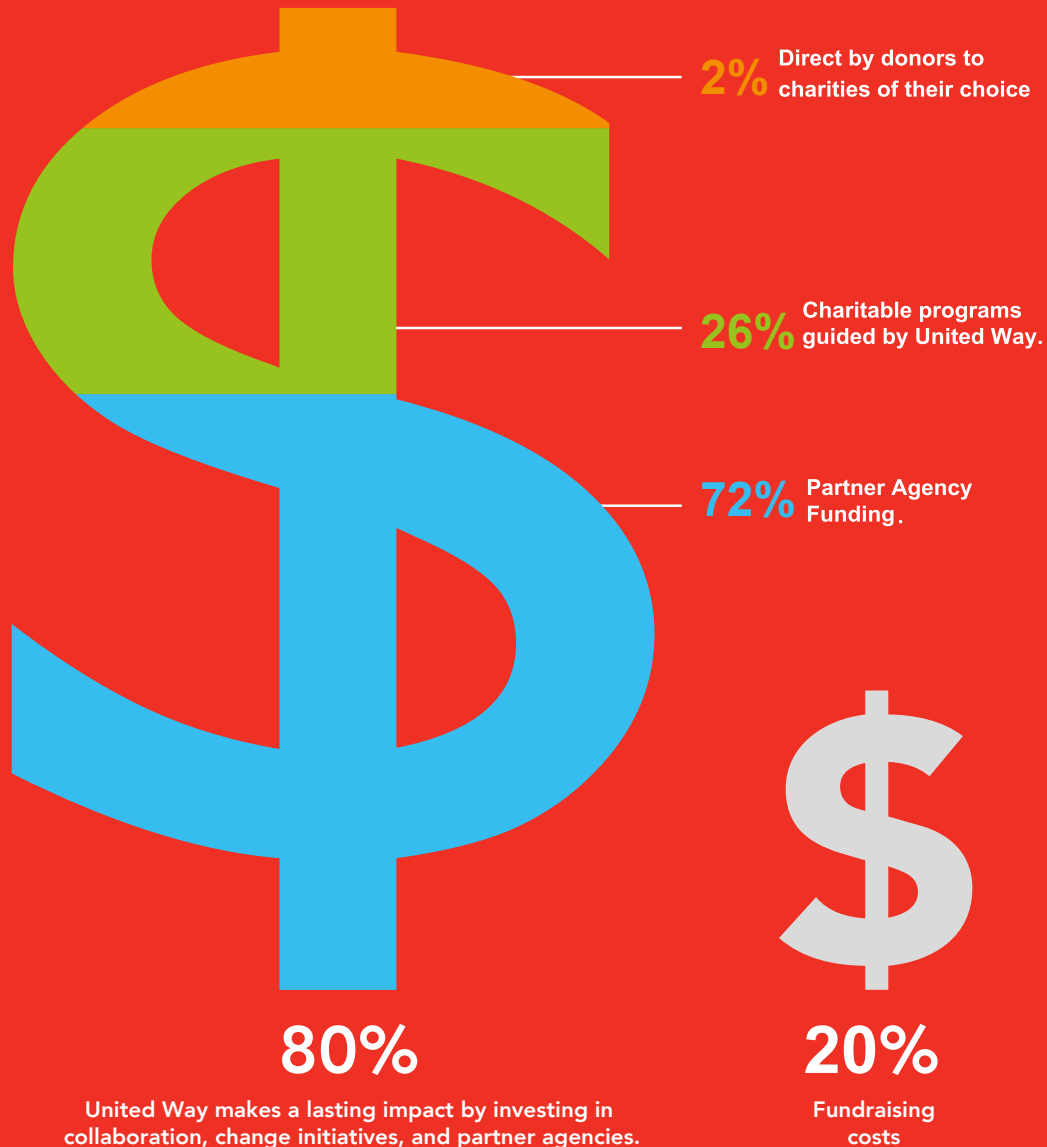
STATEMENT OF OPERATIONS AND CHANGES IN FUND BALANCES

For the year ended March 31	Operating Fund	Endowment Fund	2020	2019
Revenue				
Campaign contributions	\$1,356,553	\$ -	\$1,356,553	\$ 1,474,914
Funds received from other United Ways	240,189	-	240,189	197,513
Total campaign income	1,596,742	-	1,596,742	1,672,427
Investment income (loss) (Note 8)	9,579	(55,823)	(46,244)	132,819
Program income	2,300	-	2,300	3,165
Grants (Note 9)	301,743	-	301,743	211,621
Nevada income	40,543	-	40,543	22,316
Other donations	12,211	17,405	29,616	24,326
Total revenue	1,963,118	(38,418)	1,924,700	2,066,674
Expenditures				
Community & Program Funding				
Allocations/Designations to Partner Agencies - (Schedule A)	842,658	-	842,658	842,658
Designations to other charities	20,449	-	20,449	68,404
Age friendly initiative	75,273	-	75,273	81,405
Neighbourhood funding initiative	-	-	-	20,000
Organizational & community development - (Schedule B)	253,339	-	253,339	300,547
Labour program - (Schedule B)	54,102	-	54,102	58,939
Reaching Home project - (Schedule B)	297,837	-	297,837	208,261
United Way of Canada membership fees	17,207	-	17,207	17,902
Fundraising				
Investment management fees	-	13,132	13,132	13,337
Campaign expenses - (Schedule B)	297,314	-	297,314	339,380
Total expenditures	1,858,179	13,132	1,871,311	1,950,833
Excess of revenue over expenditures (expenditures over revenue)	104,939	(51,550)	53,389	115,841
Fund Balances, Beginning of Year	988,385	1,711,983	2,700,368	2,584,527
Interfund Transfers (Note 10)	139,290	(139,290)	-	-
Fund Balances, End of Year	\$1,232,614	\$1,521,143	\$2,753,757	\$ 2,700,368

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Where your dollars go...

80 cents of every dollar raised
by United Way is invested in our community.



All information based on Audited Financials.



United Way
Peterborough & District

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