



## COVID-19 Community Response Fund



### Launch of COVID-19 Community Response Fund Supporting Our Most Vulnerable Residents

#### Media Release - FOR IMMEDIATE RELEASE

Wednesday March 25, 2020 (Peterborough) – With the declaration of a COVID-19 pandemic, there is much uncertainty. Some local residents will be feeling the impacts (health and economic) much harder than others.

With this in mind, the Community Foundation of Greater Peterborough and United Way Peterborough & District have partnered with local donors to launch a **COVID-19 Community Response Fund**.

“This Response Fund is about our community coming together in new ways to respond to an urgent community crisis,” said Jennifer DeBues, Director, Operations and Granting, Community Foundation of Greater Peterborough. “We want to support the essential work of charities in our community.”

An initial donation of \$100,000 has been made to kick-start the Fund during this urgent phase of the COVID-19 pandemic. One hundred percent of funds raised will be distributed in direct consultation with front line agencies in our community who know best where urgent community needs exist.

“The intent is to invest in efforts to flatten the curve and reduce the rate of COVID-19 transmission,” said Jim Russell, CEO, United Way Peterborough & District. “To that end, our first grants will focus on vulnerable populations, shelter and food. Our early thinking is that we don’t know the full impact of a prolonged event, but we do know homeless people are most vulnerable and food programs are facing immediate challenges.”

Donate to the COVID-19 Community Response Fund here:  
<https://cfgp.ca/project/covid-19-community-response-fund/>

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For more information, please contact:  
Jennifer DeBues  
Director, Operations and Granting  
Community Foundation of Greater Peterborough  
[jennifer.debues@cfgp.ca](mailto:jennifer.debues@cfgp.ca)

Jim Russell  
Chief Executive Officer  
United Way Peterborough & District  
[jrussell@uwpeterborough.ca](mailto:jrussell@uwpeterborough.ca)