

October 23, 2019

The TVM Group to Launch East City Condos Showroom Sales to Support United Way of Peterborough & District

Peterborough, October 23, 2019 FOR IMMEDIATE RELEASE

Amit Sofer, President and Founder of The TVM Group – Developers of the 9-storey East City Condos situated at the corner of Armour Road and Hunter Street East – today announced the grand opening of the East City Condos showroom. The showroom grand opening will take place at 447 George Street North in Peterborough from 11 AM to 4 PM on Saturday, October 26, 2019, and is open to all.

Rising 9 storeys above one of Peterboroughs most admired residential neighbourhoods, East City Condos promises to redefine luxury condominium living in the Peterborough. Offering spacious 1, 2, and 3 bedroom suites each elegantly appointed with hardwood floors, stone countertops, stainless steel appliances, walkout and juliet balconies, underground parking and much more. Striking views can be enjoyed from a variety of vantage points, none more breathtaking than those visible from the *Reserve Collection* of private rooftop terraces. East City Condos promises to be a category-creating luxury development in Peterborough.

Mr. Sofer also announced that The TVM Group will make a donation of \$500 to the United Way of Peterborough & District for every condo unit sold at this and future United Way related events. Said United Way Campaign Chair David Goyette, "We have introduced a number of innovations to the campaign this year, and this is one of the most inspiring. Amit and his team are exemplary builders of community and their enlightened corporate citizenship will go a long way in helping to serve the many ongoing needs of our community."

Doors open at 11am announcements will take place at 1:00 PM.

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(Photos Attached) More info: www.eastcitycondos.com