WHAT DOES LOCAL LOOK LIKE?

2018/2019 ANNUAL REPORT



Mission

Improve lives and build community by engaging individuals and mobilizing collective action

Values

- Demonstrate trust, integrity, transparency, inclusivity and respect
- Energize and inspire volunteerism and volunteer leadership
- Endorse innovation, partnerships, collective action
- Provide non-partisan leadership
- Embrace diversity

Where your dollars go...

80 cents of every dollar raised by United Way is invested in our community.



Promise

Create opportunities for a better life

Karen Wilson CHAIR, BOARD OF DIRECTORS

This past year was full of #LocalLove. Starting with the extraordinary leadership of Megan Murphy as our Campaign Chair. She brought an energy rare, and a fulsome spirit, inspiring all who met her with stories from the heart, and a passion for Peterborough. She asked us as a community to listen to each other, tell our tales: of gratitude, of suffering, of hope, of succour-to appreciate how we need one another, and reminding always, always, that strong resilient communities thrive when each of us are supported to be our best. We were graced by Megan and her drive and caring, and we say a simple heartfelt thank you!

As always, the community rose to the challenge of this year's campaign raising a remarkable 1.735 million dollars, and we say again, thank you!

That success allows us to invest in our community around issues of metal health, partner violence, poverty reduction, food justice, homelessness, ensuring that key issues are unignorable in this place that we call home.

Once again, the core of volunteers who served on all of our committees was stellar and for their commitment and counsel we say, thank you!

From time to time staff will move on and this year was marked by our Director of Philanthropic Impact, Lisa Smith moving on. For her service these last 13 years, we say thank you!

To our partner agencies, who face daily the challenges of meeting needs in our community, with professionalism, passion, and resolve, we say humbly, thank you!

Finally, to anyone that calls Peterborough home, and wants to be part of building on what is great, we say join us as we work together to face issues, be inclusive and ensure that everyone has an opportunity to prosper.

Respectfully submitted,

Faren le dilor

Karen Wilson Chair, Board of Directors

All information based on Audited Financials.

Report of the Chair and CEO



Jim Russell CHIEF EXECUTIVE OFFICER

Jim Russell, B.S.W., M.S.W. Chief Executive Officer







Campaign Chair Report



Megan Murphy 2018 CAMPAIGN CHAIR

Chairing the United Way Campaign was a highlight of my year. It was an honour and a privilege to have been asked to play a role in such a storied organization. A successful campaign requires the commitment of an "army of kindness", and to those soldiers, I offer my immense gratitude. Thank you to the thousands of individual donors who opened their hearts and their piggy banks to give back to this community. Thank you to the hundreds of work places that championed the efforts of the United Way. Thank you to the many brave folks who answered my "50 People, 1 Peterborough" video questions. Thank you to Rob Hamm who courageously shared his story of addiction and recovery, so that others might benefit from his lived experience. Thank you to this city for embracing some 'out of the box' ideas, like the downtown chalkboards. I believe the more we share, the more we heal. Thank you to the United Way staff, board members and my cabinet of fearless leaders. You gave of your time, talent and heart, and in so doing, made Peterborough and County, a better place to live.

I'm a storyteller, or more aptly in this position, I was a story sharer. I have been humbled by the agencies that literally opened their doors to me and showed me what it is they do every day to help people. Thank you for doing tough and important work, in often misunderstood, but completely necessary sectors. You are unsung heroes. Thank you for creating innovative ways to address difficult issues. Thank you for championing the goodness in people.

Moving forward, it's important that we continue to take responsibility for both the poverty and the privilege in our community, and that we continue to invest in our greatest asset - our people. When I said yes to the role of 2018 Chair, I was hoping that I could make a difference, that I might possibly change a life. Little did I know that life would be my own.

Onward to great success in the 2019 Campaign!

they- upy

Megan Murphy 2018 Campaign Chair



Labour Report

Engagement with the Labour community continues to be We tried different tactics in this campaign. At KPRDSB there strengthened as we work closely with the unions at some of was a union appointed Charity Co-ordinator in most of the schools. The four unions at PRHC held a carnival day at the our biggest employers in Peterborough, City and County. hospital and the workers at Genpak, many of them members Tampon Tuesday, the signature Labour-United Way-Bell of Unifor Local 685, continue to have stellar campaigns.

Media event, had its 3rd anniversary on March 5 of this year with Suzanne Galloway, executive director of the 360 Nurse Practitioner led clinic as the keynote speaker.

Union members and individuals collected menstrual products in their workplaces and brought them to The Junction for an evening of facts and fun. The products were delivered to Crossroads at YWCA, KSAC, YES Shelter and the Brock Mission's Cameron House. We added two more locations this year - the 360 Clinic and Victim Services of Peterborough Northumberland.

Our Media Partners

United Way depends on the generous support of our media partners to convey our messages across the City and County of Peterborough. We gratefully acknowledge the following media for their generous support.

- Bell media (Country 105/Energy 99.7 Radio)
- CHEX Television
- CORUS (WOLF 101.5/100.5 Fresh Radio)
- kawarthaNOW.com
- Lakefield Herald
- Moving Media Canada Inc.
- My Broadcasting Corporation (Oldies 96.7)
- Peterborough This Week
- PtboCanada
- SNAP Peterborough
- The Peterborough Examiner

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The unions are also instrumental in the amazing results at Trent University. Thank you to union leadership and members who helped in any way with our 2018 campaign. We deeply appreciate the ongoing support shown by the Peterborough & District Labour Council.



Big Brothers, Big Sisters of Peterborough

Investing for Impact

76,309

\$

PARTNER AGENCY **ALLOCATIONS**

Canadian Mental Health Assoc. Peterborough	\$ 38,154
Community Care Peterborough	\$ 55,112
Community Counselling & Resource Centre	\$ 76,309
Community Living Trent Highlands	\$ 40,698
Elizabeth Fry Society Peterborough	\$ 50,873
Food For Kids – Peterborough Public Health	\$ 12,000
John Howard Society of Peterborough	\$ 50,873
Kawartha Sexual Assault Centre	\$ 36,459
TRACKS Youth Program	\$ 10,000
New Canadians Centre	\$ 55,112
211 Ontario	\$ 5,000
PARN	\$ 33,067
Peterborough Reintegration Services	\$ 46,633
Peterborough Child & Family Centres	\$ 50,873
Peterborough Youth Services	\$ 44,090
Trent Valley Literacy Association	\$ 25,436
YES Shelter for Youth & Families	\$ 59,351
YWCA of Peterborough, Victoria & Haliburton	\$ 76,309
U	

UNITED WAY PETERBOROUGH SUPPORTED **INITIATIVES**

Age Friendly Peterborough	s 81,405
Organizational and Community Development	300,547
Coats for Kids & Adults Too	6
Training & Consulting Services	5
Housing is Fundamental	6
Basic Income: The Time Has Come	6
Day of Caring	3
Tampon Tuesday	3
Seeing is Believing Tours	6
Labour Programs and Services	58,939
Peterborough Precarious Employment Research Initiative	6
Labour Community Advocate Training	3
Designations to other Charities	68,404
Homelessness Partnering Strategy	208,261
Fourcast	5
YES Shelter for Youth & Families	5
iCountPtbo – Homelessness Enumeration	5

Age Friendly Peterborough	\$ 81,405
Organizational and Community Development	300,547
Coats for Kids & Adults Too	\$
Training & Consulting Services	5
Housing is Fundamental	\$
Basic Income: The Time Has Come	\$
Day of Caring	\$
Tampon Tuesday	\$
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Labour Community Advocate Training	\$
Designations to other Charities	68,404
Homelessness Partnering Strategy	208,261
Fourcast	\$
YES Shelter for Youth & Families	<u> </u>

NEIGHBOURHOOD FUNDING

One Roof Finance & ID Hub	\$ 4,700
The River Magazine	\$ 2,500
NB Discovery Mural	\$ 2,500
Inspire Women's Portrait Project	\$ 3,000
Peterborough Folk Festival	\$ 2,000
Garden Stewardship Program	\$ 3,000
Communication Displays at PTBO Zoo	\$ 2,300

TOTAL COMMUNITY **INVESTMENT**







Leadership Donors | 2018

Our leadership donors show their Local Love and we thank them!

David Newhouse

Pathfinder \$5000 +

Glen Colborne Fund Wilma J. Doughty Brian & Judy Doughty Michael Evans & Heather Gardiner Foundation Steve & Maureen Henderson Isabel & Dr. James P. Henniger William T. & Dorothy Hunter Robert Lapum Ingrid R. Layer Robert & Nancy Martin Family Trust David & Patricia Morton Graeme Ross 3 Anonymous

Patrons \$2500 - \$4999

Shelley M. & James Adair Kim & Curtis Bryan John W. & Barbara Burbidge Tony Davidson Rich & Laura Daynes Gordon A. & Julie Deck Ruth Gill Foundation Leo Groarke Marcus G. Harvey Suzanne K. Hooke Roy H. Layer David Martin & Yvonne Foster Eileen M. & Edward McCormick J.R. & Janie McGee Harry & Sylvia Pearson Otto & Marie Pick Charitable Foundation Dr. John Reesor John A. & Nancy Ross Jim Russell Linda & Alan Slavin Fund Emma Taylor Matthew Temple George & Margaret Tough Gordon & Valerie Watkins 4 Anonymous

Builders \$1500 - \$2499

Tim and Shelley L. Barrie Dr. Deborah P. Berrill & Dr. Michael Berrill BG Family Fund William Blair Stephen Bocking Don Bocking & Anne Morawetz Jonathan Bordo & Doreen Small John & Ruth Brandow Margaret J. Cleveland lan Cox James & Wilma Dick Dr. Catherine Eimers David Fell Dr. Chris Fleming Dr. Bruce Gibson Jon & Shelagh Grant

Dr. George Hamilton Donald J. & Gwen Harterre Goodith F. Heeney Jim & Judi Hendry Dr. Richard Heyden & Dr. Shellet Martel John Holmes Dr. Laura L. Hudgins Gord & Olivia James Garry E. James George A. Kovacs Yves & Janet Lafortune Douglas Lavery Ian MacNeill Scott Mancini Keith & Joyce M. Manser Clare E. Matthews Mary-Ann T. Meagher Mike Melnik Rev. Josephine Mewett Janice Millard Janna and John K. Miller Andy Mitchell Ronald Moloney Jacqueline Muldoon Victor L. Pathe Dr. Elizabeth A. Popham Dr. Stephan C. Ragaz Joanne Richmond Dr. Nona Robinson Chris W. Russell David & Beverly Sherwin





Christine Stewart Douglas F. Walker Professional Corporation Gregg D. White Bruce & Shirley Whitney David & Norma Wills Karen Wilson Dr. Kaetlen Wilson Rachel Wortis 10 Anonymous

Leaders \$1200 -\$1499

Kate M. Allen Bill & Nancy Backlund Peri J. Ballantyne Ann Barrett Monique Beneteau Tom & Grace Bennett Darcy J. Bonner Sherry A. Booth Rebecca Brady Barbara M. Cameron Dr. Nadine Changfoot Robert Clarke Laurie A. Corrigan Wendy Crowley Dr. Ray Dart Julie Davis David L. de Launay & Patricia Quinn Kim F. Dolan Melissa Doyle Anne Marie Duncan

Dr. Paul Elliott & Anne Elliott John Fekete Nancy Fischer Jerri-Lee Gardner Scott Gilbert Rhonda L. Gilchrist Merritt E. Gordon Wayne W. & Anne Hare Dr. Sarah Harvie Stephen D. Hill Robert G. Jameson Anthony Kellner Kerry Lucas Jean Luyben Charlyne E. MacDonald Peter & Marilyn MacLoghlin Luisa Magalhaes Dr. Barbara E. Mann Jane Mark John D. & Andrea Mazziotti Tammy McCaughley Kelly A. McGuire Mel A. McLeod Linda Mitchelson David Moloney Jaime A. Morales Rebecca Morgan Quin Opal Murphy Dr. Brian J. Noble & Dr. Nora Fortune

Marc Duquette

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Sheryl Oliver Colleen O'Manique Aimee O'Reilly & Coby Stalteri-Fewings Brian J. O'Toole Steven J. & Louise Pillar Matthew Reesor Guy Ridgway Jennifer A. Ross Mark L. Russell Stephanie L. Rutherford Nicola Sanzo Susan Sauve Allison Schultz Alex Smith Dale & Bernice Standen Kathleen Staves Myra C. Stephen Dawn E. Straka Dr. Susan Sudbury Greg Thomas Wayne Toms Dr. Arthur Turner & Margaret Jane Turner Tara Whibbs Jocelyn S. Williams Sara Wilson Susan E. Wurtele 12 Anonymous





Special Recognition Thank You

We want to thank all of the community citizens listed below who volunteer with United Way of Peterborough & District. We appreciate the efforts of people who help make the City and County of Peterborough a better place to live and work.

Board of Directors

Karen Wilson, *Chair* Amanda Mellegers, *Treasurer* Jim Hendry, *Chair CIC* Charlene Avon, *Labour Rep* Greta Glanville, *Labour Rep* Kathy Neill,

Partner Agency Rep Teresa Jordan,

Partner Agency Rep Michael Andrews Robbie Brooks Melissa Doyle Stephen Kylie David Martin Bill Morris

Finance Committee

Amanda Mellegers, *Chair* Mark Graham, *Partner Agency Rep* Mike Baxter Robbie Brooks Ashley Collins Steve Henderson David Martin Clint Nihill Meghan Valentine

2018 Campaign Cabinet

Megan Murphy, *Chair* David Berger Darcy Bonner Correen Day Marcus Harvey Ron Kronstein Lisa Marinzel Michael Nasello Sue Sharp Cynthia Weaver Charlina Westbye

Community Impact Committee

Jim Hendry, *Chair CIC* Danielle Belair Don Bocking Sean Conway Nancy Fischer Leslie Hamilton Bill McNabb Christie Nash Sheila Olan-McLean

Homelessness Partnering Strategy Community Advisory Board

Dorothy Olver, *Chair* Shirley Brown Bonnie Clark Darlene Cook Meagan LaPlante Bill McNabb Keith Riel Maisie Watson

2018 Campaign Loaned Representative

Julie O'Neill

Office & Administration Volunteers

Courtney Beer Amanda Belanger Kristine Biglow Karen Cameron Kevin Charlton Ancy D'Cunha Jim Dick Austin Gahagan Peter Galione Katrina Kilby Jean-Luc Lemery Lorianne Mels Meghan Olver Scott Peterson Lori Quilty Norma Wills



Workplace Envelopes Preparation

Jorja Barclay Kristine Biglow Judy Bryan Les Bryan Kevin Charlton Jim Dick Elaine Emery Lori Quilty

Backpacks for Kids Volunteers

Jorja Barclay Cathy Berges Judy Bryan Les Bryan Kevin Charlton Ashley Chynoweth Elaine Emery Lesley Hamilton Michelle Hennessey Jeff Hopkins Jenn Hyndman Kelly Johnson Susanne Kuhlmorgen-Hille Lisa Marinzel Chunyan Mi Lori Quilty Elyse Sawdon Siemens employees Louisa Vatri Ventra employees

Coats for Kids Volunteers

Tom Bennett Judy Bryan Les Bryan Linda Chopping Alaina Connelly Betty Cree Sandra Dunn Alissa Dykstra Wendy Goodes **GPS** Storage Grainger Cleaners Dan Hennessey Rain Hooper Eric Howson Lakefield College School Chris Kawalec Kawartha Hooks and Needles Guild Kent Cleaners Angela Larabie David Martin Sue Mazziotti-Armitage Mazziotti & Associates Peewee "A" Petes Mitts For Kids volunteer knitters Alyssa McDonald Doug McDonald McWilliams Movers Michelle Mills, plus several student volunteers

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Megan Murphy Angela Oran Heidi Oran Brian O'Toole Lori Quilty Peterborough-Kawartha Rotary Club Peterborough Square Diane Raper Wendy Thomas, plus several student volunteers Vinnies Dave Warda Windsor Cleaners Kim Winter

Training Centre Facilitators

Martin Barclay Cathy Berges Eva Kennedy Jason King Lynn Marie Landry Amanda Mellegers Chris Russell Bill Templeman Karen Wilson

Landscaper Extraordinaire

Jerry Schweir

Our Dedicated Staff

Sarah Deveaux Rhonda Gilchrist Stephanie Levesque Aimee O'Reilly Erica Richmond Jim Russell Rebecca Weiss Lisa Smith – Left March 2019

BDO Auditor's Report | 2018 - 2019

REPORT OF THE INDEPENDENT AUDITOR ON THE SUMMARY FINANCIAL STATEMENTS

To the Board of Directors of United Way of Peterborough and District

Qualified Opinion

The summary financial statements, which comprise the summary statement of financial position as at March 31, 2019 and the summary statements of operations, changes in fund balances and cash flows for the year then ended, and related notes, are derived from the audited financial statements of United Way of Peterborough and District (the "Organization") for the year ended March 31, 2019.

In our opinion, except for the possible effects of the matter described in the Basis of Qualified Opinion section of our report, the accompanying summary financial statements are a fair summary of the audited financial statements.

Basis of Qualified Opinion

In common with many charitable organizations, the Organization derives revenue from campaign contributions and other donations, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, verification of these revenues was limited to the amounts recorded in the records of the Organization. Therefore we were not able to determine whether any adjustments might be necessary to revenues other than grants, excess of revenue over expense, and cash flows from operations for the years ended March 31, 2019 and 2018, current assets as at March 31, 2019 and 2018, and net assets as at April 1 and March 31 for both the 2019 and 2018 years. Our audit opinion on the summary financial statements for the year ended March 31, 2018 was modified accordingly because of the possible effects of this limitation in scope.

Summary Financial Statements

The summary financial statements do not contain all the disclosures required by the Canadian accounting standards for not-for-profit organizations. Reading the summary consolidated financial statements and the auditor's report thereon, therefore, is not a substitute for reading the Organization's audited financial statements and the auditor's report thereon.

The Audited Financial Statements and Our Report Thereon

We expressed a qualified audit opinion on the audited financial statements in our report dated June 10, 2019.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements in accordance with Canadian accounting standards for not-for-profit organizations.

Auditor's Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, Engagements to Report on Summary Financial Statements.

BDO Canada LLP

Chartered Professional Accountants, Licensed Public Accountants

Peterborough, Ontario June 12, 2019

Treasurer's Report | 2018



Amanda Mellegers TREASURER

The year ended March 31, 2019 was a positive one from a financial perspective for the United Way of Peterborough and District. Overall campaign contributions came in higher compared to the prior year and the year ended with a surplus. The organization is happy to report that there was an overall increase to the funds distributed during the year.

Total revenue for the year was \$2.07 million and consisted of \$1.67 million in campaign income,

\$133,000 of investment income, \$212,000 of grants and the remainder consisting of program, Nevada, and other.

Total expenditures for the year were \$1.95 million. The majority of the expenditures related to contributions to member agencies, designations to other charities, age friendly initiative and neighborhood funding which amounted to \$1.01 million. Program expenses, including organization and community development, labour and homelessness, totaled \$568,000, United Way of Canada membership fees totaled \$18,000 and fundraising expenses totaled \$339,000.

The organization's total assets as at March 31, 2019 amounted to \$2.86 million, a small decrease of \$54,000 from the prior year. Cash and investments made up 95% of the asset balance with the remainder consisting of pledges receivable, other receivables, prepaid expenses and capital assets.

After subtracting the organization's total liabilities of \$156,000, mainly consisting of accounts payable and accruals, the organization was left with a total fund balance of \$2.70 million. The endowment fund accounted for \$1.71 million of the total, with the remainder belonging to the operating fund.

I would like to thank the Finance Committee for their contributions of time and expertise and the staff for their diligent, accurate and thoughtful work throughout the year.

The Statement of Financial Position and Statement of Operations here have been extracted from the audited financial statements for the fiscal year ended March 31, 2019, which were audited by BDO Canada LLP. The audited financial statements were reviewed by our Finance Committee and approved by our Board of Directors. The complete financial statements, including the independent auditor's report and notes to the financial statements, are available on our website at www.uwpeterborough.ca.

amanda Mellegu

Amanda Mellegers, CPA, CA Treasurer, United Way Board of Directors

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Financial Report | 2018 - 2019

STATEMENT OF FINANCIAL POSITION

Financial Report | 2018 - 2019

STATEMENT OF OPERATIONS AND CHANGES IN FUND BALANCES

		Operating Fund		Endowment Fund		March 31 2019		March 31 2018
Assets								
Current Cash and bank (Note 3) Short term investments (Note 4) Pledges receivable Interest and other receivables Prepaid expenses Due from (to) other funds	\$	965,228 22,882 44,910 31,128 34,870	\$	29,820 152,762 - 8,999 - (34,870)	\$	995,048 152,762 22,882 53,909 31,128	\$	579,542 570,070 25,721 123,881 34,183
		1,099,018		156,711		1,255,729		1,333,397
Investments (Note 4)		6,477		1,555,272		1,561,749		1,540,860
Capital assets (Note 5)	_	38,559		-		38,559		35,410
	S	1,144,054	Ś	1,711,983	S	2.856.037	S	2,909,667
Liabilities and Funds Balances Current Liabilities Accounts payable and accruals Deferred revenue	\$	130,669 -	\$	-	\$	130,669 -	\$	293,072 7,068
		130,669		-		130,669		300,140
Contributed equity in capital assets (Note 6)		25 000		-		25,000		
	_	25,000				20,000		25,000
 , , (, (,)	_	155,669		-		155,669		25,000 325,140
Fund Balances Unrestricted Internally restricted (Note 7a) Externally restricted (Note 7b)	_			- 119,220 1,592,763		-		
Fund Balances Unrestricted Internally restricted (Note 7a)	_	155,669 150,139 680,054				155,669 150,139 799,274		325,140 847,131

On behalf of the Board

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aver allon Director

anonda Aflelage Director

rch 31 2018	For the year ended March 31	Operating Fund	Endowment Fund	2019	2018
2016		i unu	runu	2013	2010
	Revenue				
9,542	Campaign contributions	\$1,474,914	\$-	\$1,474,914	
),070	Funds received from other United Ways	197,513	-	197,513	324, 266
,721 ,881	Total campaign income	1,672,427	-	1,672,427	1,663,760
,183	Investment income (Note 8)	9,362	123,457	132,819	45, 761
-	Program income	3,165	-	3,165	18,458
_	Grants (Note 9)	211,621	-	211,621	221,548
207	Nevada income	22,316	-	22,316	26,949
,397	Other donations	9,061	15,265	24,326	28,214
,860	Other income	-	-	-	31,216
,410	Total revenue	1,927,952	138,722	2,066,674	2,035,906
,667	Expenditures				
	Community & Program Funding				
	Allocations/Designations to Member				
	Agencies - Schedule A	842,658	-	842,658	851,310
,072	Designations to other charities	68,404	-	68,404	18,939
,068	Age friendly initiative	81,405	-	81,405	
	Innovation program funding	-	-	-	75,000
,140	Neighbourhood funding initiative Organizational & community	20,000	-	20,000	25,000
,000	development - Schedule B	300,547		300,547	290, 227
,000		58,939	-	58,939	52,040
,140	Labour program - Schedule B		-		
, 140	Homelessness project - Schedule B	208,261	-	208,261	218,921
	United Way of Canada membership fe Fundraising	es 17,902	-	17,902	18,097
	Investment management fees	-	13,337	13,337	10,082
-	Campaign expenses - Schedule B	339,380	-	339,380	355, 534
,131 ,396	Total expenditures	1,937,496	13,337	1,950,833	1,915,150
527	Excess of revenue over expenditures				
,667	(expenditures over revenue)	(9,544)	125,385	115,841	120, 756
,007	Fund Balances, Beginning of Year	878,193	1,706,334	2,584,527	2, 463, 771
	Interfund Transfers (Note 10)	119,736	(119,736)	-	-
	Fund Balances, End of Year	\$ 988.385	¢1 711 002	\$2,700,368	¢ 0 504 507

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United Way Peterborough & District Together, we are possibility.

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