



United Way
Peterborough & District
Together, we are possibility.

2017/2018

ANNUAL REPORT

Mission

Improve lives and build community by engaging individuals and mobilizing collective action

Values

- Demonstrate trust, integrity, transparency, inclusivity and respect
- Energize and inspire volunteerism and volunteer leadership
- Endorse innovation, partnerships, collective action
- Provide non-partisan leadership
- Embrace diversity

Promise

Create opportunities for a better life

Impact

From poverty to possibility

- Moving people out of poverty
- Meeting basic human needs (Eg: food, shelter, and jobs)

Healthy people, strong communities

- Improving access to social and health-related services
- Supporting resident and community engagement
- Supporting community integration and settlement

All that kids can be

- Improving access to early childhood learning and development programs
- Helping kids do well at school and complete high school
- Making the healthy transition into adulthood and post-secondary education

Investment

Your investment helps people meet their basic needs through:

- Food Security
- Housing Access & Stability
- Financial Literacy & Income Growth

Your investment helps people gain skills and realize their potential through:

- Education and Life Skills for Youth
- Supports for Families
- Employment and Skills Training

Your investment helps people establish:

- Healthy Aging for Older Adults
- Mental Health & Addictions Recovery
- Violence or Trauma Resilience
- Inclusive Community

Report of the Chair and CEO



Karen Wilson
CHAIR, BOARD OF DIRECTORS



Jim Russell
CHIEF EXECUTIVE OFFICER

#WhataYear #ChangeStartsHere #PaintPtboRed #ChangeALife #Plaidtastic

Our mission to improve lives and build community was manifest once more in our ability to maintain stable funding to our Partner Agencies through our Long Term Priority funding stream. We also launched two additional funding programs; our United Way Innovation Fund and the United Way Neighborhood Fund. Together, these funding streams invested \$25,000 in 12 grassroots citizen-led projects designed to encourage citizen participation in neighbourhood life and \$75,000 in two innovative projects using new ideas and approaches to address the issues of housing and homelessness. We are excited by the possibility that will be created by \$100,000 in new funding being released into the community. We want to thank our Community Impact Committee for their leadership in launching these funding streams into the community.

This our 76th year was marked by an extreme engagement in Social Media on all fronts -- Twitter, Instagram, Facebook -- all channels were used as catalysts for change. Our 2017 Community Campaign was led by social media maverick and Peterborough son Neil Morton. Neil brought energy, fun, a deep commitment to success, and a spirit that inspired both staff and the campaign cabinet. We are so grateful for his time and the success of the campaign, which raised \$1,775,000.00 a breathtaking 96% of our goal. Our thanks to Neil and all of the Campaign cabinet.

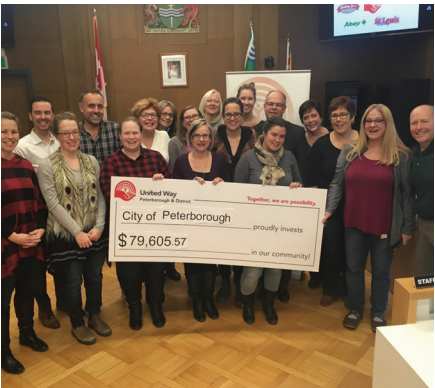
March saw United Way, in partnership with the City and County of Peterborough, conduct an updated enumeration of homelessness in Peterborough. Our collective success in addressing this issue must be based on research, data, and investment in best practice when it comes to social issues. This biannual undertaking allows us to coordinate with service providers on how to best invest money on the most promising programs that will alleviate and eventually eliminate homeless. This is just one example of our strategic reflection on distributing funding in the community.

To all our volunteers -- Cabinet, Board, Community Impact Committee, Finance Committee, ECC's, and office administration -- we humbly say thank you. You each make all the difference! To all our funded partners who face daily the realities that challenge our friends and neighbors -- we say thank you. To all of our donors who share our vision of building a better community and helping fellow citizens in need -- we say thank you.

As we look ahead we are mindful of the great gift we each have in this our community of Peterborough. Together with you we strive to ensure it is a place that is inclusive of all, safe for all and provides haven and opportunity for all of us.

Karen Wilson
Chair, Board of Directors

Jim Russell, B.S.W., M.S.W.
Chief Executive Officer



Campaign Chair Report



Neil Morton
2017 CAMPAIGN CHAIR

My year as Chair was simply... Plaidtastic! The campaign had tremendous momentum thanks to the dedicated United Way staff, board, cabinet, volunteers and partner agencies who all worked together to engage the community and create a movement. The United Way did a great job online (social media) and offline (events, meetings) documenting the impact they are having in the community and telling their story. Of note, Paint the Town Red (and its Big Red Spoon) was trending on Twitter across Canada and our fun plaid theme resonated throughout the campaign at workplaces and schools, culminating with the first ever Petes Plaid Night which was a big success.

Seeing firsthand the impact the United Way is having in this community was truly life changing for me, and it was an honour to have had this opportunity. Not only did the campaign capture the zeitgeist of the community and have significant brand lift but it also reached 96% of target in a year where we lost our biggest corporate donor early on. I was blown away by the hustle and dedication of my Vice Chair Robert Gauvreau, my cabinet team, and the staff at the United Way. I was also blown away by the number of donors big and small who stepped up to have an impact on the campaign.

Looking back, there is nothing I would have done different in my stint as Chair. We did everything in our power to tell the UW story and hit target. The whole year was a win for the organization and community. I hope we added to the UW legacy here moving forward, and created some momentum for the next campaign.

Neil Morton
2017 Campaign Chair



Investing for Impact

2018 Partner Agency Allocations

Big Brothers, Big Sisters of Peterborough	\$	76,309
Canadian Mental Health Assoc. Peterborough	\$	38,154
Community Care PTBO	\$	55,112
Community Counselling & Resource Centre	\$	76,309
Community Living Peterborough	\$	40,698
Elizabeth Fry Society of Peterborough	\$	50,873
Food for Kids (PTBO Public Health)	\$	12,000
John Howard Society	\$	50,873
Kawartha Sexual Assault Centre	\$	36,459
New Canadians Centre PTBO	\$	55,112
211 Ontario	\$	5,000
PTBO Aids Resource Network (PARN)	\$	33,067
Peterborough Community Chaplaincy	\$	46,633
PTBO Family Resource Centre	\$	50,873
PTBO Youth Services	\$	44,090
Indigenous Program Funding	\$	8,600
Trent Valley Literacy Assoc.	\$	25,436
Youth Emergency Shelter (YES)	\$	59,351
YWCA Peterborough Haliburton	\$	76,309
	\$	841,258

Innovation Funding

PTBO Housing Corp. & Compass Early Learning	\$	36,888
YES Shelter	\$	38,112
	\$	75,000

Neighborhood Funding

Sacred Fire	\$	2,500
Warming Room	\$	2,500
Neighbours Fighting Poverty	\$	3,000
McDonnell Street Neighbours	\$	1,500
Wild Eats	\$	5,000
The River Magazine	\$	2,500
Carol's Place	\$	1,500
Men Supporting Men	\$	2,000
Youth Advisory Committee	\$	1,000
Summer Street Festival	\$	2,000
Creating Space	\$	1,500
	\$	25,000

Total Allocations	\$	941,258
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Our Community Impact

Life is complicated -- for the family living in poverty, the child struggling in school or the person living with a mental illness – there is often no single way to move forward. This is why United Way invests in programs that have a wide range of impact. A single donation to United Way Peterborough means you are helping 18 local organizations create hope and possibility for 60,000 people living in our community. United Way funding provides relief when basic needs such as food or shelter are nowhere to be found, while also creating hope by helping job seekers to find work and youth to go on to graduate. When you give to United Way you are changing lives. Together, we make a difference every single day.

Our work is focused on two priority areas -- moving people from poverty to possibility and creating healthy and strong communities.

Poverty to Possibility

Our goal is to help people meet their basics needs by investing in programs that enable:

- Food Security
- Housing Stability
- Financial Stability

Our goal is to help people gain skills and realize their potential by investing in programs that facilitate:

- Education & Life Skills for youth
- Supports for Families
- Employment & Skills Training

Healthy People & Strong Communities

Our goal is to create a community where everyone is supported and belongs by investing in initiatives that ensure:

- Healthy Aging for older adults
- Mental Health & Addictions Recovery
- Violence or Trauma Resilience
- Inclusive Community

Community Investment

United Way Peterborough's funding model is based on extensive engagement and consultation with the community. Our funding model was developed based on advice from close to 2000 donors, partner agency representatives, volunteers and community leaders.

We use a comprehensive allocation process to make decisions about where to invest donor dollars in our community. We begin with establishing an evidence-based model for building a strong community and alleviating pressing social issues. We then assess the suitability, alignment, and effectiveness of an organization's ability to deliver on that vision. All applications

are scored and assessed by a panel of volunteers and experts in areas such as finance, organizational management, and community development. These recommendations are then further vetted by our Community Impact Committee with final approval coming from our Board of Directors. But the work doesn't stop there! United Way Peterborough also monitors funded organizations to ensure ongoing operational effectiveness and achievement of funded outcomes. This process is a core principal of our work as we believe that donor dollars have to be invested wisely for the greatest impact in our community.

Long Term Priority Funding

This United Way Peterborough investment stream is used to stabilize agencies that align to the community priorities and outcomes identified by United Way. This core funding support allows agencies the flexibility to develop and respond to the emerging needs of the communities they serve. It allows them to make long-term plans and create meaningful change in the lives of those they serve safe in the knowledge knowing that they have a stable source of funding through United Way Peterborough. Agencies receive funding for up to 5 years and are expected to meet the highest standards in organizational accountability. Close to 75% of our community fund is used to support long-term investment. 18 local organizations currently receive this funding.

Innovation Funding

Through its Innovation Fund, UWP seeks to support non-profit innovators, whether small or large, to design and/or deliver new initiatives that meet community priorities identified through research by UWP. Projects funded through the innovation fund are a beta-test of a new idea or a research project designed to build a deeper understanding of community issues. This one-time funding is provided for a period of roughly a year.

A total of \$75,000 will be shared between two ground-breaking projects addressing issues of housing and homelessness in our community. Homeward Bound uses an innovative wrap-around approach to provide vulnerable women, and their children, living in our community an opportunity to grow, achieve a sense of wellness and belonging, have improved self-esteem, and secure sustainable employment. Supporting these families to build capacity to manage their own personal finances, build assets and be contributing members of the community – breaking the cycle of poverty. A Way Home Peterborough has received funding to kick-start the development of a Host Homes Project in Peterborough. Host Homes are a community-based, early intervention and prevention program for youth experiencing or at risk of homelessness. Host Homes provide an alternative to emergency shelter, couch surfing and sleeping outdoors by matching youth at risk of homelessness with community volunteers willing to provide a safe place to stay in their home.

Neighbourhood Funding

United Way wants to make neighbourhoods safe and strong across our community. Our focus is to support neighbourhood vitality through strong resident engagement and local leadership to achieve positive change. United Way of Peterborough's Neighbourhood Fund provides small, one-time grants to support informal groups of individuals that are working together to improve their neighbourhood or demographic community within the City and County of Peterborough.

This funding supports residents to identify solutions and/or opportunities to local neighbourhood or community issues and act on them. From projects directed to creatively addressing issues related to poverty to encouraging neighbours to build relationships to supporting an indigenous sweat lodge to a magazine that gives voice to marginalized – this United Way funding will bring together citizens to address concerns that were important to them.

United Way's Impact in the Community

Building Knowledge - Strengthening Capacity

We continued our commitment to supporting the development of strong and effective charitable sector organizations. By offering an extensive menu of professional development opportunities such as organizational management training, mediation, and strategic planning we build the skills needed to be effective and responsible leaders.

Striving to End Homelessness

For over 10 years, United Way Peterborough has been overseeing the distribution and use of Homelessness Partnership Strategy funds in Peterborough City and County. Through our competent stewardship well over \$1million dollars in federal funding has been secured and distributed to innovative and collaborative approaches to ending homelessness in our community.

For four days, from March 20th to March 23rd 2018, a homelessness count and surveys were conducted in the City and County of Peterborough to better understand the needs of people experiencing homelessness. The goal was to know every person experiencing homelessness by name and to help them get connected to housing and support services as quickly as possible.

Undertaking a homelessness count is important to ensure everyone experiencing homelessness is accounted for. It is also a strategy to help understand the big picture of need and level of vulnerability of people experiencing homelessness across the City and County of Peterborough. It provides information to allow the community to measure progress towards ending homelessness. Though, it is not simply about counting homeless persons; it's about catalyzing change at the local and national levels to end homelessness. A homelessness count helps to plan responses to homelessness, better allocate resources, and supplement effective programming.

Community Leadership for Change on pressing Social Issues

United Way Peterborough believes in the power of community collaboration to drive change on the pressing social issues impacting our community. The following is a list of community committees and collaborative initiatives of which United Way is a member:

- Basic Income Guarantee Committee
- Basic Needs Committee
- Board of the Peterborough and District Labour Council
- Community Advisory Board HPS
- Homelessness Support Services Coordinating Committee
- Peterborough Council on Aging
- Peterborough Food Action Network
- Peterborough Planning Table for Children and Youth
- Peterborough Poverty Reduction Network
- Peterborough Precarious Employment Research Initiative
- Peterborough Youth Commission
- Worker's Action Centre
- Workforce Development Board



Leadership Donors | 2017

Giving thanks to Leadership Giving at United Way Peterborough & District

Every donation that we receive makes an important difference in our community. Leadership Donors are recognized for donating \$1,200 and more. In 2017, Leadership donors contributed 29% of the dollars raised by United Way Peterborough & District donating close to \$516,000 to our campaign.

Thank-you for your generous donations. You are making a meaningful and measurable difference in our community. Together, we are possibility.

Pathfinder \$5000 +

Daryl Bennett
Paul Bennett
Monika Carmichael
Wilma J. Doughty
Brian & Judy Doughty
Michael Evans &
 Heather Gardiner Foundation
Robert D. Gauvreau, C.A.
Isabel & Dr. James P. Henniger
Kristine & Paul Hickey
William T. & Dorothy Hunter
Robert & Nancy Martin Family Trust
William O. & Betty Morris
David & Patricia Morton
Neil & Christi Morton
Tom Reburn, Jr.
Graeme Ross
Marc Savard
Dr. Tony & Helen Tilly
6 Anonymous

Patrons \$2500 - \$4999

Kim & Curtis Bryan
John W. & Barbara Burbidge
Gordon A. & Julie Deck
Leo Groarke
Marcus G. Harvey
Steve & Maureen Henderson
Keith & Joyce M. Manser
David Martin & Yvonne Foster
Eileen M. & Edward McCormick
J.R. & Janie McGee
David Newhouse
Otto & Marie Pick
 Charitable Foundation
John A. & Nancy Ross
Jim Russell

Estate of D. Barbara Stewart
George & Margaret Tough
Gordon & Valerie Watkins
8 Anonymous

Builders \$1500 - \$2499

Shelley M. & James Adair
Gillian Balfour
Tim & Shelley Barrie
Justice Richard B. & Aileen Batten
Dr. Deborah & Dr. Michael Berrill
Stephen Bocking
Don Bocking & Anne Morawetz
John & Ruth Brandow
Willis F. & Peg Cleveland
Wendy Crowley
Rich & Laura Daynes
James & Wilma Dick
Douglas F. Walker
 Professional Corporation
Marc Duquette
Dr. Catherine Eimers
Ronald & Italia English
David Fell
Donald S. Ferguson
Dr. Chris Fleming
Dr. Glenn Garneys & Pearl Dixon
Dr. Bruce & Judy Gibson
Jon & Shelagh Grant
Dr. John & Dr. Joyce Hambley
Dr. George & Eleanor Hamilton
Donald J. & Gwen Harterre
Goodith F. Heeney
Jim Hendry
John Holmes
Dr. Laura L. Hudgins
Gord & Olivia James
Garry E. James
Allan Knott

George A. Kovacs
Yves & Janet Lafortune
Douglas Lavery
Peter & Marilyn MacLoghlin
Scott Mancini
Clare E. Matthews
Mary-Ann Meagher
Rev. Josephine Mewett
Janice Millard
Ronald Moloney
Jacqueline Muldoon
Opal Murphy
Dr. Erica Nol
Kerry Lynn Parsons
L Pathe
Harry & Sylvia Pearson
Dr. Elizabeth A. Popham
Dr. Stephan C. Ragaz
Dr. John & Pat Reesor
Joanne Richmond
Dr. Nona Robinson
Chris W. Russell & Carol Ann Price
Nicola Sanzo
Dr. Susan Sudbury
Gregg D. White
Bruce & Shirley Whitney
David & Norma Wills
8 Anonymous

Leaders \$1200 - \$1499

Ian Almond
Dan K. & Ingrid Bailey
Peri J. Ballantyne
Ann Barrett
Barbara Beck
Monique Beneteau
Tom & Grace Bennett
William Blair
Darcy J. Bonner

Dr. Jonathan Bordo
Barbara M. Cameron
Wendy Cooke
Laurie Corrigan
Dr. Christine Dallaire
Tony Davidson
Julie Davis
James J. &
 Joanne K. Devlin
David A. Ellis
Matthew James Evans
John Fekete
Nancy Fischer
Timothy Fish
John C. Forde
Tyrone Paul Fray
Jerri-Lee Gardner
Rhonda Gilchrist
Merritt E. Gordon
Dr. Sarah Harvie
Stephen Hill

Suzanne K. Hooke
Paul & Julie Hough
Jeff Humble
Michael Illes
Gwyneth James M.B.A.
Robert G. Jameson
Jean Luyben
Luisa Magalhaes
Debbie E. Maki
Dr. Barbara E. Mann
John D. &
 Andrea Mazziotti
John E. McGarrity
Linda Mitchelson
Jaime A. Morales
Rebecca Morgan Quin
Paul & Marilyn Nornabell
Peter Norris
Kevin &
 Lorraine M. Nugent
Colleen O'Manique

Dianne O'Reilly
Brian J. O'Toole
Steven J. & Louise Pillar
Matthew Reesor
Guy Ridgway
Chad E.J. Rollins
Jennifer Ross
Stephanie L. Rutherford
Susan Sauve
Allan Seabrooke
Ben Shaughnessy
David & Beverly Sherwin
Alex Smith
Lisa M. Smith
Dale & Bernice Standen
Kathleen Staves
Christine Stewart
Dawn E. Straka
Matthew Temple
Dr. Arthur & Margaret
Jane Turner

Tara Whibbs
Norma White
Jocelyn S. Williams
Karen Wilson
Sally Wilson
Kirsten Woodend
Rachel Wortis
Mary Lou Wright
Susan E. Wurtele
12 Anonymous



Thank You.

Together, we are possibility.



VOLUNTEERISM is key to a healthy community. Volunteers offer their time, their expertise and, most importantly, their hearts. We appreciate the efforts of people who help make the City and County of Peterborough a better place to live and work.



Special Recognition

We want to thank all of the community citizens listed below who volunteer with United Way of Peterborough & District. We appreciate the efforts of people who help make the City and County of Peterborough a better place to live and work.

Board of Directors

- Karen Wilson, *Chair*
- Linda Mitchelson, *Vice Chair*
- Amanda Mellegers, *Treasurer*
- Dave Fell, *Past Chair*
- Jim Hendry, *Chair CIC*
- Charlene Avon, *Labour Rep*
- Greta Granville, *Labour Rep*
- Kathy Neill, *Partner Agency Rep*
- Sonya Vellenga, *Partner Agency Rep*
- Robbie Brooks
- Melissa Doyle
- Eden Maher
- David Martin
- Bill Morris
- Neil Morton
- Jim Russell
- Elizabeth Teleki

Finance Committee

- Amanda Mellegers, *Chair*
- Mark Graham, *Partner Agency Rep*
- Rhonda Gilchrist
- Steve Henderson
- Rod MacIsaac
- David Martin
- Sheri McLeod
- Gail Rowat
- Jim Russell
- Meghan Valentine

2017 Campaign Cabinet

- Neil Morton, *Chair*
- Bob Gauvreau, *Vice Chair*
- Tom Bennett
- Darcy Bonner
- Adam Crowley
- Noah Crowley
- Laura Crann
- Julie Davis
- Faith Dickinson
- Terry Guil
- Marcus Harvey
- Dawn Hennessey
- Vince Killen
- Lisa Marinzell
- Dorcas Mensah
- Tyler Powers
- Tom Reburn
- Cynthia Weaver

Community Impact Committee

- Elizabeth Teleki, *Chair*
- Jim Hendry, *Vice Chair*
- Don Bocking
- Robbie Brooks
- Nancy Fischer
- Jack Gillan
- Shelia Olan-McClean
- Bill McNabb
- Linda Mitchelson
- Christie Nash
- Danielle Belair, *Partner Agency Rep*
- David Byrne, *Partner Agency Rep*

Homelessness Partnering Strategy Community Advisory Board

- Dorothy Olver, *Chair*
- Shirley Brown
- Bonnie Clark
- Darlene Cook
- Meagan LaPlante
- Bill McNabb
- Keith Riel
- Maisie Watson

2017 Campaign Loaned Representative

- Dwight Couchman, *Ministry of Government Services*

Office & Administration Volunteers

- Jorja Barclay
- Lynette Bayer
- Courtney Beer
- Amanda Belanger
- Kristine Biglow
- Michelle Bull
- Karen Cameron
- Jim Dick
- Stephanie Hodges
- Emily Hudson
- Robert Lawson
- Lindsay Leslie
- Jean-Luc Lemery
- Iryna Losytsya
- Zoe Malenfant
- Tyler Markham
- Chunyan Mi
- Caitlyn Murphy-Eagleson
- Lori Quilty
- Norma Wills

Training Centre Facilitators

- Cathy Berges
- Martin Barclay
- Eva Kennedy
- Lynn Marie Landry
- Alison Scholl
- Lisa Smith
- Joanne Sokolowski
- Bill Templemen
- Jack Veitch
- Heather Watson

Landscaper Extraordinaire

- Jerry Schweir

In Memory



We would like to take a moment to remember two remarkable volunteers who left us this year. Pat Ward and Jevanni Ramgoolam had been a regular presence in our office for the last several years, both going above and beyond to greet visitors and work closely assisting staff.

Pat began volunteering her time with us in June of 2015. Her kind personality greeted guests arriving at our office and calling in for assistance. Most recently she attended her first hockey game at our Pete's Plaid night, helping to sell Plaid scarves at our United Way booth. She volunteered her time not only with us here at the United Way but also at our local Warming Room and Salvation Army. Pat spent her Friday's volunteering at the Art Gallery of Ontario taking visitors on tours of the gallery.

Jevanni had been a regular presence in our office since November 2016. Her vibrant personality always made your day and she made friends with everyone she met. Jevanni also acted as a mentor in our office training new office volunteers. She was always willing to do more to help out, including staying late to help complete projects for events. Jevanni also volunteered her time this year to help us complete telephone surveys during Peterborough's Point in Time Count in March. Her constant willingness to do more and help others was inspirational.

Our hearts will always be grateful for these relationships and we would like to take a moment to celebrate the life of these two extraordinary people who volunteered their time with us.

Labour Report

Tampon Tuesday, the signature Labour-United Way-Bell Media event, was held here in Peterborough on March 6, 2018. Ours was one of 15 similar events held across Canada. Locally, union members and individuals gathered feminine hygiene products and brought them to The Junction to take part in an evening of facts and fun. The products were delivered to local emergency shelters including Crossroads at YWCA, KSAC, YES Shelter for youth and families, and Cameron House.

During the 2017 community campaign, we deepened our partnership with the local labour and had some amazing results. Trent University Faculty Association (TUFA) led the way with its Executive Director, Marcus Harvey, sitting as Labour Chair on the 2017 Campaign Cabinet. Along with tremendous support from staff and faculty, Trent University pushed past its \$80,000 goal to raise just over \$106,000. Strong support from the two teaching unions at Kawartha Pine Ridge District School Board – ETFO and OSSTF District 14 – was another highlight from our 2017 campaign. Leadership from both unions agreed to work for a day in the job of one of their members as part of an internal draw to support United Way. Workers at Genpak, many of them members of Unifor Local 685, have doubled their support for United Way in payroll deductions over the past two campaigns.

These successes can be attributed to an increased understanding within the local labour movement of the connection between Labour and the United Way and United Way's impact in the community.

Congratulations to all the union locals and workplace campaigners who helped with our 2017 Campaign. In solidarity and community strength comes great change. We deeply appreciate The Peterborough & District Labour Council for their ongoing commitment to improving the lives of working people and our community as a whole.

Our Media Partners

United Way depends on the generous support of our media partners to convey our messages across the City and County of Peterborough. We gratefully acknowledge the following media for their generous support.

- Bell media (Country 105/Energy 99.7 Radio)
- CHEX Television
- CORUS (WOLF 101.5/100.5 Fresh Radio)
- kawarthaNOW.com
- Lakefield Herald
- Moving Media Canada Inc.
- My Broadcasting Corporation (Oldies 96.7)
- Peterborough This Week
- PtboCanada
- SNAP Peterborough
- The Peterborough Examiner

Treasurer's Report | 2017



Amanda Mellegers
TREASURER

The year ended March 31, 2018 was a positive one from a financial perspective for the United Way of Peterborough and District. Even though campaign contributions came in below budget, due to factors outside of the organizations control, the year ended with a surplus that was used to replenish the Reserve Fund, as it is still below the targeted value. Actual results were below the budgeted surplus that the Board of Directors approved, but the organization is happy to report that there was an overall increase to the funds distributed to Member Agencies due to the Indigenous Program Funding, Innovation Program Funding and Neighborhood "Voice" Funding.

Total revenue for the year was \$2.03 million and consisted of \$1.6 million in campaign income, \$46,000 of investment income, \$222,000 of grants and the remainder consisting of program, Nevada, and other.

Total expenditures for the year were \$1.91 million. The majority of the expenditures related to contributions to member agencies, other charities and special funding of \$970,000. Program expenses, including organization and community development, labour and homelessness, totaled \$561,000, United Way of Canada membership fees totaled \$18,000 and fundraising expenses totaled \$355,000.

The organization's total assets as at March 31, 2018 amounted to \$2.9 million, an increase of \$272,000 from the prior year, mainly due to an increase in short term investments. Cash and investments made up 92% of the asset balance with the remainder consisting of pledges receivable, other receivables, prepaid expenses and capital assets.

After subtracting the organization's total liabilities of \$325,000, mainly consisting of accounts payable and accruals, the organization was left with a total fund balance of \$2.58 million. The endowment fund accounted for \$1.71 million of the total, with the remainder belonging to the operating fund.

I would like to thank the Finance Committee for their contributions of time and expertise and the staff for their diligent, accurate and thoughtful work throughout the year.

The Statement of Financial Position and Statement of Operations here have been extracted from the audited financial statements for the fiscal year ended March 31, 2018, which were audited by BDO Canada LLP. The audited financial statements were reviewed by our Finance Committee and approved by our Board of Directors. The complete financial statements, including the independent auditor's report and notes to the financial statements, are available on our website at www.uwpeterborough.ca.

Amanda Mellegers

Amanda Mellegers, CPA, CA
Treasurer, United Way Board of Directors




Financial Report | 2017 - 2018

STATEMENT OF FINANCIAL POSITION

at April 1, 2017 to March 31, 2018

	Operating Fund	Endowment Fund	March 31 2018	March 31 2017
Assets				
Current				
Cash and bank (Note 4)	\$ 555,534	\$ 24,008	\$ 579,542	\$ 744,614
Short term investments (Note 5)	400,000	170,070	570,070	101,803
Pledges receivable	25,721	-	25,721	90,376
Interest and other receivables	114,056	9,825	123,881	29,499
Prepaid expenses	34,183	-	34,183	35,905
Due from (to) other funds	33,836	(33,836)	-	-
	1,163,330	170,067	1,333,397	1,002,197
Investments (Note 5)	4,593	1,536,267	1,540,860	1,600,833
Capital assets (Note 6)	35,410	-	35,410	34,445
	<u>\$ 1,203,333</u>	<u>\$ 1,706,334</u>	<u>\$ 2,909,667</u>	<u>\$ 2,637,475</u>
Liabilities and Funds Balances				
Current Liabilities				
Accounts payable and accruals	\$ 293,072	\$ -	\$ 293,072	\$ 143,314
Deferred revenue (Note 7)	7,068	-	7,068	5,390
	300,140	-	300,140	148,704
Contributed equity in capital assets (Note 8)	25,000	-	25,000	25,000
	325,140	-	325,140	173,704
Fund Balances				
Unrestricted	-	-	-	-
Internally restricted (Note 9a)	720,001	127,130	847,131	748,098
Externally restricted (Note 9b)	158,192	1,579,204	1,737,396	1,715,673
	878,193	1,706,334	2,584,527	2,463,771
	<u>\$ 1,203,333</u>	<u>\$ 1,706,334</u>	<u>\$ 2,909,667</u>	<u>\$ 2,637,475</u>

On behalf of the Board:

 Director

 Director

Financial Report | 2017 - 2018

STATEMENT OF OPERATIONS AND CHANGES IN FUND BALANCES

at April 1, 2017 to March 31, 2018

For the year ended March 31	Operating Fund	Endowment Fund	2018	2017
				Restated (Note 3)
Revenue				
Campaign contributions	\$1,339,494	\$ -	\$1,339,494	\$ 1,440,574
Funds received from other United Ways	324,266	-	324,266	378,348
Total campaign income	1,663,760	-	1,663,760	1,818,922
Investment income (Note 10)	1,819	43,942	45,761	149,738
Program income	18,458	-	18,458	3,050
Grants (Note 11)	221,548	-	221,548	240,889
Nevada income	26,949	-	26,949	17,800
Other donations	13,250	14,964	28,214	40,389
Other income	31,216	-	31,216	-
Total revenue	1,977,000	58,906	2,035,906	2,270,788
Expenditures				
Community & Program Funding				
Allocations to Member Agencies - Schedule A	941,258	-	941,258	823,156
Designations to Member Agencies - Schedule A	10,667	-	10,667	18,463
Designations to other charities	18,324	-	18,324	22,084
Organizational & community development - Schedule B	290,227	-	290,227	300,008
Labour program - Schedule B	52,040	-	52,040	43,827
Homelessness project - Schedule B	218,921	-	218,921	212,386
United Way of Canada membership fees	18,097	-	18,097	25,386
Fundraising				
Investment management fees	-	10,082	10,082	12,768
Campaign expenses - Schedule B	355,534	-	355,534	285,605
Total expenditures	1,905,068	10,082	1,915,150	1,743,683
Excess of revenue over expenditure	71,932	48,824	120,756	527,105
Fund Balances, Beginning of Period	779,160	1,684,611	2,463,771	1,936,666
Interfund Transfers (Note 12)	27,101	(27,101)	-	-
Fund Balances, End of Period	\$ 878,193	\$1,706,334	\$2,584,527	\$ 2,463,771



United Way
Peterborough & District
Together, we are **possibility.**

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