

UWP Investment Streams

Thanks to over 75 years of donor support, United Way Peterborough & District has a proud history of working with local human and social service agencies to transform our community. Working with our donors and our community, UWP seeks to change social conditions to create opportunities for a better life for individuals, families, and communities by making our community a better place to live for everyone.

Since 2014 UWP has committed to investing over 1 million dollars annually in the community through three (3) investment streams: Long-Term Priority Fund, the Innovation Fund and the Neighbourhood Fund. This request for proposal is the launch of our neighbourhood fund and will distribute \$20,000 in funding from April 1, 2018 to April 2019.

UWP Neighbourhood Fund

United Way of Peterborough & District's (UWP) Neighbourhood Fund provides small, one-time grants to support informal groups of individuals that are working together to improve their neighbourhood or demographic community within the City and County of Peterborough. This funding will support residents to identify solutions and/or opportunities to local neighbourhood or community issues and act on them. A neighbourhood may be defined as a physical place or a connection of people (ie. an online neighbourhood). United Way Neighbourhood Funding will be used to enhance resident engagement and leadership while offering valuable opportunities for residents to get to know their neighbours and engage in their community.

Details your group needs to know

- This funding is targeted to informal groups of individuals (Minimum 3 individuals) that are working together to improve their neighbourhood or empower a demographic community
- Grants will provide from \$500 to a maximum of \$5000 to a project.
- Priority will be given to grants that engage and empower youth or are youth-led initiatives (0-25).
- Priority will be given to grants that reach out to neighbourhoods or demographic communities in the County of Peterborough.
- Partnerships with other agencies are allowed

Examples of what your group can apply for

Eligible projects include (but are not restricted to) resident-led initiatives that will increase **social interaction, inclusion and diversity, increase community safety, build local skills** and **engage residents in projects that will benefit their community.**

ELIGIBLE ACTIVITIES/EXPENSES
<ul style="list-style-type: none"> • Community gatherings that promote engagement and interaction of diverse residents. <i>Example:</i> <ul style="list-style-type: none"> ○ Multi-Cultural, social or educational activities • Projects that engage residents in building strong neighbourhoods. <i>Examples:</i> <ul style="list-style-type: none"> ○ Community assessment and local planning ○ Local initiatives that improve neighbourhoods such as community clean-up days, community gardening, mural, art and beautification projects • Activities or projects developed and led by youth to address common needs in their neighbourhoods.

Neighbourhood Fund *Request for Proposal*

- Enhancing an existing neighbourhood event

INELIGIBLE ACTIVITIES/EXPENSES

- Capital costs associated with building renovations and equipment.
- Activities that are not directly related to resident engagement
- Travel expenses*
- Election campaign events
- Bingo nights or fund raising activities
- Office administration costs (staffing ; rental; utilities etc)
- For-profit organizations or ventures
- Existing or ongoing programs/services
- Projects that conflict with existing United Way funding priorities (see website)

*exceptions will be made when travel expenses are essential to resident engagement or participation in activity.

* if you need clarification, please call us

How to Apply

By March 9, 2018 at 5pm submit a two (2) page letter via e-mail to Lisa Smith, Director of Philanthropic Impact (lsmith@uwpeterborough.ca) describing:

- The neighbourhood or demographic group that will be the focus.
- The purpose of the project, what will be accomplished, and the community impact of the project.
- The time frame in which they will be used.
- The total budget for the project and how the requested funds will be used.
- The individuals who are advancing the request and the contact information for the lead representative.

Note: The letter must be written by a person who is a volunteer involved in planning, organizing and has also agreed to serve as the representative of the group. The letter must be signed/co-signed by someone over 18.

Following the submission of your letter you may receive a call from UWP to chat about your project idea. Projects will be approved by mid-late April 2018. You will be notified by UWP regarding the status of your request.

What happens if your group gets Neighbourhood Funding?

- One individual is required to sign a letter of commitment and agree to be responsible for the project.
- Complete activities within 1 year of approval.
- Submit a final narrative report and pictorial summary of your results. *(A 10% holdback applies until the receipt of your report)*
- Submit copies of receipts for materials or services purchased.