



United Way
Peterborough & District
Together, we are possibility.

2015/2016

ANNUAL REPORT

Mission

Improve lives and build community by engaging individuals and mobilizing collective action

Values

- Demonstrate trust, integrity, transparency, inclusivity and respect
- Energize and inspire volunteerism and volunteer leadership
- Endorse innovation, partnerships, collective action
- Provide non-partisan leadership
- Embrace diversity

Promise

Create opportunities for a better life

Impact

From poverty to possibility

- Moving people out of poverty
- Meeting basic human needs (Eg: food, shelter, and jobs)

Healthy people, strong communities

- Improving access to social and health-related services
- Supporting resident and community engagement
- Supporting community integration and settlement

All that kids can be

- Improving access to early childhood learning and development programs
- Helping kids do well at school and complete high school
- Making the healthy transition into adulthood and post-secondary education

Investment

Your investment helps people meet their basic needs through:

- Food Security
- Housing Access & Stability
- Financial Literacy & Income Growth



Your investment helps people gain skills and realize their potential through:

- Education and Life Skills for Youth
- Supports for Families
- Employment and Skills Training



Your investment helps people establish:

- Healthy Aging for Older Adults
- Mental Health & Addictions Recovery
- Violence or Trauma Resilience
- Inclusive Community



Report of the Chair and CEO



David Fell

CHAIR, BOARD OF
DIRECTORS



Jim Russell

CHIEF EXECUTIVE
OFFICER

We change. That's an inescapable fact of life. Change, grow, evolve – frame it in whatever terms seem most fitting, but within that change our core ideals remain. That's where you find the roots of our culture that have helped to guide our development as an organization. Over these past generations we've witnessed the United Way grow in a way that responds to the needs of our community. Through each campaign we've thrived because we've remained open to change and to possibility. It has become an essential part of who we are and what we aspire to be.

When people look to recent strategic changes, some reacted as if this were out of the ordinary. We instead consider those changes a natural evolution of what this organization is. Evolution, after all, is marked by long periods of apparent stability interrupted by brief spells of more pronounced shifts. Give these transitions time and you begin to see that change has always been an inherent part of who we are.

With every campaign we are humbled by this community's collective heart. The outpouring of generosity is inspiring. More telling is that indomitable community spirit we so commonly witness – the resolve to help improve the lives of others around us. That so many people are willing to respond in such a charitable fashion year-after-year makes us incredibly proud to call this community home.

The United Way continues to play a vital role within this community – one that brings people together, strengthens connections and gives organizations the means to carry out programming and services. Yet our longevity as an organization is testament to a community that understands that those expressions of care, camaraderie and empathy demand active involvement from all of us. In short, there is no 'we' without 'you'.

Change is hard.

2015-2016 certainly had challenges. We remain emboldened with a sense of service and purpose, unflinching confidence in our community and our partner agencies, and a staff that is tireless in its efforts create possibility, coupled with a Board that is committed in its belief that there is no work more noble than improving lives and building community.

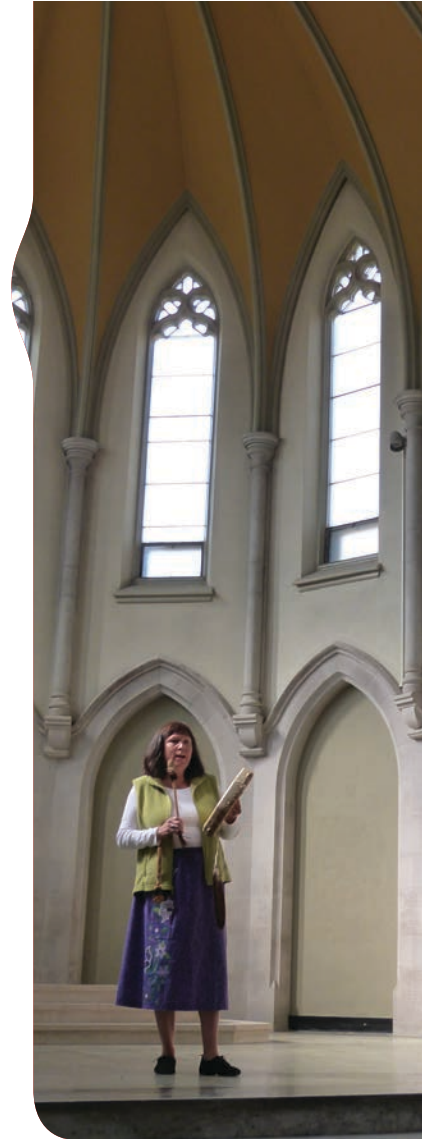
Looking back gives reason to pause and reflect. Looking forward brings renewed hope and tenacity.

A handwritten signature in black ink that reads "David Fell".

David Fell
Chair, Board of Directors

A handwritten signature in black ink that reads "Jim Russell".

Jim Russell, B.S.W., M.S.W.
Chief Executive Officer





Campaign Chair Report



David Martin

2015 CAMPAIGN CHAIR

I was honored to Chair the 2015 United Way Community Campaign. When I took on the role of Campaign Chair, I knew that annual United Way campaign is a true testament to the spirit of optimism and giving in our community. Throughout my time as Campaign Chair, I had tremendous support from a stellar cabinet of experienced volunteers, United Way staff, coupled with the passion and energy of our donors, it made my leadership journey that much easier. As a long-time Peterborough Resident and former United Way Board Chair, I felt a very strong pull to support my community, a community that has stretched and grown over the years, both in prosperity and also in terms of need. For me, United Way gives our community and its members hope; a feeling of possibility that things will get better, brighter and easier, thanks to this support. I want to thank this community -- our donors, volunteers, agencies, and partners -- for your support. I look forward to seeing continued success of United Way through the passion, commitment and ongoing power of collaboration.

David Martin

David Martin
2015 Campaign Chair



Investing for Impact

At United Way Peterborough & District, we have a deep commitment to the responsible stewardship and investment of the funds entrusted to us by donors. United Way Peterborough & District strives to ensure that donor dollars are invested to maximize community impact using an in-depth and extensive approach to making funding decisions coupled with evidence-based methods to monitor and gauge agency effectiveness. Maintaining the confidence of our donors and partners through transparency and by following rigorous ethical standards continues to be a top priority.

In 2015, we invested \$1,305,144 in local programs and services provided by our funded partner agencies. This amount includes all disbursements, including donor-directed designations, made to agencies during the 12 months ended March 31, 2016.

Big Brothers and Big Sisters Association	\$	91,685
Canadian Mental Health Association	\$	45,654
Community Opportunity & Innovation Network	\$	64,888
Community Care Peterborough	\$	65,704
Community Counselling and Resource Centre	\$	90,542
Community Living Peterborough	\$	48,588
Elizabeth Fry Society of Peterborough	\$	60,000
Fourcast	\$	45,996
John Howard Society of Peterborough	\$	60,294
Kawartha Sexual Assault Centre	\$	43,224
Kinark Child & Family Services	\$	77,940
Learning Disabilities Association of Peterborough	\$	69,118
New Canadians Centre	\$	65,992
PCCHU (Food For Kids)	\$	10,000
PARN	\$	39,000
Peterborough Community Chaplaincy	\$	54,996
Peterborough Family Resource Centre	\$	60,000
Peterborough Youth Services	\$	53,353
TRACKS	\$	47,004
Trent Valley Literacy Association	\$	30,988
Youth Emergency Shelter of Peterborough Inc.	\$	86,942
YWCA of Peterborough, Victoria and Haliburton	\$	93,148
	\$	1,305,144





Our Community Impact

Long-term community change takes time ... partners ... and funding. United Way of Peterborough utilizes a three-pronged approach to social change designed to bring the community together to create meaningful transformation on priority issues:

- **Advocate** to help people understand the issues
- **Invest** in programs and services with measurable results
- **Mobilize** and collaborate to bring stakeholders to work together

Advocate

United Way ensures long-term solutions to the challenges facing vulnerable people in our community by aligning our work to two main focus areas.

Poverty to Possibility

The effects of poverty are mitigated when we capitalize on the assets and strengths of affected individuals to build resiliency and to offer the tools and supports needed to make possibility a reality for everyone. Our work is focused on addressing basic needs such as food, housing and income – as they are the building blocks of opportunity and basic human necessities. We also seek to ensure equitable access to opportunity by helping people to engage in employment, education, and/or skills training opportunities to fully realize their potential.

Healthy People & Strong Communities

Strong, resilient people are at the heart of any thriving community. We empower individuals and families to build the assets they need to handle life's challenges and ensure everyone can contribute to community and develop a sense of belonging. Our work results in a community where everyone's voice is heard and where all doors are open.

Invest

Long Term Priority Funding

This United Way Peterborough investment stream is used to stabilize agencies that align to the community priorities and outcomes identified by United Way. Agencies receive funding for up to 5 years and are expected to meet the highest standards in organizational accountability. Close to 75% of our community fund is used to support long-term investment.

Innovation Funding

Through our Innovation Fund, United Way supports non-profit innovators, whether small or large, to design and/or deliver new initiatives that meet identified emerging social issues. Innovation Funding is one-time funding provided for up to 2 years to an individual charitable organization for their own initiative or to serve as the lead on a multi-agency initiative. 20% of our community fund will be allocated to supporting innovation in the non-profit sector.



Neighbourhood Funding

United Way wants to make neighbourhoods safe and strong across our community. Our focus is to support neighbourhood vitality through strong resident engagement and local leadership to achieve positive change. This fund supports grassroots neighbourhood and resident initiatives. Our intention is to allocate 5% of our community fund to this important work.

Mobilize

Building Knowledge-Strengthening Capacity

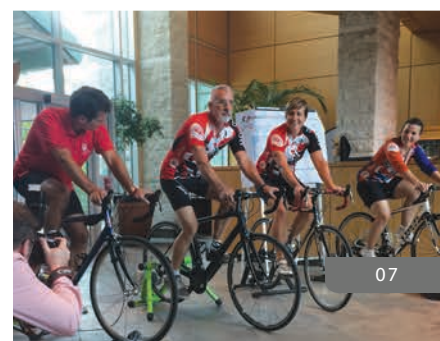
In 2015, we continued our commitment to supporting the development of strong and effective charitable sector organizations. By offering an extensive menu of professional development opportunities such as organizational management training, mediation, and strategic planning we build the skills needed to be effective and responsible leaders. In 2015, United Way offered over 50 professional development opportunities in which 300 local non-profit leaders took part.

Engaging Youth to Create Change in Their Community

Our youth engagement strategy continues to ensure that all local young people have the same opportunity to learn, engage and contribute. United Way Peterborough & District's Backpacks for Kids program works to address issues of poverty by providing backpacks to children and youth in our community who wouldn't normally be able to afford new school supplies. In 2015, 989 backpacks filled with essential school supplies were distributed to children and youth. United Way Peterborough & District's Coats for Kids and Grown-Ups Too program strives to keep children and their families warm during the cold winter months by providing clean, gently-used winter wear to children, youth, and adults in Peterborough City and County. Approximately 1,985 coats and various other winter wear items were distributed in Peterborough City and County.

Collaboratively Addressing Pressing Social Issues

For over 7 years, United Way Peterborough has been overseeing the distribution and use of Homelessness Partnership Strategy funds in Peterborough, accountable to both a volunteer Community Advisory Board, comprised of seasoned local leaders working in housing and homelessness, and the Federal government. United Way led a community collaborative to conduct Peterborough's first ever Point-Time-Count (PiT). For 14 hours on March 22, 2016, 50 volunteers went out in teams to conduct surveys on the street, in shelters, and at meal programs across the city. What emerged was a profound story of individuals ...young and old, educated and working, some suffering from addiction, some fleeing abusive relationships, some agonizing over family breakdown, and most wanting to have their story told and understood.



Leadership Donors | 2015

Giving thanks to Leadership Giving at United Way Peterborough & District

Every donation that we receive makes an important difference in our community. Leadership Donors are recognized for donating \$1,000 and more. In 2015, Leadership donors contributed 30% of the dollars raised by United Way Peterborough & District donating more than half a million dollars.

Thank-you for your generous donations. You are making a meaningful and measurable difference and we are working diligently to invest it where it is needed most. Together, we are possibility.

Pathfinder \$5000 +

Daryl Bennett
Brian Dougherty
Carl L. Dougherty
Michael Evans & Heather Gardiner
Isabel & Dr. James Henniger
William T. & Dorothy Hunter
Robert Lapum
Phyllis Lupton
Robert and Nancy
 Martin Family Trust
William O. & Betty Morris
Graeme Ross
6 Anonymous

Patrons \$2500 - \$4999

Dr. Lawrence Ebisuzaki
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Dr. James McGorman
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Tom & Grace Bennett
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Dianne Berlenbach
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Bill Blair
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Rebecca Brady
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Kathleen Brown



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 Karl & Alice Collins
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 Wendy Cooke
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 John Desbiens
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 Kim Dolan
 John & Jane Downs
 Paul Downs
 Arlette & Paul Dufort
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 & Marlene Dunford
 Marc Duquette
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 Jamie Emerson
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 & Gwen Harterre
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 Michael Harrington
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 Trudy Heffernan
 John Holmes
 Colleen Howson
 Garry E. James
 Jacqueline Jameson
 Robert G. Jameson
 Betty Johnson
 Catherine Johnston
 Karen Jopling
 Michele Keating
 Brian Kelly
 & Lynne Arsenault Kelly
 Gary King
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 Michael Lang
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 Nicola Lyle
 Justice Barry G. MacDougall
 Janice E. Mackenzie
 Ian MacNeill
 Luisa Magalhaes
 Brian J. Maloney
 Dr. Barbara E. Mann
 Roseanne Manning
 Jane Mark

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 Linda Mitchelson
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 & Patricia Neale
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 Leanne Whalen
 Bruce Whitney
 Tara Whibbs
 Peter & Kathy White
 Dr. Kaetlen Wilson
 Keith & Sally Wilson
 Edgar & Diane Wood
 Brian A. Worrall
 Rachel Wortis
 25 Anonymous



VOLUNTEERISM is key to a healthy community. Volunteers offer their time, their expertise and, most importantly, their hearts. We appreciate the efforts of people who help make the City and County of Peterborough a better place to live and work.



Special Recognition

United Way Peterborough & District Board of Directors

Dave Fell, *Chair*
Yves Lafortune, *Vice Chair*
Marie Dietrich, *Treasurer*
Suzanne Hooke, *Past Chair*
Linda Mitchelson, *Chair CIC*
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Shari Davis,
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Casey Ready,
Partner Agency Rep
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Partner Agency Rep

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Partner Agency Rep
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Yves Lafortune
Scott Mancini
Amanda Mellegers
Rod MacIsaac
Gail Rowat
Meghan Valentine

2015 Campaign Cabinet

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Adam Coones, *Labour Rep*
Allison Ireland, *Partner Agency Rep*
Dan Grady
Dawn Hennessey
Gwyneth James
Jungeon Kim
Ray Pichette
Suzanne Galloway,
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Wendy Swain

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Nancy Fisher
Yves Lafortune
Bill McNabb
Joe Van Koeverden
Danielle Belair,
Partner Agency Rep
Jason Stabler,
Partner Agency Rep

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Suzanne Hooke
Bill Morris
David Wills
Sonya Vellenga,
Partner Agency Rep

Facilities Management Committee

Karen Wilson
Scott Mancini
Marie Dietrich

Homelessness Partnering Strategy Community Advisory Board

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Bonnie Clark
Darlene Cook
Suzanne Galloway
Kerri Kightley
Bill McNabb
Keith Riel
Maisie Watson

2015 Campaign Loaned Representative

Percy Trapper, *Ministry of
Child and Youth Services*

Office & Administration Volunteers

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Elyar Babyev
Jared Baker
Lynette Bayer
Frances Carberry
Bob Cope
Elizabeth Cruikshank
Jim Dick
Lindsay Leslie
Tyler Markham
Sandra McManus
Robbie Peever
Erica Richmond
Jodie St. John
Louisa Vatri
Pat Ward
Kathy Wallace
Norma Wills

Training Centre Facilitators

Martin Barclay
Jonathan Bennett
Cathy Berges
Kerri Davies
Eva Kennedy
Janice Green
Lynn Marie Landry
Lenka Petric
Sarah Tanner
Bill Templeman
Cora Whittington

Thanks to the 2015/16 United Way Staff Team

Bill Parrington
Tara King
Lisa Kouri
Matthew Martin
Aimee O'Reilly
Erica Richmond
Jim Russell
Lisa Smith
Kathy Wallace
Rebecca Weiss

January - March 2016

Heather Watson

Landscaper Extraordinaire

Jerry Schweir



Our Media Partners

United Way depends on the generous support of our media partners to convey our messages across the City and County of Peterborough. We gratefully acknowledge the following media for their generous support.

- Peterborough This Week
- CHEX Television
- The Peterborough Examiner
- Bell media - Country 105/Energy 99.7 Radio
- Lakefield Herald
- Oldies 96.7/STAR 93.3 Radio
- CORUS - WOLF 101.5/100.5 Fresh Radio
- SNAP Peterborough
- PtboCanada
- TVCOGECO
- kawarthaNOW.com



Labour Report

The Canadian Labour Congress (CLC) and United Way share a common vision for prosperous communities. Together, we encourage workers and local union leaders to get involved in United Way Peterborough's efforts to support income security through capacity building to manage personal finances and ensuring all residents have equal opportunity to access the supports necessary to secure meaningful and fulfilling employment. 2015 saw the local Labour movement and United Way Peterborough collaborate on an important day-long summit on meaningful employment, setting the stage for other community conversations related to good jobs. We also partnered on the creation and implementation of the local Workers Action Centre, a worker-based organization committed to improving the lives and working conditions of people in low-wage and unstable employment. United Way is proud of our partnership with the local Peterborough & District Labour Council and we thank all the union partners who sit on our committees, help guide our allocation decisions, and work with us to address pressing local issues like poverty. Congratulations to all the union locals and workplace campaigners who helped with our 2015 Campaign. In solidarity and community strength comes great change. We deeply appreciate our local labour council for their ongoing commitment to improving the lives of working people and our community as a whole.



Treasurer's Report | 2015



Marie Dietrich
TREASURER

The year ended March 31, 2016 has been another challenging one from a financial perspective for the United Way of Peterborough and District. The Board of Directors approved a balanced budget for the year but the actual results fell short, resulting in a deficiency of revenue over expenditure of \$154,000.

Total revenue for the year was \$2.15 million and consisted of campaign of \$1.9 million and grants of \$183,000, with the remainder being comprised of investment, program, Nevada and other donations.

Total expenditures for the year were \$2.3 million. The largest portion of expenditures consisted of contributions to member agencies and other charities of \$1.33 million. Program expenses, including organization and community development, labour and homelessness, totaled \$490,000. General management and administration and campaign expenditures totaled \$446,000.

The organization's total assets as at March 31, 2016 amounted to almost \$2.2 million, a decrease of \$123,000 from the prior year, mainly due to the operating deficit. Investments and cash made up 91% of the asset balance with the remainder consisting of pledges receivable, other receivables, prepaid expenses and capital assets.

After subtracting the organization's total liabilities of \$241,000, mainly consisting of accounts payable and accruals, the organization was left with a total fund balance of \$1.93 million. The endowment fund accounted for \$1.5 million of the total, with the remainder belonging to the operating fund.

I would like to thank the Finance Committee for their contributions of time and expertise and the staff for their diligent, accurate and thoughtful work throughout the year.

The Statement of Financial Position and Statement of Operations presented here have been extracted from the audited financial statements for the fiscal year ended March 31, 2016 which were audited by BDO Canada LLP. The audited financial statements were reviewed by our Finance Committee and approved by our Board of Directors. The complete financial statements, including the independent auditors' reports and notes to the financial statements, are available on our website at www.uwpeterborough.ca.

Marie Dietrich, CPA, CA
Treasurer, United Way Board of Directors



Financial Report | 2015 & 2016

STATEMENT OF FINANCIAL POSITION at December 31, 2015 and March 31, 2016

	Operating Fund	Endowment Fund	March 31 2016	March 31 2015
Assets				
Current				
Cash and bank (Note 3)	\$ 389,913	\$ 14,420	\$ 404,333	\$ 270,041
Short term investments (Note 4)	-	101,424	101,424	51,898
Pledges receivable	99,666	-	99,666	92,881
Interest and other receivables	17,451	10,343	27,794	28,335
Prepaid expenses	19,612	-	19,612	35,430
Due from (to) other funds	63,454	(63,454)	-	-
	590,096	62,733	652,829	478,585
Investments (Note 4)	4,040	1,474,304	1,478,344	1,762,302
Capital assets (Note 5)	46,825	-	46,825	59,453
	\$ 640,961	\$ 1,537,037	\$ 2,177,998	\$ 2,300,340
Liabilities and Funds Balances				
Current Liabilities				
Accounts payable and accruals	\$ 181,702	\$ 3,305	\$ 185,007	\$ 139,327
Deferred revenue (Note 6)	31,325	-	31,325	45,449
	213,027	3,305	216,332	184,776
Contributed equity in capital assets (Note 7)	25,000	-	25,000	25,000
	238,027	3,305	241,332	209,776
Fund Balances				
Unrestricted	-	-	-	(323,710)
Internally restricted (Note 8a)	244,742	6,319	251,061	741,219
Externally restricted (Note 8b)	158,192	1,527,413	1,685,605	1,673,055
	402,934	1,533,732	1,936,666	2,090,564
	\$ 640,961	\$ 1,537,037	\$ 2,177,998	\$ 2,300,340

On behalf of the Board:

 Director

 Director

Financial Report | 2015 & 2016

STATEMENT OF OPERATIONS AND CHANGES IN FUND BALANCES
at December 31, 2015 and March 31, 2016

For the year ended March 31	Operating Fund	Endowment Fund	2016	3 month period ended March 31 2015
Revenue				
Campaign contributions	\$1,462,128	\$ -	\$1,462,128	\$ 233,536
Funds received from other United Ways	444,621	-	444,621	82,213
Total campaign income	1,906,749	-	1,906,749	315,749
Investment income (Note 9)	487	6,402	6,889	28,745
Program income	14,008	-	14,008	1,200
Grants (Note 10)	183,093	-	183,093	37,874
Nevada income	15,076	-	15,076	5,470
Other donations	8,749	12,550	21,299	3,029
Total revenue	2,128,162	18,952	2,147,114	392,067
Expenditures				
Community & Program Funding				
Allocations to Member Agencies				
- Schedule A	1,256,800	-	1,256,800	377,649
Designations to Member Agencies				
- Schedule A	50,507	-	50,507	-
Designations to other charities	20,297	-	20,297	-
General management and administration- Schedule B	170,048	-	170,048	37,664
Organizational & community development - Schedule B	308,606	-	308,606	62,971
Labour program - Schedule B	56,792	-	56,792	16,140
Homelessness project	125,616	-	125,616	29,636
United Way of Canada membership fees	23,293	-	23,293	5,148
Fundraising				
Investment management fees	-	13,010	13,010	3,495
Campaign expenses - Schedule B	276,043	-	276,043	62,169
Total expenditures	2,288,002	13,010	2,301,012	594,872
Excess (deficiency) of revenue over expenditure	(159,840)	5,942	(153,898)	(202,805)
Fund Balances, Beginning of Period	530,717	1,559,847	2,090,564	2,293,369
Interfund Transfers (Note 11)	32,057	(32,057)	-	-
Fund Balances, End of Period	\$ 402,934	\$1,533,732	\$1,936,666	\$ 2,090,564



United Way
Peterborough & District
Together, we are **possibility.**

United Way Peterborough & District
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