



United Way
Peterborough & District
uwpeterborough.ca



75 Years of Caring

United Way Peterborough & District **75th Anniversary Celebration**

November 19, 2016

Sponsorship Opportunities

Title Sponsor - \$7,500

- Company name associated with event and all promotion regarding the event
- Prominent company name and logo signage at the event
- Recognition of your company in all advertising that is undertaken to promote the event
- Recognition of your company in the event program
- Recognition in organization's external publications (e-newsletter, website)
- 8 complimentary tickets to attend the event
- Exclusive Media Launch

Entertainment Sponsor (Band & Show) - \$3,750

- Prominent company name and logo signage at the event
- Recognition of your company in the event program
- Recognition in organization's external publications (e-newsletter, website)
- Opportunity to introduce the entertainment at the event
- 4 complimentary tickets to the event
- Public thank you at the event by Event Chair

Wine Sponsor- \$3,750

- Prominent company name and logo signage at the event
- Recognition of your company in the event program
- Recognition in organization's external publications (e-newsletter, website)
- 4 complimentary tickets to the event
- Public thank you at the event by Event Chair

Hors D'oeuvres Sponsor - \$2,500

- Prominent company name and logo signage at the event
- Recognition of your company in the event program
- Recognition in organization's external publications (e-newsletter, website)
- 2 complimentary ticket to the event
- Public thank you at the event by Event Chair

Appetizer Sponsor - \$2,500

- Prominent company name and logo signage at the event
- Recognition of your company in the event program
- Recognition in organization's external publications (e-newsletter, website)
- 2 complimentary ticket to the event
- Public thank you at the event by Event Chair

Entrée Sponsor - \$2,500

- Prominent company name and logo signage at the event
- Recognition of your company in the event program
- Recognition in organization's external publications (e-newsletter, website)
- 2 complimentary ticket to the event
- Public thank you at the event by Event Chair

Dessert Sponsor - \$2,500

- Prominent company name and logo signage at the event
- Recognition of your company in the event program
- Recognition in organization's external publications (e-newsletter, website)
- 2 complimentary ticket to the event
- Public thank you at the event by Event Chair

Decorations Sponsor - \$1,500

- Prominent company name and logo signage at the event
- Recognition of your company in the event program
- Recognition in organization's external publications (e-newsletter, website)
- One complimentary ticket to the event
- Public thank you at the event by Event Chair

Advertising Opportunities will also be available in the souvenir program (History and Event Activities).

Contact one of the Anniversary Committee Volunteers to secure your sponsorship opportunity or for more information:

Len Lifchus - 705-313-6022 Tom Bennett - 705-742-2800
Dan Grady - 705-743-9111 David Martin - 705-742-3861

Jim Russell, CEO, United Way Peterborough & District
277 Stewart Street, Peterborough ON 705-742-8839



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