



United Way
Peterborough & District

Local giving. Local results.

Your support makes
everything possible.

A photograph of a person riding a bicycle on a city street. The person is in the foreground, slightly out of focus, wearing a dark jacket. The background shows a city street with parked cars and buildings. A large, white, semi-transparent circular graphic is overlaid on the image, framing the main text.

The gaps in our community are growing.

The City and County of Peterborough is a great community. But growing gaps between rich and poor are creating a divide within our community. And access to opportunity is increasingly out of reach for too many. These gaps threaten to undermine the long-term vitality and progress of our community, affecting all of us.



The number of applicants on the social housing waiting list, with little change from year to year.



The number of Peterborough residents who will deal with or be affected by some kind of mental issue in their lifetime.



The percentage of working people who cannot afford basic needs.



The percentage of children under 6 years of age living in poverty.



You can help close these gaps.

With your support, we can bridge the growing divides to create opportunities for a better life for everyone in our community.

When you give to United Way, you are investing locally in three areas that are crucial for our community to thrive:

- ① Moving people from poverty to possibility
- ② Helping kids be all they can be
- ③ Building strong communities

Together, we're creating lasting, positive change across the City and County of Peterborough.



35,800+

The number of people supported annually by United Way's investment to support basic needs and help move people from a life of poverty to one of possibility.

24,700+

The number of Peterborough's most vulnerable people supported annually by United Way's investment in building strong and healthy communities.



30+

The number of community and funded partner agencies supported by United Way each year, helping to improve lives across the City and County of Peterborough.

\$794,000

The amount invested by United Way Peterborough & District each year to provide opportunities for children and youth to realize their full potential.





Your support makes everything possible.

United Way can't shape the future alone. To make a real difference, we need to unite in support of our community. Thanks to partners like you, we can continue to build a stronger City and County of Peterborough, starting in the very place that you live and work.

Ignite possibility in our community by...

Running a workplace campaign – Raise essential resources for our community while building a strong team, boosting morale and uniting employees in an inspirational cause.

Giving a corporate gift – Instill employee pride in your organization by demonstrating your commitment to our community with your corporate gift or by matching employee donations.

Becoming a United Way sponsor – Gain a unique opportunity for exposure in our community while helping to keep our costs low.

Acting as a champion for Leadership Giving – Encourage personal donations of \$1,200 or more, providing the foundational support to improve lives in our community.

Getting involved as a volunteer – Give your time and talents to help our community.

Together, we are possibility.

United Way is...

Local

At United Way, we understand local issues and use this expertise to maximize local impact. Donations stay in the community, creating lasting, positive change in the very place that you live and work.

Effective

With some of the lowest operating costs in the sector, we ensure that as much as possible of every dollar goes directly to where it's needed most.

United Way leverages partnerships, engages countless volunteers, and solicits pro-bono services and in-kind donations to keep expenses low and maximize our investment in community.

Connected

Nobody can build a stronger City and County of Peterborough on their own. That's why United Way brings people together to make a real difference.

The private sector and labour. Governments and community organizations. Donors, volunteers, residents. By leveraging these unique connections, we rally the knowledge, resources and energy needed to create concrete change in our community.

Impactful

United Way combines experience working in our local community with research to develop innovative solutions to social issues. We make smart investments to ensure that our efforts go as far as possible.

And we know it's working. We're always measuring our progress and are putting systems in place to evaluate the long-term effects of our work.



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