

# Impact Report Card



**United Way**  
Peterborough & District  
[uwpeterborough.ca](http://uwpeterborough.ca)

## United Way Investment Priorities:

- ▶ **Poverty to Possibility**
- ▶ **Building Healthy & Strong Communities**

The statistics contained in this report are drawn from local and national data sources, as well as information provided by our Partner Agencies.

# Poverty

Partner Agencies: **16**  
Innovation Projects: **4**  
Number of People Supported: **35,801**

## The Issues:



**47%** of workers in Peterborough have literacy skills below the level required for their job.



**20%** of children under 6 years of age live in poverty.



**1 in 6** Peterborough households has an annual income under \$20,000.



**5,800** Peterborough households regularly experience a shortage of nutritious, quality food.



**57%** of workers have incomes that fall below the level necessary to afford basic everyday expenses and have a decent quality of life.



Peterborough youth (15-24) are unemployed at **2.5x** the rate of our community.



**1,700** applicants on the social housing waiting list, with little change from year to year.

## Your United Way responds:

- **72,489** meals provided to ensure that safe, affordable, and nutritious food is available to alleviate the effects of hunger
- **2278** people received debt management and financial literacy training to better manage personal finances and build assets
- **11,682** parents were supported to provide a nurturing environment for their children through parent education programs
- **6310** nights of shelter were provided for people in need of a safe place to stay
- **3000** children and youth were provided with the training and learning opportunities necessary to improve their success at school
- **3350** received job training and developed life skills to improve their personal and vocational success
- **2200** households at imminent risk of homelessness were stabilized avoiding eviction

## Impact:

**87%** of those trained in financial literacy improved their ability to manage personal finances and avoid financial crisis.



**83%** of youth enrolled in youth mentorships improved academic performance.



**60%** of participants who took part in a United Way funded job training program secured meaningful and fulfilling employment.



**86%** of grade 7-8 students living with a learning disability felt better prepared for high school and to advocate for their future learning development.



# Community

Partner Agencies: **14**  
Innovation Projects: **1**  
Number of People Supported: **24,768**

## The Issues:



**1 in 2** girls and **1 in 5** boys will experience sexual violence at some time in their lives.



**26,616** Peterborough residents will deal with or be affected by some kind of mental illness in their lifetime.



**70%** of mental health problems and illnesses have their onset during childhood or adolescence.



Adult drinkers in Peterborough engage in heavy drinking at rates **9.1%** higher than the Provincial average.



**29.3%** of people in Peterborough find their participation in community life and activities is sometimes or often limited.



**12,400** people are living with at least one disability in the City of Peterborough, which is 16% of Peterborough's population.



By 2030, immigration is expected to account for **100%** of population growth in Canada.

## Your United Way responds:

- **5571** seniors were able to remain in their homes longer due to United Way funded programs
- **11,347** people coping with a mental illness received counselling to increase their skills related to emotional regulation and distress
- **9100** survivors of violence and trauma received emergency crisis intervention, safety, and recovery treatment to rebuild their lives
- **14,130** people were provided with settlement services and enhanced opportunities to build and participate in a safe and inclusive community where all voices are valued

## Impact:

**73%** of youth taking part in positive relationship and body image programs improved their self-confidence.



**910** volunteers provided over 86,000 hours of social connection and caregiving support to local seniors.



**100** activities assist 450 newcomers to settle successfully in our community.



**21.5%** Since 2006, residents aged 55-64 increased by more than 21% making us one of the oldest communities in Canada.



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## Your investment helps people meet their basic needs through:

- Food Security
- Housing Access & Stability
- Financial Literacy & Income Growth



## Your investment helps people gain skills and realize their potential through:

- Education and Life Skills for Youth
- Supports for Families
- Employment and Skills Training



## Your investment helps people establish:

- Healthy Aging for Older Adults
- Mental Health & Addictions Recovery
- Violence or Trauma Resilience
- Inclusive Community



### United Way's Partner Agencies

United Way will focus efforts and investment on targeted priority goals moving beyond the traditional role of funder to include agencies wishing to be part of the United Way family as a non-funded partner. These efforts include using the voice of United Way as an advocate to optimize our relationships with government and local social change agents to help shape social policy creating positive and sustained impact for those living in the City and County of Peterborough. United Way is able to lead and influence collaboration and partnerships within the non-profit sector, encouraging strategic alignment and establishing a collaborative approach to local service delivery; providing opportunities to come together to learn, plan and develop partnerships to achieve shared goals.

### United Way's Funded Partners

- Big Brothers & Big Sisters
- CMHA
- COIN
- Community Care Peterborough
- Community Counselling & Resource Center
- Community Living Peterborough
- Elizabeth Fry Society
- Fourcast
- John Howard Society

- Kawartha Sexual Assault Centre
- Kawartha World Issues Centre
- Kinark
- Learning Disabilities Association of Peterborough
- New Canadians Center
- PARN: Peterborough AIDS Resource Network
- Peterborough Community Chaplaincy
- Peterborough Family Resource Centre
- Peterborough Youth Services
- Trent Valley Literacy Association
- YES Shelter for Youth and Families
- YWCA

### United Way's Community Partners

- Canadian Red Cross Peterborough, Haliburton & District Branch
- Compass Early Learning and Care (formerly Kawartha Child Care)
- KAIROS Non-Profit Homes
- Nursery Two Child Care
- Peterborough & District Labour Council
- Peterborough Social Planning Council
- Peterborough Worker's Action Centre
- Schizophrenia Society Peterborough
- VON Peterborough, Victoria, Haliburton & Durham
- YMCA of Central East Ontario Serving Belleville, Quinte West & Peterborough



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### United Way's Neighbourhood Funding

United Way wants to make neighbourhoods safe and strong across our community. Neighbourhoods thrive when there is strong resident engagement and local leadership to achieve positive change. In 2016, United Way will be launching our Neighbourhood Fund to support grassroots neighbourhood and resident development.