



**United Way**  
Peterborough & District  
Together, we are possibility.

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# 2014/2015

ANNUAL REPORT

# Mission

Improve lives and build community by engaging individuals and mobilizing collective action

# Values

- Demonstrate trust, integrity, transparency, inclusivity and respect
- Energize and inspire volunteerism and volunteer leadership
- Endorse innovation, partnerships, collective action
- Provide non-partisan leadership
- Embrace diversity

# Promise

Create opportunities for a better life

# Impact

## From poverty to possibility

- Moving people out of poverty
- Meeting basic human needs (Eg: food, shelter, and jobs)

## Healthy people, strong communities

- Improving access to social and health-related services
- Supporting resident and community engagement
- Supporting community integration and settlement

## All that kids can be

- Improving access to early childhood learning and development programs
- Helping kids do well at school and complete high school
- Making the healthy transition into adulthood and post-secondary education

# Investment

Your investment helps people meet their basic needs through:

- Food Security
- Housing Access & Stability
- Financial Literacy & Income Growth



Your investment helps people gain skills and realize their potential through:

- Education and Life Skills for Youth
- Supports for Families
- Employment and Skills Training



Your investment helps people establish:

- Healthy Aging for Older Adults
- Mental Health & Addictions Recovery
- Violence or Trauma Resilience
- Inclusive Community



# Report of the Chair and CEO



**Suzanne Hooke**  
CHAIR, BOARD OF  
DIRECTORS



**Jim Russell**  
CHIEF EXECUTIVE  
OFFICER

At United Way, our vision for Peterborough is safe, supportive neighbourhoods where community partners work together to ensure everyone is healthy and can participate to make our City and County a better place for all. Inviting everyone to engage and act on our vision is central to our work.

Over the last few years, United Way staff and volunteers embraced important new roles as partners, researchers and advocates to build on our longstanding roles as conveners and funders, announcing a new investment strategy last spring. For the first time in our history, all decisions made in funding community-based agency programs were based on demonstrated links to United Way's core strategies – *moving people from poverty to possibility* and *building a strong healthy community*. This represented a major shift, building on our determination to make a difference in the lives of people while also ensuring a positive impact across our community.

As we look to the future and consider the challenges and solutions needed to build and strengthen Peterborough, we will be guided by lessons we've learned. We begin with the end in mind and adopt a razor-like focus in the pursuit of our goals. From there we must continue to find common ground with community partners, collaborate and work together to find the best solutions for our community. We will build and leverage our assets – trust and relationships will always be the key ingredient to our success. And finally, we must work hard, through persistence and tenacity because we know creating social change is a marathon not a sprint. Reaching our goals requires hard-working individuals with unrelenting optimism.

The opportunity to serve United Way Peterborough & District is tremendously rewarding – there is no better way to experience a true sense of our community and to fully appreciate the value we can create when we work towards shared goals from a common agenda. Next to government, United Way Peterborough & District makes the largest investment in the social sector in this city and like other non-profit organizations, our work contributes significant social and economic value.

Maintaining momentum and keeping a singular focus on solid and demonstrable impact is critical to our success. We celebrate and can not overstate the quality and commitment of our volunteers, staff and partner agencies who share our vision for the City and County of Peterborough.

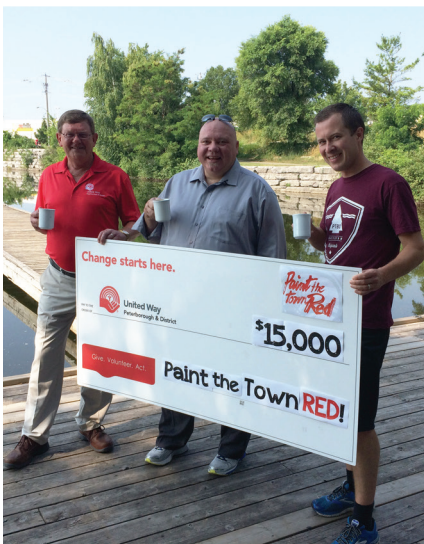
We are delighted to share this community report. It is designed to celebrate the contributions United Way Peterborough & District has made over the past year and share some of the facts and figures facing our community today. The report demonstrates our values and vision for change in the future. We also hope it will serve to engage you in our work and inspire you to join us in the belief – together we are possibility.

Suzanne Hooke  
Chair, Board of Directors

Jim Russell, B.S.W., M.S.W.  
Chief Executive Officer

“The City and County of Peterborough is known for its welcoming, generous spirit and is rich in opportunity for many who live here. Yet, we all know the gap between poverty and possibility is widening. The United Way fills a critical need in our community working with thousands of committed people and organizations to drive real change. I am very proud of what we've been able to accomplish this year.”

Brian O'Toole  
2014 Campaign Chair



# Our Community Impact

## A Proud Tradition

Thanks to almost 75 years of dedicated donor, volunteer and staff support, United Way Peterborough & District has a proud history of working with partner agencies to transform our community.

We have developed an investment strategy focussed on innovative solutions to critical challenges facing vulnerable people in our community aligning to two main focus areas;

## Moving People from Poverty to Possibility Building Healthy & Strong Communities

Our intent is to be focused in our funding and to fund deeply over time. Our belief is this approach has the best chance of realizing impact in our community.

In 2014, we invested \$1,928,948.72 in local programs and services delivered by our partner agencies. This amount includes all disbursements, including donor-directed designations, made to agencies during the 12 months ended December 31, 2014.

\$ 111,138.00	Big Brothers Big Sisters Peterborough
\$ 83,423.00	CMHA Haliburton, Kawartha, Pineridge
\$ 53,104.00	Canadian Red Cross, Peterborough, Haliburton District
\$ 46,404.00	(COIN) Community Opportunity & Innovation Network
\$ 68,212.00	Community Care Peterborough
\$ 192,656.00	Community Counselling & Resource Centre
\$ 46,828.00	Community Living Peterborough
\$ 45,052.00	Down Syndrome Association of Peterborough
\$ 76,472.00	Elizabeth Fry Society of Peterborough
\$ 90,896.00	John Howard Society of Peterborough
\$ 14,000.00	Kairos Non-Profit Housing of Peterborough Inc.
\$ 42,035.00	Kawartha Child Care
\$ 62,900.00	Kawartha Food Share
\$ 45,720.00	Kawartha Sexual Assault Centre
\$ 45,661.72	Kinark Child & Family Services
\$ 68,356.00	Learning Disabilities Association of Peterborough
\$ 36,782.00	Multiple Sclerosis Society of Canada, Peterborough Chapter
\$ 17,946.00	New Canadians Centre – Peterborough
\$ 62,552.00	Nursery Two Inc.
\$ 20,588.00	PARN
\$ 55,310.00	Peterborough Community Chaplaincy
\$ 62,000.00	Peterborough Family Resource Centre
\$ 74,386.00	Peterborough Social Planning Council
\$ 59,204.00	Peterborough Youth Services
\$ 47,130.00	Schizophrenia Society of Ontario, Peterborough Chapter
\$ 20,505.00	Trent Child Care Inc.
\$ 31,040.00	Trent Valley Literacy Association
\$ 25,576.00	VON Peterborough, Victoria and Haliburton
\$ 25,311.00	YES Shelter for Youth & Families Peterborough
\$ 80,054.00	YMCA of Central East Ontario
\$ 217,607.00	YWCA Peterborough, Victoria & Haliburton
<b>\$1,928,948.72</b>	





During the 3-month fiscal period for 2015 which ended March 31, 2015, we invested \$377,649.00 in local programs and services delivered by our partner agencies. This figure is comprised only of Allocations as no donor-directed designations were paid out during this 3-month period.

\$ 27,411.00	Big Brothers Big Sisters Peterborough
\$ 20,001.00	CMHA Haliburton, Kawartha, Pineridge
\$ 11,250.00	(COIN) Community Opportunity & Innovation Network
\$ 16,251.00	Community Care Peterborough
\$ 47,739.00	Community Counselling & Resource Centre
\$ 12,000.00	Community Living Peterborough
\$ 11,124.00	Down Syndrome Association of Peterborough (transition funding)
\$ 18,618.00	Elizabeth Fry Society of Peterborough
\$ 22,086.00	John Howard Society of Peterborough
\$ 10,749.00	Kawartha Sexual Assault Centre
\$ 17,250.00	Learning Disabilities Association of Peterborough
\$ 8,499.00	Multiple Sclerosis Society of Canada, Peterborough Chapter (transition funding)
\$ 16,251.00	New Canadians Centre – Peterborough
\$ 9,750.00	PARN
\$ 13,749.00	Peterborough Community Chaplaincy
\$ 15,000.00	Peterborough Family Resource Centre
\$ 18,174.00	Peterborough Social Planning Council (transition funding)
\$ 12,999.00	Peterborough Youth Services
\$ 11,250.00	Schizophrenia Society of Ontario, Peterborough Chapter
\$ 7,500.00	Trent Valley Literacy Association
\$ 17,499.00	YES Shelter for Youth & Families Peterborough
\$ 32,499.00	YWCA Peterborough, Victoria & Haliburton
<b>\$ 377,649.00</b>	



# The United Way Family | 2015 / 2016

For the next **5** years we are investing in **30** agencies; **18** of which are funded for the Long Term, **4** are funded for Innovation and the remaining **8** agencies are committed to staying connected to UWP to work with us in collaboration in moving people from poverty to possibility and building strong healthy communities.

## United Way's Long-Term Priority Funding

Long-Term Priority Funding is used to stabilize agencies that align to the community priorities and outcomes identified by United Way. Agencies receive funding for up to 5 years and are expected to meet the highest standards in organizational accountability. **United Way is thrilled to announce \$1,086,000 in Long Term Priority Funding** will be directed to the following 18 agencies on an annual basis beginning in 2015.

- Big Brothers & Big Sisters: \$90,000
- CMHA Haliburton, Kawartha, Pineridge: \$45,000
- (COIN) Community Opportunity & Innovation Network: \$45,000
- Community Care Peterborough: \$65,000
- Community Counselling & Resource Center: \$90,000
- Community Living Peterborough: \$48,000
- Elizabeth Fry Society of Peterborough: \$60,000
- John Howard Society of Peterborough: \$60,000
- Kawartha Sexual Assault Centre: \$43,000
- Learning Disabilities Association of Peterborough: \$69,000
- New Canadians Centre – Peterborough: \$65,000
- PARN: \$39,000
- Peterborough Community Chaplaincy: \$55,000
- Peterborough Family Resource Centre: \$60,000
- Peterborough Youth Services: \$52,000
- Trent Valley Literacy Association: \$30,000
- YES Shelter for Youth & Families Peterborough: \$70,000
- YWCA: \$90,000

## United Way's Innovation Funding

Through our new Innovation Fund, United Way supports non-profit innovators, whether small or large, to design and/or deliver new initiatives that meet identified emerging social issues. Innovation Funding is one-time funding provided for up to 2 years to an individual charitable organization for their own initiative or to serve as the lead on a multi-agency initiative. **United Way is thrilled to introduce \$170,800 in new Innovation Funding** to be directed to the following 4 projects beginning in 2015.

(COIN) Community Opportunity & Innovation Network – **Work-Life**: \$19,800  
Fourcast – **Changing the Conversation**: \$46,000  
Kawartha World Issues Centre – **Making TRACKS**: \$47,000  
Kinark – **Family Support Provision**: \$45,000  
YES Shelter for Youth & Families Peterborough – **Family Reconnect**: \$13,000

## United Way's Neighbourhood Funding

United Way wants to make neighbourhoods safe and strong across our community. Neighbourhoods thrive when there is strong resident engagement and local leadership to achieve positive change. In **2016**, United Way will be launching our Neighbourhood Fund to support grassroots neighbourhood and resident initiatives.

## United Way's Partner Agencies

United Way will focus efforts and investment on targeted priority goals moving beyond the traditional role of funder to include agencies wishing to be part of the United Way family as a non-funded partner. These efforts include using the voice of United Way as an advocate to optimize our relationships with gov't and local social change agents to help shape social policy creating positive and sustained impact on the lives of those living in the City and County of Peterborough.

United Way is also able to lead and influence collaboration and partnerships within the non-profit sector, encouraging strategic alignment and establishing a collaborative approach to local service delivery; providing opportunities to come together to learn, plan and develop partnerships to achieve shared goals. The following 8 local agencies expressed a clear interest in remaining a part of the United Way family:

- Nursery Two Child Care
- Peterborough Social Planning Council
- Canadian Red Cross Peterborough, Haliburton & District Branch
- Compass Early Learning and Care (formerly Kawartha Child Care)
- VON Peterborough, Victoria, Haliburton & Durham
- YMCA of Central East Ontario Serving Belleville, Quinte West & Peterborough
- KAIROS Non-Profit Homes
- Schizophrenia Society Peterborough

## 2015 United Way Youth Grants

United Way Peterborough & District's (UWP) commitment to this community's youth continues. On March 23, United Way Board of Directors approved the distribution of \$1,650 through the 2015 Youth Grant Program. Thanks to donors and community partners, for the past 10 years UWP has provided funding up to \$500 (to a maximum of \$2,000 annually) for youth led projects in the community. The total dollars distributed through Youth Grants in that time is more than \$15,000.

**\$400:** Kawartha World Issues Centre for the Heritage Drummers & Drum Circle for Global Youth Day

**\$500:** PACE/Kawartha Pine Ridge District School Board's Rainbow Alliance Advocacy Project

**\$350:** Peterborough County City Health Unit's Food Literacy Workshop

**\$400:** PARN's QueerRADicals Rainbow Youth Program, Don't Box Me In

Applications for 2016 Youth Grants will be available in January 2016. Whether you have a fully formed project or are at the start of developing a project idea, we are happy to offer advice and support during the idea and proposal development process.

## Other United Way Community Programs

### BackPacks for Kids

United Way Peterborough & District's Backpacks for Kids program works to address issues of poverty by providing backpacks to children and youth in our community who wouldn't normally be able to afford new school supplies. Each new backpack contains common items required for school and is customized for each grade level. Our program strives to ensure that all students in need are ready for school and over the last 10 years we have distributed over 8,489 backpacks.

### Coats 4 Kids & Grown Ups Too

United Way Peterborough & District's Coats for Kids and Grown-Ups Too program strives to keep children and their families warm during the cold winter months by providing clean, gently-used winter wear to children, youth, and adults in Peterborough City and County. Since the program's inception over twenty-nine years ago, thousands of coats have been distributed throughout our community. In the last ten years alone the Coats for Kids Program has distributed more than 15,000 pieces of winter wear.

Since 1986, individuals and families have donated gently used winter wear which is then cleaned at no cost to the program by local dry cleaning providers. Kent Cleaners, Rocky's Cleaners, Ferguson Cleaners, Grainger's Cleaners, and Windsor's Dry Cleaning Centre have been active and committed program partners since the program began 29 years ago.

Other community partners such as Global Point Logistics, TST Overland Express, and Winslow Gerolamy Motors Ltd. have ensured that cleaned coats can be stored and then transported to distribution locations throughout the City and County of Peterborough. **Donated items are collected in the Spring for distribution in the Fall.**

### UWP is proud to be the Community Entity for the Federally Funded Homelessness Partnering Strategy (HPS)

For over 7 years, UWP has been overseeing the distribution and use of HPS funds in Peterborough, accountable to both a volunteer Community Advisory Board, comprised of seasoned local leaders working in housing and homelessness, and the Federal government. From April 1, 2015 to March 31, 2017, \$263,000 will be provided to support the work of the Homelessness Coordinated Response Team (HCRT). HCRT provides a collaborative community response to individuals and families experiencing homelessness with the goal of securing access to permanent, affordable and safe housing.

### United Way Training & Learning Centre

Building knowledge – Strengthening capacity – Creating possibility

In 2014, we continued our commitment to support the development of strong and effective charitable sector organizations. By offering an extensive menu of professional development opportunities such as organizational management training, mediation, and strategic planning. We build the skills needed to be an effective and responsible leader.

### Ensuring Access to Information for All Residents

Community Information Services is a United Way partnership with the City and County of Peterborough to deliver timely and relevant information and referral services to local residents and organization to promote community volunteerism. To deliver this service we maintain the Peterborough County portion of **www.fourinfo.com**, the most extensive and widely searched online database of community information and volunteer opportunities for Peterborough City and County.



# Leadership Donors | 2014

## Leadership Giving at United Way Peterborough & District

The Leadership Giving Program has been a significant part of our annual campaign for decades, making a difference in the lives of so many in our community.

In 2014, Leadership donors contributed 23% of the dollars raised by United Way Peterborough & District donating more than half a million dollars.

We invite you to join us and demonstrate your leadership. Together, we'll empower and inspire change and ensure our community is strong and resilient – today and always.

Our community values your gift and United Way works diligently to invest it where it is needed most by being a Leader you know you are making a meaningful and measurable difference. Following is our 2014 Leadership Honour Roll:

### Pathfinder \$5000 +

Daryl Bennett  
Audrey L. Dawe  
Rich & Laura Daynes  
Carl Doughty  
Michael Evans & Heather Gardiner  
Ted & Glenda Hunter  
William & Dorothy Hunter  
Phyllis Lupton  
William & Betty Morris  
Graeme Ross  
3 Anonymous

David Bignell & Janice Green  
Don Bocking & Anne Morawetz  
Stephen Boyd  
& Shirlanne Pawley-Boyd  
John & Ruth Brandow  
Robert Brown &  
Dr. Kathryn Moore-Brown  
Curtis & Kim Bryan  
John & Barbara Burbidge  
Dr. James Buttle  
Willis & Peg Cleveland  
Brian & Ellen Desbiens  
Dr. Lawrence Ebisuzaki

Brian Morehouse  
Opal Murphy  
Kerry Lynn Parsons  
Harry & Sylvia Pearson  
Martin & Denise Pick  
Dr. Elizabeth Popham  
Carol Ann Price & Chris Russell  
Thomas Rickard  
Dr. Nona Robinson  
John & Nancy Ross  
Jim Russell  
William & Ruth Russelle  
Laurel Schollen  
David & Beverly Sherwin  
Alan Slavin  
Linda Slavin  
George & Margaret Tough  
David & Norma Wills  
Terry Windrem  
15 Anonymous

### Patrons \$2500 - \$4999

Paul Harris-Lowe  
Stephen & Maureen Henderson  
Suzanne Hooke  
Doris Irvine  
Judith Limkilde  
Keith Manser  
David Martin & Yvonne Foster  
Eileen & Edward McCormick  
J.R. & Janie McGee  
David & Patricia Morton  
Dr. Stephan Ragaz  
Dr. Tony & Helen Tilly  
Gordon & Valerie Watkins  
Gregg White  
4 Anonymous

David Fell  
Donald Ferguson  
James Ferguson  
John Forde  
Glenn Garneys & Pearl Dixon  
Dr. Bruce & Judy Gibson  
Bradley & Debbie Griffiths  
Dr. John Hambley  
& Dr. Joyce Hambley  
Dr. George & Eleanor Hamilton  
Lorraine & Jim Hayes  
Dr. James  
& Isabelle Henniger  
Gord & Olivia James  
Robert Jameson  
Brian & Lynne Kelly  
Arndt & Peggy Kruger  
Yves & Janet Lafortune  
Douglas Lavery  
Dr. Peter & Marilyn MacLoughlin  
Clare Matthews  
Dr. James McGowan  
Mary-Ann Meagher  
Rev. Josephine Mewett  
Janice Millard

### Leaders \$1000 - \$1499

Beverly Aitkenhead  
Bill & Nancy Backlund  
Dan & Ingrid Bailey  
Catherine Batten  
David Beamer  
Barbara Beck  
Monique Beneteau  
Robert Beninger  
Tom & Grace Bennett  
Bill Blair  
Roy & Devona Bowles  
Deepinderjit Brar  
Rosanne Brien  
Barbara Cameron  
Kathy & Mike Carter  
Erica Cherney

### Builders \$1500 - \$2499

Shelley & James Adair  
Olive & Tom Aiken  
Tim & Shelley Barrie  
Justice Richard  
& Aileen Batten  
Dr. Deborah & Dr. Michael Berrill





Elizabeth Clement  
 Robert & Margaret Cope  
 Paul Cragg  
 Wendy Crowley  
 Steve Crozier  
 Brenda Dales  
 Anthony Davidson  
 Dr. Brian De Salvo  
 & Dr. Jennifer Coates  
 Gordon & Julie Deck  
 John Desbiens  
 James & Joanne Devlin  
 Jim & Wilma Dick  
 Dr. Kirk & Dr. Julie Dillon  
 Ken Doherty  
 Kim Dolan  
 John & Jane Downs  
 Paul Downs  
 John D. & Marlene Dunford  
 Catherine Eimers  
 Jamie Emerson  
 Timothy Farquharson  
 John Fekete  
 Nancy Fischer  
 Chris & Moira Fleming  
 Dr. Nora Fortune  
 & Dr. Brian DeNoble  
 Doris Graham  
 Gail Grant  
 Jon & Shelagh Grant  
 Jeffrey & Barb Guilbeault

Dr. Donald  
 & Gwen Harterre  
 Dr. Sarah Harvie  
 Goodith Heeney  
 Trudy Heffernan  
 Bill & Vivian Heinmiller  
 Colleen Howson  
 Garry James  
 Jacqueline Jameson  
 Allan Jansen  
 Margery Johnson  
 Catherine Johnston  
 Jack Keat  
 David Kinder  
 Gary King  
 Jim King  
 Lisa Kouri  
 Patricia Kraft  
 Andrew Kurc  
 Jane & Jeff Landriault  
 Michael & Laura Lang  
 Eve Look  
 Nicola &  
 Adam Lyle Stibbards  
 Luisa Magalhaes  
 Burnadette Maloney  
 Brian &  
 Bernadette Maloney  
 Dr. Barbara Mann  
 Roseanne Manning  
 Jane Mark  
 Dr. David & Deborah May

John Mazziotti  
 Bradley McCallum  
 John E. McGarrity  
 Mike McKnight  
 Brett McLellan  
 John & Claire McLellan  
 Sheri Mcleod  
 Stephen Milligan  
 Linda Mitchelson  
 Karl & Leona Moher  
 Harry & Bonita Morrison  
 David Nelson  
 David Newhouse  
 Dr. Elizabeth Nisbet  
 Dr. Erica Nol  
 Chris Norman  
 Paul & Marilyn Nornabell  
 Kevin Nugent  
 Sheila Olan-MacLean  
 Carol O'Neill  
 Ronald & Julia Osborne  
 Brian O'Toole  
 William & Lila Peacock  
 Steve & Louise Pillar  
 Chris Rice  
 Will Robertson  
 Dr. Piero & Gianna Ronca  
 Ruth & John Rutherford  
 Sue Sanders  
 Todd Sargent  
 Sonya Sedgwick  
 Joy Simmonds

Alex Smith  
 Gregory Smith  
 John & Sarah Somerville  
 Dale & Bernice Standen  
 Rob Stephen  
 Dr. Susan Sudbury  
 Theresa Sullivan  
 Hugh & Joan Sullivan  
 Sylvia Sutherland  
 Justice Raymond  
 & Susan Taillon  
 Nicola Tallman  
 Stuart Taylor  
 Ross Thompson  
 Dr. Arthur &  
 Margaret Jane Turner  
 Linda & Les Unrau  
 Catharina van Es  
 John Wadland  
 Paula Wagar  
 Keith Walden  
 Patti Watson  
 Martha &  
 Dr. Richard Whatley  
 Peter & Kathy White  
 Jocelyn Williams  
 Dr. Kaetlen Wilson  
 Keith & Sally Wilson  
 Tim Wood  
 Edgar & Diane Wood  
 Brian Worrall  
 Rachel Wortis  
 25 Anonymous

**In 2016, United Way Peterborough & District will be adopting the following Leadership Giving Levels in accordance with United Way Centraide Canada's recommendation made in 2014.**

- Philanthropic Circle \$25,000+
- Platinum \$10,000 - \$24,999
- Gold \$5,000 - \$9,999
- Silver \$2,500 - \$4,999
- Bronze \$1,200 - \$2,499

United Way Peterborough & District will adopt these levels plus our own additional levels of recognition including:

- Builders of the Way \$1,000 - \$1,199
- Friends of the Way \$500 - \$999



# Special Recognition

**VOLUNTEERISM** is key to a healthy community. Volunteers offer their time, their expertise and, most importantly, their hearts. We appreciate the efforts of people who help make the City and County of Peterborough a better place to live and work.

## United Way Peterborough & District Board of Directors

Suzanne Hooke, *Chair*  
 Dave Fell, *Vice Chair*  
 David Wills, *Past Chair*  
 Marie Dietrich, *Treasurer*  
 Carla Guest  
 Karen Howran  
 Yves Lafortune  
 Eden Maher  
 Scott Mancini  
 Margot Marshall  
 Linda Mitchelson  
 Bill Morris  
 Christie Nash  
 Greg Simmons  
 Murray Rodd  
 John Prentice  
 Karen Wilson

## MEMBER AGENCY COUNCIL (MAC) REPRESENTATIVES

Sheila Olan-MacLean (April to October)  
 Barb Lillico (September to November)  
 Frances Wilbur (January to September)  
 Casey Ready

## Awards Committee

Dave Wills, *Chair*  
 Murray Rodd

## Finance Committee

Steve Daynes  
 Marie Dietrich  
 Mark Graham  
 Steve Henderson  
 Yves Lafortune  
 Scott Mancini  
 Rod Maclsaac  
 Michelle Nichols  
 Gail Rowat  
 Meghan Valentine

## 2014 Campaign Cabinet

Brian O'Toole, *Chair*  
 Tom Bennett, *Past Chair*  
 Jamie Batley  
 John D'Altoe  
 Tony Davidson  
 Rick Elliott  
 Mike English  
 Doug Fairbairn  
 Bradley Fauteux  
 Jack Gillan  
 Katrina Guthrie  
 Dave Kinder  
 Perry Longhurst  
 Doug MacDonald  
 Scott Mancini  
 David Martin  
 Glen Millar  
 Ray Pichette  
 Wally Reaume  
 Robert Smith  
 Wendy Swain  
 Matt Temple  
 Tony Tilly  
 Brent Woodford

## Agency & Community Services Committee

Linda Mitchelson, *Chair*  
 Karen Wilson, *Vice Chair*  
 Carla Guest  
 Nancy Fisher  
 Vicki Gullick  
 Yves Lafortune  
 Bill McNabb  
 Sarah Tanner  
 Joe Van Koeverden  
 Barb Lillico,  
     *MAC Representative*  
 Frances Wilbur,  
     *MAC Representative*







### **Governance Committee**

David Fell, *Chair*  
 Joe Grant  
 Suzanne Hooke  
 Bill Morris  
 David Wills  
 Sonya Vellenga,  
*MAC Representative*

### **Facilities Management Committee**

Karen Wilson  
 Scott Mancini  
 Marie Dietrich

### **Major Gifts Committee**

Bill Morris  
 Dave Wills  
 Dave Fell  
 Tony Davidson  
 David Martin

### **Homelessness Partnering Strategy Community Advisory Board**

Dorothy Olver, *Chair*  
 Bonnie Clark  
 Darlene Cook  
 Suzanne Galloway  
 Kerri Kightley  
 Bill McNabb  
 Keith Riel  
 Maisie Watson

### **2014 Campaign Loaned Representative**

Louisa Vatri, *Ministry of Natural Resources & Forestry*

### **Office & Administration**

Arvind  
 Cedric Aniambossou  
 Kory Atkinson  
 Elyar Babyev  
 Leslie Baker  
 Jared Baker  
 Shравan Bhat  
 Elona Bita  
 Liz Bruckner  
 Frances Carberry  
 Claude Caron  
 Katherine Elliot  
 Paige English  
 Luke Fenn  
 Deanna Harrison  
 Laura Hill  
 David James  
 Annette Kinder  
 Natalie Lamb  
 Nahee Lee  
 Beverly MacCleod  
 Sandra McManus  
 Ann-Nesia Mitchell-Hughes  
 Shari Paykarima  
 Laurie Pepper  
 Alex Saunders  
 Ladylin Sebastian  
 Mary Snack

Jodie St. John  
 Kathy Wallace  
 Rebecca Weir  
 Kurtis Wells  
 Norma Wills

### **Student Interns**

Joe Adams  
 Bukola Adegun  
 Amanda Belanger  
 Joshua MacPherson  
 Alysha Whiteside

### **Training Centre Facilitators**

Martin Barclay  
 Jonathan Bennett  
 Cathy Berges  
 Ken Doherty  
 Doug Downer  
 Kevin M. Duguay  
 Joe Grant  
 Janice Green  
 Lynn Marie Landry  
 Lenka Petric  
 Sarah Tanner  
 Paul Teleki  
 Bill Templeman  
 Cora Whittington

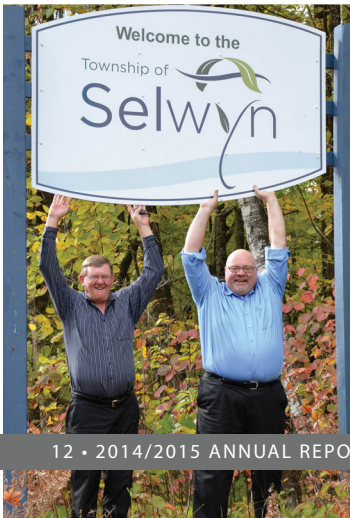
### **Youth Advisory Committee**

Emma Langill, *Co-Chair*  
 Logan Hiltz, *Co-Chair*  
 Saad Alam  
 Nick Anderson  
 Juswynder Deleon  
 Saalar Faisal  
 Shayan Faisal  
 Kailey Grant  
 Violet James-Stamp  
 Katelynn McRae

### **Landscaper Extraordinaire**

Jerry Schweir





# Scholfield Award

## United Way Scholfield Award of Community Distinction

United Way Peterborough & District's Scholfield Award of Community Distinction was established in 2004 and is meant to recognize a resident or organization within the boundaries of the City and County of Peterborough **"celebrating outstanding contributions to community building"**. Previous honorees include Paul and Ina Scholfield, the first recipients and who the award has been named after, Sharon Courts, Paul Lafond, People First, John Martyn, Bill Strode, Roy Brady, Survivors Abreast, John McNutt and Special Olympics – Peterborough

This year the Awards Committee is proud to name **Marie Bongard** as the recipient of the 2014 Scholfield Award.

Through many initiatives and volunteer activities Marie clearly demonstrates her love of this community and her commitment to improving lives and strengthening the City and County of Peterborough. She is a true inspiration to others. Congratulations!

# Our Media Partners

United Way depends on the generous support of our media partners to convey our messages across the City and County of Peterborough. We gratefully acknowledge the following media for their generous support.

- Peterborough This Week
- CHEX Television
- The Peterborough Examiner
- Country 105/Energy 99.7 Radio
- Lakefield Herald
- Magic 96.7 Radio
- WOLF 101.5/FRESH 100.5FM Radio
- SNAP Peterborough
- PtboCanada
- TVCOGECO
- kawarthaNOW.com
- Extra Radio 90.5FM

# Labour Community Services

2014 saw our labour partnership continue with increased work around the Peterborough Workers' Action Centre. This entity has many community partners including United Way Peterborough & District and the Peterborough and District Labour Council. In 2014 the Workers' Action Centre completed Terms of Reference for its four committees and will be presenting educational opportunities for workers in precarious employment in 2015.

Labour Community Services has also been following and participating in the Poverty and Employment Precarity in Southern Ontario workgroup led by McMaster University and United Way Greater Toronto. This workgroup has produced two leading reports on the prevalence of precarious employment, "It's More than Poverty" and the "Precarity Penalty". We continue to participate in this research and applying the findings to the employment situation in Peterborough and area.

2015 will see the first significant consultations on labour law reform in over two decades. Labour Community Services will be making submissions to the Changing Workplace Review panel that will be travelling the province seeking input from all shareholders. The very nature of work and employer/employee relationships has changed considerably in the past few years. We will be presenting recommendations to take these changes into consideration and how best address the changing needs of working people in our community.

# Treasurer's Report | 2014



**Marie Dietrich**  
TREASURER

The United Way Peterborough and District has changed its fiscal year end from December 31st to March 31st. The financial statements included in this Annual Report include both fiscal periods.

The 15 months ended March 31, 2015 has been another challenging period from a financial perspective for the United Way of Peterborough and District. As the new member agency funding model was about to be implemented in January 2015, the Board of Directors felt that it was important to stabilize member agency funding at the prior year level for 2014 and to provide transitional funding for the 2015 stub period. In order to do so the Board of Directors approved budget deficits for 2014 and the 2015 stub period.

Total revenue for 2014 was \$2.4 million which was a decrease of about \$180,000 from 2013. The largest portion of revenue was from campaign which totaled just over \$2 million, representing a decrease of 7% from the previous year. Other revenues totaled almost \$375,000, which was a decrease of \$15,000 compared to 2013, and consisted of investment, program, grant and Nevada income and other donations. All of these revenues, with the exception of Nevada income, decreased slightly from the prior year.

Total expenditures for 2014 were just over \$3 million. Contributions allocated to member agencies amounted to \$1.85 million which was slightly higher than the prior year. Designations totaled \$99,000, a decrease of \$10,000 from 2013. Program expenses, including organization and community development, labour and homelessness, totaled almost \$506,000, which was an increase of 19.7% from 2013. Community investment (general management and administration) and campaign expenditures totaled \$505,000, which was an increase of 5.2% from 2013. There was an overall deficit of \$569,000 for 2014.

Total revenue for the 2015 stub period was \$392,000, reflecting the slower time of year for the organization. Campaign revenue made up 81% of the total with the next largest contributors to revenue being grants at 10% and investment income at 7%. Expenditures for this period totaled \$595,000. As a result, there was a deficit of \$203,000.

Mainly due to the operating deficits for the 2014 year and the 2015 stub period, the cash and investments balance decreased by approximately \$660,000 over the 15 month period. Pledges receivable decreased considerably over the same period as a result of the decreased campaign revenues and the change in the fiscal year end and interest and other receivables and prepaid expenses balances also changed mainly due to the change in the fiscal year end. The liabilities were fairly consistent from the prior year, amounting to \$209,000 as at March 31st, the largest of which was accounts payable and accrued liabilities. The organization ended the stub period with an operating fund balance of \$530,717 and an endowment fund balance of \$1,559,847. The total fund balances amounted to \$2.09 million of which \$1.67 million was subject to external donor restrictions.

I would like to thank the Finance Committee for their contributions of time and expertise and the staff for their diligent, accurate and thoughtful work throughout the year.

*The Statement of Financial Position and Statement of Operations presented here have been extracted from the audited financial statements for the fiscal periods ended December 31, 2014 and March 31, 2015 which were audited by BDO Canada LLP. The audited financial statements were reviewed by our Finance Committee and approved by our Board of Directors. The complete financial statements, including the independent auditors' reports and notes to the financial statements, are available on our website at [www.uwpeterborough.ca](http://www.uwpeterborough.ca).*

A handwritten signature in black ink, appearing to read 'Marie Dietrich', written in a cursive style.

Marie Dietrich, CPA, CA  
Treasurer, United Way Board of Directors

# Financial Report | 2014 & 2015

STATEMENT OF FINANCIAL POSITION  
at December 31, 2014 and March 31, 2015

	Operating Fund	Endowment Fund	March 31 2015	December 31 2014
<b>Assets</b>				
<b>Current</b>				
Cash and bank (Note 3)	\$ 262,105	\$ 7,936	\$ 270,041	\$ 356,336
Short term investments (Note 4)	-	51,898	51,898	330,212
Pledges receivable	92,881	-	92,881	181,431
Interest and other receivables	24,523	3,812	28,335	44,745
Prepaid expenses	35,430	-	35,430	14,310
Due from (to) other funds	263,866	(263,866)	-	-
	678,805	(200,220)	478,585	927,034
Investments (Note 4)	2,235	1,760,067	1,762,302	1,466,598
Capital assets (Note 5)	59,453	-	59,453	62,464
	\$ 740,493	\$ 1,559,847	\$ 2,300,340	\$ 2,456,096
<b>Liabilities and Funds Balances</b>				
<b>Current Liabilities</b>				
Accounts payable and accruals	\$ 139,327	\$ -	\$ 139,327	\$ 132,231
Deferred revenue (Note 6)	45,449	-	45,449	5,496
	184,776	-	184,776	137,727
Contributed equity in capital assets (Note 7)	25,000	-	25,000	25,000
	209,776	-	209,776	162,727
<b>Fund Balances</b>				
Unrestricted	(323,710)	-	(323,710)	(354,016)
Internally restricted (Note 8a)	696,235	44,984	741,219	974,330
Externally restricted (Note 8b)	158,192	1,514,863	1,673,055	1,673,055
	530,717	1,559,847	2,090,564	2,293,369
	\$ 740,493	\$ 1,559,847	\$ 2,300,340	\$ 2,456,096



# Financial Report | 2014 & 2015

STATEMENT OF OPERATIONS AND CHANGES IN FUND BALANCES  
at December 31, 2014 and March 31, 2015

For the 3 month period ended March 31	Operating Endowment		Year ended	
	Fund	Fund	2015	2014
<b>Revenue</b>				
Campaign contributions	\$ 233,536	\$ -	\$ 233,536	\$ 1,907,619
Funds received from other United Ways	82,213	-	82,213	330,509
Total campaign income	315,749	-	315,749	2,238,128
Pledge loss	-	-	-	(176,604)
Net campaign revenue	315,749	-	315,749	2,061,524
Investment income (Note 9)	227	28,518	28,745	149,379
Program income	1,200	-	1,200	13,112
Grants (Note 10)	37,874	-	37,874	169,404
Nevada income	5,470	-	5,470	19,574
Other donations	3,029	-	3,029	23,132
<b>Total revenue</b>	<b>363,549</b>	<b>28,518</b>	<b>392,067</b>	<b>2,436,125</b>
<b>Expenditures</b>				
<b>Community &amp; Program Funding</b>				
Allocations to Member Agencies				
- Schedule A	377,649	-	377,649	1,857,323
Designations to Member Agencies				
- Schedule A	-	-	-	71,626
Designations to other United Ways	-	-	-	5,741
Designations to other charities	-	-	-	21,541
Community investment - Schedule B	37,664	-	37,664	172,379
Organizational & community				
development - Schedule B	62,971	-	62,971	317,986
Labour program - Schedule B	16,140	-	16,140	69,834
Homelessness project	29,636	-	29,636	118,544
United Way of Canada membership fees	5,148	-	5,148	21,875
<b>Fundraising</b>				
Investment management fees	-	3,495	3,495	15,162
Campaign expenses - Schedule B	62,169	-	62,169	333,420
<b>Total expenditures</b>	<b>591,377</b>	<b>3,495</b>	<b>594,872</b>	<b>3,005,431</b>
<b>Excess (deficiency) of revenue over expenditure</b>	<b>(227,828)</b>	<b>25,023</b>	<b>(202,805)</b>	<b>(569,306)</b>
<b>Fund Balances, Beginning of Period</b>	<b>525,392</b>	<b>1,767,977</b>	<b>2,293,369</b>	<b>2,862,675</b>
<b>Interfund Transfers (Note 11)</b>	<b>233,153</b>	<b>(233,153)</b>	<b>-</b>	<b>-</b>
<b>Fund Balances, End of Period</b>	<b>\$ 530,717</b>	<b>\$ 1,559,847</b>	<b>\$ 2,090,564</b>	<b>\$ 2,293,369</b>



**United Way**  
**Peterborough & District**  
Together, we are possibility.

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