



ANNUAL REPORT 2013



United Way
Peterborough & District
Change starts here.



Our Mission

UNITED WAY PETERBOROUGH & DISTRICT

Mission

Improve lives and build community by engaging individuals and mobilizing collective action

Values

- Demonstrate trust, integrity, transparency, inclusivity and respect
- Energize and inspire volunteerism and volunteer leadership
- Endorse innovation, partnerships, collective action
- Provide non-partisan leadership
- Embrace diversity

Promise

Create opportunities for a better life

Impact

From poverty to possibility

- Moving people out of poverty
- Meeting basic human needs (Eg: food, shelter, and jobs)

Healthy people, strong communities

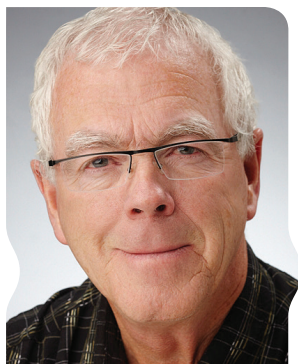
- Improving access to social and health-related services
- Supporting resident and community engagement
- Supporting community integration and settlement

All that kids can be

- Improving access to early childhood learning and development programs
- Helping kids do well at school and complete high school
- Making the healthy transition into adulthood and post-secondary education

Change starts here.

A Message from the Chair of the Board and CEO



DAVE WILLS
Chair



JIM RUSSELL
CEO

“ There’s a certain bond that people establish when they focus their efforts on a common goal. Together, we focused on the goal of helping change lives. We invested in people, helping lift our most vulnerable from poverty.”

TOM BENNETT • 2013 Campaign Chair

What a difference we make when we choose to make a contribution to our community. We’re pleased to share, through our 2013 Annual Report, the exciting work we have been conducting and the progress we have achieved. It’s a difference that, together with our supporters, we are making in the City and County of Peterborough. This progress is setting the stage for a very positive future for our region. We are proud and encouraged by the continued support from our volunteers, donors and all our stakeholders. Your understanding of our community needs and the importance of our work is inspiring and gratefully appreciated by the thousands of people who receive help.

Community Awareness

United Ways worldwide have been broadly known for workplace fundraising efforts – generating resources and allocating to social sector agencies. But over the past several years, we have seen a transition from this model of not just simply being a funder but to being a collaborator as well – one that sees participation with partners across all sectors. In Peterborough, we have our sights set on lifting people out of poverty and building strong healthy communities. By focusing on three distinct areas – basic needs, life skills and community supports – we believe we can make significant progress toward a vision of a poverty-free community. A place where all children and youth achieve their full potential; where individuals and families have greater independence and financial stability; where everyone has a sense of well-being and safety and feels a meaningful connection to their community.

The need in our community is growing and the cost of delivering services is substantial. In the province of Ontario, poverty costs between \$10.4 billion to \$13.1 billion per year¹ – this is a monetary cost incurred by us all. In the Peterborough area alone, 1 in 10 people in Peterborough live in poverty² – and 1 in 5 children live in poverty³. As one of the most prosperous regions in North America, it begs the question, is it acceptable that anyone should be living in poverty? If we are to change this situation, we knew it would be essential to seek answers and gather information from our community – the residents of the City and County of Peterborough.

Listening to our Community

Community members and organizations want to be more engaged and find meaningful connections to causes, so, in 2013/14, United Way took additional steps to ensure the way forward would be one of consultation, collaboration and confidence. 2013 began with the completion of our community-informed research process. As a starting point for this process we developed a research provider list made up of 52 external agencies and 32 agencies currently funded by UWP. Over the course of three months UWP collected 148 reports: 84 from member agencies, 32 from UWP staff, and 32 from external agencies. The findings from this research informed the focus of our engagement activities with the community.

In the fall of 2013, United Way Peterborough & District hosted a series of deep and fulsome community conversations with internal and external stakeholders to discuss the pressing social issues in our community and determine a future course of action for United Way.

Over the course of September, nine public conversations were held in venues across Peterborough County, four in the City of Peterborough and five in other municipalities in the region. An additional 26 conversations were held with 28 of United Way's existing member agencies beginning in late September and ending in late October 2013. In total there were 356 participants in the community conversations process; 260 took part in conversations with our member agencies, and 96 participated in public meetings.

As a capstone to the conversation and research phase of our work, we held a meeting of our Member Agency Council (MAC) to discuss the process to date and review next steps for the project. Approximately 60 representatives from current member agencies attended this meeting, as did seven members of the UWP Board of Directors.

Our goal through this phase of the journey has been to foster inclusive discussion and to embrace new findings, ensuring UWP continues to impact the priority social conditions as defined by our community.

We must ask ourselves, is it acceptable
that anyone should be living in poverty?

Community Support

Knowing that it takes an entire community to create change, it was very evident this past year, as in years gone by, that we have the support of our community. Once again, the people of our community stepped up to offer their support. More than 1,000 volunteers and 5,000 donors generously gave their time, talent and hard-earned dollars to the 2013 United Way fundraising campaign. It was under the dedicated and enthusiastic leadership of Tom Bennett serving as our 2013 Campaign Chair and his Campaign Cabinet, we were very pleased to raise more than \$2.3 million.

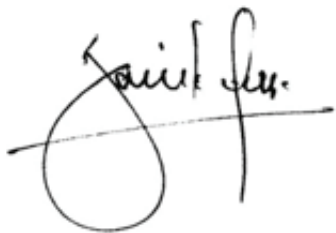
Thank You!

Without the help of all our volunteers, we could not have the impact we do on the challenging issues our community faces.

Our sincerest thanks to the United Way Board of Directors and staff; we appreciate your significant contribution of time and expertise and the tremendous support of our evolving work.

We hope you enjoy the highlights and acknowledgements to our diverse cross-section of supporters and stakeholders, appearing in the following pages.

On behalf of the United Way Board of Directors, staff, and our community, we want to thank you for your ongoing support. Together, with you, we are changing lives.



Dave Wills, P.Eng.
Chair, Board of Directors



Jim Russell, B.S.W., M.S.W.
Chief Executive Officer

¹ THE COST OF POVERTY - AN ANALYSIS OF THE ECONOMIC COST OF POVERTY IN ONTARIO - Ontario Association of Foodbanks 2008.

² Poverty in Peterborough City and County (2008 Report to Mayor's Action Committee on Poverty)

³ Peterborough Child Poverty Profile - 2006





Our Community Impact

UNITED WAY PETERBOROUGH & DISTRICT
is working every day to create opportunities for a better life
for everyone.

Renewing Our Commitment To Our Community

While community impact is not new to United Way Peterborough & District, the Board of Directors initiated a strategic planning process more than two years ago to align with United Way Canada's mandate introduced in 2006 to become a United Way of impact.

For the first time in many years, United Way Peterborough & District invited the broader community to come to the table to help create a shared vision to develop initiatives to enhance our collective ability to make change happen in the community.

In August of 2013, we announced the Community Conversation phase of our 3-year strategic planning process. We put issues on the table and talked to more than 400 people in the City and County of Peterborough about deciding the priority for United Way funding. The focus inherent in this new strategy will enable our donors, volunteers and partners to clearly see and appreciate the transformational impact of their dollars and efforts in strengthening our community, today and over the long term.

This process has been about making sure donors can see the link between their donations and the changes that result – changes to people's lives today, and lasting changes in our community. Our donors and the community expect that of us and in the end, that is what United Way is committed to delivering.

As we continue our evolution and movement towards an impact agenda, our process has included community discussion to ensure residents have an opportunity in helping to establish priorities that foster sustainable positive change. Over the last 2 years, through discussions with our agencies, on-going research and feedback from various stakeholders, we've put together a comprehensive approach to community development with a framework focused on two priority areas; moving people from poverty to possibility and creating healthy and strong communities.

To address these areas, United Way will focus efforts and discretionary investment on targeted priority goals to build a community investment model that moves beyond the traditional role of funder that is guided by three key practices of investment that United Way is calling the AIM Model;

Advocacy/Voice: optimize our relationships with gov't and local social change agents to help shape social policy to create positive and sustained impact on the lives of those living in the City and County of Peterborough.

Investment/Funding: establish a continuum of funding to strategically align our investments to issues and populations identified by our research to set established outcomes and indicators to realize the greatest impact possible for our community.

Mobilization/Collaboration: lead and influence collaboration and partnerships within the non-profit sector, encouraging strategic alignment and establishing a collaborative approach to local service delivery. Provide opportunities to come together to learn, plan and develop partnerships to achieve shared goals.

By combining community engagement with priority-setting and collective action, we aim to achieve lasting, measurable change together. Although United Way cannot address every social challenge facing our community, there are several critical areas where we can effect real and positive change. During 2014, the remaining work will focus on defining strategies with stakeholders and our current member agencies that will help ensure we move people from poverty to possibility and create stronger communities.

Investing to
inspire healthy
people
and strong
communities



2013 United Way Member Agencies

INVESTING FOR IMPACT

Thanks to the support of our donors, for over 70 years United Way Peterborough & District has worked with member agencies to transform our community. Providing program and core operating funds for frontline agencies is the foundation of United Way's efforts to meet pressing social issues in our community. Working together with donors and the community, United Way supports a network of vital social and human service services to build community resiliency and to change social conditions, creating opportunities for a better life for individuals, families and communities.

In 2013, we invested in 165 programs and services delivered by 32 member agencies. Member Agency funding is reviewed by a panel of experienced community volunteers and professional staff to ensure that our funding is directed towards addressing the emerging and deepening social issues in our community.

The amount indicated below is the total United Way funding paid, including designations during the period January 1, 2013 to December 31, 2013 with a total of \$1,927,164.00 distributed.

\$ 112,350.00	Big Brothers Big Sisters Peterborough
\$ 86,678.00	Canadian Mental Health Association, Peterborough Branch
\$ 53,332.00	Canadian Red Cross, Peterborough, Haliburton District
\$ 47,714.00	COIN, Community Opportunity & Innovation Network
\$ 67,068.00	Community Care Peterborough
\$ 192,661.00	Community Counselling & Resource Centre
\$ 44,294.00	Community Living Peterborough
\$ 44,856.00	Down Syndrome Association of Peterborough
\$ 78,749.00	Elizabeth Fry Society of Peterborough
\$ 90,444.00	John Howard Society of Peterborough
\$ 15,268.00	Kairos Non-Profit Housing of Peterborough Inc.
\$ 41,138.00	Kawartha Child Care
\$ 62,027.00	Kawartha Food Share
\$ 47,400.00	Kawartha Sexual Assault Centre
\$ 47,989.00	Kinark Child & Family Services
\$ 68,476.00	Learning Disabilities Association of Peterborough
\$ 37,988.00	Multiple Sclerosis Society of Canada, Peterborough Chapter
\$ 17,746.00	New Canadians Centre – Peterborough
\$ 63,261.00	Nursery Two Inc.
\$ 21,363.00	PARN
\$ 55,333.00	Peterborough Community Chaplaincy
\$ 62,000.00	Peterborough Family Resource Centre
\$ 73,687.00	Peterborough Social Planning Council
\$ 57,214.00	Peterborough Youth Services
\$ 45,260.00	Schizophrenia Society of Ontario, Peterborough Chapter
\$ 20,314.00	Trent Child Care Inc.
\$ 21,026.00	Trent Valley Literacy Association
\$ 25,606.00	VON Peterborough, Victoria and Haliburton
\$ 24,586.00	Youth Emergency Shelter of Peterborough Inc.
\$ 81,772.00	YMCA of Central East Ontario
\$ 219,564.00	YWCA Peterborough, Victoria & Haliburton



Special Recognition

VOLUNTEERISM is key to a healthy community. Volunteers offer their time, their expertise and, most importantly, their hearts. We appreciate the efforts of people who help make the City and County of Peterborough a better place to live and work.

United Way Peterborough & District Board of Directors

David Wills, *Chair*
Suzanne Hooke, *Vice Chair*
Wendy Dunford, *Past Chair*
Marie Dietrich, *Treasurer*
Tom Bennett
Steve Daynes
Dave Fell
Carla Guest
Yves Lafortune
Scott Mancini
Linda Mitchelson
Bill Morris
Greg Simmons
Murray Rodd
Elizabeth Teleki
John Prentice

MEMBER AGENCY COUNCIL (MAC) REPRESENTATIVES

Sheila Olan-MacLean
Casey Ready

Nominating Committee

Wendy Dunford
Suzanne Hooke
Darlene Evans,
MAC Representative

Finance Committee

Marie Dietrich
Mark Graham,
MAC Representative
Yves Lafortune
Steve Daynes

COMMUNITY REPRESENTATIVES

Gail Rowat
Meghan Valentine
Grant Valentine
Rod MacIsaac
Michele Nicholls

2013 Campaign Cabinet

Tom Bennett, *Chair*
Mary Babcock
Lisa Carey
Joan Carragher
Tony Davidson
Bradley Fauteux
Jack Gillian
Larry Gillman
Teresa Kerr
Dave Kinder
Daisy Komujuni
Chantalle Langlois
Perry Longhurst
Scott Mancini
David Martin
John McNutt
Amanda Montague
Ray Pichette
Graeme Ross
Sue Sharp
Amy Simpson
Robert Smith

Rick Storey
Wendy Swain
Jeannine Taylor
Matt Temple
Doug Tennant
Michelle Thornton
Debbie Timperio

2013 Campaign Loaned Representative

Kory Atkinson (compliments
of Royal Bank of Canada)

Homelessness Partnering Strategy Community Advisory Board

Dorothy Olver, *Chair*
Suzanne Galloway
John Martyn
Bill McNabb
Keith Riel
Maisie Watson

Agency & Community Services Committee

Suzanne Hooke, *Chair*
Linda Mitchelson, *Vice Chair*
Yves Lafortune
Carla Guest
Bill McNabb
Vicki Gullick
Nancy Fischer
Barb Lillico,
MAC Representative
Frances Wilbur,
MAC Representative

Impact Peterborough Data Advisory Committee

Todd Barr
Dawn Berry-Merriam
Nancy Fischer
Emmy Ruttle

Office & Administration

Dr. Arvind
Kory Atkinson
Leslie Baker
Frances Carberry
Claude Caron
Scott Cockburn
Deanna Harrison
Laura Hill
Mary Houser
Joseph Maraldo
Tyler Markham
Summer Ralph
Mary Snack
Jodi St. John
Kathy Wallace
Rebecca Weir
Norma Wills

Student Interns

Rachel Ke,
Trent University
Farhin Maredia,
Fleming College
Samantha Remington,
Fleming College
Alexandra Saunders,
Fleming College
Daniel Wang,
Trent University

Youth Advisory Committee

Saad Alam
Nick Anderson
Nate Baldwin
Luke Belfry
Kelcy Cathcart
Saalar Faisal
Shayan Faisal
Kailey Grant
Logan Hiltz
Kendra Jamieson
Emma Langill
Katelyn McRae
Kelsey Numan
Mathieu Ouellet
Elizabeth Seaborn

2013/2014 Trainers

Cathy Berges
Ken Doherty
Doug Downer
Kevin Duguay
Joe Grant
Janice Green
Lynn Marie Landry
Lenka Petric
Sarah Tanner
Paul Teleki
Bill Templeman
Cora Whittington

Landscaper Extraordinaire

Jerry Schweir





2013 Leadership Donors

At United Way, Leadership is a generous expression of community spirit and pride. Beyond a gift, your Leadership inspires others to create hope for a positive tomorrow. Being a Community Leader sets a profound example of giving while making a measurable impact in the community.

We salute the following Community Leaders for their generosity and trust.

Pathfinder \$5000 +

Daryl Bennett
Glen Colborne
Audrey L. Dawe
Carl Doughty
Michael Evans & Heather Gardiner
Dr. James & Isabel Henniger
Ted & Glenda Hunter
William & Dorothy Hunter
Bill & Betty Morris
Graeme Ross
Dr. Stuart & Mary Parker
3 Anonymous

Patrons \$2500 - \$4999

Willis & Peg Cleveland
Dr. Brian & Ellen Desbiens
Dr. Christopher & Kim Fenton
Don & Bev Foster
Paul Harris-Lowe
Nancy Henderson
Stephen & Maureen Henderson
Dr. William Hughes
& Jennifer Fraser-Hughes
Keith Manser
Mary-Pat Mathers
Eileen & Edward McCormick
Ray & Lesley Pichette
Dr. Stephan Ragaz
David & Beverly Sherwin
Doug Tennant
Dr. Tony & Helen Tilly
Gordon Watkins
Gregg White
7 Anonymous

Builders \$1500 - \$2499

Olive & Tom Aiken
Tim & Shelley Barrie
Justice Richard & Aileen Batten
Tom & Grace Bennett
Dr. Michael & Dr. Deborah Berrill

David Bignell & Janice Green
John & Ruth Brandow
Dr. Deepinder Brar
Robert Brown
& Dr. Kathryn Moore Brown
John & Barbara Burbidge
James Buttle
Dr. Donald Curtis
Dr. Lawrence Ebisuzaki
David Fell
Donald Ferguson
Larry & Marion Franks
Dr. Glenn Garneys & Pearl Dixon
Dr. Bruce & Judy Gibson
Bradley Griffiths
& Debbie MacFarlane
Dr. George & Eleanor Hamilton
Lorraine & Jim Hayes
Roberta & Kevan Herod
K. Suzanne Hooke
Dr. Laura Hudgins
Gord & Olivia James
Brian & Lynne Kelly
Arndt Kruger
Yves & Janet Lafortune
Douglas & Mary Lavery
Dr. Peter & Marilyn MacLoghlin
David Martin & Yvonne Foster
Shirley McDowell - Remax
J.R. & Janie McGee
Dr. James McGorman
& Dr. Judith Buys
David McNaught
Rev. Josephine Mewett
Amanda Montague
Brian Morehouse
Don Bocking & Anne Morawetz
David & Patricia Morton
Opal Murphy
Dr. Kevin Nugent
Kerry Lynn Parsons
Martin & Denise Pick
Dr. Elizabeth Popham

John & Pat Reesor
Thomas R. Rickard
Dr. Nona Robinson
John & Nancy Ross
Carol Ann Price & Chris Russell
Jim Russell
William & Ruth Russelle
Milton & Barb Schindel
Ben Shaughnessy
Kristy Shaughnessy
Alan Slavin
Linda Slavin
George & Margaret Tough
The Estate of
Mrs. Florence M. Varcoe
David & Norma Wills
Bert & Lore Wyslouzil
16 Anonymous

Leaders \$1000 - \$1499

Jim Abel
Shelley & James Adair
Carolee Awde-Sadler
Mary Babcock
Bill & Nancy Backlund
Dan & Ingrid Bailey
Drs. Ralph & Brenda Bastian
Barbara Beck
Francoise Bouchard
John Bowes
Roy & Devona Bowles
Simon Boyce
Ala Boyd
Joe Bozec
Douglas Brown
Dr. Lee Smith & Linda Brown
Curtis & Kim Bryan
Keith & Maureen Buchanan
Dr. Michael Burger
& Debra Cooper Burger
Barbara Cameron
Kathryn Campbell
Kathleen & Michael Carter

Erica Cherney
 Wanda Clancy
 Elizabeth Clement
 Wendy Cooke
 Scott Coons
 Robert & Margaret Cope
 Stephen Cox
 Paul Cragg
 Kent Crockower
 Lawrence Crockower
 Adrian Cunningham
 Lynda Cunningham
 Brenda Dales
 James Dalton
 Tony Davidson
 Laurie & Bonnie Dawe
 Dr. Brian De Salvo
 & Dr. Jennifer Coates
 Deborah deBruijn
 Gordon & Julie Deck
 John Desbiens
 James & Joanne Devlin
 Jim & Wilma Dick
 Janet Donaldson
 J. Fred Doris
 John & Jane Downs
 Paul Downs
 Arlette & Paul Dufort
 John & Marlene Dunford
 Catherine Eimers
 Paul Elliott
 Jamie Emerson
 Dr. Bruce & Ann Farlow
 Donald Ferguson
 William Fields
 Nancy Fischer
 Chris & Moira Fleming
 Tricia Francis
 Dennis Glisinski
 Dr. John
 & Elizabeth Goodge
 Douglas & Nancy Gordon
 Doris Graham
 Gail Grant
 Jon & Shelagh Grant
 Travis Grybb
 Jeffrey & Barb Guilbeault
 Dr. Donald
 & Gwen Harterre
 Bill Hartwick
 Dr. Sarah Harvie
 Dr. Richard Heyden
 & Dr. Shelley Martel

Patrick Hickie
 Grace Hodder
 Brian Horton
 Colleen Howson
 Garry James
 Robert G. Jameson
 Allan Jansen
 Raymond &
 Margery Johnson
 Paul Kennaley
 James M. King
 Lisa Kouri
 Patricia Kraft
 Sean Lafonte
 Robert Lamarre
 Jane & Jeff Landriault
 Glen & Georgina Lecour
 Eve Look
 Robert Lowes
 Gwendolyn MacDonald
 Justice Barry MacDougall
 William Blair
 & Janice Mackenzie
 Rod & Jennifer MacIsaac
 Dr. Barbara Mann
 Reverend Peter
 & Nancy Marshall
 Reverend Glen
 & Sara Mattinson
 Dr. David & Deborah May
 Ian May
 Ian McGillis
 Mike McKnight
 Brett McLellan
 Sheri Mcleod
 Mary Ann Meagher
 Janice Millard
 Dr. Thomas
 & Barbara Miller
 Kip Millitz
 Karl & Leona Moher
 Susan Neale
 David Nelson
 David Newhouse
 Dr. Erica Nol
 Sheila Olan-MacLean
 Carol O'Neill
 Ron & Julia Osborne
 Bill & Lila Peacock
 Harry & Sylvia Pearson
 Robert & Nancy Phillips
 Steven & Louise Pillar
 Dr. Chris Rice

Chris Risley
 Alexander &
 Rosemary Robertson
 Dr. Piero & Gianna Ronca
 Gillian Sandeman
 Todd Sargent
 Peter Sejrurp
 Barbara Shaw
 Sylvia Shea
 Dale & Bernice Standen
 Eric Steinmiller
 Dr. Susan Sudbury
 Hugh & Joan Sullivan
 Margaret Sullivan
 Sylvia Sutherland
 Mr. Justice Raymond
 Taillon & Susan Taillon
 Elizabeth & Paul Teleki
 Alan Thomas
 Lois Tuffin
 Dr. Arthur
 & Margaret Jane Turner
 Peter Van Katwijk
 Keith Walden
 Rene Wangen
 David Warren
 Patti Watson
 Peter & Kathy White
 Dr. Kaetlen Wilson
 Keith & Sally Wilson
 Terry Windrem
 Gordon & Marjorie Wood
 J. C. Edgar & Diane Wood
 31 Anonymous





2013 Employee Campaign Awards

EMPLOYEE AWARDS are presented to employee groups who demonstrate exceptional leadership, generosity and creativity in their annual workplace campaign.

Leading The Way Award recognizes workplace campaigns whose employee and corporate donations together exceed \$75,000. The recipients are:

General Electric Canada, Peterborough
Pepsi QTG Canada
Robinson Place, Ministry of Natural Resources
Peterborough Regional Health Centre
City of Peterborough
Trent University



Community Builder Award recognizes workplace campaigns whose employee and corporate donations together exceed \$50,000 (and are less than \$75,000). The 2013 recipients are:

Royal Bank of Canada and RBC Dominion Securities
Siemens Canada Limited



Cornerstone Award recognizes workplace campaigns whose employee and corporate donations together exceed \$20,000 (and are less than \$50,000). The 2013 recipients are:

PVNC Catholic District School Board	Fleming College
GM Financial	Kawartha Pine Ridge District School Board
TD Canada Trust	County of Peterborough
Minute Maid Company Canada Inc.	LCBO District #8
Coach Canada	Peterborough Utilities Services Inc.

United Way Scholfield Award of Community Distinction

United Way Peterborough & District's Scholfield Award of Community Distinction was established in 2004 and is meant to recognize a resident or organization within the boundaries of the City and County of Peterborough **"celebrating outstanding contributions to community building"**. Previous honorees include Paul and Ina Scholfield, the first recipients and who the award has been named after, Sharon Courts, Paul Lafond, People First, John Martyn, Bill Strode, Roy Brady, Survivors Abreast and John McNutt.

This year the Awards Committee is proud to name Special Olympics – Peterborough as the recipient of the 2013 Scholfield Award.

Special Olympics - Peterborough clearly demonstrates their commitment to improving lives and building community in the City and County of Peterborough and are a true inspiration to others. Congratulations!



Report from the Labour Community

The partnership between the Canadian Labour Congress and United Way Centraide Canada developed more than 30 years ago as a way of ensuring workers and their families had access to social services in their communities. Locally the partnership is represented by United Way Peterborough & District and the Peterborough and District Labour Council.

This past year has seen many collaborative initiatives including Labour's Day of Caring in June when members of Peterborough Labour Council as well as United Way board members raised funds and awareness for Peterborough City and County Health Unit's Dental Treatment Assistance Fund.

In addition, UWP's Labour Programs and Services has been engaged with community partners in establishing The Workers Action Centre whose primary focus has been to advocate for an increase to the minimum wage and address the growing issue of precarious employment and its impact on working people in our community.

In November United Way Peterborough & District presented our first ever Labour Partnership Award to Wendy Dunford who has been a long committed volunteer to both our local Labour Council as well as our United Way movement. United Way's own Paul Brown was also recognized by the Labour Council with the prestigious Labour Activist of the Year award.



Our Media Partners

United Way depends on the generous support of our media partners to convey our messages across the City and County of Peterborough. We gratefully acknowledge the following media for their generous support.

- The Peterborough Examiner
- CHEX Television
- kawarthaNOW.com
- TVCOGECO
- Country 105/Energy 99.7 Radio
- Peterborough This Week
- Magic 96.7/STAR 93.3 Radio
- Lakefield Herald
- WOLF 101.5/KRUZ 100.5FM Radio
- SNAP Peterborough
- PtboCanada





**Investing
to help
kids be all
they can be**



Treasurer's Report 2013

MARIE DIETRICH

The past year has been another challenging one from a financial perspective for the United Way Peterborough and District. As the new member agency funding model was under development, the Board of Directors felt that it was important to stabilize member agency funding at the prior year level. In order to do so the Board of Directors approved a \$382,000 budget deficit for 2013. Fortunately, the actual deficit for the year was much more favourable, amounting to \$283,524.

Total revenue for 2013 was just over \$2.6 million which was a decrease of about \$200,000 from 2012. The largest portion of revenue, of course, was from campaign which totaled just over \$2.22 million, representing a decrease of 8.8% from the previous year. Other revenues totaled almost \$400,000, which was comparable to 2012, and consisted of investment, program, grant and Nevada income and other donations.

Total expenditures for the year were almost \$2.9 million. Contributions allocated to member agencies amounted to \$1.85 million which was virtually the same as the prior year. Designations totalled \$109,000, compared to \$184,000 in 2012, representing a decrease of 41%. Program expenses, including organization and community development, labour and homelessness, totalled almost \$423,000, which was an increase of 1.8% from 2012. Community investment (general management and administration) and campaign expenditures totalled just over \$480,000. Much of the favourable position in the actual deficit as compared to the budgeted deficit was as a result of the reduction in these expenses from the prior year of just over \$90,000.

Due to the operating deficit, the cash and short-term investments balance decreased by approximately \$300,000. There were no other major changes in the organization's assets from the prior year. The liabilities were fairly consistent from the prior year, amounting to \$216,000, the largest of which was accounts payable and accrued liabilities. We ended the year with the following fund balances: unrestricted - \$2,131; internally restricted operating - \$850,202; and endowment - \$2,010,342. The largest portion of the internally restricted operating fund is the reserve fund which maintains a maximum of three months of funding for the organization's expenditures.

Finally, I would like to thank the Finance Committee for their contributions of time and expertise and the staff for their diligent, accurate and thoughtful work throughout the year.

The Statement of Financial Position and Statement of Operations and Changes in Fund Balances presented here have been extracted from the audited financial statements for the year ended December 31, 2013 which were audited by Collins Barrow Kawartha LLP. The audited financial statements were reviewed by our Finance Committee and approved by our Board of Directors. The complete financial statements, including the independent auditors' report and notes to the financial statements, are available on our website at www.uwpeterborough.ca.

Marie Dietrich, CPA, CA
Treasurer, United Way Board of Directors



Financial Report 2013

STATEMENT OF FINANCIAL POSITION
at December 31, 2013

	Operating Fund \$	Endowment Fund \$	2013 \$	Restated 2012 \$
ASSETS				
Current assets				
Cash	221,569	53,773	275,342	426,031
Short-term investments	514,539	100,927	615,466	766,010
Pledges receivable from prior year campaigns	189,907	-	189,907	181,780
Interest and other receivables	75,290	6,421	81,711	59,616
Prepaid expenses	16,808	-	16,808	7,568
Due to/from other fund	5,815	(5,815)	-	-
	1,023,928	155,306	1,179,234	1,441,005
Investments	-	1,855,036	1,855,036	1,881,620
Capital assets	44,273	-	44,273	48,960
	1,068,201	2,010,342	3,078,543	3,371,585
LIABILITIES AND FUND BALANCES				
Current liabilities				
Accounts payable and accrued liabilities	131,221	-	131,221	134,154
Government remittances payable	5,132	-	5,132	5,396
Deferred contributions	-	-	-	5,989
Deferred campaign contributions	54,515	-	54,515	54,847
	190,868	-	190,868	200,386
Contributed equity in capital assets	25,000	-	25,000	25,000
	215,868	-	215,868	225,386
Fund Balances				
Unrestricted	2,131	-	2,131	342,517
Internally restricted	850,202	1,732,821	2,583,023	2,539,586
Externally restricted	-	277,521	277,521	264,096
	852,333	2,010,342	2,862,675	3,146,199
	1,068,201	2,010,342	3,078,543	3,371,585

Financial Report 2013

STATEMENT OF OPERATIONS AND CHANGES IN FUND BALANCES

For the Year Ended December 31, 2013

	Operating Fund \$	Endowment Fund \$	2013 \$	2012 \$
Revenue				
Campaign contributions	1,765,052	-	1,765,052	2,005,678
Funds received from other United Ways	538,490	-	538,490	467,629
Total campaign income	2,303,542	-	2,303,542	2,473,307
Pledge loss	(79,749)	-	(79,749)	(34,000)
Net campaign income	2,223,793	-	2,223,793	2,439,307
Investment income	7,985	145,408	153,393	138,289
Program income	15,413	-	15,413	22,217
Grants	174,496	-	174,496	188,562
Nevada income	16,623	-	16,623	23,730
Other donations	15,831	15,063	30,894	22,111
Total Revenue	2,454,141	160,471	2,614,612	2,834,216
Expenditure				
Community & Program Funding				
Allocations to member agencies	1,849,630	-	1,849,630	1,852,073
Designations to member agencies	77,534	-	77,534	130,985
Designations to other United Ways	7,871	-	7,871	12,539
Designations to other registered charities	23,437	-	23,437	40,118
Community investment	154,715	-	154,715	143,943
Organizational & community development	266,534	-	266,534	255,898
Labour program	37,830	-	37,830	40,824
Homelessness project	118,544	-	118,544	118,544
United Way of Canada membership fees	20,661	-	20,661	21,527
Fundraising				
Investment management fees	-	15,278	15,278	14,850
Campaign expenses	326,102	-	326,102	427,306
Total Expenditure	2,882,858	15,278	2,898,136	3,058,607
Excess (Deficiency) Of Revenue Over Expenditure For The Year	(428,717)	145,193	(283,524)	(224,391)
Fund Balances, Beginning Of Year	1,208,859	1,937,340	3,146,199	3,370,590
Interfund Transfer	72,191	(72,191)	-	-
Fund Balances, End Of Year	852,333	2,010,342	2,862,675	3,146,199

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