

The Gift That Lasts Forever



**Yes, I want more information on how to make a gift that lasts forever.**

*Please send me a copy of the Forever Fund Planned Giving Booklet.*

Name:

Home Address:

City:

Postal Code:

Business Phone:

Home Phone:

Facsimile:

E-mail:



*"Paul and Ina Scholfield, well respected community leaders, have made a significant gift to the Forever Fund to ensure the health and well-being of our community."*

The Forever Fund volunteers and staff will be pleased to meet with you to discuss a planned gift and appropriate recognition opportunities. For a confidential consultation, please contact:



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FOREVER FUND

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PLEASE RETURN IN THE ENCLOSED ENVELOPE.

*Thank you!*

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United Way of Peterborough & District

# FOREVER FUND

Donors to the Forever Fund may designate their gift to General, Special Interest or Administration Funds.

Anyone can make a planned gift; it need not involve large amounts of money.

The Forever Fund is United Way's permanent endowment fund. Launched in 1991, the Forever Fund ensures that United Way's tradition of caring continues into the future - for the sake of our children and our children's children.

While no one can accurately predict future requirements, United Way will be constantly challenged to raise sufficient funds to meet the changing needs within Peterborough City & County.

The Forever Fund has been established to provide United Way the income to address these future needs and to provide the necessary financial support.

You can help ensure the success of the Forever Fund in a number of ways. Establishing a legacy will benefit our community and all who live here.

## Giving Opportunities

### General Fund:

*To support human care programs of a preventative nature.*

Previous grants have been for programs to help children dealing with anger, at-risk parents improving their skills, and learning tools to overcome literacy.

### Special Interest Funds:

*To support programs which address current issues.*

Examples of the types of funds which may be of interest:

- families and children at risk
- seniors at risk
- physical disabilities
- mental health issues

### Administration Fund:

*To offset United Way's operating costs.*

The investment earnings will be used to offset annual operating costs. This means that more dollars from the annual campaign will be available for distribution to local member agencies.

## How you can make a planned gift

### Giving Options Include:

- cash
- securities/commonly traded stock
- bequest in will
- charitable life insurance
- real estate

### Opportunities for Giving:

*Considering a gift to an endowment fund does not necessarily mean estate planning. Many occasions merit consideration including:*

- anniversaries
- baptisms
- birthdays
- confirmations
- graduations
- in-memoriams
- retirements

