

Do you want to make a difference in someone's life?

## How Can I Help?

**Donate**— We greatly appreciate any donations whether they be financial or in-kind. We are always in great need of community support!

**Volunteer**— Each August we will need help stuffing all the backpacks with school supplies! Call United Way at 742-8839 if you would like to volunteer!

**Spread the Word**— Communication is the key! If you know of any youth who needs a Backpack, Call United Way at 742-8839 to get the school contact.

## Did You Know?

The average two parent family would need an additional \$10,200 in income just to reach the poverty level (Peterborough Child Poverty Profile 2005)

Do you want to help out, ask questions, donate or book a Presentation?

## I Want To Know More!

For more information about our program and services please contact:

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& District

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# Youth Leadership Development Programs

## Backpacks for Kids

Serving the Youth of Peterborough and District



***Our focus is on helping Youth succeed!***

## Why Backpacks?

- The back to school season can be an expensive one, especially for families in need.

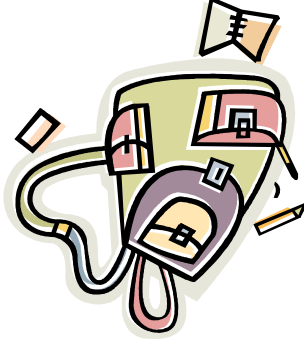
- The average cost of a backpack and supplies is \$100

- Without the proper tools, students are less likely to succeed academically and may be teased and/or bullied

- With dwindling budgets, and many expenses, schools struggle to meet the extra needs of all their students.

- By providing students with

the essentials, we aim to make their transition into a new school year as smooth and stress free as possible



## Helping the Youth of Peterborough & District One Backpack at a Time!

United Way works in close partnership with both local school boards to ensure that backpacks are distributed in an equitable and *discreet* manner

## How Does it Work?

- To set a fundraising target, schools are contacted in February and maintain a confidential list of the grade, gender and age of students needing a backpack

- In order to receive a backpack, families and school staff register students in need with their School to receive their backpack in time for the start of classes

Since its beginning, Backpacks for Kids has distributed approx. 4,000 backpacks to community children in need

Backpacks for Kids is a special project of the United Way of Peterborough & District



Some of our regular sponsors include:  
Campbell Enterprises  
(McDonald's Restaurants)  
Crayola Canada  
Elementary Teachers Federation of Ontario  
Kawartha Rotary Club  
Kiwanis Club of Peterborough  
Capella Telecommunications Inc,  
Staples Business Depot  
Township of Smith Ennismore-Lakefield  
United Way of Peterborough and District

## Who Sponsors Our Program?

Thank you to our generous community sponsors! Because of their support, Backpacks for Kids continues to provide school supplies for students in need!