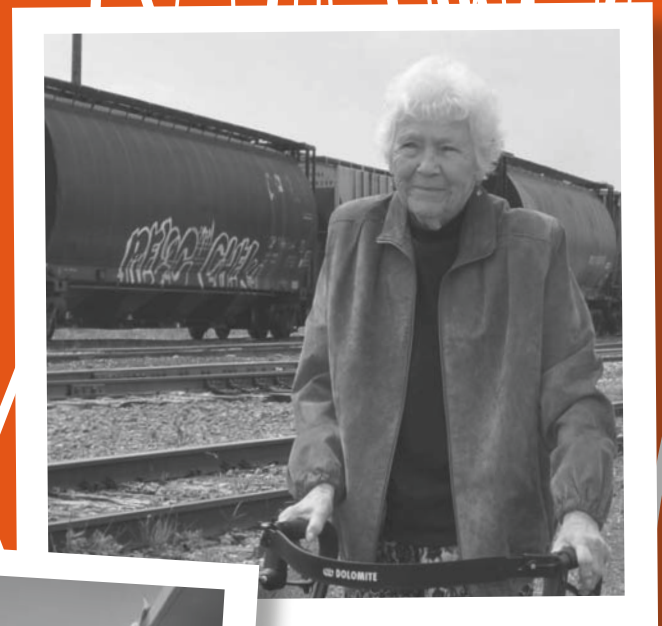




United Way of Peterborough & District

# Annual Report 2009



## 2009 BOARD OF DIRECTORS

### Executive Committee:

Don Vassiliadis, *Board Chair*

Gary Rabjohn, *Past Chair & Chair – Nominating Committee*

Ray Pichette, *Vice Chair*

Scott Baker, *Treasurer & Chair – Finance Committee*

David Martin, *Chair – Agency & Community Services Committee*

Jane Parr, *Chair – Awards Committee*

### Directors:

Jay Amer

Jamie Collins

Steve Daynes

Wendy Dunford,  
*Labour Council Representative*

Elizabeth Kowacz,  
*Youth Representative*

John Mackle,  
*2009 Campaign Co-Chair*

Susan Mackle,  
*2009 Campaign Co-chair*

Darren Murphy

Michele Nicholls

Mary Ruth O'Brien

Theresa Pagett

Keith Riel,  
*Labour Council Representative*

### Member Agency Council Representatives:

Danielle Belaire,  
*MAC President*

Teresa Burke,  
*MAC President-Elect*

## A Message From Board Chair Don Vassiliadis...

2009 has truly been a challenging and yet rewarding year. I invite you to read our 2009 Annual Report to learn about the many ways the United Way of Peterborough & District is working with, supporting, and engaging our community.

May I first congratulate John and Susan Mackle, our Campaign Co-chairs and their dedicated and hard-working Campaign Cabinet. John and Susan implemented their vision of an expanded Cabinet to reach far into the community. With their perseverance and tenacious fundraising, the community raised a record \$2,515,014, a 6.3% increase!

At our Campaign Kick-off celebration in September, we announced that Trent Valley Literacy Association was becoming our 32nd member agency. Later in the year, we welcomed Community Opportunity & Innovation Network (COIN) as our 33rd member agency. We value their membership and welcome them to the United Way family.

At the National Conference in Ottawa in April, we were delighted to win the coveted "Chairs Award of Collaboration" for our work on Program Outcomes. This is the second time that we have won this award since it was created in 2003.

As we worked toward completing our Strategic Plan 2007-2010, Community Consultations were held early in 2009 throughout the County and City to review and discuss our funding priorities. After receiving very valuable input from participants, new Funding Priorities were approved in September 2009.

In June of 2009 we launched 211 Peterborough – a 24 hour, 7 day a week Information and Referral Service. We are proud that 135,000 City and County residents can now dial 2-1-1 to receive assistance. For more information see the special article on the next page.

In August when Len Lifchus, CEO announced his plans to become the CEO at the United Way of Burlington and Greater Hamilton, a Search and Selection Committee was formed and diligently worked towards recommending a candidate to fill this position. Thank you to the volunteers on this conscientious committee. Janice Abbott has served skillfully as our Acting CEO and with her leadership, the United Way staff has capably carried the campaign and day to day work of the office throughout this year.

A sincere thank you is to be extended to our many donors, hundreds of volunteers, all of our member agencies, our friends and supporters in labour and the media for your incredible support of the United Way of Peterborough & District.

Building Community, Changing Lives ... Right Here. Right Now.



*Don Vassiliadis Board Chair*



## Farewell Len...

On October 6th at Showplace Performance Centre, friends, associates, and colleagues gathered to recognize and thank Len Lifchus for his community support over the last 10 years as CEO of United Way of Peterborough & District. Well-wishers were joined by United Way's Board of Directors and staff to congratulate Len in his new position as CEO of United Way of Burlington & Greater Hamilton. The event was both sad and inspiring, at times moving many folks to tears along with shared laughter and much hugging.

# Launch of 211 Services in the City and County of Peterborough.

**A partnership working towards building a caring and more vibrant community.**



On June 24, 2009, United Way of Peterborough & District, in partnership with Community Connections and 211 Ontario, officially declared 211 Peterborough as open for business.

211 is a 24 hour, 7 day a week telephone information and referral service that provides information on the full range of human services available from all levels of Government, the non-profit sector, the private voluntary sector, and by individuals in the community. 211 is integral to the health and well-being of our residents and the United Way of Peterborough & District is pleased to play an important role in this service.

The provider of services for 211 in Central Eastern Ontario and 211 Peterborough will be Community Connections in Collingwood. However, United Way of Peterborough & District continues to be responsible for the collection of local data used by 211. This partnership ensures that information used by 211 accurately reflects the availability of local services.

United Way of Peterborough & District, Community Connections and 211 Ontario are very pleased to have brought this valuable service to our community.

## Homelessness Partnering Strategy (HPS)

United Way of Peterborough & District continues to act as the Community Entity for the Federal Government's HPS project within the City and County of Peterborough. The Federal Government, due to the project design and its results within the Peterborough area, has noted our local HPS project as a project of excellence.

This success is due to effective leadership of CMHA and its collaboration with VON, Peterborough Social Planning Council, and Peterborough County-City Health Unit. The project includes a coordinated, 24/7, client-centred approach that moves people off the streets and ongoing use of emergency housing, to more stable permanent housing. The project also seeks to increase the adequate supply of and sustainable funding of outreach, support and aftercare services such as integrated case management and health care services.

Some 2009 Results of the Homelessness Partnering Strategy Project:

- A young man was accepted into college, and no longer wants to live in his car and is looking for an apartment.
- A chronically homeless woman became engaged in social activities at CMHA. She also started to attend AA and now has housing.
- Several individuals have received housing or Rent Geared to Income housing and one was accepted into a Long Term Care Facility.
- Seven individuals were housed for a three month period.

A local consultation was held in Fall 2009 to assess the effectiveness of the HPS project and Federal Affordable Housing Initiatives. Local leaders in housing and poverty reduction along with local federal, provincial and municipal government representatives attended. A comprehensive community response to the questions posed was filed with the Government of Canada to help shape the future of housing programs in Canada.

## UNITED WAY STAFF

(As of December 31, 2009)

Janice Abbott, *Director, Finance & Administration*

Bill Astell, *Director, Labour Community Services & Development*

Kelly Countryman, *Executive Assistant*

Anne Driscoll, *Resource Development Manager*

Cheryl Ellis, *Administrative Clerk*

Charlene Kloos, *Resource Development Manager*

Amanda Nash, *Administrative Clerk*

Laurie Newman, *Youth Leadership Coordinator*

Lisa Smith, *Director, Organizational & Community Development*

## 2009 HOMELESSNESS PARTNERING STRATEGY STEERING SUB-COMMITTEE

Keith Riel, *Chair*  
Audrey Caskane  
Elizabeth Kowacz  
John Martyn  
Tanya Toth

# AGENCY & COMMUNITY SERVICES COMMITTEE

The Agency and Community Services Committee is responsible for the processes and systems relative to our Member Agencies: Organizational Reviews; Fund Distribution; Community Impact Grants; and Agency/United Way Policies and Procedures.

Thank you to the following members of the committee for their contributions during 2009:

David Martin, *Chair*

Elizabeth Kowacz, *Vice Chair*

Michael Allman

Vicki Gullick

Jennifer MacIsaac

Mary Ruth O'Brien

Shirlanne Pawley-Boyd

Keith Riel

Jack Gillan,

*MAC Representative*

Kim Dolan,

*MAC Representative*

## Building Community, Changing Lives..... Right Here. Right Now.

The United Way of Peterborough & District is committed to building a stronger and more vibrant community. We stand behind our mission "to improve lives and build community by engaging individuals and mobilizing collective action".

We support **91 programs** and services delivered by our **33 member agencies** and ourselves which offer help and hope to **over 42,000 residents** in the County and City of Peterborough.

The following are a few examples of how our agencies are changing people's lives:

- 73% of youth had improved parent and sibling relationships within the first six months of a match (Big Brothers Big Sisters Peterborough)
- 83% of youth matched with an in-school mentor were reported to have improvements in academic performance in the first six months of a match (Big Brothers Big Sisters Peterborough)
- 75% of participants in the Conflict Resolution program reported that they had a decrease in angry outbursts (John Howard Society)
- 91% of parents with children registered in the Computers for Literacy program reported an improvement in their child's attitude towards learning (Learning Disabilities Association of Peterborough)
- 66% - 77% students in the Computers for Literacy program demonstrated an overall improvement in reading skills (Learning Disabilities Association of Peterborough)
- 75% of clients and caregivers in the Foot Care Program report an increased awareness and understanding of appropriate foot care (VON)
- 85% of clients in the Foot Care Program report that they have improved sensation in their feet and toes (VON)
- 100% of women reported feeling safer while living at Crossroads (YWCA Peterborough)

## Welcome New Member Agencies

During 2009, two new Member Agencies were added to the United Way family, **Trent Valley Literacy Association and Community Opportunity & Innovation Network (COIN)**

**Trent Valley Literacy Association** has been active in the community for over 30 years, helping adults work towards overcoming their literacy, numeracy and computer literacy challenges. During the past year almost 200 learners found support from this organization.

**COIN** promotes equality, wellness and empowerment through innovation and sustainable community economic development. They administer the Social Enterprises TEKdesk, reBOOT, Natural Blends Café, World 2 Go Foods and The Learning Source. They also run the Rural Youth Entrepreneurship Program offering guidance to youth interested in starting their own business, and administer the Community Access Program for Peterborough and Northumberland counties.

We look forward to working with both agencies in the coming years.

## Funding Priorities

The following new funding priorities were adopted early in 2009 as a result of a community consultation:

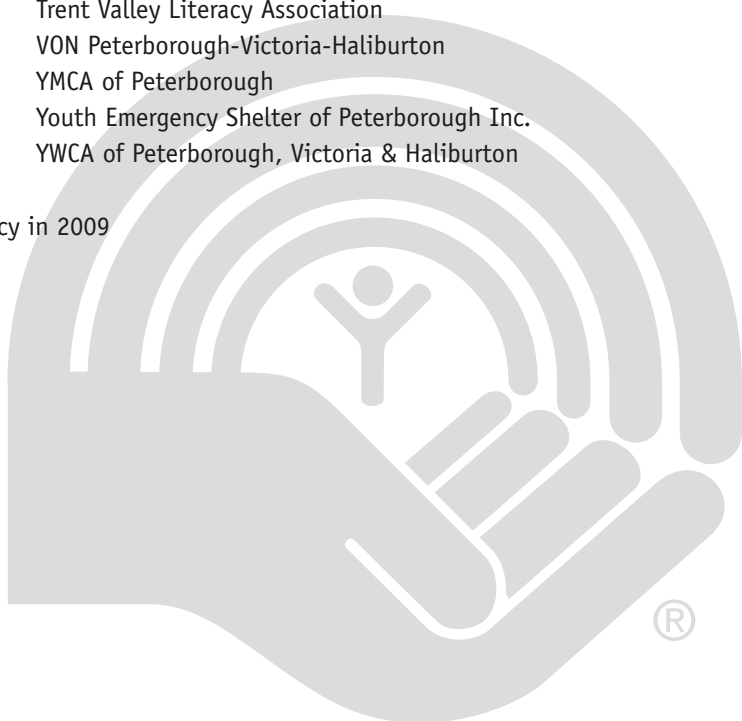
- The United Way provides/supports the maintenance of a healthy quality of life through:
- Enhancing access to services with an emphasis on local delivery;
- Supporting the reduction of poverty;
- Promoting wellness and prevention strategies through education and information sharing;
- Encouraging partnerships and collaboration to improve service delivery; and
- Increasing community capacity

## United Way Member Agencies

The amount indicated is the total United Way funding paid, including designations, during the period January 1, 2009 to December 31, 2009 with a total of \$1,716,962 distributed.

\$ 110,663	Big Brothers & Big Sisters Association of Peterborough Inc.
\$ 11,222	Canadian Hearing Society (left United Way July 1, 2009)
\$ 90,486	Canadian Mental Health Association, Peterborough Branch
\$ 51,471	Canadian Red Cross, Peterborough-Haliburton Branch
\$ 66,816	Community Care Peterborough
\$ 182,774	Community Counselling & Resource Centre
\$ 43,964	Community Living Peterborough
*	Community Opportunity & Innovation Network (COIN)
\$ 25,370	Down Syndrome Association of Peterborough
\$ 72,880	Elizabeth Fry Society of Peterborough
\$ 61,950	John Howard Society of Peterborough
\$ 17,151	KAIROS Non-Profit Housing
\$ 28,155	Kawartha Child Care Services
\$ 62,013	Kawartha Food Share
\$ 44,644	Kawartha Sexual Assault Centre
\$ 40,285	Kinark Child & Family Services
\$ 60,674	(The) Learning Disabilities Association of Peterborough
\$ 36,570	Multiple Sclerosis Society of Canada, Peterborough Chapter
\$ 13,469	New Canadians Centre - Peterborough
\$ 63,684	Nursery Two Inc.
\$ 21,275	PARN - Your Community AIDS Resource Network
\$ 42,529	Peterborough Community Chaplaincy
\$ 42,108	Peterborough Family Resource Centre
\$ 71,888	Peterborough Social Planning Council
\$ 57,189	Peterborough Youth Services
\$ 42,579	Schizophrenia Society of Ontario, Peterborough Chapter
\$ 564	St. John Ambulance - Peterborough Branch
\$ 2,354	Telecare Distress Centre of Peterborough Inc.
\$ 17,793	Trent Child Care Centre
*	Trent Valley Literacy Association
\$ 20,809	VON Peterborough-Victoria-Haliburton
\$ 76,924	YMCA of Peterborough
\$ 26,953	Youth Emergency Shelter of Peterborough Inc.
\$ 209,756	YWCA of Peterborough, Victoria & Haliburton

\* New Agency in 2009



## FUND DISTRIBUTION PANEL

United Way wishes to express their appreciation to the following community representatives for participating in our 2009 Fund Distribution Process:

Michael Allman  
 Todd Barr  
 Marion Burton  
 Theresa Butler-Porter  
 Alison Casey  
 Bob Cope  
 Steve Daynes  
 Doug Downer  
 Nicole Grady  
 Vicki Gullick  
 Joyce Hawthorne  
 Janet Honsberger  
 Bruce Kidd  
 Elizabeth Kowacz  
 Yves Lafortune  
 Jennifer MacIsaac  
 Rod MacIsaac  
 David Martin  
 Beth McMaster  
 Stephen Morgan  
 Hugh Nicholson  
 Mary Ruth O'Brien  
 Jane Parr  
 Shirlanne Pawley-Boyd  
 Lorna Plunkett  
 Keith Riel  
 Gail Rowat  
 Marylou Short

## 2009 FINANCE COMMITTEE

Scott Baker, Chair

Barbara Beck

Jamie Collins

Marie Dietrich

Al McLellan

Michele Nicholls

Sheila Olan-MacLean,  
MAC Representative

Gail Rowat

Grant Valentine

Steve Henderson  
(Financial Advisor)

## 2009 SEARCH AND SELECTION COMMITTEE

Ray Pichette, Chair

Pat Hooper

David Martin

Jane Parr

Gary Rabjohn

Don Vassiliadis

*A special farewell to staff  
who moved on to other  
adventures  
during 2009:*

Len Lifchus

Andre Vallillee

Michelle McGovarin

Karen Cameron

## Organizational & Community Development

United Way of Peterborough & District continues to seek meaningful improvements within our community through community building work in three core areas: Training and Consulting Services, United Youth and Community Information Services.

### Training And Consulting Services - Achievements

- 32 community and customized workshops were held, training 449 non-profit staff and volunteers
- 77 organizations received direct consultation support
- 12 organizations received special facilitation services such as mediation, strategic planning, and organizational needs assessments
- 98% of participants report that they acquired new knowledge regarding best practices in non-profit leadership and governance

In 2009, we supported organizations such as: Fenelon Falls Family Health Team, Peterborough Symphony Orchestra, Habitat for Humanity, Trent Center for Community Based Education, Kawartha Turtle Trauma Centre, Camp Kawartha, and Homegrown Homes. In order to serve the continued demand from local non-profit organizations for professional training and consultation services, a spring Train-the-Trainer session was held and United Way welcomed five (5) new facilitators to its roster.

Since its inception in 2008, 16 students have studied the fundamentals, best practices and current trends of non-profit management through an online Certificate in Not-For-Profit Leadership developed in partnership with Fleming College. The certificate uses practical education and training, peer collaboration, case study approaches, and organizational audits to instruct new or aspiring executives, managers, and members of boards to effectively lead their organizations.

Our local Training and Consulting Services program continues to be considered a national leader. We participated in the re-development of the Ontario Public Service Spirit program designed to provide local member agencies with access to volunteer professional services offered by Ontario Public Service staff. Our United Way was also called upon to consult on a variety of national level training initiatives for United Way of Canada.

### Outcome Measurement - Achievements

- 20 sessions held training 164 staff and volunteers
- 19 member and 3 non-member agencies received training support
- 15 consultation sessions held providing in-depth, customized support to 73 staff and volunteers
- 29 fund distribution volunteers trained
- Five Train-the-Trainer sessions were held throughout Canada including Sudbury-Sault Ste. Marie ON, Ajax-Pickering ON, Barrie ON, Moncton NB, and the United Way National Conference (Ottawa)

Our Outcome Measurement process is truly a nationally recognized program as demonstrated by our receipt of the 2009 Chairs Award of Distinction of Collaboration at the United Way of Canada National Conference. This local process has become the National Standard in Outcome Evaluation.

Locally, all Member Agencies have successfully implemented the outcome measurement evaluation process.

### United Youth - Achievements

- In its 7th year, Backpacks for Kids distributed 850 backpacks filled with essential school supplies to children in the City and County
- 1200 pieces of winter wear including snow pants, jackets, hats and mittens were distributed through Coats for Kids

- Coats for Kids held its first rural distribution with 52 pieces of winter wear being distributed within the Havelock Area
- 5 youth-lead projects were funded through our youth grant program

The United Way of Peterborough & District's **Youth Advisory Council** continues to be an active component of our youth relations strategy. The Council is comprised of youth from our community between the ages of 14-19 who want to be involved with the United Way and our youth-focused projects such as: Coats for Kids; Backpacks for Kids; Youth Grants; and G.I.V.E. (Get Inspired for Volunteer Experience).

Our **Youth Advisory Council** took an active role in participating in the local Blue Sky Event, which takes place during National Youth Week. This event celebrates youth in our community and draws nearly 500 youth.

On April 27, 2009, United Way held its first G.I.V.E (Get Inspired for Volunteer Experience) event. G.I.V.E. is an opportunity for local youth to learn more about community agencies, find out about the services available to them, and sign up for volunteer opportunities by bidding on prizes using volunteer time as currency. This event has a "coffee house" theme and features local youth talent in the form of acoustic performances, spoken word acts, dramatic skits and poetry readings. It is the only event of its kind in the Peterborough area and is a unique opportunity to support and showcase the contributions made by local youth through volunteering.

## Community Information Services - Achievements

- 644 referrals made to local services
- Over 590,000 searches for information on fourinfo.com
- Over 51,000 searches on fourinfo.com for volunteer opportunities within the City and County of Peterborough, an increase of over 60%

In partnership with Peterborough This Week, the United Way launched its "how to help" articles designed to promote current volunteer opportunities available with organizations in the Peterborough Area.

The **Emergency Volunteer Registry (EVR)** currently has 30 registered volunteers and nine registered agencies. The EVR is a unique project created by the United Way, to actively recruit volunteers and potential community partners in preparation for potential natural disasters or human health care emergencies that may affect Peterborough City and County. The EVR actively supported the work of community partners during the H1N1 outbreak by providing volunteer support to local vaccination clinics. In this capacity, United Way staff participated as a member of the Peterborough Interagency Pandemic Influenza Planning Team (PIPIT), PIPIT Assessment Centre Sub-committee, and Community Support Agencies Emergency Planning committee.

## 2009 Scholfield Award

Named after the first recipients, **Ina and Paul Scholfield**, the Scholfield Award of Community Distinction is presented annually to a resident or organization within the County and City of Peterborough. Nominees are evaluated on their achievements in addressing a community need or issue; the impact their efforts has had on the community; the innovative, unique or exemplary approach used; the mobilization of volunteers and members of our community; a demonstrated strong commitment, whether long-term or a first time experience and demonstrated leadership in addressing a community need or issue.

Congratulations to the 2009 recipient **Bill Strode**. He was recognized at the Campaign Kick-off for the many years of involvement with the Special Olympics, not only in Peterborough, but provincially, nationally and internationally. He has coached speed skating, swimming, soccer, five and ten pin bowling, track and field, cross country skiing, skate style skiing and baseball. He is head coach of the swim team and bowling league.

## NOMINATING COMMITTEE

The purpose of the Nominating Committee is to analyze representation on the United Way Board of Directors and develop a list of nominees for both the Board of Directors and it's Executive Committee.

Gary Rabjohn, Chair  
 Jay Amer  
 David Martin  
 Ray Pichette  
 Mark Graham, *MAC Representative*

## CAMPAIGN SPECIAL PROJECT VOLUNTEERS

Susan Apostle-Clark  
 Katie Brown  
 Bruce Gibson  
 Nick Lalani  
 Cal & Judy Langman  
 Karl Moher  
 Mary Ruth O'Brien  
 Dr. Rosanna Pellizari  
 Dr. Gordon Powell  
 Nancy Simmons-Smith

# 2009 Leadership Donors

Every donor is special and appreciated. Leadership Donors are recognized for donating \$500 or more to our Annual Campaign. We salute the following individuals for their generous gifts, as they play a major role in helping to build a strong and vibrant community in the City and County of Peterborough.

## Pathfinders \$5,000+

Carl L. Doughty  
Mike Evans & Heather Gardiner  
Jim & Isabel Henniger  
Ted & Glenda Hunter  
Patricia & David Morton  
Stuart & Mary Parker  
Graeme & Kathy Ross  
5 Anonymous

## Patrons \$2,500 - \$4,999

Deborah & Michael Berrill  
David Bignell  
Rich & Laura Daynes  
Ellen & Brian Desbiens  
Carol Fell  
Shirley M. Fisher  
Joyce Barrett & John Hambley  
Maureen & Steve Henderson  
Dr. Ralph & Sherri Hull  
Bill & Dorothy Hunter  
Peter Lafleur  
Rod & Jennifer MacIsaac  
Ian MacNeill  
Bob & Nancy Martin  
Janice Millard  
Bill & Betty Morris  
Mr. & Mrs. M. Prevost  
Alan & Linda Slavin  
Gordon & Val Watkins  
8 Anonymous

## Builders \$1,500 - \$2,499

Dr. Stan & Jewell Allington  
Susan Apostle-Clark  
Mr. & Mrs. William Astell  
Mr. Justice Richard Batten  
& Aileen Batten  
Barbara Beck  
Robert & Kathryn Brown  
Barbara & John Burbidge  
B. Cameron & R. Swain  
Peg & Will Cleveland  
Jim & Joanne Devlin  
Ron & Italia English  
Robert & Lois Fanning  
John Forde & Carol Francisco  
Dr. Don Foster  
Peter Frood  
Dr. Glenn Garneys  
Brad Griffiths & Debbie MacFarlane  
Anne & Jack Haldimand  
Dr. Laura Hudgins  
Olivia & Gord James  
Mary & Douglas Lavery  
Georgina & Glen Lecour

Susan & John Mackle  
Peter & Marilyn MacLoughlin  
Dr. Barbara E. Mann  
Keith & Joyce Manser  
David Martin  
John & Nora Martyn  
Maggie & Ted McCormick  
Shirley McDowell - ReMax  
Drs. J. McGorman & J. Buys  
Allan & Jean McLellan  
Rev. Josephine Mewett  
Trevor Middel  
Hélène & Lawrence Mok  
Dr. Joseph Muise  
David & Mabel Norman  
Jim O'Keefe  
Jane Parr & Shawn O'Connor  
K.L. Parsons  
Harry & Sylvia Pearson  
Ray & Lesley Pichette  
Elizabeth Popham  
Bill & Noreen Raycroft  
John & Nancy Ross  
Ian & Gillian Sandeman  
Louise Schaap  
Milt & Barb Schindel  
Monica Sheridan  
Tony & Helen Tilly  
George & Margaret Tough  
Douglas & Linda Walker  
Gregg D. White  
Dr. John H. Whiteside  
Terry Windrem  
Gus & Katherine Yeotes  
22 Anonymous

## Leaders \$1,000 - \$1,499

Janice & Barry Abbott  
Olive & Tom Aiken  
John & Melanie Allen  
Brian Kelly & Lynne Arseneault Kelly  
Shelley & Tim Barrie  
Bill Blair  
C. A. Bonnycastle  
Stephen Boyd & Shirlanne Pawley-Boyd  
Steve & Rosanne Brien  
Dr. Michael Burger & Debra Cooper Burger  
Erica Cherney  
Dr. Bruce Cole  
Joan Conrad  
Janice & Jim Coughlin  
Don C. Cumming  
Don & B.J. Curtis  
Brenda Dales  
James Dalton, Cara Westcott  
and Family

Patrick Davis  
Laurie & Bonnie Dawe  
David de Launay & Patricia Quinn  
Drs. Brian DeSalvo & Jennifer Coates  
Ken Doherty  
Rachael Donovan  
Karen & Larry Doran  
Drs. F. Doris & J. Purvis  
Paul Downs  
Joanna & Marc Duquette  
Ann & Bruce Farlow  
Steve Fawcett  
David Fell  
Dr. Chris Fenton  
Hon. Dan Ferguson  
Chris & Moira Fleming  
Dr. Nora Fortune & Dr. Brian Noble  
Bill & Anne Fox  
Larry & Marion Franks  
Marion Fry  
Dr. Bruce & Judy Gibson  
Chris Gilpin  
Gail Grant  
Shelagh & Jon Grant  
Jeff & Barb Guilbeault  
David & Susan Hadden  
George & Eleanor Hamilton  
Anne & Wayne Hare  
Michael Harris  
Donald & Gwen Harterre  
Andrew & Anne Hebden  
Christine Heersink  
Bill & Vivian Heinmiller  
Suzanne Hooke  
Raymond & Margery Johnson  
Stephen Kay  
Jane & Jeff Landriault  
Kathy & Mike Langlois  
James B. Lillo QC  
David Lynch  
Rick & Roseanne Manning  
Tom Manol  
Sharon Marchese  
Peter Maskens  
Sara & Glen Mattinson  
Dr. & Mrs. David C. May  
John D. Mazziotti  
J. Christine McMahon  
John C. McMillan  
Thomas Miller & Barbara Chisholm  
J. & T. Mitchell  
Gwen Morawetz  
Walter & Opal Murphy  
Dr. David & Mrs. Patricia Neale  
John & Gayle Nelson  
Laurie Olmstead

Janet O'Rourke  
Ron & Julia Osborne  
Paul & Sandra Paoli  
Louise Paoli Di Prisco  
Dave Patton & Natalie Whiting  
Martin & Denise Pick  
Carol Ann Price  
Andrew Pyle  
John & Pat Reesor  
Alex & Rosemary Robertson  
Chris Russell  
Ruth & Bill Russelle  
Sue Sanders  
Steve & Colleen Senior  
Barbara Shaw  
Dr. A. Silverberg  
Manal Stamboulie  
Dale & Bernice Standen  
Jill Stocker  
Joan & Hugh Sullivan  
Mr. Justice Raymond Taillon  
& Susan Taillon  
Graham & Deborah Taylor  
James Tompkins  
Janet Wakeford  
Keith Walden  
J. Louis B. Walst  
Richard & Martha Whatley  
Peter & Kathy White  
Dr. Kaetlen Wilson  
Marjorie & Gordon Wood  
Paul & Christine Wood  
Brian Worrall  
Bob & Dawna Wright  
Bert & Lore Wyslouzil  
Joseph Zahradnik & Jlee Lewis  
42 Anonymous

## Friends \$500 - \$999

Jim Abel  
John & Beverly Aitkenhead  
Julie & Reed Aldham  
Jay Amer & Maureen O'Rourke  
Melanie Anderson  
Mark Arbogast  
Kevin Arjoon  
Alan Aslett  
Jocelyn Aubrey  
Carolee Awde-Sadler  
Paul Ayotte  
Peri J. Ballantyne  
Sylvia Beach  
Danielle Belair Robinson  
Jean Belch  
Tom & Ann Bell  
John Hoffman & Holly Bennett

Tom Bennett	Dr. Graham Gibb	Dr. Renwick Mann	Matt J. Rutherford
Dwight Blythe	Andrea Gilders	Eric Martin	Stewart Sage
Don Bocking & Anne Morawetz	Joanne Gillam	Greg & Diane Mather	E. Pauline Sandys
Cinnamon Bolton	Jack Gillan	Burton & Ruth McClelland	Anthony Schillemat
Gary Bonczak	Douglas Gilpin	Dan & Adele McDougall & Family	Deborah Scott
Lynn & David Bonsall	Joyce & John Good	David McGee	Jean Seabrook
Brenda M. Booth	Ron Gow	J. R. McGee	Sharon Service
Dr. Carlo Bos	Carla Guest	Dr. Peter McLaughlin	Greg & Phyllis Shaw
Roy & Devona Bowles	Mary & Bob Guest	Gordon & Claire McLellan	Patti Shaw
Ted Boynton	Catherine Margaret Gyselink	Stuart & Beth McMaster	Maureen & Mark Siegel
Barb & Eric Boysen	Bob Hancock	A. J. McNaught	Greg & Pamela Simmons
Christine & Mike Brandon	Betty Ann Harris	M. Meagher	Jack, Danielle & Jackson Sinfield
John & Ruth Brandow	Bruce Head	Orm & Barbara Mitchell	Al & Mary Smith
Doug Brown	Elizabeth J. Healey	Joan Mitchell	Alex Smith
Dr. Alan G. Brunger	Goodith Heeney	Patricia Molloy	Dr. & Mrs. Carlyle Smith
Curtis & Kim Bryan	Alena Heitlinger	Jean Moloney	Lisa M. Smith
Donna & Bob Burgis	Anne Helferty	P. A. Moore	Ron Sparks & Family
Bill Burrows	Evan Henshaw	Stephen Morgan	Jill Staples
Marion Burton	W.R. (Rusty) Hick	Fran Morton	Maggie Stephens
Ronald Butcher	Pat Hooper	Darren Murphy	Neil & Helen Stewart
Kathryn Campbell	Colleen Howson	Lynn & James Neufeld	Stibbards-Lyle Family
Kathy & Mike Carter	Gary Huddleston	D. Newhouse	Dawn E.M. Straka
Jenny Carter	Kim & Brett Hughes	Michele & Tim Nicholls	Jim Struthers
Dr. Nadine Changfoot	Cathy & Malcolm Hunt	Erica Nol	Sylvia Sutherland
Dr. Jack Chiang	Hutton Scott Medicine	Paul & Marilyn Nornabell	Atul Swarup & Charlotte Van Leeuwen
Rob Jacka & Kathy Church	Alan & Jenny Ingram	Dr. Kevin Nugent	Colin & Kerry Taylor
Lloyd & Kathy Clive	Ted & Daphne Ingram	Christine O'Brien	Dr. Eugene & Mrs. Mary Telka
Brad Collyer	Gwyneth James	Mary Ruth O'Brien	Evan Thomas
Teri E. Coones	Garry James	Patricia O'Brien	Don & Barbara Thomson
Robert & Margaret Cope	Jacqueline & Robert B. M. Jameson	Roy O'ye	John Townsend
Morris & Helen Cox	Mr. & Mrs. Robert G. Jameson	Sheila Olan-Maclean	M.J. & Dr. A.M. Turner
Dr. Paul Cragg	Scott Jardine	Don O'Leary	Jane & Todd Ulrich
Anne Craig	Nan Jaroszonek	E. M. Orsten	Les & Linda Unrau
Jim & Carolyn Craig	Doug A. Johnstone	Sharlene Packman	Cathy Urbankiewicz
Mr. & Mrs. L. Crockower	Dr. Martin Jokay	Robert E. Pakenham	Sandy & Grant Valentine
Wendy & Paul Crowley	Ruth Jonasson	John & Constance Parry	Alan Vallillee
Leonard & Margery Cull	Jim Jordan	Lynn & Bruce Patterson	Vass Family
Jane & Peter Darling	Percy Joy	Rob Paul	Marie Virgoe
Eric Davidson	Dr. Kevin Kaller	Doug Peacock	John Wadland
Shari Davis	Bob Kearns	Bob & Nancy Phillips	Paula J. Wagar
H. Girvin Devitt	Dr. Tim & Elizabeth Kerr	Scott & Shaylene Pind	Dr. Peggy Wallace
K. Dolan	James M. King	Lorna & John Plunkett	Dr. Austin & Susy Wang
Todd & Alicia Doris	Bruce P. King	Dr. Gordon & Mrs. Elizabeth Powell	Patricia Watson
Emily Downey	Doug Kirk	Gary & Shirley Rabjohn	Susan M. Weaver
Jane & John Downs	Charlene Kloos & Gavin Sturgeon	Stephan C. Ragaz	Arnold & Ruby Weirmeir
Anne & Dennis Driscoll	Helen & James Knowlton	Liisa Raitanen	John West
Dr. Frank Dudas	Mary-Lynn Koekkoek	Irsham Raza	Joni White
John & Marlene Dunford	Elizabeth Kowacz & Paul Teleki	Casey Ready & Joe Webster	L. C. White
Jennifer Earle	Mike Kuehne	RoseMary Reid	David & Norma Wills
Jamie Emerson	Michele Lacombe	Stephen Reid & Family	Dennis Winch
Peter & Carole Ernst	Yves & Janet Lafortune	Ray & Barb Render	J. C. Edgar Wood
Darlene Evans	Rick Lambert	Brian Renz	Rick & Sharine Wyness
Tim Farquharson	Kathryn Langley	Jamie & Mary Reynolds	R. Young & Family
T. Farrelly	Cal & Judy Langman	Garry & Joy Rishor	Lynn Zimmer & Richard Sturm
Barton Feilders	Rick Leal	Peter & Teresa Roach	198 Anonymous
Reg B. Ferguson	Dr. Victor K. Lee	Will Robertson	
Jim Fitzgerald	Kelly Letford	Sue Robertson	
Stephen Foulon	Joe & Jane Lipsett	Mary Robinson	
Dr. Steven E. Franklin	Dianne Lister	Sandra Robinson	
James & Marian Gallant	Perry Longhurst	Mary Knights Rossler	
Rod Gallon	Kathy & Bob Lowes	Ausma Rowberry	
Mary Gallop	Gordon & Phyllis Lupton	Jane & John Rutherford	

# WELCOME TO OUR 'RISING STARS'

Without the support of almost 400 workplace campaigns in the County and City of Peterborough, we would not be able to accomplish what we do. Every donor and workplace campaign is extremely important to us however it is especially exciting to welcome new friends and supporters to the family.

In 2009 we were pleased to present seven Rising Star Awards to recognize the following new workplace campaigns:

Alternatives Community Program Services

Andritz Hydro

BDO Dunwoody

Flying Colours Corporation

ISL Insurance

Lockington Lawless Fitzpatrick

ODIM Numet

Engineering Limited

## Labour Community Services

United Way of Peterborough & District is very proud of our partnership with the labour movement in the Peterborough area.

As part of this partnership our Labour Community Services Department trains and supports Union/Peer Counsellors in the Peterborough area. Since the program began in 1996 more than 150 counsellors have been trained. Union/Peer Counsellor training provides workers with basic counselling skills and a broad knowledge base of the many resources, agencies and services that can provide effective solutions to problems workers and their families may encounter. Union/Peer Counsellors offer guidance, referrals, and information to co-workers and their families.

In 2009 fourteen individuals from seven union locals completed the eight week (24 hour) course to become Canadian Labour Congress certified Union Counsellors. United Way wishes to thank and salute the following individuals for caring enough to take on this important role:

John Clarke; Rose Davis; Sarah Duncan; Suzanne Hooke; Tracey Kehoe; Christine Lang; Penny Leahy; Elizabeth Mathewson; Paul Monner. Clayton Nunn; Deborah Pageot; Sarah Roote; Brenda Stainton; Christian Vesnaver.

United Way thanks members of the following unions for their support.

**Amalgamated Transit Union (ATU), Canadian Union of Public Employees (CUPE), Canadian Union of Postal Workers (CUPW Local 590), Communication Energy & Paperworkers Union (CEP), Elementary School Teachers Federation (ESTF), Graphic & Communications International Union (GCIU), International Brotherhood of Electrical Workers (IBEW), International Association of Machinists, Independent Union of Precision Diecasters, National Automobile Aerospace Transportation & General Workers Union of Canada (CAW), Ontario English Catholic Teachers Association (OECTA) Ontario Public Service Employees Union (OPSEU), Ontario Secondary School Teachers Federation (OSSTF), Ontario Liquor Board Employees Union (OLEBU), Ontario Fire Fighters Association, Ontario Provincial Police Association, Ontario Nurses Association (ONA), Peterborough & District Labour Council, Peterborough Police Association, Professional & Technical Engineers, Public Service Alliance of Canada (PSAC), Service Employees International Union (SEIU), Teamsters, Trent University Faculty Union (TUFU), United Food & Commercial Workers (UFCW), United Steel Workers of America (USWA).**

In 2009 more than \$1 million of the \$2.5 million raised for United Way came from unionized workplaces in the area. Although the majority of this money is from employees giving through payroll deduction and in some places is matched by a corporate donation, many special events also contributed to the solidarity of our community.



(Left) **Dean Spence**, Collective Bargaining/Teacher Welfare Officer and (Right) **Bart Scollard** (OECTA President) present a cheque to **Janice Abbott**, Acting CEO. The cheque represented proceeds from a volleyball tournament organized by John Lynch.



**Christian Vesnaver** (left), President, CAW Local 1996, Pepsi QTG waits to be pied while **Cyd Kamping** (foreground) Co-Chair, Pepsi QTG campaign, dodges flying whipped cream. Behind Cyd, **Chad Birkhof** licks his wounds after taking one for the "Way".

# A Message From Campaign Co-Chairs 2009



It was both an honour and a great deal of fun serving as Co-chairs of the 2009 United Way Campaign with such a dedicated and determined campaign cabinet.

We, as a cabinet, spent time last summer visiting a number of our member agencies and phoning all our leadership donors as we prepared to establish our campaign target. We were convinced that both the struggling economy and the increasing needs locally meant we should raise the bar and establish a firm target of \$2.5 M.

Our campaign motto, **“Right Here. Right Now.”**, kept us all focused and energized the many workplace and community-based campaigns. Throughout the fall, our cabinet members joined in with hundreds of volunteers and participated in barbecues, breakfasts, auctions, soup fest, bake sales, chili lunches, through to big ticket events like Be a Goddess and Hockey Challenge. These events, the new “Every Day Hero” program, and the generosity of hundreds of individual donors helped us exceed our goal and raise \$2,515,014.

We would like to recognize the United Way volunteers and the staff, an amazing group of individuals, who put in countless hours making the campaign a success.

Our sincere thanks are extended to you, the residents of Peterborough City and County, for continuing to answer the needs of the community and for your willingness to improve the lives of thousands of people who use our agencies’ services. Together we continue to make a difference!

*Susan and John Mackle, 2009  
Campaign Co-chairs*

## ‘Everyday Hero’ Program Kick Off

United Way of Peterborough & District launched a brand new Everyday Hero program for local small businesses. For \$365 a year or \$1 a day, small businesses could become a United Way Everyday Hero and proudly display a sticker decal at their business.



The Everyday Hero program raised close to \$6,000 for the United Way of Peterborough & District. Look for these decals in your communities storefront locations.

## The Forever Fund

The Forever Fund is United Way’s permanent endowment fund. Launched in 1991, the Forever Fund ensures that United Way’s tradition of caring continues into the future - for the sake of our children and our children’s children.

While no one can accurately predict future requirements, United Way will be constantly challenged to raise sufficient funds to meet the changing needs within Peterborough City and County. The Forever Fund has been established to provide United Way the income to address these future needs and to provide the necessary financial support. This year the Forever Fund generated \$78,209 in investment income, which is transferred to the Operating Fund.

Donors to the Forever Fund may designate their gift to the Special Interest, General or Administration Funds. Establishing a legacy will benefit our community and all who live here.

The total value of the Forever Fund as of December 31, 2009 is \$1,791,843.

## 2009 CAMPAIGN CABINET

John Mackle, *Co-Chair*  
Susan Mackle, *Co-Chair*

Tom Bennett

Nancy Boughton

Debra Cockerton, *MAC Representative*

Paul Downs

Peter Frood

John Gillespie

Kate Gillespie

Larry Gillman

David Goyette

Paul Heath

Glenda Hunter

Tony Lajoie

Laura Lauzon

Barb Lilloco,

*MAC Representative*

David Lynch

Rod MacIsaac

David Martin

Ron McNamara

Camille Parent

Penny Parent

Jane Parr

Dr. Rosana Pellizzari

Jonathan Pinto

Dr. Gordon Powell

Murray Rodd

Betty Smith

Tony Tilly

Christian Vesnaver,  
*Labour Representative*



(left to right) 2009 Campaign Cabinet members **Kate Gillespie, Jane Parr, Dr. Rosanna Pellazari, Camille Parent, Barb Lillico, Betty Smith, Laura Lauzon, Tony Lajoie, Rod MacIsaac & Paul Heath** hold up the amazing result of the 2009 campaign.



President & Vice-Chancellor, **Dr. Steven E. Franklin** and **Brian Kombani**, President of the Trent Central Student Association, serve burgers at the Trent University Kick-Off. United Way was thrilled with the tremendous student involvement this year.



Members of the GE Peterborough United Way campaign committee have fun with the media as they announce the 68th consecutive year that their employee campaign has raised the largest collective donation to United Way.



(left to right) Siemens Milltronics' United Way committee members **Josh Cancelliere, Courtney King, Charmaine Kent** and campaign coordinator **Brooke Nicholson** along with CEO **David Bignell** celebrate the conclusion of their best campaign ever by presenting a \$60,590 cheque to United Way Campaign Co-chairs **Susan and John Mackle**.



(left to right) **Joel Scott**, Be A Goddess trip winner **Diana Porter, Dana Merrett** from Carlson Wagonlit Travel, the Vegas trip sponsor and **Lois Tuffin** at our 6th annual Be a Goddess event.

**Dean Del Mastro** and the Level 'A' Hockey Challenge committee astounded everyone by raising \$132,000 at this 3rd annual event. Triumphant displaying the cheque to the crowd at the Memorial Centre are **Dean Del Mastro, Susan and John Mackle**



**Brian Kelly**, MNR campaign coordinator (upper left) is joined by some of the MNR United Way committee members along with Government Services Campaign Coordinators **Dwight Couchman** and **Tammi Nicholson** for a victory photo. It takes a lot of volunteers to spell success in large workplace campaigns.



**Nancy Wright-Laking**, City Clerk; Mayor **Paul Ayotte**; **Malcolm Hunt**, Director of Planning & Development; **Gary Rabjohn**, Staff Sergeant retired, **Ron Sparks**, Deputy Fire Chief; and **Pat Crough**, Public Works spent time behind bars at the Peterborough Police Station as part of the City Departments United Way campaign.

# Campaign Awards & Recognition

**Employee Awards** are presented to employee groups who demonstrate exceptional per capita giving and employee participation in their annual workplace campaign. **Congratulations everyone!**

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**Award of Excellence** requires a per capita gift of \$130 and participation rate of 90%. The 2009 recipients are:

Big Brothers and Big Sisters Association of Peterborough  
Community Care Peterborough  
Community Counselling and Resource Centre  
Community Services & Recreation – City of Peterborough  
Dwyer & Jordan  
Enbridge Gas Distribution  
Kawartha Family Court Assessment  
Learning Disabilities Association of Peterborough  
McColl Turner Chartered Accountants  
P.A.R.N. Your Community AIDS Resource Network  
Peterborough Social Planning Council  
Peterborough Youth Services  
Planning Development & Building Services – City of Peterborough  
Schizophrenia Society of Ontario, Peterborough Chapter  
Trent Child Care Centre  
United Way of Peterborough & District

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**Gold Award** requires a per capita gift of between \$85 and \$130 and a participation rate of 75%. The 2009 recipients are:

Andritz Hydro  
Canada Brokerlink Inc.  
Canada Revenue Agency  
Canadian Instrumentation Services  
City of Peterborough Council  
Coach Canada  
Collins Barrow Kawarthas  
D.M. Wills Associates Ltd.  
Darling Insurance & Realty Ltd.  
Finance Department - City of Peterborough  
GPA EDC  
GE Canada - Peterborough  
Highland Heights Public School  
Minute Maid Co Canada Inc  
Monkman Gracie & Johnston Insurance Brokers Ltd.  
Nexicom Telecommunications Inc.  
Peterborough County-City Health Unit  
Peterborough Family Resource Centre  
Peterborough Fire Department  
Peterborough Housing Corporation  
PVNC Education Centre  
Queen Mary Public School  
RBC Dominion Securities  
RBC Royal Bank – Lansdowne & Ashburnham  
Scotia Bank – Main Branch  
Scotia McLeod  
Siemens Milltronics Process Instruments Inc.  
TD Insurance Home & Auto  
Trent Security Systems Ltd.

## CORNERSTONE AWARDS

recognize workplace campaigns whose employee and corporate donations together exceed \$20,000. The following organizations received Cornerstone Awards at our Touchdown Event:

Americredit  
City of Peterborough  
Coach Canada  
Costco  
Fleming College  
GE Canada - Peterborough  
Kawartha Pine Ridge District School Board  
Ministry of Natural Resources  
Minute Maid Co Canada Inc  
Pepsi QTG Canada  
Peterborough Regional Health Centre  
Peterborough Victoria Northumberland and Clarington Catholic School Board  
RBC Dominion Securities Inc.  
Siemens Milltronics  
Process Instruments Inc.  
Trent University

Thank you also to the many workplaces receiving Silver and Bronze Awards. Silver requires a per capita gift of \$50 to \$85 with 50% participation. Bronze signifies a per capita gift of \$25 to \$50 with 25% participation.

# Financial Reporting

Statement of Financial Position - At December 31, 2009

	Operating Fund S	Endowment Fund S	2009 S	Restated 2008 S
<b>ASSETS</b>				
<b>Current</b>				
Cash	628,709	32,826	661,535	649,322
Investments - short term	1,114,017	-	1,114,017	912,195
Pledges receivable from prior year's campaign	225,808	-	225,808	273,532
Interest and other receivables	18,338	9,358	27,696	44,743
Prepaid expenses	5,188	-	5,188	3,243
Due from (to) other fund	(2,706)	2,706	-	-
	1,989,354	44,890	2,034,244	1,883,035
<b>Investments - Long Term</b>	-	1,746,953	1,746,953	1,500,425
<b>Capital Assets</b>	35,802	-	35,802	43,342
	<b>2,025,156</b>	<b>1,791,843</b>	<b>3,816,999</b>	<b>3,426,802</b>
<b>LIABILITIES &amp; FUND BALANCES</b>				
<b>Current Liabilities</b>				
Accounts payable	238,739	-	238,739	195,490
Deferred contributions	32,987	-	32,987	11,045
Deferred campaign contributions	93,263	-	93,263	99,999
	364,989	-	364,989	306,534
<b>Contributed Equity in Capital Assets</b>	25,000	-	25,000	25,000
<b>Fund Balances</b>				
Unrestricted	1,457,948	-	1,457,948	1,343,295
Internally restricted	177,219	-	177,219	184,655
Externally restricted	-	1,791,843	1,791,843	1,567,318
	1,635,167	1,791,843	3,427,010	3,095,268
	<b>2,025,156</b>	<b>1,791,843</b>	<b>3,816,999</b>	<b>3,426,802</b>

## Treasurer's Report

The financial statements above have been audited by our external auditors' Collins Barrow Kawarthas LLP and have been reviewed by our Finance Committee and Board of Directors. The Statement of Financial Position and Statement of Operations & Changes in Fund Balances have been extracted from the annual financial statements for the year ended December 31, 2009. The complete financial statements, including the notes to the financial statements and the auditors' report are available on our web site at [www.uwpeterborough.ca](http://www.uwpeterborough.ca).

The United Way had a good financial year with net campaign income up 2.7% to \$2,398,544 and total revenues up 11.5% to \$3,141,009. Revenues improved primarily as a result of the increase in long term endowment fund values with the improved markets. Total expenditures were \$2,809,267 up 1.6% from 2008. The primary driver of the expenditure increase was allocations to membership agencies which were up \$95,202 from 2008. Most overhead expenses were flat to last year again underscoring good spending control.

There was one significant difference in year over year financial reporting as reflected in note 3 of the audited statements. This difference is a result of changes to generally accepted accounting procedures (GAAP) where campaign revenues and expenses must be recognized in the year they occur. In prior years United Way deferred campaign revenues and expenses on the balance sheet to the subsequent calendar year where they benefited the community. As a result, Campaign Contributions in the amount of \$2,143,666 is now a combination of proceeds from the 2008 campaign and the 2009 campaign. The figures for 2008 have been restated to reflect these changes.

Many thanks to the Finance Committee listed on page 6 for their time and expertise during the year.

*Scott Baker, Treasurer*

# Financial Reporting

## Statement of Operations and Changes in Fund Balances - For the Year Ended December 31, 2009

	Operating Fund \$	Endowment Fund \$	2009 \$	Restated 2008 \$
<b>Revenue</b>				
Campaign contributions	2,143,666	-	2,143,666	2,131,628
Funds received from other United Ways	381,691	-	381,691	353,320
Funds received for other United Ways	(86,416)	-	(86,416)	(102,707)
Total campaign Income	2,438,941	-	2,438,941	2,382,241
Pledge loss expense	(40,397)	-	(40,397)	(46,517)
Net campaign income	2,398,544	-	2,398,544	2,335,724
Investment income (loss)	22,147	275,910	298,057	(47,302)
Program income	24,404	-	24,404	21,881
Grants	334,341	-	334,341	317,621
Nevada income	30,510	-	30,510	30,439
Other contributions	13,751	41,402	55,153	157,703
<b>Total Revenue</b>	<b>2,823,697</b>	<b>317,312</b>	<b>3,141,009</b>	<b>2,816,066</b>
<b>Expenditure</b>				
Community & Program Funding				
Allocations to Member Agencies	1,567,596	-	1,567,596	1,472,394
Designations to Member Agencies	149,366	-	149,366	164,127
Designations to Other United Ways	12,318	-	12,318	16,712
Designations to Other Registered Charities	51,401	-	51,401	49,013
Community Investment	100,423	-	100,423	102,642
Organizational & Community Development	243,225	-	243,225	217,815
Labour Program	41,348	-	41,348	41,258
Board and Emergency Fund Grants	10,000	-	10,000	70,350
Winter Warmth	49,032	-	49,032	40,416
Homelessness Project	189,000	-	189,000	196,035
United Way of Canada Membership Fees	17,427	-	17,427	17,250
Investment management fees	-	14,578	14,578	16,453
Campaign expenses	363,553	-	363,553	347,834
Property repairs and maintenance	-	-	-	13,765
<b>Total Expenditure</b>	<b>2,794,689</b>	<b>14,578</b>	<b>2,809,267</b>	<b>2,766,064</b>
<b>Excess Of Revenue Over Expenditure For The Year</b>	<b>29,008</b>	<b>302,734</b>	<b>331,742</b>	<b>50,002</b>
<b>Fund Balances, Beginning Of Year</b>	<b>1,527,950</b>	<b>1,567,318</b>	<b>3,095,268</b>	<b>3,045,266</b>
<b>Interfund Transfer</b>	<b>78,209</b>	<b>(78,209)</b>	<b>-</b>	<b>-</b>
<b>Fund Balances, End Of Year</b>	<b>1,635,167</b>	<b>1,791,843</b>	<b>3,427,010</b>	<b>3,095,268</b>



Employees of Lockington Lawless Fitzpatrick, proudly display their contribution to United Way as one of our newest workplace campaigns.

# Media

Our thanks to the media for their generous contribution and support. Together they help us build a stronger and more vibrant community. Their in-kind contribution exceeds \$100,000 in donated media advertising and promotion.

- Corus Entertainment – (CHEX Television, The Wolf and KRUZ radio)
- CHUM Group – (Country 105, Energy 99.7 and 91.9 Bob FM)
- Lakefield Herald
- Peterborough This Week
- SNAP Peterborough
- Star 93.3 FM, 107.9 The Breeze FM
- The Peterborough Examiner
- TVCOGECO
- The Millbrook Times

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## Appreciation To:

### 2009 Loaned Representative

The United Way of Peterborough & District wishes to express our sincere appreciation to **Royal Bank** for once again providing a Loaned Representative, **Marelyn Waldorf**, for our 2009 Campaign.

### Office And Administration Volunteer Support

Bill Nicol  
Tom Robbins  
Jerry Schweir



*Trent Students 'Groovin for United Way' at Peterborough Square*

### Office Supplies

Special thanks to **Rocky Ridge Drinking Water** for providing the office with drinking water, **International Blends** for their donation of coffee, **Nexicom** and **Quid Novis** for their internet services and supports, and **Praxair** for donating the helium for all the balloons.

### Coats for Kids Video

A special thank you to **John McGovarin** for the creation of our Coats for Kids promotional video.



*Nexicom staff take it to the streets of Millbrook with a BBQ for the United Way.*

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**Our mission is: "to improve lives and build community by engaging individuals and mobilizing collective action."**

**United Way of Peterborough & District**  
277 Stewart Street, Peterborough, Ontario K9J 3M8

Web site: [www.uwpeterborough.ca](http://www.uwpeterborough.ca) • Email: [office@uwpeterborough.ca](mailto:office@uwpeterborough.ca)  
705-742-8839 phone • 705-742-9186 fax

**Building Community, Changing Lives...Right Here. Right Now.**