

Campaign Statistics

United Way and Our Member Agencies ... Support People From Poverty to Possibility

Peterborough residents receive necessary emergency assistance to avoid eviction and homelessness

- 1227 households receive supportive counseling to access and retain housing through the Housing Resource Center
- Housing support services were provided to 207 households in urgent crisis avoiding the immediate risk of homelessness
- 513 households received emergency financial assistance to pay rent or utility arrears to avoid eviction
- 2465 households from across the City and County received housing information & current vacancy listings when they were searching for affordable housing
- 5500 bed nights were provided last year ensuring youth and families had a place to sleep

The basic necessities such as food, clothing and shelter will be available in our community to alleviate the impact of poverty for low income households

- 7800 hungry people are able to receive food every month
- 2500 local youth and children are provided with food every month through local food banks
- 5500 bed nights were provided last year ensuring youth and families had a safe place to sleep
- 22,000 meals were supplied to families and youth at the Youth Emergency Shelter reducing the impact of hunger in our community
- 1600 pieces of winter wear were distributed to families to ensure that every child was warm during the winter
- 6094 staples and fresh produce boxes were distributed in the City and County enabling low-income residents to have access to healthy food.

United Way and Our Member Agencies ... Ensure that our Community Is Healthy and Strong

Information regarding Mental Illness is readily available and there is emotional support and stability for families affected by mental illness

- 788 residents gained increased understanding and knowledge of mental illness
- 782 local high school students gained increased understanding and knowledge of mental illness
- 100% of clients taking part in CMHA's public education program report an increased understanding and knowledge of mental illness

- 841 caregivers accessed training and support services that increased their understanding of mental illness and improved confidence in speaking to medical professionals
- 86% of caregivers affected by Schizophrenia began to believe that recovery for their loved ones is possible

There is increased safety for victims of violence and abuse

- 947 calls from survivors of sexual assault were responded to providing intervention counseling and support assisting to decrease isolation and stress related to their assault
- Crossroads provided shelter to 261 women and their children fleeing domestic abuse, helping them to build a promising and healthy future
- 153 women accessed Outreach Counseling Services at the YWCA devising safety plans to increase safety for the client and her children

Individuals and families dealing with the complexities of life or facing crisis will receive effective and timely supports

- 118 women attended groups to strengthen self-esteem, manage anger, decrease stress and learn assertiveness skills
- 543 people accessed affordable and effective individual, group, or family counseling with 60% receiving this necessary support at no cost
- Provided 2151 hours of respite care to children and adults with special needs to support families to strengthen their ability to remain strong family units
- Provided outreach and mobile support to 149 young people and their families in serious social and emotional crisis and at high risk of family breakdown, hospitalization and/or intervention from the Police or the CAS
- 2468 individuals access Credit Counseling programs developing and maintaining strong financial management behaviours and avoiding future debt
- 89% of Credit Counseling clients are able to achieve their personal financial goals

Through increased participation in community and daily life we build a caring and inclusive community where all residents have a voice and can become leaders

- Assisted 50 foreign-trained professionals in the process of credential evaluation and accreditation to help them work in their chosen field
- Connected 32 foreign trained professionals with local employers
- Helped people from 59 different countries to make a new home in Peterborough and the surrounding area
- Assisted over 30 vulnerable and isolated individuals with intellectual disabilities to have an opportunity to meet new people and develop friendships

- 7 marginalized individuals with intellectual disabilities became peer educators and provided 21 educational workshops in our community teaching their peers and the community about their rights and responsibilities

Access to health care services and supports will be provided to individuals at-risk who are not supported by other benefits

- 1798 at-risk individuals were provided with necessary footcare treatment to improve their overall health while increasing their mobility and independence
- 93 % of individuals affected by MS who receive support through MS Society enhance their independence and quality of life
- 86% of individuals affected by MS who receive support to purchase mobility equipment experience increased safety and independence
- Provided low cost rental of healthcare equipment to 41 individuals who were unable to purchase the equipment for short term use.

Seniors maintain the ability to remain in their homes longer

- Over 1600 seniors were able to get a drive to their medical or social appointments in order to maintain their physical and emotional health
- Delivered over 37,000 nutritious meals to 769 seniors helping them to have the necessities to remain in their home longer
- 94% of seniors receiving a telephone reassurance reported that they were less anxious when alone and felt more secure living in their own home

United Way and Our Member Agencies ... Ensure that kids are all that they can be

Parents will have increased support and opportunities to engage their families and provide a safe and stimulating environment for their children

- 656 parents, caregivers and service providers took part in parent education programs
- 91% of caregivers in Kinark's parent education programs showed improvement in essential parenting skills empowering them to have more success in parenting their children
- 450 parents, caregivers and service providers received information and training on parenting and children's physical and mental health

Children develop age appropriate early learning skills in an environment where there nutrition and safety needs are met

- 54 children living in poverty were provided with two meals each day and able to attend a full day early learning program
- Provided early learning programs and care programs for 26 children and 15 families in North Kawartha where there previously had been no child care programs

- Provided high quality early learning and care programs to 20 infants ensuring the development of emotional and social skills necessary for long-term healthy growth and learning

Children and youth are provided with the tools, skills and support necessary to succeed at school

- 531 learning disabled children received specialized tutoring which improved their skills in both reading and writing
- 42 at-risk high school students received ongoing one to one support to work towards achieving the credits necessary to graduate high school
- 1138 backpacks filled with essential school supplies were distributed in the City and County ensuring that children had the tools needed to succeed at school
- 36 pregnant and parenting teens achieved their high school diploma or earned high school credits in a supportive environment while having the opportunity to increase their parenting skills and knowledge
- 1000 hours of child care and 100 hours of parenting programs were provided to pregnant and parenting teens to enable them to continue their high school education
- 75 youth connected to the Youth Emergency Shelter took part in life skills training helping them to build a positive future

Children and Youth will have the ability and opportunities to make better life choices and reach their full potential

- 78% of clients in anger management programs have an improved ability to de-escalate their anger to reduce the severity of their outbursts and to engage in positive communication with peers and family
- Big Brother and Big Sisters enabled 592 at-risk youth to have a mentor, assisting them to improve academic achievement or improve family relationships within the first 6 months of the match
- 83% of youth matched with a Big Brother or Big Sister showed improved academic performance
- 74% of youth who had been matched with a Big Brother or Big Sister were less likely to come into conflict with the law
- 81% of youth who had been matched with a Big Brother or Big Sister were more likely to complete high school

Families will benefit from a healthy lifestyle regardless of their ability to pay

- 55 youth took part in 140 weeks of summer day camps in our community
- 330 youth were given the opportunity to learn the values of participating and belonging through a YMCA youth membership

Other statistics that speak to the need for United Way

- 3282 of the low income households served by Housing Resource Center pay more than 50% of their income to cover the costs associated with housing – the accepted national standard is 30% of income should be allocated to housing
- 4684 of housing resource clients have incomes below the low income cut off – these households spend a greater portion of income on the basics (food, clothing and shelter) than does the average family of similar size
- 109 people are waiting for counseling at CCRC
- 172 people are waiting for Emergency Assistance and Homelessness Prevention Funds
- 13,300 people in Peterborough area will develop schizophrenia in their lifetime. They all need support and that role typically falls on family, friends and caregivers
- In the City of Peterborough, 22200 people will experience psychosis, usually they are in their teens or early twenties.
- 62 children are on the waiting list to matched with a Big Brother or Big Sister – it takes a year to get off the waiting list
- Waiting lists at Big Brothers have increased due to funding cuts from other funders
- 56% of Kawartha Food Share's member agencies reported an increase in the demand for food
- There was an overall 10% increase in foodbank clients in 2010
- 50% of all teenage suicides are kids with learning disabilities or ADHD
- 70% of ADHD students with a learning disability will drop out of highschool
- Women who live within the City of Peterborough were in very high risk situations and scored in extreme or severe danger 38% of the time.
- Women who live in Peterborough County scored in extreme or severe danger 45% of the time.