

How United Way invests Community Fund dollars.

Priority One - Enhancing access to services with an emphasis on local delivery

24 hour Crisis line –
Kawartha Sexual Assault Center

Accessibility Resources for Women with Disabilities –
Kawartha Sexual Assault Center

Accompaniment and Advocacy –
Kawartha Sexual Assault Center

Adult Services - Community Support –
John Howard Society

Adult Services - County Outreach –
John Howard Society

Apsley satellite office –
Community Care Peterborough

Apsley Toddler/Preschool Program –
Kawartha Child Care Services

Caremobile –
Community Care Peterborough

Chemung satellite office –
Community Care Peterborough

Community Information Services –
United Way of Peterborough & District

Community Orientation –
New Canadians Centre

Community Outreach –
New Canadians Centre

Computer Classes –
New Canadians Centre

Employment Services –
New Canadians Centre

English Instruction –
New Canadians Centre

Friendly Visiting –
Community Care Peterborough

Harvey office –
Community Care Peterborough

Havelock office –
Community Care Peterborough

Home Maintenance –
Community Care Peterborough

Home Making –
Community Care Peterborough

Home Visits –
Multiple Sclerosis Society

Immigration Counselling –
New Canadians Centre

Information & Referral –
Multiple Sclerosis Society

Information & Referral –
Community Care Peterborough

Lakefield office –
Community Care Peterborough

Language Instruction for New Canadians (LINC) Assessment Central Office –
Community Care Peterborough

Meals on Wheels –
Community Care Peterborough

Millbrook office –
Community Care Peterborough

Mobile Outreach –
Peterborough Family Resource Centre

New Canadian Counselling –
New Canadians Centre

Norwood office –
Community Care Peterborough

Outreach Counselling –
Kawartha Sexual Assault Center

Resource Facilitation –
Learning Disabilities Association

Respite Program –
Down Syndrome Association

The Squeaky Wheel Guide to Mental Health Services in Peterborough –
Schizophrenia Society of Ontario

The Squeaky Wheel Guide to Navigating Mental Health Law –
Schizophrenia Society of Ontario

Transportation Services –
Community Care Peterborough

Priority Two – Supporting the reduction of poverty

Backpacks for Kids –
United Way of Peterborough & District

Coats for Kids –
United Way of Peterborough & District

Community Development Food Action –
YWCA of Peterborough, Victoria & Haliburton

Credit Counselling Services –
Community Counselling & Resource Centre

Emergency Food Boxes –
Kawartha Food Share

Emergency Shelter Beds –
Youth Emergency Shelter (YES)

Enterprise Services –
Community Opportunity & Innovation Network (Coin)

Equipment Funding Program –
Multiple Sclerosis Society

Families in Crisis –
Nursery Two

Fee Assistance Program –
Nursery Two

HELP Equipment Loan –
Canadian Red Cross

Homelessness Partnering Strategy –
United Way of Peterborough & District

Housing Resource Centre –

Community Counselling & Resource Centre

Infant Care Program - Campus Site –
Trent Child Care Program

Non-Profit Housing Rent Geared to Income Housing –
Kairos Non Profit Housing

Loan Cupboards –
Community Care Peterborough

Medical Equipment Registry –
Community Care Peterborough

Mitts for Kids –
United Way of Peterborough & District

Peterborough Infant Program –
Kawartha Child Care Services

ReBoot –
Community Opportunity & Innovation Network (Coin)

School for Young Moms –
Peterborough Family Resource Centre

Shop - Lifting Group Support –
Elizabeth Fry Society

Special Assistance Funding Program –
Multiple Sclerosis Society

Subsidized Youth Membership –
YMCA of Peterborough

Summer Day Camp Assistance –
YMCA of Peterborough

Transportation Assistance –
Nursery Two

Warehouse and Distribution of Emergency Food –
Kawartha Food Share

Priority Three – Promoting wellness & prevention strategies

Adult Services - Anger Management –
John Howard Society

Adult Services - Healing from Within –
John Howard Society

Adult Services - Partner Assault Response Program –
John Howard Society

Anger Solutions –
Elizabeth Fry Society

Caregiver Support –
Schizophrenia Society of Ontario

Circles of Support and Accountability –
Peterborough Community Chaplaincy

Client Services –
Multiple Sclerosis Society

Community Outreach & Prevention Services –
Peterborough Youth Services

Computers for Literacy Development –
Learning Disabilities Association

Cooking/Life Skills Program –
Down Syndrome Association

Counselling Services –

Community Counselling & Resource Centre

Court Support Program –
Elizabeth Fry Society

Court Support Worker –
Elizabeth Fry Society

Crossroads Shelter –
YWCA of Peterborough, Victoria & Haliburton

Dance Program –
Down Syndrome Association

Diner's Club –
Community Care Peterborough

Education –
Multiple Sclerosis Society

Go Girls Program –
Big Brothers and Big Sisters

Group Counselling –
Kawartha Sexual Assault Center

Health Promotion & Education –
Canadian Mental Health Association - Peterborough

Healthy Families Workshops –
Kinark Child and Family Services

Homework Club –
Down Syndrome Association

Host Program –
New Canadians Centre

Individual Counselling –
Kawartha Sexual Assault Center

Injury Prevention and Safety –
Canadian Red Cross

Job Fit Adult Employment Program –
Learning Disabilities Association

Karate Club –
Down Syndrome Association

Life skills instruction –
Youth Emergency Shelter

Mentorship (one on one) –
Big Brothers and Big Sisters

One on One Tutoring Program –
Down Syndrome Association

One to One Support –
Elizabeth Fry Society

Parent Education Seminars –
Learning Disabilities Association

Parenting Your Learning Disabled/ADHD Child Course –
Learning Disabilities Association

Peer Support –
Elizabeth Fry Society

Personal Distress Alarms –
Community Care Peterborough

Peterborough City and County Foot Care Service –
VON Canada Peterborough, Victoria & Haliburton

Prevention Program –
Elizabeth Fry Society

Rainbow Youth Coalition –
PARN

Reintegration Services –
Peterborough Community Chaplaincy

RespectED Violence and Abuse Prevention –
Canadian Red Cross

SNAP (Stop Now and Plan) –
Kinark Child and Family Services

SOAR (Some Assembly Required) –
Learning Disabilities Association

Social Activities –
New Canadians Centre

Stay in High School Program –
Learning Disabilities Association

Strengthening Families Together Education Program –
Schizophrenia Society of Ontario

Student Self Advocacy/Education –
Learning Disabilities Association

Summer School –
Down Syndrome Association

Support Counselling –
Multiple Sclerosis Society

Support for family, partners and friends of sexual victims/survivors –
Kawartha Sexual Assault Center

Support Groups –
Multiple Sclerosis Society

Supportive counselling –
Youth Emergency Shelter

Taking Control - Making Healthy Choices –
Elizabeth Fry Society

Telephone Reassurance Checks –
Community Care Peterborough

Transition House –
Peterborough Community Chaplaincy

Triple P - Positive Parenting Program –
Kinark Child and Family Services

Wee Ups and Downs –
Down Syndrome Association

Wellness and Health Clinics –
Community Care Peterborough

Wellness and Self Esteem –
Elizabeth Fry Society

Women's Counselling Peterborough –
YWCA of Peterborough, Victoria & Haliburton

Youth Services - Anger Management –
John Howard Society

Youth Services - Workshops –
John Howard Society

Youth Warehouse Training Program –
Kawartha Food Share

Priority Four – Encouraging partnerships & collaboration to improve service delivery

In school Mentoring –
Big Brothers and Big Sisters

Palliative Care Program –
Peterborough Community Chaplaincy

Labour Community Services –
United Way of Peterborough & District

Priority Five – Increasing community capacity

Advocacy Training –
Learning Disabilities Association

Behind the Mind's Eye Festival –
Schizophrenia Society of Ontario

Certificate in Not-for-Profit Leadership –
United Way of Peterborough & District

Community Access Program (CAP) –
Learning Disabilities Association

Community Development –
Peterborough Social Planning Council

Community Education –
Elizabeth Fry Society

Disaster Management –
Canadian Red Cross

Educational Workshops and Presentations –
Schizophrenia Society of Ontario

Emergency Volunteer Registry (EVR) –
United Way of Peterborough & District

Food Services –
Community Opportunity & Innovation Network (Coin)

Learning Source –
Community Opportunity & Innovation Network (Coin)

Not-for-Profit Training and Consulting Services –
United Way of Peterborough & District

Outcome Measurement Program –
United Way of Peterborough & District

Public Education –
Kawartha Sexual Assault Center

Public Education –
Peterborough Social Planning Council

Resource Centre and Office –
Schizophrenia Society of Ontario

Resource Library –
Learning Disabilities Association

Social Research & Policy Analysis –
Peterborough Social Planning Council

TekDesk –
Community Opportunity & Innovation Network (Coin)

Volunteer Resource Management –
Kawartha Sexual Assault Center

Volunteer Resource Management –
Multiple Sclerosis Society

Volunteer Services Program –
Community Living Peterborough

Youth Action –
Canadian Red Cross

Youth Leadership Development –
United Way of Peterborough & District

United Way of Peterborough & District Our Work

Our Mission is "to improve lives and build community by engaging individuals and mobilizing collective action".

United Way's Community Fund supports a strategy to improve social conditions:

1. In the short term by meeting immediate needs – at an individual level
2. In the long term by addressing the root causes of social problems – at a community and system level

We make a difference every single day...

Through the Community Fund we meet immediate needs by providing stable funding to frontline agencies and strengthening their capacity to service the community. Your United Way gift in 2010 will directly support the following 33 agencies in the County and City of Peterborough.

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|---|--|
| ♥ Big Brothers & Big Sisters Association of Peterborough Incorporated | ♥ Multiple Sclerosis Society of Peterborough |
| ♥ Canadian Mental Health Association, Peterborough Branch | ♥ New Canadians Centre - Peterborough |
| ♥ Canadian Red Cross, Peterborough-Haliburton Branch | ♥ Nursery Two Inc. |
| ♥ COIN Community Opportunity & Innovation Network | ♥ PARN - Your Community AIDS Resource Network |
| ♥ Community Care Peterborough | ♥ Peterborough Community Chaplaincy |
| ♥ Community Counselling and Resource Centre | ♥ Peterborough Family Resource Centre |
| ♥ Community Living Peterborough | ♥ Peterborough Social Planning Council |
| ♥ Down Syndrome Association of Peterborough | ♥ Peterborough Youth Services |
| ♥ Elizabeth Fry Society of Peterborough | ♥ Schizophrenia Society of Ontario, Peterborough Chapter |
| ♥ John Howard Society | ♥ St. John Ambulance - Peterborough Branch |
| ♥ Kairos Non-Profit Housing of Peterborough | ♥ Telecare Distress Centre of Peterborough Inc. |
| ♥ Kawartha Child Care Services | ♥ Trent Child Care Inc. |
| ♥ Kawartha Food Share | ♥ Trent Valley Literacy Association |
| ♥ Kawartha Sexual Assault Centre | ♥ VON Peterborough, Victoria, and Haliburton |
| ♥ Kinark Child & Family Services | ♥ YMCA of Peterborough |
| ♥ Learning Disabilities Association of Peterborough | ♥ Youth Emergency Shelter of Peterborough Inc. |
| | ♥ YWCA of Peterborough, Victoria & Haliburton |

We're working to address the root causes of social problems

It takes the whole community working together to change social conditions. Our goal is to create lasting change and to strengthen, not only individuals, but the whole community.

“The Way to Help the Most!”

Visit uwpeterborough.ca to learn more about how your donation works for your community.

United Way of Peterborough & District 2010 Campaign Case for Support

Our Mission is "to improve lives and build community by engaging individuals and mobilizing collective action".

Why give to United Way?

United Way brings communities together – business, labour, governments, voluntary sector organizations and residents – to improve individual lives and our collective living conditions. No other organization supports such a broad range of programs, services and community agencies.

By giving to United Way, you choose to pool your contribution with thousands of others so that United Way can make significant financial investments in solutions that get results. Some of the benefits of donating to United Way include:

- The ability to contribute to a community approach to tackling complex social issues.
- Your donation **stays in the community** serving the City and County of Peterborough.
- The ability to save organizations the cost of fundraising and receipting, allowing them to focus more of their resources where they are needed most.
- The convenience of making one charitable contribution to help many in need and receiving one tax receipt.
- The convenience of using payroll deduction to manage all of your charitable giving, with a wide range of other options for donating.

Who decides where your money is spent?

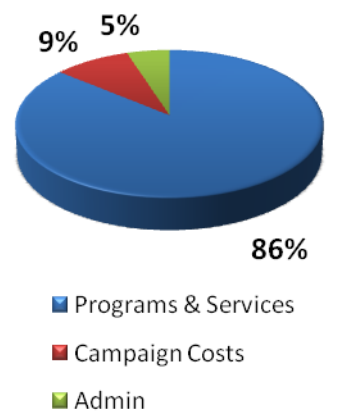
- Your donation **stays in the community** serving the City and County of Peterborough.
- Research and community consultation determine the priority issues and needs of our community. This becomes the criteria for selecting the programs United Way funds.
- A community volunteer review process directs funds to where programs will have greatest community impact.
- All Member Agencies meet high standards of accountability and commitment to making the best use of your donor dollars.

One gift is “The Way to Help the Most!”

- Minimizes duplication in fundraising through a united campaign during which Member Agencies agree to work together on a community-wide fundraising effort.
- Volunteer efforts and United Way expertise ensures effective, low cost fundraising.

GOAL 2010
\$2,550,000

Our 2009 Community Investment



2009 Campaign Income by Source

