



Our United Way Family

- Big Brothers & Big Sisters Association
- Canadian Mental Health Association
- Canadian Red Cross
- Community Care Peterborough
- Community Counselling & Resource Centre
- Community Living Peterborough
- Down Syndrome Association of Peterborough
- Elizabeth Fry Society
- John Howard Society
- Kairos Non-Profit Housing
- Kawartha Child Care Services
- Kawartha Food Share
- Kawartha Sexual Assault Centre
- Kinark Child & Family Services
- Learning Disabilities Association
- Multiple Sclerosis Society
- New Canadians Centre
- Nursery Two
- PARN
- Peterborough Community Chaplaincy
- Peterborough Family Resource Centre
- Peterborough Social Planning Council
- Peterborough Youth Services
- Schizophrenia Society of Ontario
- St. John Ambulance
- Telecare Distress Centre
- Trent Child Care Centre
- VON Canada - Peterborough, Victoria, Haliburton
- YMCA of Peterborough
- Youth Emergency Shelter
- YWCA of Peterborough, Victoria & Haliburton



Our Community
Needs
You.

HERE.
NOW.



United Way
of Peterborough & District

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RIGHT
RIGHT

Making a difference in our community



John & Susan Mackle
2009 Campaign Co-Chairs

2009 is for many in our community a year of change and of challenge. The impact of the recession on the automotive and manufacturing sectors in particular is very real and unparalleled.

We know that this year there will be many more people who will for the first time find themselves in need. We want to be there for them with your help.

When we were asked to co-chair the United Way Campaign this year we knew it would be a challenge. We have welcomed more people on to the Campaign Cabinet and are deeply moved by the number of people coming forward and wanting to help.

Our campaign theme is “Right Here, Right Now!” because this year your support is critical for our community. As you read this, United Way Member Agencies are helping people in need with credit counselling, putting food on their table, dealing with being unemployed for the first time and an assortment of other challenges. That is what United Way has always been about. Its mission is “Building Community, Changing Lives”.

Now more than ever please be generous in your support of United Way... It is helping people in our city and county Right Here, Right Now!

A FEW OF THE WAYS UNITED WAY HELPED LOCALLY IN 2008...

890 children in need received essential school supplies through Backpacks for Kids.

20 students with Down syndrome participated in a twenty week karate program (the only program of its kind in Canada).

492 children and youth were matched with Big Brother or Big Sister mentors.

Over **700** seniors enjoyed and benefited from the delivery of nutritious meals.

518 learning disabled children received one-to-one specialized tutoring.

6,500 people used local food banks every month, 40% were youth and children.

90% of Canadians will use United Way or a United Way agency in their lifetime.

2,209 crisis line calls were answered in 2008.

973 seniors and adults with physical disabilities were able to get to their doctors' appointments.

12 families, including 16 children, gained access to a safe, affordable home.

42 children living in poverty were provided with two meals each day and were able to attend a full day early learning program.

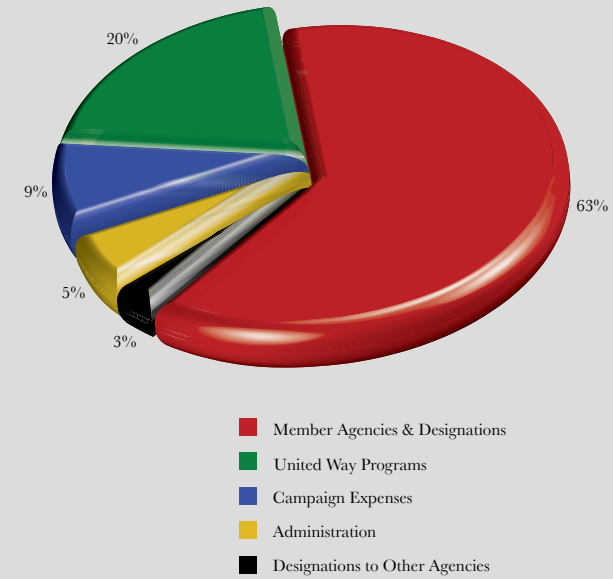
20 new Canadian children and youth were helped with English as a Second Language (ESL) through a homework club.

35 underprivileged youth were able to experience summer day camps.

Homelessness was prevented for **500** households through access to housing emergency funds.

Over **1300** children and families were kept warm through Coats for Kids and Mitts for Kids.

*United Way...
Offering help and hope
to over 42,000 people
locally.*



YOUR UNITED WAY GIFT...Directly supports 91 programs and services in the County and City of Peterborough.

WAYS TO GIVE:

- Payroll deduction (in selected workplaces)
- Cheques
- Pre-authorized Cheques
- VISA / MC
- Gift of Securities
- Online at: www.uwpeterborough.ca